



The
LumiStella
Company

COUNT ON CHRISTMAS JOY

2022 Retail Catalogue

THE LUMISTELLA COMPANY

We share the magic of Santa's North Pole through enduring traditions, animated stories, cheerful games, and festive activities and toys that turn joyful moments into lasting memories for families around the world!

1.9 million+
Elf Mates®
adopted
worldwide

3.5 Million+
Elf Pets®
adopted
globally

17.5 Million +
Scout Elves adopted
worldwide since 2005

CATALOGUE GUIDE

There are five categories of products that offer everything needed to foster joyful family moments throughout the holiday season.

	TRADITIONS <i>The Elf on the Shelf® and Elf Pets® Box Sets</i>	4
	ACTIVITIES <i>Fun Family Games and Activities</i>	12
	PLAY <i>Interactive Toys and Playable Characters</i>	16
	ELF MOMENTS <i>Quick and Easy Scout Elf™ Props</i>	21
	ELF CLOTHING <i>Claus Couture Collection® Clothing and Accessories</i>	24





THE ELF ON THE SHELF®: A CHRISTMAS TRADITION BOX SET

Children around the world adore the tradition of a Scout Elf - one of Santa's most trusted helpers. Scout Elves build Christmas cheer by reporting to Santa all the nice things a family does throughout the Christmas season. They sometimes hide in new spots around the home, creating a delightful game of Christmas hide-and-seek. Be part of spreading the joy and become a certified adoption centre today!

BOX SET INCLUDES

- Adoptable Scout Elf®
- Artfully illustrated hardbound storybook and keepsake box
- Official adoption certificate



ITEM CODE	DESCRIPTION	UPC	ISBN	MSRP
EOTBOYL3	EOTS - Boy Light Tone	814854012535	9780976990703	£22.95 / €24.95
EOTBOYD3	EOTS - Boy Dark Tone	814854012542	9780976990796	£22.95 / €24.95

ITEM CODE	DESCRIPTION	UPC	ISBN	MSRP
EOTGIRL3	EOTS - Girl Light Tone	814854012559	9780984365173	£22.95 / €24.95
EOTGIRD3	ETOS - Girl Dark Tone	814854012566	9780984365159	£22.95 / €24.95



SANTA'S CUDDLY HELPERS

Sent straight from the North Pole, these cuddly pets are adopted by kids, who hug, love and play with them all year long. Then, each holiday season, the Elf Pets aid Santa with his Christmastime duties by sharing kids' faith, hope, and love to ensure the magic of Christmas continues around the world.



ELF PETS® REINDEER

Elf Pets: A Reindeer Tradition

When Santa needs more Christmas spirit to fly his sleigh, he calls on the Elf Pets Reindeer and children all over the world to save the day!

BOX SET INCLUDES

- Enchanting hardbound storybook
- Huggable Elf Pets® Reindeer
- Golden heart charm
- Official adoption certificate

EPRD3

UPC 814854013273

ISBN 9780984365180

MSRP: £21.95 / €24.95



ELF PETS® SAINT BERNARD

Elf Pets: A Saint Bernard Tradition

This heartwarming tale shows children that helping others increases the holiday cheer Santa needs to make Christmas magical and to complete his yuletide mission.

BOX SET INCLUDES

- Vividly illustrated hardbound storybook
- Huggable Elf Pets® Saint Bernard pup
- Barrel with a golden heart charm
- Official adoption certificate

EPSB3

UPC 814854013280

ISBN 9780997092028

MSRP: £21.95 / €24.95



ELF PETS® ARCTIC FOX

Elf Pets: An Arctic Fox Tradition

This charming tale reveals how Santa's Christmas Eve journey occurs in one night, thanks to an arctic fox that sets polar lights aglow - pausing time. Elf Pets Arctic Fox Cubs inspire kids with a heartwarming message of hope.

