



# CONTEMPORARY EASE

LOOKBOOK  
SPRING | SUMMER 2022

hōgl

## ESSENTIALS

### SOPHISTICATED TWIST

pumps & sling pumps with retro appeal as a modern interpretation of the classics.



**AUDREY**  
**3-115110-9400 (CHILLI)**  
PREMIUMSHEEP  
Other colours: Black, White, Ecrú,



**SCARLET**  
**3-115010-1100 (ECRU)**  
PREMIUMSHEEP  
Other colours: Black, White, Chilli



**AUDREY**  
**3-115110-1100 (ECRU)**  
PREMIUMSHEEP  
Other colours: Black, White, Chilli



**AUDREY**  
**3-115110-0100 (BLACK)**  
PREMIUMSHEEP  
Other colours: White, Ecrú, Chilli



**SCARLET**  
**3-115010-0100 (BLACK)**  
PREMIUMSHEEP  
Other colours: White, Ecrú, Chilli

## ESSENTIALS

A collection of timeless, modern styles complete with an immaculate, handcrafted finish. Everyday, casual styles that offer maximum comfort or check out our selection of reworked classics, with designs featuring stylish detailing and a sophisticated finish. This part of the collection embraces neutral tones and soft pastels, and with high-quality, super soft nappa leather, they're made to last.

### SOFT & EASY CASUAL LOAFER



**DIANE**  
**3-101732-2800 (ALMOND)**  
SAMTKID  
Other colours: Ocean, Reed, Lighttaupe



**JANE**  
**3-104812-2800 (ALMOND)**  
SAMTKID  
Other colours: Ocean, Reed, Lighttaupe



**JANE**  
**3-104812-5800 (REED)**  
SAMTKID  
Other colours: Ocean, Almond, Lighttaupe



**TAYLOR**  
**3-101800-0100 (BLACK)**  
COSYSHEEP  
Other colours: Ecrú



**TAYLOR**  
**3-101800-1100 (ECRU)**  
COSYSHEEP  
Other colours: Black



**STACY**  
**3-101620-1100 (ECRU)**  
PREMIUMSHEEP  
Other colours: Black, Crème

## SUMMER COMFORTS

are edgy and modern thanks to their distinctive square toe. Colours and designs impress with their delicacy and super softness: Fine straps with gentle volume in the form of padded tubes. A perfect combination of modern femininity and comfort.



