



VAPORLING®

SPRING FAIR 2022

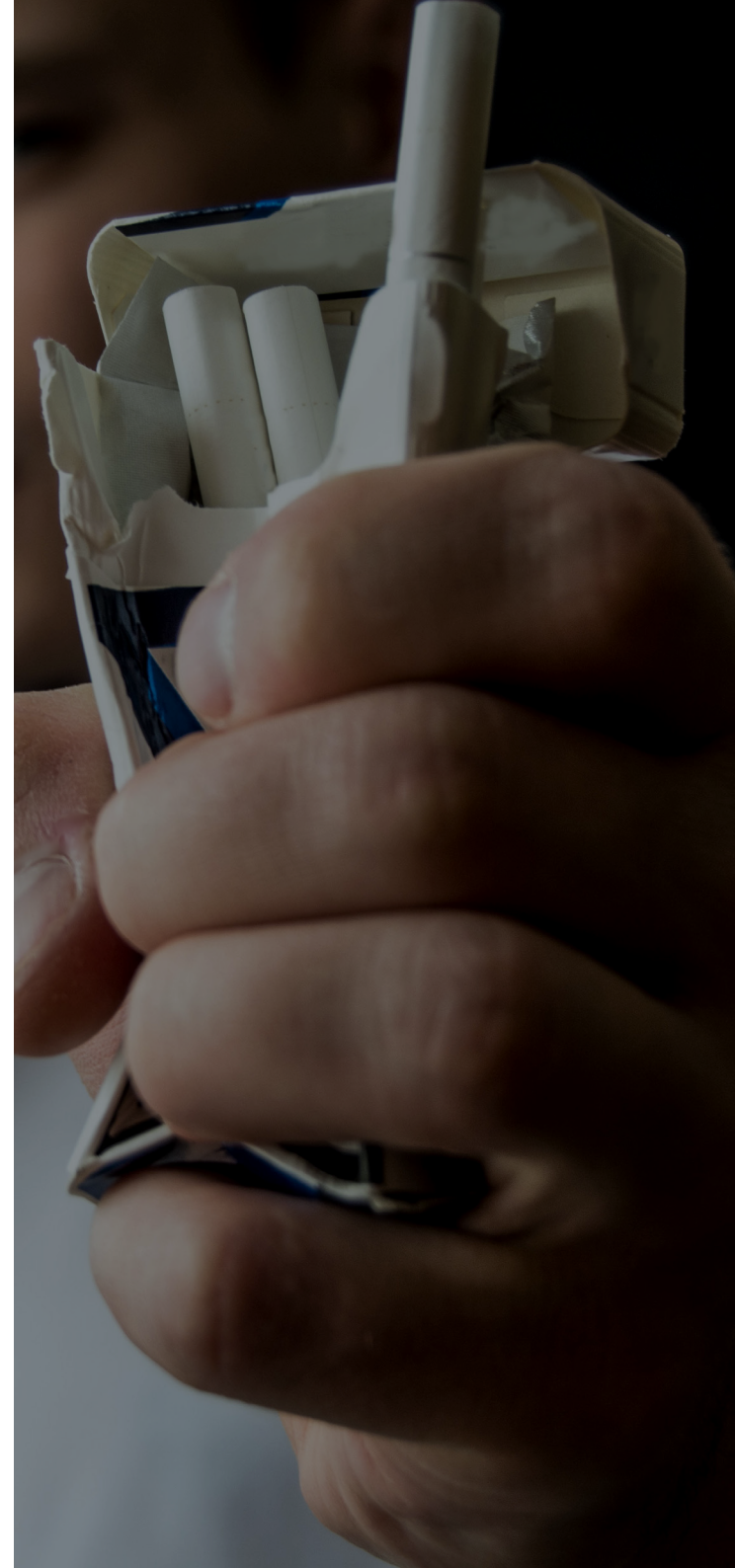
BRAND PRESENTATION

WHY US?

We are driven by the demand for quality, innovation and perfection.

Our goal is to provide smokers with the ultimate vaping experience, allowing them to transition to a healthier alternative.

We are a leader in the high-end vaporising industry with efforts towards sustainability and fair pricing.