BOX SET INCLUDES

- Beautifully illustrated hardbound storybook
- Huggable Elf Pets® Arctic Fox Cub
- Mini snow globe with glow-in-the-dark snow
- Official adoption certificate

EPFOX

UPC 814854012122

ISBN 9780998810997

MSRP: £21.95 / €24.95

MAGICAL MOMENTS EVERYDAY!



The Elf on the Shelf's Night Before Christmas

Follow along with one of Santa's Scout Elves in this playful retelling of the beloved Christmas classic to discover if all will be truly merry and bright this Christmas Eve night!

INCLUDES

- 32-page storybook

EOTSNBCBK

UPC 814854012948

ISBN 9780960066575

MSRP: £12.95 / €14.95



SCOUT ELF EXPRESS DELIVERS LETTERS TO SANTA®



This one-of-a-kind activity and storybook brings together the beloved Christmas traditions of writing letters to Santa, trimming the tree, holiday baking and The Elf on the Shelf®. Excitement builds as your children's full-sized letters to Santa shrink into elf-sized messages that can be delivered straight to the North Pole by their Scout Elf! After Santa reads the letter, your elf will bring it back to hang on the tree as a keepsake ornament.

INCLUDES

- Enchanting 32-page children's book
- 6 pieces of Santa's Special Paper®
- Mrs. Claus' Magic Press
- 6 Scout Elf sashes
- 2 colour markers
- 2 pieces of parchment paper

SEDLTS3

UPC 814854011781

ISBN 9780997092042

MSRP: £21.95 / €24.95



1

Write
a letter
to Santa



2

Shrink it
to elf size



3

Keep it
for years
to come

STORYBOOK INCLUDED

LumiStella™ 9

ElfMates®



ELF MATES COBBLER™

Inspires gratitude by giving needed items to others

MSRP: £3.99 / €4.99

ELF MATES CHEF™

Stirs up good cheer by sharing food with those in need

MSRP: £3.99 / €4.99

ELF MATES TOY MAKER™

Uses the power of play to do good in the world

MSRP: £3.99 / €4.99

**HUGGABLE AND PLAYABLE,
ALL YEAR LONG!**



**ELF MATES® PDQ AVAILABLE
AS 18 AND 45 DOLL PACKS**

**PARENTS WANT
STRONG, VALUES-BASED
ROLE MODELS FOR THEIR
CHILDREN.**

Elf Mates® encourage kindness all year with playable, huggable characters from Santa's North Pole.



MAKE EVERY MOMENT MERRY WITH ACTIVITIES AND GAMES



SWEET SPINNERS ADVENT CALENDAR

The race is on! Count down to Christmas with the sugar-spun fun of an Advent calendar filled with playable mini figures and sweet rides straight from Santa's North Pole.

Includes:

- 6 sweet-themed vehicles
- 9 Scout Elf® and Elf Pets® mini figures
- 5 colourful trees
- 2 plastic traffic cones
- 1 Ready, Set, Go sign
- 1 winner's trophy

EOTSESPIN

UPC 814854014669

MSRP: £32.95 / €38.95



NORTH POLE ADVENT TRAIN

Count down to Christmas with a train-shaped Advent calendar filled with daily surprises that create a colourful, playable Christmas tree farm and railway.

Includes 24 days of surprises:

- 10 Scout Elf® and Elf Pets® Minis
- 1 mini plastic train engine
- 5 mini plastic train cars
- Christmas Tree Farm sign
- 5 glittery Christmas trees
- 2 mini holiday gift boxes
- Themed play mat

EOTSTRAIN2

UPC 814854013808

MSRP: £29.95 / €35.95



30 PIECES



MAKE EVERY MOMENT MERRY WITH ACTIVITIES AND GAMES

SANTA'S NORTH POLE FRIENDS: AN ACTIVITY BOOK

This ultimate Christmas creativity book has 100+ pages packed with North Pole characters and pictures! Budding artists will enjoy hours of colouring fun throughout the holiday season.