**GRACE**  
**3-105830-8700 (BANANA)**  
PREMIUMSHEEP  
Other colours: Apricot, Almond, Butter



**CHARLIZE**  
**3-103530-8700 (BANANA)**  
PREMIUMSHEEP  
Other colours: Almond, Butter, Schwarz



SOFT TUBES SANDALS, FLATS & EVERYDAY MULES



**GRACE**  
**3-105830-2800 (ALMOND)**  
PREMIUMSHEEP  
Other colours: Apricot, Banana, Butter



**SHARON**  
**3-105810-2800 (ALMOND)**  
PREMIUMSHEEP  
Other colours: Black, Creme, Lilac, Lightjeans



**SERENA**  
**3-101530-1200 (CREME)**  
PREMIUMSHEEP  
Other colours: Black, Almond, Lilac



**FELINA**  
**3-101520-2800 (ALMOND)**  
PREMIUMSHEEP  
Other colours: Black, Ecrú, Creme, Multi,  
Multi/Lightjeans



**FELINA**  
**3-101520-9900 (MULTI)**  
PREMIUMSHEEP  
Other colours: Black, Ecrú, Creme, Almond,  
Multi/Lightjeans



**FABIANA**  
**3-104130-9900 (MULTI)**  
PREMIUMSHEEP  
Other colours: Black, Almond



**UMA**  
**3-103510-9900 (MULTI)**  
PREMIUMSHEEP  
Other colours: Almond, Banana, Lightjeans



SUMMER COMFORTS / COSY METAL FLATS



**SANDY**  
**3-101401-7600 (SILBER)**  
COSYMETAL  
Other colours: Platin



**SANDY**  
**3-101401-7500 (PLATIN)**  
COSYMETAL  
Other colours: Silber



**NAOMI**  
**3-101421-7500 (PLATIN)**  
COSYMETAL  
Other colours: Silber



**NAOMI**  
**3-101421-7600 (SILBER)**  
COSYMETAL  
Other colours: Platin

CONTEMPORARY WEDGES – SUMMERY PLATFORMS IN FRESH COLOURS



**DUNE**  
**3-102520-4499 (APRICOT/MULTI)**  
PREMIUMSHEEP  
Other colours: Sky/Multi



**LOULOU**  
**3-102510-3300 (LIGHTJEANS)**  
PREMIUMSHEEP  
Other colours: Ecru, Banana



**LOULOU**  
**3-102510-1100 (ECRU)**  
PREMIUMSHEEP  
Other colours: Lightjeans, Banana

## CAPSULE DRESS UP

Pointed pumps and delicate strappy sandals made of soft Perlatosheep and Cutelame Metal look leather. Sophisticated design with subtle crystal decorations – gorgeous for glamorous outfits in the evening and perfect as a bridal shoe.



**LUMINA**  
**3-117123-0300 (PEARL WHITE)**  
PERLATOSHEEP



**SHINE**  
**3-117823-0300 (PEARL WHITE)**  
PERLATOSHEEP



**SHILA**  
**3-117021-7500 (PLATIN)**  
CUTELAME



**SHINE**  
**3-117821-7500 (PLATIN)**  
CUTELAME



**LUMINA**  
**3-117121-9700 (LAVENDER)**  
CUTELAME  
Other colours: Platin



**ARIANE**  
**3-117801-9700 (LAVENDER)**  
CUTELAME  
Other colours: Platin

## WEEKEND

Smart at ease: Relaxed volume, soft silhouettes and maximum comfort  
Focus on sporty styles and casual, simple designs that embody  
a laid-back attitude towards life. Authentically strong: the charm of these sandals and  
sneakers lies in their unusual, distinctive soles. Mostly associated with minimalist comfort slides,  
the Weekend collection stands for comfort and ease.







**GEMMA**  
**3-100810-4700 (ROSE)**  
PREMIUMSHEEP  
Other colours: Black, Butter, Banana, Lavender



**GEMMA**  
**3-100810-1500 (BUTTER)**  
PREMIUMSHEEP  
Other colours: Black, Rose, Banana, Lavender



**GEMMA**  
**3-100810-8700 (BANANA)**  
PREMIUMSHEEP  
Other colours: Black, Butter, Rose, Lavender



**GEMMA**  
**3-100810-9700 (LAVENDER)**  
PREMIUMSHEEP  
Other colours: Black, Butter, Rose, Banana



**DELE**  
**3-100800-2800 (ALMOND)**  
PREMIUMSHEEP  
Other colours: Black, Butter, Lavender, Rose



**TILDA**  
**3-100820-0100 (BLACK)**  
PREMIUMSHEEP



**HANNA**  
**3-100830-0100 (BLACK)**  
PREMIUMSHEEP

## COMFORT SLIDES

Chic meets wearability: there's a good reason we gave our mules this title. Not only do these comfort slides exude comfort with every step, they could win awards for their versatility. Meanwhile, the deep footbed perfectly fulfils our criteria for comfortable fashion mixed with aesthetic design.

Subtle sense of style is evident in the monochrome design by matching the colour of the soles to the upper material.

## SPORTY SANDALS



**BREEZE**  
**3-102910-2800 (ALMOND)**  
PREMIUMSHEEP  
Other colours: Black, Butter

## ESPADRILLES

are what happens when you combine creativity and artisanship. Whether you opt for sandals, wedges or slide sandals, this shoe radiates casual chic. Fall in love with sophisticated details that add a touch of extravagance, such as our chunky and yet lightweight EVA soles with braided raffia edging, a confident floral print, or warm natural tones like summery reed green and almond. As almost all of our materials are 100% natural, our espadrilles are remarkably light and airy.