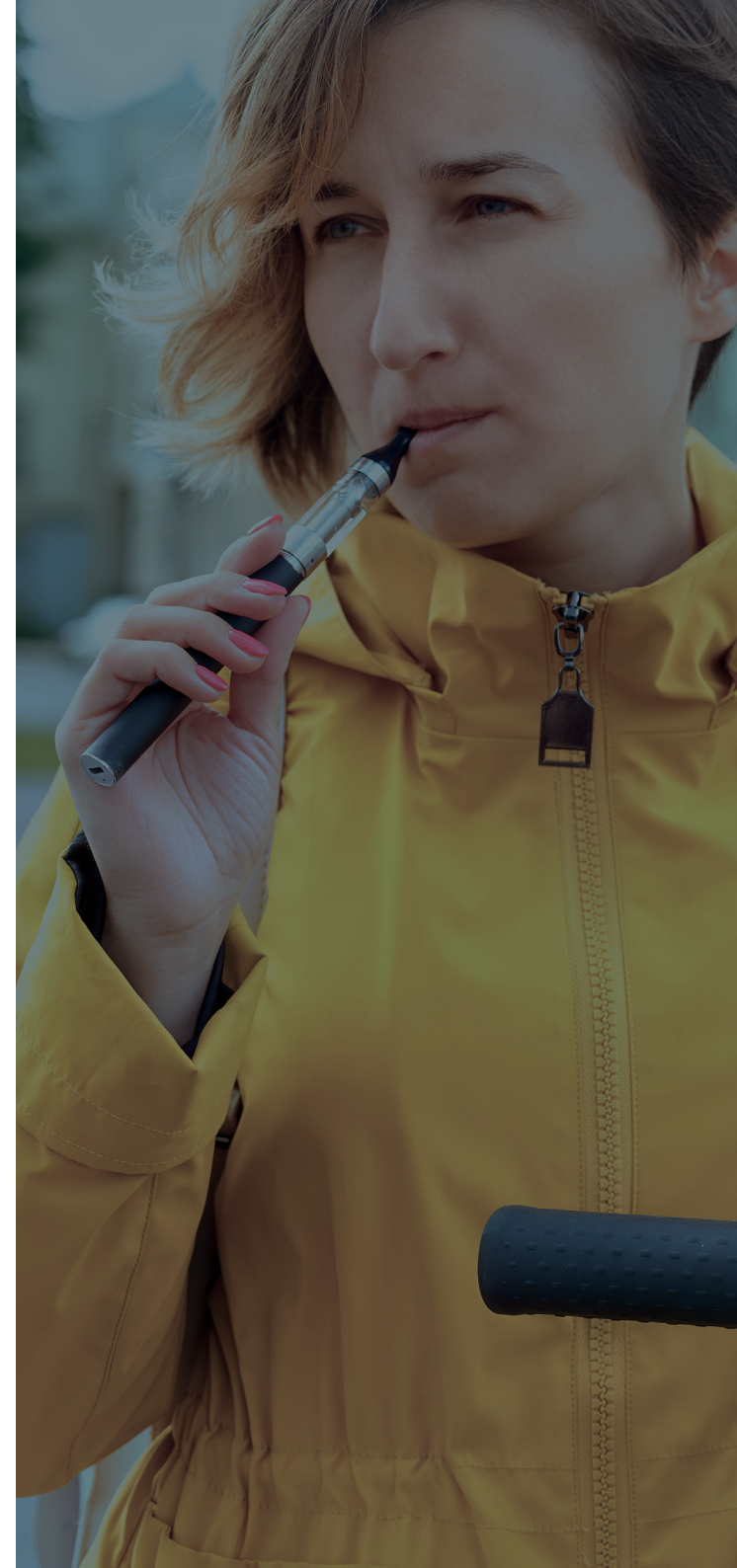
