

# A BIT about US

From greeting cards to a whole set of wedding stationery or your business marketing material, we print beautiful things onto earth friendly papers. At Little Green Paper Shop we set out on a mission to change the world, one piece of paper at a time. Initially focussed upon transforming weddings from white to green, our business quickly expanded into greeting cards and B2B stationery materials. Regardless of the product range they all had two things in common. Sustainability and Beauty.

As one of the UK's fastest growing retailers of alternative stationery products, offering our customers a wide range of choice across our quality products is key. Whilst we focus heavily on seed infused stock we also sell beautiful papers made from innovative materials such as Elephant Poo, Corn and Coffee husks, Mulberry Bush and Cotton Textile offcuts. We source and ship globally and our products have featured in ranges stocked by: Duchy of Cornwall, Chester Zoo, National Trust, NHS, Burt's Bees, English Heritage, CapGemini, Eden Project, Tatton Park, The Royal Parks, HSBC, Lyreco, Monica Vinader, Levi's... and the list keeps growing!

## OUR CREDENTIALS

SITIVE IMPACE TERRA





SUPPORTER OF THE

CARTA

For Nature, People & Planet

ТНЕ ТЕАМ

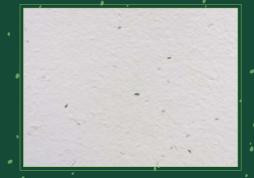
LGPS was founded by Ana in 2019. Ana started her own wedding stationery business in 2014. Driven by the desire to keep doing what she loves but in a sustainable earth-friendly way and with the support of Graeme, the business has slowly changed and developed into what Little Green Paper Shop is today. Now a team of 5, together we imagine, create, design, source, print, cut and pack all things in the shop.



# OUR paper COLLECTIONS

### PLANTABLE SEED PAPER

LUX seed paper is approx. 200gsm and has an off-white, almost ivory colour. Machine finished, it has a lower growth success rate but it's strength lies within the great quality and beautiful texture and finish. Available in Daisy, Poppy, Lavender, Rudbeckia and Wildflower Mix.



**BLOOM** seed paper is handmade, hence weight varies between 200 -250gsm. Whiter in colour and a rustic finish, it is air dried for high growth rates. It is made from cotton waste from the textile industry. Availability varies but options include seeds such as Wildflowers, Thyme, Chilli, Carrot, Tomato, Basil and Marigold.

**RAINBOW** seed paper is made from cotton and comes only in wildflower mix, but in a virety of colours. Handmade in the old traditional way and air dried, each sheet is unique in finish. Perfect for a wide variety of projects giving a colourful finish without the need of excessive amounts of ink. Choose from pink, yellow, green, blue or purple.

### ELEPHANT POO PAPER

Handmade in India from elephant poo and cotton fibres, each sheet of this paper is so specially unique in colour and texture as elephant poo can change depending on each elephant's age and diet. Using the poo to make paper provides a source of income for the elephant sanctuaries that our makers work with. This paper is a thinner card (180gsm) although each sheet will vary as they are hand made. They are a great novelty option for kids stationery, father's day cards, businesses that work with animals and much, much more!

### ECO-COTTON PAPER

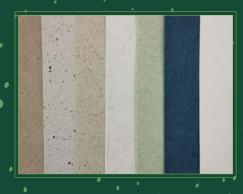
Our ECO cotton range is our newest eco friendly paper addition. The base cotton is made from waste from the textile industry from old tshirts to socks, dresses and even jeans! These papers are not only a more eco friendly alternative to standard paper but also add an extra touch of uniqueness at an affordable cost without having to cut down more trees as they are 100% tree-free.



**ROYAL** is the latest addition to our collection. At approx 250 gsm, it is made in the UK's oldest mill and embedded with a wide range of seeds. This paper is perfect for wedding stationery.







# OUR christmas RANGE











### C A L E N D A R S

Since their launch 2 years ago, our luxury calendar has proven to be a best seller! Not only does it make a unique and eco-friendly gift but it also reduces waste - which we all know is a problem at this time of year. Made from cotton and containing different seeds in each page, you can plant and grow after use.

Our smaller desktop calendars are also printed on seed paper and come in a gift box with an eco-friendly pencil.

### W R A P P I N G P A P E R

Our luxury gift wrap is tree-free and made from Mulberry bush giving it a truly luxurious feel. Available in a golden stars pattern, it is screen printed using a water based ink. The gold sparkle is achieved through synthetic mica, keeping the paper 100% biodegradable. Available in extra large sheets - 60 x 90 cm / 23.6 x 3.4 inches in red or green to keep presents looking festive!