**SAMBUCCO**  
**3-161020-1100 (ECRU)**  
CERVOCALF  
Other colours: Black, Almond



**SAMBUCCO**  
**3-161020-2800 (ALMOND)**  
CERVOCALF  
Other colours: Black, Ecrú



**SALERNO**  
**3-161051-7800 (LIGHTBRONCE)**  
COSYMETAL



**SALERNO**  
**3-161052-1100 (ECRU)**  
SAMTKID  
Other colours: Black



**LUCCA**  
**3-161091-7800 (LIGHTBRONCE)**  
COSYMETAL

## ESPADRILLES

Braided elements and batik prints



**SOPHIA**  
**3-100710-5800 (REED)**  
PREMIUMSHEEP  
Other colours: Black, Almond



**SEASIDE**  
**3-103710-5822 (REED/CHOCOLATE)**  
PREMIUMSHEEP



**ELSA**  
**3-100720-0100 (BLACK)**  
PREMIUMSHEEP  
Other colours: Reed



**CANDICE**  
**3-100738-2299 (CHOCOLATE/MULTI)**  
BATIKNAPPA  
Other colours: Apricot/Multi

## BALANCED PERFORMANCE



**CHELSEA**  
**3-103430-1200 (CREME)**  
PREMIUMSHEEP, CANVAS  
Other colours: Black, Reed



**BLADE**  
**3-103600-0200 (WHITE)**  
PREMIUMSHEEP  
Other colours: Black/White, Ecu/White, Lightjeans/White



**SOHO**  
**3-103653-0200 (WHITE)**  
PREMIUMSHEEP, NETZ  
Other colours: Black



**BLADE**  
**3-103600-1102 (ECRU/WHITE)**  
PREMIUMSHEEP  
Other colours: Black/White, White, Lightjeans/White



**GO THROUGH**  
**3-100320-0211 (WHITE/ECRU)**  
PREMIUMSHEEP  
Other colours: White

## SNEAKERS

Sneakers will also be huge this season, injecting a hint of the casual into classic business chic.

Live life in full colour: We're moving away from pure white in favour of splashes of colour, metallic accents and all-over-pastel.

With expressive colours and bold colour blocking.

A chunky sole is also a key feature in our new sneaker concepts, such as the New Performance Runner, which, thanks to the use of ultra light-weight material, still feels light as a feather.

## PASTEL & COLOURFUL



**MANHATTAN**  
**3-103422-9947 (MULTI/ROSE)**  
SAMTKID, PREMIUMSHEEP  
Other colours: White White/Ecru, White/Multi, Multi/Viola



**MANHATTAN**  
**3-103422-0299 (WHITE/MULTI)**  
SAMTKID, PREMIUMSHEEP  
Other colours: White, White/Ecru, Multi/Rose, Multi/Viola



DRIVEN BY  
**I \_ D E A S**

Three words, one mission "DRIVEN BY I\_DEAS" is more than just a claim. It is a platform for creative exchange and a concept that releases innovative strength. It is the impulse to go ahead, to rethink the traditional, to further optimize materials and craft techniques or to research new ones. In the main role this season: vegan soft nappa – inspires with unique qualities, both haptically and visually.



## VEGAN DE LUXE



**VSN 54 VEG**  
**3-112632-1700 (LIGHTNUDE)**  
VEGANSUEDE  
Other colours: Cuoio



**VSN 54 VEG**  
**3-112632-2700 (CUOIO)**  
VEGANSUEDE  
Other colours: Lightnude



**VSN 55 VEG**  
**3-115532-1700 (LIGHTNUDE)**  
VEGANSUEDE  
Other colours: Cuoio



**VSN 05 VEG**  
**3-110537-0217 (WHITE/LIGHTNUDE)**  
VEGANSUEDE



**VSN 01 VEG**  
**3-110937-0299 (WHITE/MULTI)**  
VEGANSUEDE, VEGAN-SOFTNAPPA, SOFTMESH





IF YOU HAVE ANY FURTHER QUESTIONS, PLEASE DO NOT HESITATE TO CONTACT US AT ANY TIME.

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YOU WOULD  
LOVE TO BE IN  
THESE SHOES

*#hoglllove*

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