

Brand Profile

s.Oliver
FASHION FOR LIFE



Who are we?

Since 2005, the brand s.Oliver Shoes has been marketed worldwide as a licence business by the company shoe.com, which is part of the Wortmann Group. Up-to-the-minute shoe collections for women, men and children are launched several times a season in collaboration with the licensor, the fashion and lifestyle company s.Oliver.





We stand for contemporary, modern fashion. High qualities and fits that feel really good. Fashion for life instead of living for fashion! We know that you have more important things to do than looking for the latest fashion trend. That time for family and friends is much more important than a high-fashion outfit and that you don't need super skinny jeans that you can't ride a bike in. Because even if you love fashion, your life doesn't revolve around it. And that's a good thing! We stand for the fact that looking good and doing good can go hand in hand. For quality, substance and sustainability. For family, friendship and being there for each other. We care for each other and take responsibility. We show this in our products and in our daily approach with our suppliers and you, our customers. No ChiChi, no circus, but really good fashion - Looks that tell your story.



We are a Key Retail Partner



34 DISTRIBUTION MARKETS

EXPORT SALES HAVE INCREASED TENFOLD WITHIN THE LAST 10 YEARS

RAPID GROWTH WITHIN THE MEN FOOTWEAR SEGMENT

PRESENT AT 3,700 RETAILERS



Women



Men



Junior



Technologies / Product Lines

Pure relaxation and exceptional comfort – that is what **FIT & RELAX** delivers. The soft upper material, the wide fit in the forefoot and ball area and the OrthoLite insole make these shoes unrivalled in comfort.



The alternative for vegan customers: all **VEGAN** models are made of 100% materials of non-animal origin. A great way to combine fashion, love of animals and sustainability!



Technologies / Product Lines

Sustainability is close to our hearts. Our motto: **WE CARE**. For PEOPLE, the PLANET and the FUTURE.

A shoe must meet two criteria to qualify for “WE CARE” status: Firstly, it must be made of leather from responsible leather production. The tanners are certified by the Leather Working Group*. Secondly, the production must be made predominantly from recycled polyester textiles based on PET bottles.

*Leather Working Group: Certification of leather production based on ethical, social, occupational safety and animal rights standards.

WE
CARE.



Technologies / Product Lines

Say goodbye to tired feet! The **OrthoLite** cover sole brings ultimate wearing comfort thanks to energy recovery. Due to the bounce-back from the padded sole, 40% of the energy consumed while walking is recovered, setting new standards of comfort.



Long-term cushioning



High-level breathability



Lightweight comfort

OrthoLite®



Technologies / Product Lines

On wet and uncomfortable days, our functional shoes make the perfect companion! Thanks to the integrated **TEX Membrane** between the upper and lining material, the models are not only breathable, but also water and cold resistant at the same time.



Technologies / Product Lines

Absolute flexibility is at the forefront of **SO FLEX**. Thanks to the extremely flexible, soft and innovative sole construction, it feels like walking on clouds. In addition, the look does not get a raw deal either – a clean and neat appearance is a must for smart leather models.