EOTSACTBOOK
UPC 814854013631
ISBN 978173369059
MSRP: £5.99 / €6.99



PLUS!

Over
100
Stickers



MERRY GUESS-MAS CARD GAME

The more you guess, the more you win! Stack up presents for your team in this fast-paced gift guessing card game.

INCLUDES

- 70 double-sided Present Cards (140 total presents)
- 20 Challenge Cards
- Sand timer
- Card Holder
- Instruction Sheet

EOTSGUESS
UPC 814854014621
MSRP: £11.95 / €13.95



PEPPERMINT PICK-UP



Pass the peppermint, please! Hook and hang the candy canes one by one. Careful not to drop one or you'll lose your turn!

INCLUDES

- 16 total pieces
- Scout Elf Link

EOTSPICKUP

UPC 814854014478
MSRP: £4.99 / €5.99

TANGLED TWISTMAS CARD GAME



Put a colourful twist on game night! Match up the strands of coloured lights without getting tangled in knots. Fun for all ages!

INCLUDES

- 52 Cards
- Instruction Sheet

EOTSLIGHTS

UPC 814854014461
MSRP: £5.95 / €6.95



Figures Multipack



Make
our heads
TURN!



ELF PETS® FIGURES MULTIPACK

Make an instant collection of the Elf Pets® crew! These articulated play figures make playtime even more adorable.

INCLUDES

- 3 articulated Elf Pets® play figures

EPMULTIPK

UPC 814854014454

MSRP: £9.95 / €11.95

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THE ELF ON THE SHELF® ACTION FIGURE PLAY PACK

Get ready for adventure with The Elf on the Shelf® action figure sets perfect for imaginative play. Unbox the Scout Elf® figure and themed accessories for a playtime that goes to the extremes!



SPACE EDITION INCLUDES

- 1 articulated play figure
- 5 accessory pieces

EOTSSPACEPK

UPC 814854014652

MSRP: £9.95 / €11.95



CAMPING EDITION INCLUDES

- 1 articulated play figure
- 4 accessory pieces

EOTSCAMPPK

UPC 814854014638

MSRP: £9.95 / €11.95



LumiStella™

PLUSHEE PALS® MINI CLIP-ON

Show Christmas spirit year-round! Kids will love specially themed mini versions of The Elf on the Shelf® and Elf Pets® characters.



INCLUDES

- 8 Boy Light Tone
- 5 Girl Light Tone
- 3 Boy Dark Tone
- 2 Girl Dark Tone
- 2 Arctic Fox
- 2 St. Bernard
- 2 Reindeer



PPMINIPDQ2

UPC 814854011460

MSRP: £4.99 / €5.99



27"

Plushee Pals® Huggable

PLUSHEE PALS® HUGGABLES

This 27-inch Huggable is an oversized, touchable, plush version of the real North Pole Scout Elves, ideal for cuddly moments all year long!

PPHUGB

Plushee Pals®
Huggable Boy Light
UPC 814854011903
MSRP: £19.95 / €21.95

PPHUGGD

Plushee Pals®
Huggable Girl Dark
UPC 814854013747
MSRP: £19.95 / €21.95

PPHUGBD

Plushee Pals®
Huggable Boy Dark
UPC 814854013754
MSRP: £19.95 / €21.95

PPHUGG

Plushee Pals®
Huggable Girl Light
UPC 814854012283
MSRP: £19.95 / €21.95



12"

Plushee Pals® Snuggler

PLUSHEE PALS® SNUGLERS

Adorable, cuddly 12-inch toy versions of real Scout Elves make great gifts for year-round snuggling.

