



Simple creations to help you **waste less**

Wholesale Brochure



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# Hi, we're **The Food Wrap Co.**

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We provide wholesale and distribution for our two wonderful companies; The Beeswax Wrap Co. and The Vegan Wax Wrap Co.

Our mission is to make a small but positive difference in a kind and thoughtful way, through the products we sell and the way we operate. We work hard to hand make eco-friendly products, we are proudly B-Corp certified, we're reducing carbon with The Planet Mark, and we are always doing more to be better!

We are forging a path for plastic-free and eco-friendly businesses, as well as uplifting and supporting everyone who helps our little company thrive.

The Beeswax Wrap Co. started in a search for ways to use less plastic in our homes. After lots of hard work and a few ruined irons, we perfected our secret wax blend and created our little wonder product; beeswax wraps. A year later and along came our plant-based alternative The Vegan Wax Wrap Co., the first Vegan Society certified wax wraps!

Fast forward to today, we still make all of our wraps by hand using the same secret wax blend we spent six months developing. Our wonderful team in the Cotswolds make sure everything is crafted to the highest standards.

Alongside our award-winning wraps, we also offer a collection of simple plastic-free creations including kits and bundles, rewax bars and more.





## Ordering & Enquiries

If you like any of the products you see in this brochure and would like to order or find out more, simply follow these steps:

- 1 Visit our website [www.thefoodwrapcompany.co.uk](http://www.thefoodwrapcompany.co.uk)
- 2 To create an account click '[Account Login](#)'
- 3 Click 'Create Account' below the SIGN IN button
- 4 Fill in details
- 5 Once you have an account you can begin adding products to your basket and place an order
- 6 We offer low minimum order quantities, contact us for details
- 7 For international orders, we will provide a quote for delivery



## Enquiries

If you have any questions about our products or ordering process, or want to discuss bespoke enquiries, please contact [hello@thefoodwrapcompany.co.uk](mailto:hello@thefoodwrapcompany.co.uk)  
or call Tom on +44 (0) 330 043 1509.

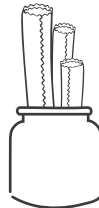
# About Our Wraps

We are the UK's leading creator of award-winning Beeswax Wraps and Vegan Wax Wraps, hand-crafted in our solar-powered Cotswolds workshop in the British countryside.

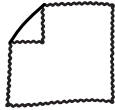
Crafted from GOTS certified organic cotton printed with organic dyes, every wrap is soaked in our secret wax blend of organic jojoba oil, pine resin, and locally sourced British beeswax or plant-based wax alternatives.

Our flexible and self-sealing wraps are really easy to use; simply place a wrap over, under, or around whatever you'd like to store and use the heat of your hands to release the naturally adhesive seal.

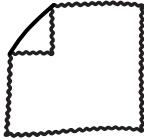
Reusable for up to a year, our beeswax and vegan wax wraps can be easily refreshed and revived using our handy rewrap bars to last even longer. In between uses, simply wash with cold water and dishwashing soap, and store in a cool place. After your wraps have been used for years and rewrapped with our rewrap bars they may come to the end of their life! When this happens, pop them into your home compost to naturally biodegrade, or cut into strips and use as eco-friendly firelighters.



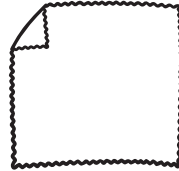
We offer a *wide variety* of fabric prints in both beeswax and  
vegan wax options across our range.