Technologies / Product Lines

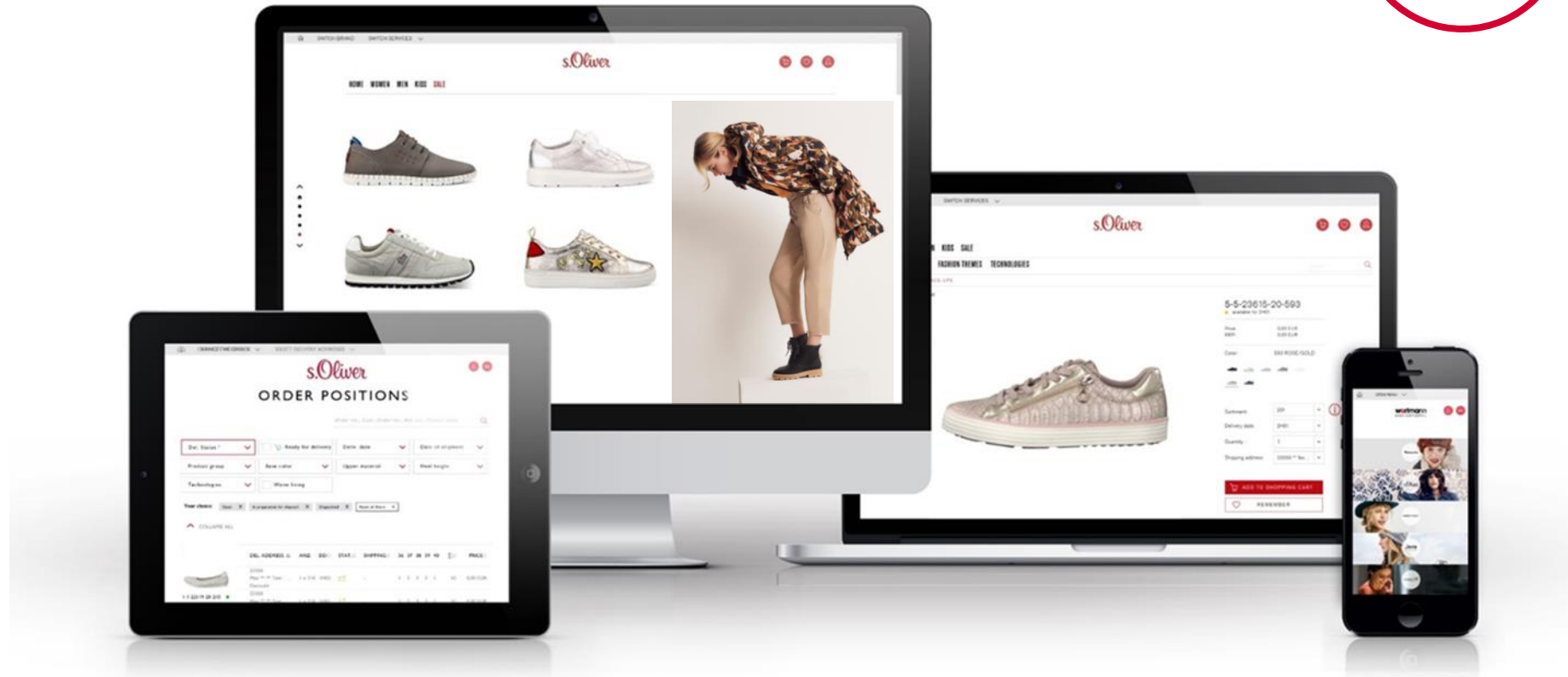
With our **SOFT FOAM** sole, walking becomes even more comfortable – all day long! This is ensured by a soft foam layer between the cover sole and the insole, which optimally and individually adapts to the shape of the foot.

The **REMOVABLE FOOTBED** adapts to the needs of the feet - without sacrificing fashion trends. It can be easily removed from the shoe, cleaned and aired and swapped for your own insert.



Our Service Portal

ALL B2B SERVICES AVAILABLE IN ONE PORTAL: 24/7



We are there for you to support your business!

Our Weekly Newsletter

Buy the promoted styles in our B2B shop



s.Oliver

WOMEN

MEN

KIDS



The time has come...

The new pre-sale season starts and we have fresh, new shoes on offer with our new **Preview Collection S/S 2022**. Take a look at the shop and be inspired by many summer colours and beautiful details.