### GREETING CARDS

Our greeting cards are designed, printed and finished in the UK. Featuring a range of designs, we favour simple traditional looks reducing the amount of ink used per card. Available on any of our paper types all cards include a craft envelope, starch biodegradable cello (optional) and an eco-friendly "Plant Me" sticker. Single cards are available in A6 or square or as A6 4-packs (same design). Multipacks come with 4 different designs in A6 size only.

### C R A C K E R S

The DIY plantable Seed Paper Crackers offer an eco-friendly twist on a timeless tradition. These crackers are supplied on our LUX seed paper. Each pack comes with 4 flat pre-cut crackers in a biodegradable cello and include eco jokes, party hats and festive ties. This allows your customers to extend the fun of crackers or for you to upsell other cracker trinkets to fill the crackers with.

### T A G S

First impressions count! Our range of tags come in design collections to match each of our Greeting Card multipacks. Each pack includes 10 tags in different designs as well as twine for each. For shop display purposes, these come wrapped in a starch biodegradable cello with a backing card featuring all designs for customers to see exactly what they are getting. They are hugely popular!



# OUR other PRODUCTS

WEDDING STATIONERY



### BUSSINESS PRINTS, CARDS & PACKAGING



### ALL YEAR ROUND WRAPPING PAPER

Heyday

arnual



ALL YEAR ROUND GREETING CARDS B U S S I N E S S T A G S

### customer PORTFOLIO



## HOW TO ORDER Stockists Affiliates

Becoming a stockist is simple. Take a look through our catalogue below or online at www.littlegreenpapershop.com for our latest designs. Whilst we want to bring our product to the world, we are careful to select stockists who we feel share our values and have strong sustainability credentials.

#### FIND YOUR PERFECT PRODUCT

Browse our catalogue attached, or view on our website for our latest products taking note of the products of interest.

#### CUSTOMIZE YOUR ORDER

If you have any special requirements, make sure to let us know. We are always happy to accomodate special requests.

#### MAKE PAYMENT

Let us know what you would like to order by emailing hello@littlegreenpapershop.com and we will send you a payment invoice. We can provide an order form if requested. In some cases we can offer a 30-day payment option, please ask.

#### RECEIVE AND CHECK ORDER

Receive your order according to our delivery times and help grow the love and save the planet.

If you don't have physical outlets, or maybe are just not quite at the size to be able to hold stock, but still want to sell our product range, we still have options that can help you. By becoming a Little Green Paper Shop affiliate you can reap the rewards of great products, without having to process a single transaction. We keep our affiliate programme simple: We vet every member thoroughly and apply a 10% grant across all products.

#### RÉGISTER FOR OUR PROGRAMME

First and foremost you will need to register for our affiliate marketing programme.

#### MARKET OUR PRODUCTS

You will be given a specific URL, use this URL across social media, your own sites and other digital pathways.

#### **COMPLETE TRANSACTIONS**

Sit back, we will process any order received as a result of your marketing and credit your account with 10% of the transaction fee\*.

#### **ORDER ISSUES**

If for any reason there is an issue with an order placed by one of your referrals, then do not worry. We deal with all customer transactions.

\*restrictions apply



Limited availability on products on this page.



Christmas Luxury Calendar XMS-CAL-LUX



Christmas Desktop Calendar XMS-CAL-DST

### WRAPPING PAPER



**Christmas Wrapping** Paper - Red **XMS-WPR** 

**Christmas Wrapping** Paper - Green **XMS-WPG** 

### **CRACKERS**



Christmas Crackers XMAS-XCL



## GREETING CARDS singles



Bear Hug 22-X<u>MS-001</u> All greeting cards come with planting instructions printed on the back as well as the seed type embedded in each particular card.by case basis.



Our branding is used on the cards. If you would like to discuss replacing this with your own branding and/or exclusive designs for your business, please get in touch as we are always happy to discuss. Larger MOQs, additional fees and restricitons apply and we assess these requests on a case by case basis.



Let It Snow 22-XMS-002



Antler Baubles 22<sup>e</sup>XMS-003



Wonderful Fox 22-XMS-004



Christmas Robin 22-XMS-007



Mistletoe 22-XMS-010



Merry Christmas 22-XMS-006



Candycanes 22-XMS-009



Down the Chimney 22-XMS-005



Scandi 22-XMS-008

## GREETING CARDS multipacks

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Starry WreathRobin22-XGC4P-00222-XCC4P-003



Ho Ho Ho 22-XGC4P-006



Let It Snow 22-XGC4P-009



Down the Chimney 22-XCC4P-012





Candycanes 22-XGC4P-005

A + Gere

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Scandi 22-XGC4P-008



Forest Friends 22-XGC4P-011



Slilent Night 22-XGC4P-001



Festive Friends 22-XGC4P-004



Christmas Is All Around 22-XGC4P-007



Mistletoe 22-XGC4P-010

# GIFT TAGS packs of 10







#### Ho Ho Ho 22-XTP-006







Down the Chimney 22-XTP-012

























, Candycanes

22-XTP-005



Scandi 22-XTP-008





Slilent Night 22-XTP-001









Christmas Is All Around 22-XTP-007 . :



Mistletoe 22-XTP-010 . .

