



Sustainable Luxurious Mindful

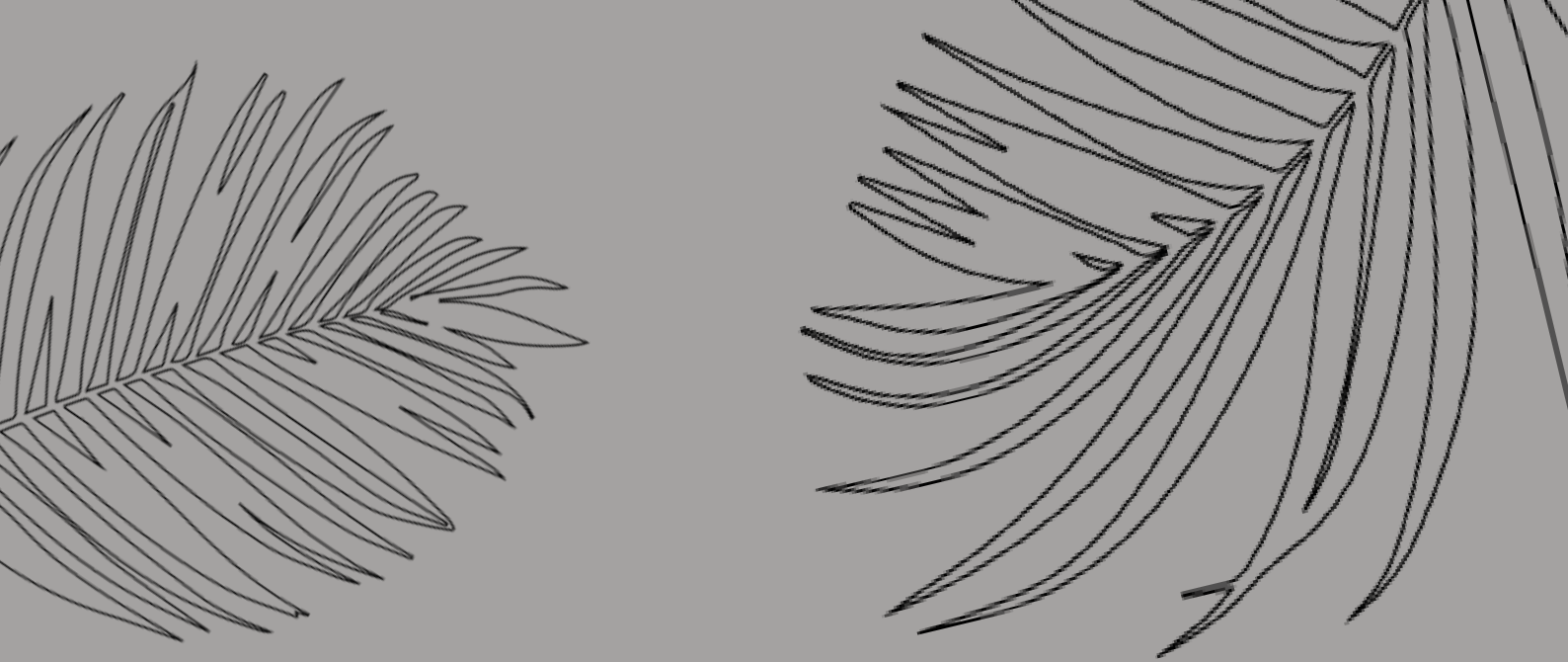
AMAURA
LONDON

ECO-LUXURY HOME FRAGRANCES

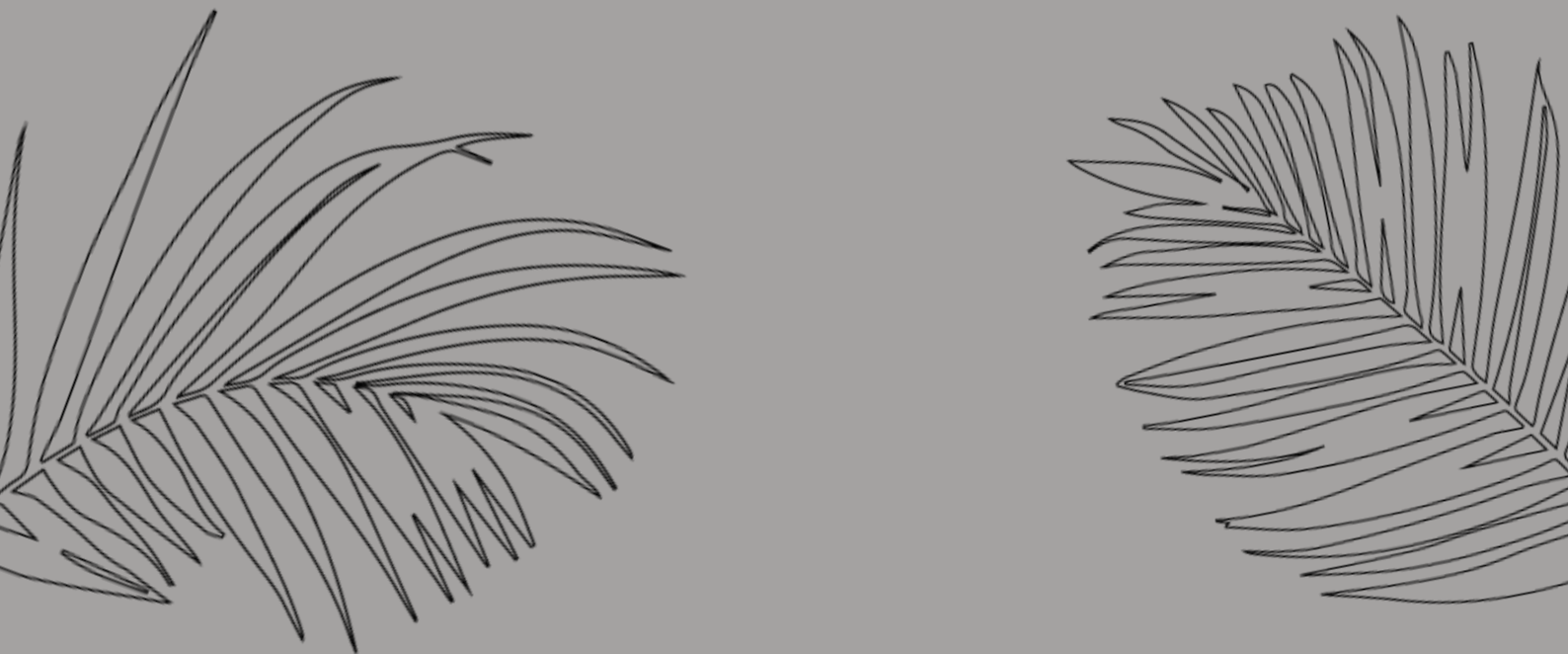
W H O L E S A L E

CATALOGUE + PRICE GUIDE 2022





"Filling your home with a positive
ambience and mood-boosting
scents that will enhance your
wellbeing is at the heart of
everything we do."







WELCOME TO AMAURA LONDON

Amaura London 'eco-luxury' home fragrances are luxurious, sustainably made, mood-boosting and lovingly hand-poured in the UK.

Our unique, artisan candle vessels are hand-rolled using recycled & reusable metallics and have been designed with modern luxury decor in mind. They are available in three on-trend metallics options; brass, copper and stainless steel, and fit perfectly as a metallic accent piece into home interiors.

Made using 100% natural coconut & rapeseed wax, infused with a blend of premium fragrances and essential oils.

We use only lead-free cotton braided wicks so our candles provide a clean and slow burn. Providing over 60 hours of burn time, they release only long-lasting mood-boosting therapeutic scents, with no harmful carbon or soot.