PPSEBL2

Plushee Pals®
Snuggler Boy Light
UPC 814854011880
MSRP: £11.95 / €13.95

PPSESGD2

Plushee Pals®
Snuggler Girl Dark
UPC 814854013709
MSRP: £11.95 / €13.95

PPSEBD2

Plushee Pals®
Snuggler Boy Dark
UPC 814854013716
MSRP: £11.95 / €13.95

PPSEGL2

Plushee Pals®
Snuggler Girl Light
UPC 814854011897
MSRP: £11.95 / €13.95





New Series 3

THE ELF ON THE SHELF® AND ELF PETS® MINIS

Each mystery bag contains an adorable Scout Elf® or Elf Pets® mini figure for collecting, trading, and playing. With distinctive characteristics modeled after traditional Scout Elves and Elf Pets®, these minis make the season surprising and delightful!

EOTSEPMINIS3
UPC 814854014430
MSRP: £2.99 / €3.99

Collect
all 8!



SECRET SNOPRIZE™

Each novelty globe contains a different snow-bound surprise! As water is poured into the globe, it fills with snow to reveal the mystery mini figure hidden inside.

EOTSEPSNOW2
UPC 814854014447
MSRP: £7.95 / €8.95

INCLUDES

- Blue and white globe with surprise snow
- Mystery Scout Elf® or Elf Pets® Mini Figure
- Mess-free mat

New Series 3

THE ELF ON THE SHELF® SCOUT ELF CARRIER
Now Scout Elves can tag along anywhere without losing their magic. This specially designed elf carrier will keep elves on the go with their families for extra special moments throughout the holiday season!

INCLUDES

- Molded see-thru carrier
- 2 double-sided message tags

EOTSCARRIER
UPC 814854014645
MSRP: £10.95 / €12.95



This sturdy, latched transporter protects Scout Elves' magic for on-the-go travel throughout the holiday season. Place the carrier and open the door for your Scout Elf® to find. They'll be ready to go when you are!



IT'S NORTH POLE GO TIME!

Scout Elves create effortless, entertaining moments with these quick and clever props!

SCOUT ELVES AT PLAY®

This kit includes Scout Elf tips and tools to inspire quick and easy scenes at home.

INCLUDES

- 60-page idea book
- 15 Scout Elf tools
- 135+ colourful photos

SEAPKIT2

UPC 814854011613

ISBN 9780998810959

MSRP: £21.95 / €24.95



SCOUT ELVES AT PLAY®: INSTA-MOMENT POP-UPS™

Perfectly playful instant elf scenarios! With this set of 3 backdrops for elves, your Scout Elf can deck the halls for fun elfish antics every day with pop-up ease.

INCLUDES

- 3-Pack of Instant Scenes
- Jingle Bell Rock
- Spa Day
- Donut Shop

EOTSPOPUPS2

UPC 814854014485

MSRP: £10.95 / €12.95



SCOUT ELVES AT PLAY®: STAND-N-SCOOT

Cruise in style with the Scout Elves at Play® standing scooter. Perfect for on-the-move elves who love to spread Christmas cheer quickly everywhere they go!

INCLUDES

- Plastic scooter with moving wheels
- Elf-sized safety helmet
- Festive striped scarf

SEAPSCOOTER

UPC 814854014492

MSRP: £12.95 / €14.95





MAGICAL STANDING GEAR
FOR SCOUT ELVES

I STAND WITH EASE;
IT'S MAGIFREEZ™!

MAGIFREEZ™ COCOA TO GO

Designed by Mrs. Claus just for Scout Elves! The only thing Scout Elves love more than hot cocoa is donuts! Your Scout Elf can serve up sweet surprises every day with these standing pants and tray full of goodies.