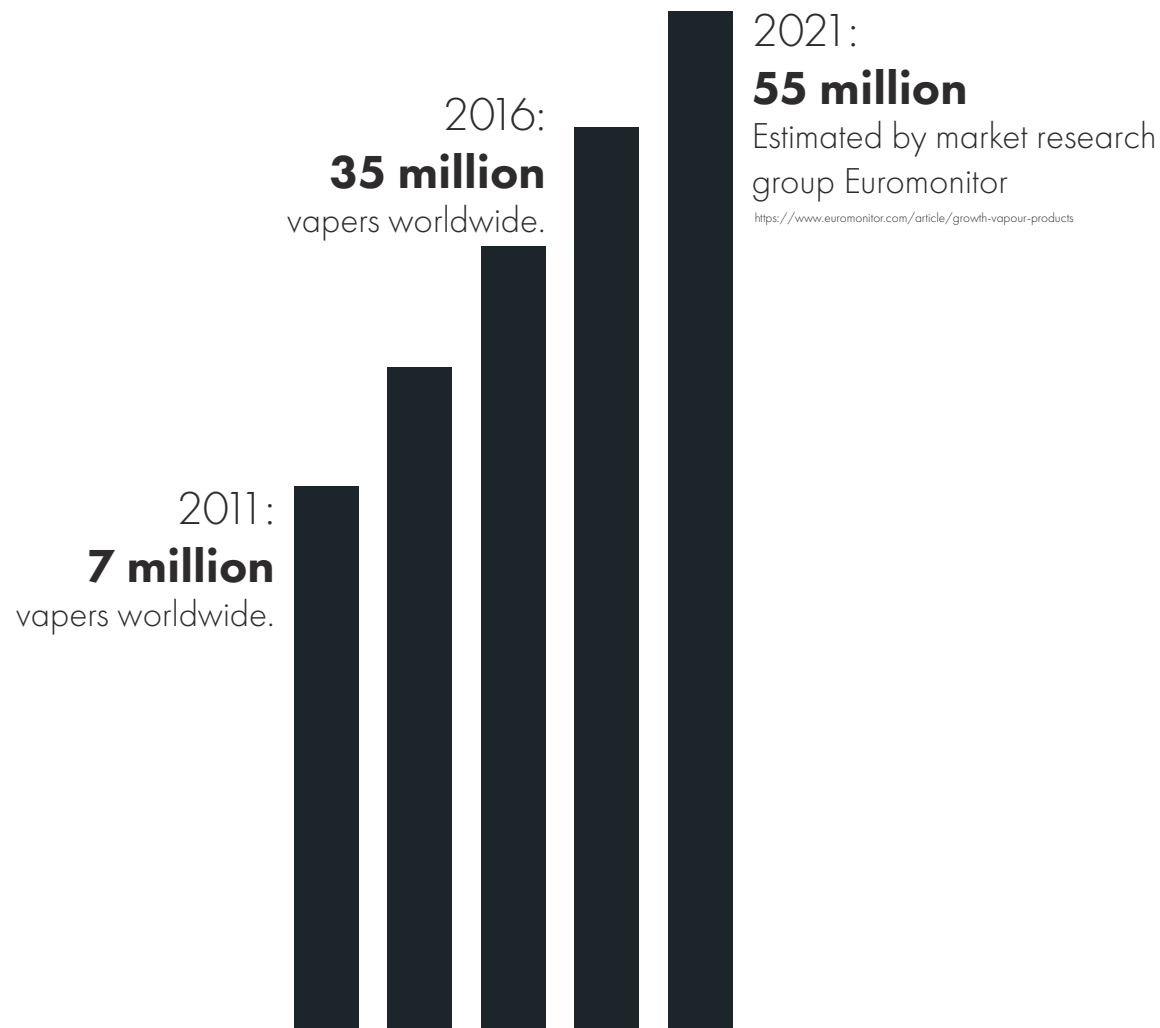
COMPANY BACKGROUND