In addition, our range of luxury reed-diffusers are available in gold, rose gold and chrome to complement the candle collection. Blended with an eco-friendly, non-toxic, sustainable base that is alcohol and glycol free and made from renewable sources with no petrochemicals, they last up to 6 months.

The collection is available in six addictive scents. With each scent available in all three colour options in both candles and diffusers.

Our scents range from floral and fresh to oriental and woody and include popular scents oud, patchouli, sandalwood, eucalyptus, and warm amber.

New for Autumn/Winter we will be ranging our 'limited edition' Christmas scent 'Spiced Orange and Cinnamon' & launching our NEW 'Dark Amber and Sandalwood' scent.





Upcycle & Repurpose



SUSTAINABILITY COMMITMENT

Sustainability has been at the heart of the brand from the beginning. Every element has been thought through, from biodegradable labels to using sustainably sourced coconut & rapeseed wax to using fragrance sample cards made from recycled t-shirts.

We are committed to implementing small sustainable steps and choices for our products and packaging. Our purpose was to bring luxury to our everyday lives without compromising on our health and wellbeing.

Clean Ingredients | No Parabens | No phthalates| No paraffin | No artificial colours
No mineral oil-based ingredients | Cruelty-free ingredients | No scent boosters

✓ All our Fragrances conform to International Fragrance Association (IFRA) which ensures that chemicals used are non-toxic and safe for human use.

✓ The diffusers are made from an eco-friendly non-toxic reed diffuser base, that is alcohol and glycol-free, made from renewable sources with no petrochemicals. Offering a low-carbon footprint.

✓ Our candle vessels are made from recycled metals and are fully recyclable, and reusable. Since they are lighter than glass and require less protective packaging providing a low carbon footprint.

✓ All our packaging is made from recycled or recyclable materials.

✓ Our packaging labels are bio-degradable. Our gift boxes are made from recycled materials and are fully recyclable & FSC certified paper for our Thank you cards

✓ 100% recycled tissue paper is used in our gift boxes. Our shipping boxes are 100% recyclable cardboard, paper shred and paper tape.

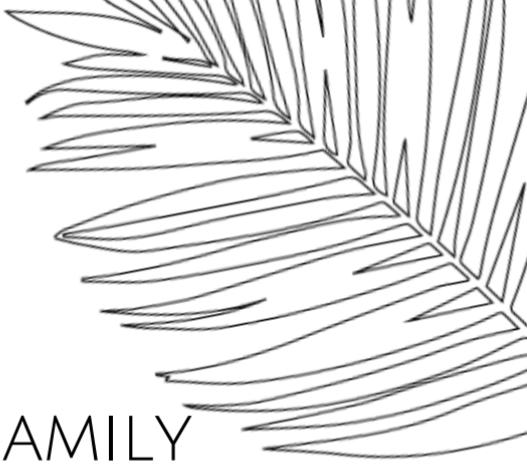
✓ Our ingredients are sourced from a sustainable and ethical supply chain.

✓ Sustainably sourced coconut & rapeseed wax

✓ Fragrance sample cards are made from recycled t-shirts. Our sample tealights made from bio-degradable materials

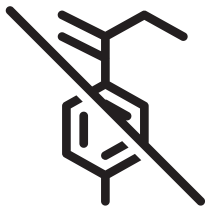
✓ We offer refills in recyclable glass for our diffusers.

This is just the start of our journey and we are committed to doing all we can through small sustainable steps and the choices we make for our products. We are already working hard in the background on refillable options and how we can reduce waste and invest in using recycled materials.

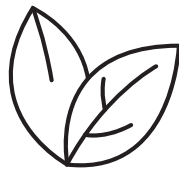


SAFE FOR YOU, YOUR FAMILY
AND OUR PLANET

PARABEN FREE



NATURAL
SUSTAINABLY
SOURCED WAX



PARRAFFIN
FREE



ESSENTIAL OIL
BLENDS



CRUELTY FREE



BIO-DEGRADABLE/
RECYCLABLE
PACKAGING





ABOUT THE COLLECTION

Eco-Luxury Candles

Carefully blended & hand-poured in the UK, using the highest quality, eco-friendly ingredients.