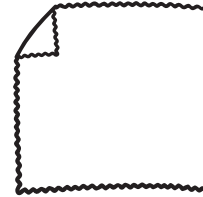
**Small Wrap**  
20 x 20cm



**Medium Wrap**  
30 x 30cm



**Large Wrap**  
40 x 40cm

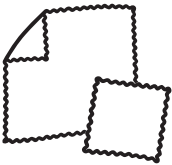


**Extra Large Wrap**  
50 x 50cm

*Our wraps  
come in four  
sizes*

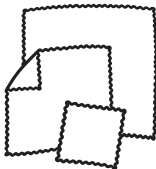


**Our wraps are available in a selection of the following sizes...**



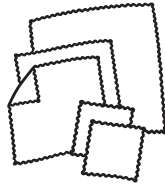
**Two Combo  
Pack**

1 Small Wrap  
1 Medium Wrap



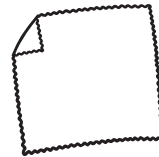
**Three Combo  
Pack**

1 Small Wrap  
1 Medium Wrap  
1 Large Wrap



**Five Combo  
Pack**

2 Small Wraps  
2 Medium Wraps  
1 Large Wrap



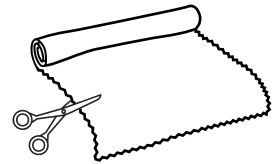
**One Extra  
Large Wrap**

1 Extra Large Wrap



**Three Medium  
Wraps**

3 Medium Wraps



**One Metre  
Roll**

A 100 x 35cm roll  
of wrap that can be  
cut to size

# Own Brand Beeswax Wraps



We work closely with trusted designers to create our own-brand beeswax wrap prints. Each collection features one hero and one support print that beautifully complement each other.

We currently offer three designs: Land, Sea, and Playground Games, but introduce new prints once or twice a year, so keep-in-touch for updates.



## Land Print

Inspired by the beautiful British countryside, our Land print includes two designs; a flower filled meadow print dotted with beehives, and a vibrant green wrap busy with bees.

### Available in...

Two Combo Pack, Three Combo Pack,  
Five Combo Pack, One Extra Large Wrap,  
Three Medium Wraps, One Metre Roll



## Sea Print

Inspired by our wonderful coastline, our Sea print wraps include two designs; a soaring turquoise seascape with seagulls, and a vibrant aqua sailing scene with boats and sea creatures.

### Available in...

Two Combo Pack, Three Combo Pack,  
Five Combo Pack, One Extra Large Wrap,  
Three Medium Wraps, One Metre Roll



## Playground Games Print

Designed with little ones in mind, our children's pack features a busy playground design complete with rainbows on a vibrant turquoise background.

### Available in...

Two Combo Pack



# Own Brand Vegan Wax Wraps



Vegan Society certified, our vegan wax wraps are a plant-based and vegan friendly alternative to our beeswax wraps. Made using a selection of plant-based waxes, they are proudly soy and palm oil free. We currently offer two designs: our classic 'Keep It Fresh' print, and our newer Harvest collection.



## Keep It Fresh

A stylish and simple design printed in four colours with our original vegan motto 'Keep It Fresh'.

### Available in...

Two Combo Pack, Three Combo Pack,  
Five Combo Pack, One Extra Large Wrap



## Harvest

Our Harvest collection is inspired by the rolling countryside around our workshop. The collection includes two designs: a linear seedling print and a simple dash design.

### Available in...

Two Combo Pack, Three Combo Pack,  
Five Combo Pack, One Extra Large Wrap

# DIY Kits



Available in both Beeswax Wrap & Vegan Wax Wrap options, each DIY kit includes everything (apart from an iron!) to make three medium wax wraps: 3 wax-blend bars, 2 sheets of baking paper, 1 large tea towel with instructions, 3 unwaxed cotton squares.

Visit our website for full fabric print collections.



# One Metre Roll



Our signature self-sealing Beeswax Wrap, now in a size to suit you! This bumper 100 x 35cm wrap can be unrolled and cut to any size or shape you need, before being used in exactly the same way as our award-winning wraps to cover and keep food fresh.

Available in a selection of prints, visit our website for details.



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## Co-Branded Wraps

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**Emma  
Bridgewater**

### The Emma Bridgewater Collection

Renowned for their beautifully handcrafted pottery, iconic British brand Emma Bridgewater are a home and kitchen essential.



### Emma Bridgewater Rowan & Butterfly Beeswax Wraps

Available in...

Two Combo Pack, Three Combo Pack,  
Five Combo Pack, One Extra Large Wrap



### Emma Bridgewater Christmas Robin Beeswax Wraps

Available in...

Three Combo Pack



## **Emma Bridgewater Toast & Marmalade Beeswax Wraps**

**Available in...**

Two Combo Pack, Three Combo Pack,  
Five Combo Pack, One Extra Large Wrap



## **Emma Bridgewater Bees & Buttercups Beeswax Wraps**

**Available in...**

Two Combo Pack, Three Combo Pack,  
Five Combo Pack, One Extra Large Wrap



## The Jelly Armchair Collection

Our very first vegan wax wrap collaboration, Jelly Armchair have lent their cool and kooky designs to our plant-based wraps. We have collaborated with them on two statement prints.

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### Jelly Armchair Avocado Park Vegan Wax Wraps

Available in...