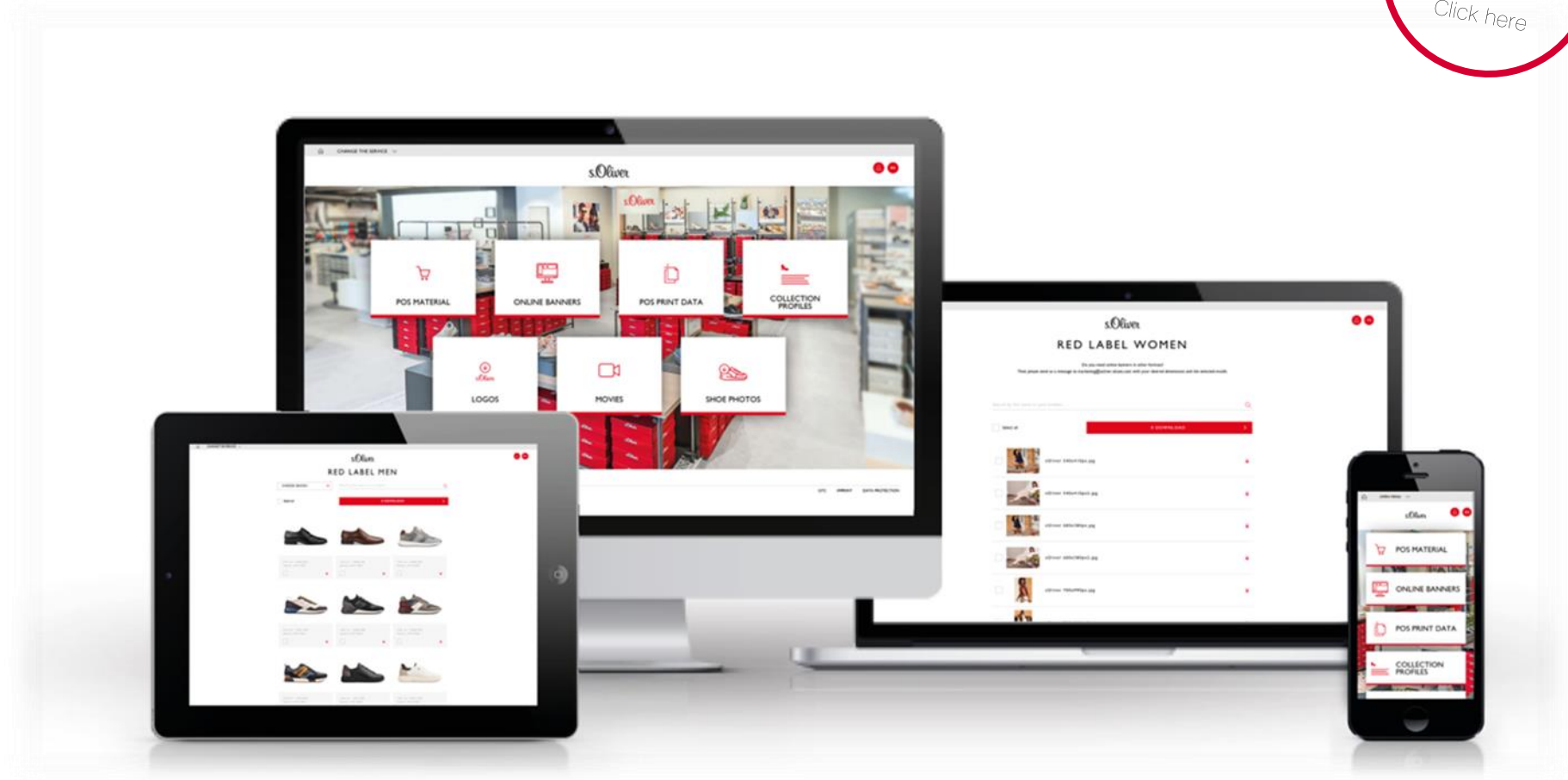
DISCOVER
NOW

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**Shop
now**

Click here





Visit us at these Fairs

Micam, Milan

Expo Riva, Riva Del Garda

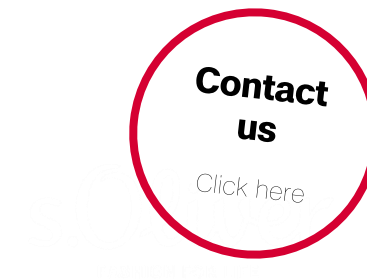
Kabo, Brunn

Euroshoes, Moscow



Our Shop-in-Shop System

Modular expandable from 3 sqm to 30 sqm





Online Advertising

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We are Wortmann
– Europe's largest shoe cabinet –

The Wortmann Schuh-Holding KG, located in Detmold, Germany, is one of Europe's largest shoe manufacturing and sales companies. Their modernly equipped logistics center has a storage capacity of 4.5 Million pairs of shoes. 500,000 shoes leave the building every day and find their way to their customers.



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