Amaura London candles provide a clean and slow burn, releasing long-lasting mood-boosting therapeutic scents with no harmful carbon or soot.

Hand-poured into unique hand spun recycled & reusable metallic vessels. We use 100% natural coconut & rapeseed wax, infused with a blend of premium fragrances & therapeutic essential oils.

PARABEN-FREE | CRUELTY-FREE | PARAFFIN-FREE



Eco-Luxury Diffusers

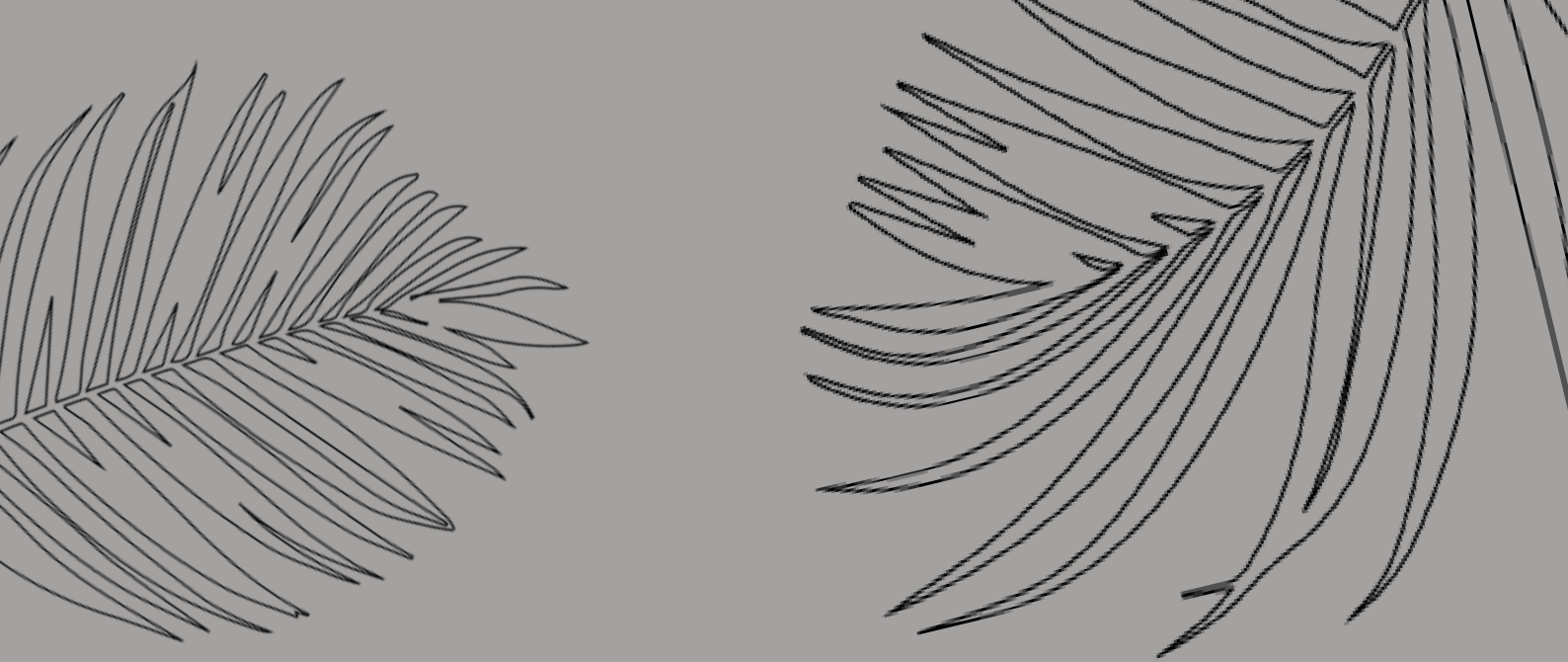
Our eco-friendly luxury reed diffusers are hand-blended using a sustainable, alcohol, and glycol free base.