Two Combo Pack, Three Combo Pack,  
Five Combo Pack, One Extra Large Wrap

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### Jelly Armchair Authorful Puns Vegan Wax Wraps

Available in...

Two Combo Pack, Three Combo Pack,  
Five Combo Pack, One Extra Large Wrap



**National  
Trust**

## **The National Trust Collection**

Inspired by the wildflowers and pollinators found in our countryside, every pack purchased supports Europe's largest conservation charity in their vital work caring for our countryside and bee conservation.



### **National Trust Summer Blooms Beeswax Wraps**

**Available in...**

Two Combo Pack, Three Combo Pack,  
Five Combo Pack, One Extra Large Wrap



### **National Trust Autumn Leaves Vegan Wax Wraps**

**Available in...**

Two Combo Pack, Three Combo Pack,  
Five Combo Pack, One Extra Large Wrap



## The Cath Kidston Collection

A household name renowned for their hand-drawn prints and quintessential style, we work closely with Cath Kidston to bring their new and classic prints to life.



### Cath Kidston Mews Ditsy Beeswax Wraps

Available in...

Two Combo Pack, Three Combo Pack,  
Five Combo Pack, One Extra Large Wrap



### Cath Kidston Festive Village Beeswax Wraps

Available in...

Three Combo Pack



## Prue Leith

A true culinary expert with an absolutely delightful eye for design, our collection with Prue Leith features three bold and colourful geometric designs.

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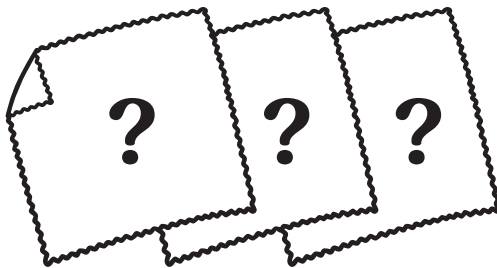


### Prue Leith Geometric Beeswax Wraps

Available in...

Two Combo Pack,  
Three Combo Pack,  
Five Combo Pack,  
One Extra Large Wrap

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### Coming Soon...

We've got more exciting collaborations and designs coming soon. Sign up to our wholesale email database to be the first to know about new collection launches available for wholesale.

[www.thefoodwrapcompany.co.uk](http://www.thefoodwrapcompany.co.uk)



## Other Products & Point-Of-Sale



### Rewax Bars

Available in both beeswax and vegan wax blends, these bars refresh and revitalise our wraps to make them last even longer.



### Kits & Gifting

New for 2021, our collection of eco-friendly kits make brilliant plastic-free gifting for Christmas, birthdays and any occasion.

Visit our website to explore our collection of kits.



## Solid Dish Soap & Scrubber



Available soon, our Solid Dish Soap and Natural Dish Scrubber are our latest eco-friendly simple swaps for your kitchen.

Each small-batch solid soap is handmade by us using all-natural, planet and ocean friendly ingredients. Long-lasting and great for everything from washing beeswax wraps to doing the dishes.

Our Natural Dish Scrubber is a long-lasting and completely biodegradable alternative to sponge scourers, made from courgettes.



## Packaging, Display & Assets

All of our packaging is carbon balanced with the World Land Trust. We use FSC certified and recyclable materials, and all packs include EAN barcodes.

We offer POS stands and A6 information cards to help showcase our wraps in stores. We also have a selection of high resolution imagery and marketing materials available upon request to help you showcase our wraps online.



# Bespoke Orders



We have worked with some of the biggest brands in the UK on a collection of bespoke wholesale orders, bringing together our British brand and credentials with their name and designs.

We offer bespoke wholesale options for larger orders with a minimum order quantity of 1,000 packs.

To find out more, contact our  
Head of Corporate Partnerships Jenny May  
[jenny@beeswaxwraps.co.uk](mailto:jenny@beeswaxwraps.co.uk)



# Why Us ?

We believe in being the best; from the products we sell (every wrap is hand-checked and we pride ourselves on having the best self-sealing wraps on the market), to the way to operate. Here are just a few reasons why we're the best:

- Named B Corp Best for the World 2021 for our Environmental Impact
- Planet Mark certified to help us reduce our carbon footprint
- Carbon balanced packaging through our support of the World Land Trust
- Proud Living Wage employers



All of our products are used and loved by everyone at TBWCo., and our collections are all simple-swaps to your everyday plastic products.



