



**WHAT MAKES US
DIFFERENT...**

...OUR CUSTOMERS KEEP TELLING
US, TIME AFTER TIME.



GREAT RELATIONSHIPS THAT ARE
BUILT ON TIME & GREAT SERVICE!



Eurosonic has been trading for over 50 years and is a major supplier of Electrical and Housewares products. With offices in Manchester, China and India we originate and develop product from a carefully controlled factory base and work alongside large organisations.

OUR STORY

ESG Limited began life as a market stall on Petticoat Lane before transferring to a grocer's shop on Clapham High Street in the early 60's.

It wasn't until 1974 that Europa Wholesale was officially established in Manchester, specialising in electrical products and goods from the Far East.

Europa Wholesale eventually became Europasonic as we developed into a multinational homewares supplier and acquired a range of well-known brands and licenses.

In 2018 Europasonic rebranded as ESG Limited, to symbolise our expanding presence and commitments to importing quality goods at the most competitive prices.





HOW WE WORK

PEOPLE FIRST

As a business with strong family roots, people always come first. Whether it be our customers, partners or our staff, at ESG we go the extra mile to ensure all parties are happy. When following this principle, both business and personal success inevitably follow.



VALUE FOR MONEY

At ESG we are well aware that money does not grow on trees. Being mindful of our customer's budgetary constraints, we offer a wide range of the highest quality products at the lowest possible prices.

HOW WE WORK

TRUST

They say you can always count on your family. The same principle applies here. ESG's family ethos means that we take pride in providing a reliable service with open channels of communication. Our supply chain maintenance system is one of the many examples of why so many retailers have placed their trust in ESG.

INNOVATION

Our forward thinking community has been the driving force behind the company's remarkable growth. We believe in constantly pushing the limits of our knowledge, whether it be exploring a new market or reaching out to new customers.



WHY CHOOSE ESG

- Trusted Retail Partner For Over 50 Years
- In Excess Of £45M UK Annual Turnover
- \$20M F.O.B
- State Of The Art Supply Chain
- Celebrity Licenses
- Employee Investment
- In-House Photography & Design Studio
- Innovative Product Design Capabilities



HOW WE SUPPORT YOU

- Dedicated E-commerce team with 6 staff including experienced account managers.
- Dedicated customer service department.
- Full time copywriting agency supplying optimized content.
- Digital Marketing department supplying exciting new images, video and social media content
- Professional photography studio with state of the art editing equipment.
- Fully integrated fulfilment partner set up and ready to receive orders.



OUR WAREHOUSING

ESG Limited has over 80,000 square feet of purpose built warehouse space spreads over 3 sites.

Over 20 containers come into the ESG warehouses every week.

More than 40 loaded articulated lorries are processed and dispatched to different retailers across the UK and Europe.





OUR PROVEN PARTNERSHIP WITH ONE OF THE WORLDS LARGEST BRANDS

DAEWOO boasts an astonishing turnover of £13.5 Billion and has production sites in over 64 countries. It then comes as no surprise that DAEWOO is the third largest electronics firm in the region; only behind tech behemoths Samsung and LG.



Using our expertise in this area we have teamed up with DAEWOO to create a brand new fresh collection of key electrical ranges.



SDAs

Air Fryers

Blenders

Bread Makers

Buffet Servers

Electric Carving Knives

Coffee Maker

Egg Cooker

Pressure Cookers

Food Processors

Fryers

Electric Grills

Halogen Air Fryer

Hot Plates

Induction Hobs

Kettles

Toasters

Microwaves

Kettle/Toaster Twin Packs

Omelette Makers

Plate Warmers

Rice Cookers

Sandwich Toasters

Slow Cookers

Soup Makers

Stand Mixers

Steamers

Yoghurt Makers



SLOWCOOKERS



MULTICOOKER



ROTISSERIE AIR FRYER





DAEWOO®



CALLISTO COLLECTION



STAINLESS STEEL
20L 800W MICROWAVE
with digital timer

ASTORIA COLLECTION



20L 800W MANUAL MICROWAVE

20L 800W DIGITAL MICROWAVE

Daewoo is the 3rd Largest Korean Brand, only behind Samsung (1) and LG (2)

Daewoo has a global turnover of 37Bn across all sales in SDA, MDA, Floorcare and Audio products.

Daewoo currently trades in over 150 countries covering 5 regions

In 2017 Daewoo was the 5th most recognised brand in the UK on microwaves, with a total of close to 300,000 users of Daewoo microwaves

ESG is now the sole UK partner of Daewoo

Our Aim is to build on the highly reputable household name that has built its reputation by developing high value products that people can trust. With a focus on quality, innovation and performance

KENSINGTON COLLECTION

20L 800W MICROWAVE



20L 800W MICROWAVE

SKANDIK COLLECTION



YOUR CORE VISION



1000s of incredible products!!

You won't find anyone more passionate about tech and electricals than us.

Our Online Electricals Store has everything from the latest smart tech and TVs, to all-singing, all-dancing washing machines, fridges and ovens.



OUR CORE PRODUCT BASE



Giving you the very best in quality and design.
Giving consumers a real choice when looking for
SDAs in a crowded market place.





DISTINCTIVELY DESIGNED DAEWOO RANGES

ARGYLE
KINGSBURY
SKANDIK
STOCKHOLM
ASTORIA
CALLISTO





KINGSBURY

1.7L 3KW Dial Kettle

2 Slice Dial Toaster

4 Slice Dial Toaster





ARGYLE

1.7L 3KW Jug Kettle

2 Slice Dial Toaster

4 Slice Dial Toaster





SKANDIK

1.7L 3KW Kettle

2 Slice Toaster





STOCKHOLM

1.7L 2200W Kettle

2 Slice Toaster





ASTORIA

1.7L 3KW Kettle

2 Slice Toaster

Microwave







THANK YOU