Made from renewable sources with no petrochemicals, they are non-toxic and have a low carbon footprint.

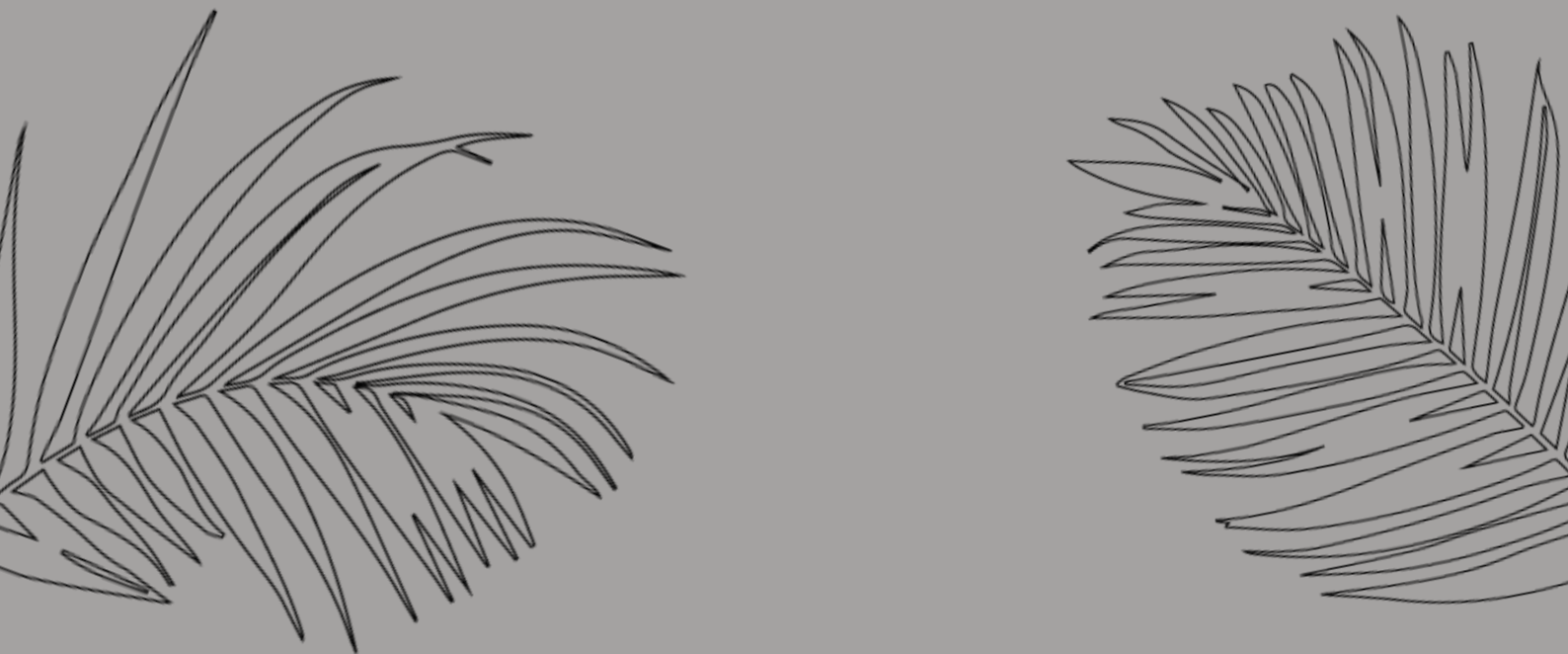
Blended with therapeutic essential oils and premium natural fragrances so you can experience the lingering aroma all day long.



Sustainable | Luxurious | Mood-boosting



Expertly blended luxury scents,
filled with mood-boosting essential
oils and come three luxurious
metallic colours to compliment
your home decor.