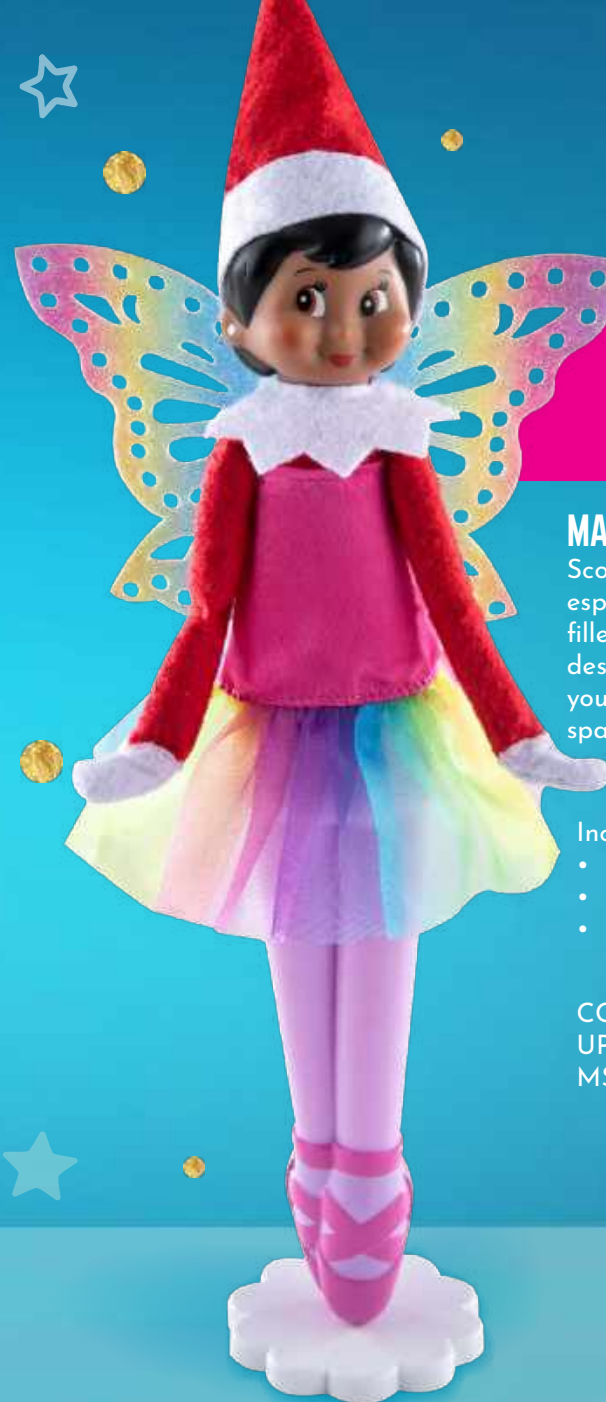
Includes

- Apron
- Plastic hat
- Plastic MagiFreez™ pants
- Mug & Tray

CCBARISTA

UPC 814854014508

MSRP: £10.95 / €12.95



STANDING IS A SNAP
WITH MAGIFREEZ™!

MAGIFREEZ™ RAINBOW SNOW PIXIE

Scout Elves love flights of fancy, especially when they're glittery and filled with rainbows! In this legendary design from the MagiFreez™ collection, your Scout Elf will stand tall and sparkle all season long.

Includes

- MagiFreez™ Legs and Stand
- Sparkly-skirted dress
- Felt Wings

CCFAIRY

UPC 814854014553

MSRP: £10.95 / €12.95



Claus Couture • COLLECTION •

CLAUS COUTURE COLLECTION® KARATE KICKS SET

Ho, ho, ho and hiiiiii-yah!
Your Scout Elf has trained
polar punches and Kringle
kicks and is prepared to
protect your Christmas spirit
all season long. (After all, he
learned from the best. Even
Santa has a black belt!)

INCLUDES

- Jolly fabric bandana
- Plastic muscle chest
piece with fabric belt
- Peppermint
nunchucks

CCKARATE
UPC 814854014546
MSRP: £10.95 / €12.95

CLAUS COUTURE COLLECTION® ELF CARE KIT

For rough-and-tumble days, this kit
contains everything needed to get
Scout Elves back on the shelf in a
jolly jiffy.