WHOLESALE price LIST

#### GREETING CARDS-LUX SEED PAPER, ECO COTTON & ELEPHANT/REINDEER POO \* REINDEER POO LIMITED AVAILABILITY

		Price per unit			
Size	RRP	25-50	51-100	101-250	250+
A6 (148x105mm)	£3.25	£1.82	£1.67	£1.53	£1.38
A5 (210x148mm)	£4.25	£2.42	£2.22	£2.03	£1.83
SQUARE (148x148mm)	£3.95	£2.12	£1.95	£1.78	£1.60
PACK OF 4 / MULTIPACKS (A6)	£10.95	£6.91	£6.35	£5.81	£5.24

### GREETING CARDS-BLOOM SEED PAPER

		Price per unit			
Size	RRP	25-50	51-100	101-250	250+
A6 (148x105mm)	£3.50	£1.96	£1.80	£1.65	£1.49
A5 (210x148mm)	£4.50	£2.56	£2.35	£2.15	£1.93
SQUARE (148x148mm)	£4.20	£2.25	£2.07	£1.89	£1.70
PACK OF 4 / MULTIPACKS (A6)	£11.95	£7.54	£6.93	£6.34	£5.72

### GREETING CARDS-ROYAL SEED PAPER

	Price per unit			er unit		
Size	RRP	25-50	51-100	101-250	250+	
A6 (148x105mm)	£3.75	£2.10	£1.93	£1.77	£1.59	
A5 (210x148mm)	£4.75	£2.70	£2.48	£2.27	£2.04	
SQUARE (148x148mm)	£4.45	£2.39	£2.20	£2.01	£1.80	
PACK OF 4 / MULTIPACKS (A6)	£12.95	£8.17	£7.50	£6.87	£6.20	

### CHRISTMAS COLLECTION (LIMITED AVAILABILITY)

	Price per unit				
Size	RRP	25-50	51-100	101-250	250+
CRACKERS (PACK OF 4)	£14.95	£8.95	£7.95	£6.95	£5.95
TAGS (PACK OF 10)	£5.95	£3.95	£3.25	£2.85	£2.45
DESKTOP CALENDAR	£12.95	£8.05	£7.05	£6.05	£5.05
LUXURY CALENDAR	£21.95	£13.05	£12.05	£11.05	£10.05
WRAPPING PAPER	£2.45 (PER SHEET)	£1.45	£1.25	£1.05	£0.95

All cards include a recycled kraft envelope.

Finish options for single cards: Cello bag and "Plant me!" sticker (both biodegradable) OR "Plant me!" card catch eco sticker.

Finish options for packs of 4: Cello bag and "Plant me!" sticker (both biodegradable) with insert at rear displaying all 4 designs

Planting instructions are printed at the back of each card.

Greeting card designs can be mixed & matched within same size cards and tag designs can be mixed & matched within same order for price break purposes.

Crackers include paper hats, twine, jokes and instructions. They come wrapped in in an A4 biodegradable cello bag.

Tags include 20 cm of natural twine each, an insert at rear displaying all 10 design and come wrapped in in an A6 biodegradable cello bag.

• Wrapping paper RRP price shown is minimum price offered in our packs of 10.

ALL PRICES EXCLUDE VAT.



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### sales@littlegreenpapershop.com www.littlegreenpapershop.com

Terms and conditions are not too much fun so we try to avoid a lengthy set of these. You can read more on our website if you require the detail behind these. In short, we will do all we can to make sure you are content with your product. We are proud of what we sell and ensure every customer leaves with a five star service. Our papers are a natural product and therefore do come with natural blemishes which add to the appeal. Whilst seed paper is designed to grow it requires care and attention to make this a reality and each stock differs. We make no guarantees in regards to growth success.

#### **MINIMUM ORDER**

We have low MOQs across the board to encourage smaller retailers to stock our products.

#### **PAYMENT TERMS**

All payments must clear before products are printed and finished. If you require credit or net based payment terms please get in touch to discuss.

#### LEAD TIME

Our lead times vary depending on the size and complexity of your order, just know that we havent let a customer down yet.

#### RETURNS

As our products are made to order for the most part, we do not accept returns unless there is damage on our part to the order.

Read more about our terms of service here https://littlegreenpapershop.com/policies/terms-ofservice