Pure Recycled Brass



Pure Recycled Copper



Pure Recycled Stainless Steel



AMAURA
LONDON

CALMING

SANDALWOOD, AMBER & LAVENDER

Become wrapped in the heavenly scent of sandalwood, amber and lavender. These calming scents combine perfectly to create a rich, sensual fragrance that fills your senses, and your home. It provides the perfect ambience for you to relax and unwind after the stresses of the day. So, sit back, unwind and give in to relaxation.

Scent Woody | Herby | Warm

Fragrance Notes

Top Lemon, Lavender

Middle Sandalwood, Orange

Base Patchouli, Dark Amber

Best for the hallway, living room, home office, or bedroom.



**FEATURED IN 15 BEST
LUXURY CANDLES 2021**

marie claire



**CALMING | SANDALWOOD, AMBER & LAVENDER
ECO-LUXURY CANDLE**

**350g Candle | 60 hr burn
110g Votive Candle | 20-25 hr burn**

Candle RRP: £78

Votive RRP: £32

**FEATURED IN 15 BEST
LUXURY CANDLES 2021**

marie claire



**CALMING | SANDALWOOD, AMBER & LAVENDER
ECO-LUXURY REED DIFFUSER**

100ml RRP £32

200ml RRP £55



TRANQUILITY

FRANKINCENSE, PATCHOULI & WARM AMBER

The calming and relaxing blends of frankincense, patchouli, and warm amber are layered with the gentle citrus twist of lemon, releasing a decadent and enchanting aroma.

Bring tranquility, warmth, and cosiness to your evenings and create a perfect grounding moment.

Scent Earthy | Woody | Citrus

Fragrance Notes

Top Lemon, Mandarin

Middle Frankincense, Elemi, Black Pepper, Myrrh

Base Cedar, Patchouli, Warm Amber

Best for the hallway, living room, or home office.





**TRANQUILITY | FRANKINCENSE, PATCHOULI & WARM AMBER
ECO-LUXURY CANDLE**

350g Candle | 60 hr burn
110g Votive Candle | 20-25 hr burn

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**TRANQUILITY | FRANKINCENSE, PATCHOULI & WARM AMBER
ECO-LUXURY REED DIFFUSER**

100ml RRP £32

200ml RRP £55






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ALLURE

PATCHOULI, YLANG YLANG & MAGNOLIA BLOSSOM

The Allure range creates a calm mood and a sense of wellbeing. The rich and earthy tones of patchouli, layered with the sweet floral notes in ylang-ylang and magnolia blossom, are carefully balanced with relaxing frankincense. The Allure candle is the perfect luxury scent to bring peace and love to your home.

Scent Sweet | Floral

Fragrance Notes

Top Pink Pepper, Grapefruit, Armiose

Middle Ylang Ylang, Magnolia Blossom, Spicy Clove

Base Patchouli, Frankincense, Cedarwood, Amber

Best for the Bedroom or Bathroom





ALLURE | PATCHOULI, YLANG YLANG & MAGNOLIA BLOSSOM ECO-LUXURY CANDLE

350g Candle | 60 hr burn
110g Votive Candle | 20-25 hr burn

Candle RRP: £78

Votive RRP: £32



ALLURE | PATCHOULI, YLANG YLANG & MAGNOLIA BLOSSOM ECO-LUXURY REED DIFFUSER

100ml RRP £32

200ml RRP £55





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IGNITE

LOUD & GERANIUM

Ignite is an alluring scent that is deeply evocative and creates a luxurious atmosphere.

The distinctively rich and smoky character of oud is balanced with the floral and rosy tones of geranium. Finished with the soothing notes of cedarwood and patchouli to create an aroma that will fill your room with a warm and rich ambience.

Scent Rich, Woody, Smokey, Earthy

Fragrance Notes

Top Oud

Middle Rose, Geranium, Jasmine

Base Cedarwood, Vetiver

Best for your living room or bedroom





**IGNITE | OUD & GERANIUM
ECO-LUXURY CANDLE**

**350g Candle | 60 hr burn
110g Votive Candle | 20-25 hr burn**

Candle RRP: £78

Votive RRP: £32



**IGNITE | OUD & GERANIUM
ECO-LUXURY REED DIFFUSER**

100ml RRP £32

200ml RRP £55






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GRATITUDE

ROCK ROSE & SANDALWOOD

Daily gratitude practice improves your mental health and is proven to promote optimism, improve your immune system, and increase positive emotions.