The company's unique portfolio of exceptional e-liquids and devices are manufactured in the UK and sold across the UK, Ireland and mainland Europe.

The VaporLinQ brand was founded in the Netherlands in 2015 and quickly became a market leader. As a part of Superior E-Liquids strategic approach to breaking into the mainland European market VaporLinQ was acquired in 2019 and has since gone on to be nationally listed in 9 European countries. VaporLinQ is now a part of the Superior E-Liquids and Apache Vape network and works closely with their distribution partner PMS International. In addition, they have multiple retail partners including Applegreen, Spar, Poundland, EuroGiant, and B&M Bargains. These partnerships enable VaporLinQ to expand it's reach internationally and maintain exponential growth.



THE MARKET POTENTIAL



PUFF BARS

VaporLinQ Puff Bars are incredibly popular. This convenient product requires no charge, is guaranteed not to leak, lasts for up to 600 puffs, and curbs cravings for longer with 20mg nicotine and 2% nic salts. This product is now available in 13 appetising flavours.



**600
PUFFS**

**NO
LEAKS**

**NO
CHARGE**

BLASTS

VaporLinQ Blasts nicotine pouches are a modern, tobacco-free nicotine experience. Each container offers 20 pouches with 8mg or 16mg of nic salts that are placed under the lip and last for up to 60 minutes. With no smoke or vapor, users can enjoy this product anywhere in any of the five delicious flavours.



It's as simple as

ONE: Place under your lip.

TWO: Feel a tingling sensation.

THREE: Enjoy for up to 60 minutes.



PRO PODS

Puff Pods have a unique honeycomb ceramic coil that provides users with an incredibly smooth and fresh vapor. They are paired with prefilled pods are available in 6, 12 and 18mg for conventional vaping needs. This allows users to gradually reduce their nicotine intake and act as a nicotine replacement therapy tool. This device also has a 1100mAh battery for fast USB charging.



PUFF PODS

The Puff Pods have the same convenient design as the Puff Pods. These devices are paired with prefilled pods that come in 13 flavours of 20mg nic salts and offer a more environmentally friendly alternative to the current disposable device craze. This device also has a 1100mAh battery for fast USB charging.

STRAWBERRY ICE
DISPOSABLE PRO PODS

VAPORLINQ®  



20
mg/ml
Nicotine Salt

This product contains nicotine which is a highly addictive substance

BANANA ICE
DISPOSABLE PRO PODS

VAPORLINQ®  



20
mg/ml
Nicotine Salt

This product contains nicotine which is a highly addictive substance

PINEAPPLE COCONUT ICE
DISPOSABLE PRO PODS



VAPORLINQ®  




20
mg/ml
Nicotine Salt

This product contains nicotine which is a highly addictive substance

BLUE RAZZZ ICE
DISPOSABLE PRO PODS

VAPORLINQ®  



20
mg/ml
Nicotine Salt

This product contains nicotine which is a highly addictive substance

MENTHOL
DISPOSABLE PRO PODS

VAPORLINQ®  



20
mg/ml
Nicotine Salt

This product contains nicotine which is a highly addictive substance

10ml E-LIQUIDS

Our line of high-end e-liquids are offered in various flavours and strengths, allowing their customers to find the perfect combination. All of their e-liquid products are fully TPD compliant, giving customers total peace of mind.



£1

£3

£2.50

ALASKAN ICE

6 mg

SUPERIOR
E-LIQUID LTD
Premium e-liquid manufacturer

10ml 6mg
40mcg per dose

This product contains nicotine which is a highly addictive substance

CHELSEA CLASSIC TOBACCO

6 mg

SUPERIOR
E-LIQUID LTD
Premium e-liquid manufacturer

10ml 6mg
40mcg per dose

This product contains nicotine which is a highly addictive substance

CHERRY MENTHOL

12 mg

SUPERIOR
E-LIQUID LTD
Premium e-liquid manufacturer

10ml 12mg
80mcg per dose

This product contains nicotine which is a highly addictive substance

MARKET VALIDATION

VARIETY FOR CHANGING TASTE AND NICOTINE NEEDS

Our variety of products keeps users motivated. Our range of different strengths in over 20 flavours allow users to be flexible when transitioning to lower or higher strengths of nicotine.



GREAT USER EXPERIENCE FOR SMOKERS AND VAPERS

Our products have stylish designs, simplicity of use, flavour and strength variety, and are of high quality for the value of cost. This grabs the attention of smokers aiming to quit, as well as existing vapers.



WE DON'T COMPROMISE ON QUALITY

Our process is thorough. It takes 6 to 9 months to create a flavour, allowing steeping time, developing that flavour, customer testing, and final fine-tuning. Once completed, TPD legislation states that any nicotine-based/compatible item must then be on the register 6 months prior to being introduced into the market.



All products are TPD compliant and have been successfully safety assessed by ADACT Medical Ltd.



THANK YOU