INCLUDES

- Snowflake-
printed
patient gown
- Plastic
crutches
- Elf-sized cast
- 6 decorated
elf bandages

CCELFCARE
UPC 814854012986
MSRP: £10.95 / €12.95

CLAUS COUTURE COLLECTION® CANDY CANE CLASSIC DRESS

Your Scout Elf will be the belle
of the peppermint ball in this sparkly
sweet party dress.

INCLUDES

- One-piece
sparkly tulle-
skirted dress

CCPEPDRESS
UPC 814854014683
MSRP: £10.95 / €12.95

CLAUS COUTURE COLLECTION® PINK SPARKLE PARTY DRESS

It's party time! Your Scout Elf
will look as sweet as cotton
candy in this perfectly pink
frock designed by Mrs. Claus.

INCLUDES

- Pink dress with
glittery bodice
- Sparkling gold
trim
- Dazzling tulle
skirt

CCPINKSPKL
UPC 814854014607
MSRP: £10.95 / €12.95



Claus Couture

• COLLECTION •

CLAUS COUTURE COLLECTION® TEE MULTIPACK: EXPRESS YOURSELF

Celebrate ELF-expression with this 3-pack of elf-sized t-shirts. This trio comes in a collectible tin suitcase for on-the-go travel or storage.

INCLUDES

- Green tee with "Express yourSELF" graphic
- Black tee with Sleigh Ride graphic
- Ice blue tee with reindeer graphic
- Collectible elf-size tin suitcase



CCTELFP
UPC 814854010708
MSRP: £12.95 / €14.95

CLAUS COUTURE COLLECTION® DRESS-UP PARTY PACK

Designed by Mrs. Claus just for the Scout Elves and Elf Pets—this fabulous mix-and-match dress-up gear allows your North Pole pals to show their style in so many ways!

INCLUDES

- Felt Antlers
- Plastic and fur earmuffs
- Satin bow tie
- Fleece socks

CCEPPARTY

UPC 814854014539

MSRP: £10.95 / €12.95

**Fits Scout
Elves, too!**



**Mix
-and-
Match!**



Claus Couture • COLLECTION •

CLAUS COUTURE COLLECTION® COZY ROBE AND SLIPPERS

Some days are made for snuggling! This lounging set provides Scout Elves with the perfect attire for nestling down for a long winter's nap.

INCLUDES

- Cozy buffalo plaid robe
- Fuzzy elf-sized slippers

CCROBE

UPC 814854014591
MSRP: £10.95 / €12.95



CLAUS COUTURE COLLECTION® WONDERLAND ONESIE

Holidays are lounging days! When cozy comfort is required, Scout Elves adore this patterned all-in-one pajama set.

INCLUDES

- One-piece Fair Isle patterned PJs

CCONESIEPJ

UPC 814854014560
MSRP: £10.95 / €12.95



CLAUS COUTURE COLLECTION® SNOW DAY SHOVEL 'N' PLAY

Let it snow! In this cozy hoodie, Scout Elves will clear a path to the most delightful Christmas ever!

INCLUDES

- Gray graphic hoodie
- Red plastic snow shovel

CCHOODIESHV

UPC 814854012351
MSRP: £10.95 / €12.95



CLAUS COUTURE COLLECTION® GROOVY GREETINGS HOODIE

Get into the groove! Scout Elves are awesomely hip for the season in this tie-dye pullover sweatshirt.

INCLUDES

- Molded Plastic Sunglasses
- Peace Love Christmas graphic hoodie

CCTDHOODIE

UPC 814854014515
MSRP: £10.95 / €12.95





UK AND IRELAND DISTRUBUTOR:

Baby Republic

To apply for a new account with Baby Republic we'll need the following:

- A signed acknowledgement that you have received and agreed to our Terms and Conditions.

All new accounts are subject to review and approvals are made at Baby Republic's sole discretion. Baby Republic reserves the right to refuse any order. Baby Republic's catalogues, price lists and order forms are informational and intended by Baby Republic to facilitate an order and do not constitute an offer for sale.



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