The luxurious Gratitude candle creates a feeling of harmony and is perfect to use during meditation or any time you feel that you need to focus your mind and ground your soul. The mindfully blended warm and earthy notes of rock rose, Indian sandalwood, and cedarwood help to bring mental clarity, reduce anxiety, and allow for centering.

Scent Woody | Spicy | Earthy

Fragrance Notes

Top Cardamom, pink pepper, cinnamon

Middle Citrus, rock rose, lilly, fresia, warm spice

Base Cedarwood, fig, patchouli, sandalwood, musk, orchid

Best for the hallway, living room, office and bedroom





**GRATITUDE | ROCK ROSE & SANDALWOOD
ECO-LUXURY CANDLE**

**350g Candle | 60 hr burn
110g Votive Candle | 20-25 hr burn**

Candle RRP: £78

Votive RRP: £32



**GRATITUDE | ROCK ROSE & SANDALWOOD
ECO-LUXURY REED DIFFUSER**

100ml RRP £32

200ml RRP £55



Christmas Joy



JOYFUL | LIMITED EDITION

SPICED ORANGE & CINNAMON

The limited-edition Joyful candle embodies Christmas in every way. A festive aromatic blend brimming with spiced orange, warm cinnamon clove, and hints of amber and vanilla.

Bring the spirit of the season into your home with this luxurious scent and create joyful Christmas moments. A wonderful luxurious gift or something a little special for you. This year, after all, we need to create love and be joyful.

Scent. Spicy | Warm

Fragrance Notes

Top	Spiced Orange, Lemon
Middle	Cinnamon, Clove
Base	Woody Amber, Sweet Vanilla

Joyful has a medium to strong fragrance throw - spreading Christmas joy.





**JOYFUL | SPICED ORANGE & CINNAMON
ECO-LUXURY CANDLE**

350g Candle | 60 hr burn
110g Votive Candle | 20-25 hr burn

Candle RRP: £78

Votive RRP: £32



**JOYFUL | SPICED ORANGE & CINNAMON
ECO-LUXURY REED DIFFUSER**

100ml RRP £32

200ml RRP £55





FOUNDERS STORY

"Filling your home with a positive ambience and mood-boosting scents that will enhance your wellbeing is at the heart of everything we do."

Hello! I'm Sejal, the founder of Amaura London, an eco-luxury home fragrance range of candles and diffusers.

Over the past 7 years, I have developed a huge passion for wellness. When my mum suffered a life-changing stroke, my outlook on life changed. Since then I have focused on understanding self-care and wellness - this became a priority. This journey led me to discover the hidden toxins in our everyday products so I began making swaps to natural, non-toxic products.

As a candle lover, I was shocked to discover the toxic ingredients that go into making many candle brands. I didn't want this for my family. This led me to make my own candles, which I became hugely passionate about. I made it my mission to create a truly luxurious home fragrance range that not only looked stunning and smelt amazing but were made with ethically sourced ingredients and essential oils that really helped my family's wellbeing.

Amaura was born – blending a combination of the words 'AMBIENCE' AND 'AURA'

THE STORY SO FAR

CELEBRITY ENDORSEMENTS



Lisa Snowdon



Saira Khan

AWARDS



RETAIL POP UP'S



FEATURED IN





**FEATURED IN 15 BEST
LUXURY CANDLES 2021**

marie claire

IN OCTOBER 2021, THE AMAURA LONDON
CALMING RANGE WAS FEATURED AS ONE OF
MARIE CLAIRE'S BEST LUXURY CANDLES: 15 TO
SPLURGE ON IN THE NAME OF SELF-CARE











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