

THE  
*greeting cards*  
CATALOGUE

*by*



[www.littlegreenpapershop.com](http://www.littlegreenpapershop.com)

# A BIT *about* US

From greeting cards to a whole set of wedding stationery or your business marketing material, we print beautiful things onto earth friendly papers. At Little Green Paper Shop we set out on a mission to change the world, one piece of paper at a time. Initially focussed upon transforming weddings from white to green, our business quickly expanded into greeting cards and B2B stationery materials. Regardless of the product range they all had two things in common. Sustainability and Beauty.

As one of the UK's fastest growing retailers of alternative stationery products, offering our customers a wide range of choice across our quality products is key. Whilst we focus heavily on seed infused stock we also sell beautiful papers made from innovative materials such as Elephant Poo, Sugar Cane, Mulberry Bush and Cotton Textile offcuts. We source and ship globally and our products have featured in ranges stocked by: Duchy of Cornwall, Chester Zoo, National Trust, NHS, Burt's Bees, English Heritage, Skinny Dip, CapGemini, Eden Project, Tatton Park, The Royal Parks... and the list keeps growing!

## THE TEAM

LGPS was founded by Ana in 2019. Ana started her own wedding stationery business in 2014. Driven by the desire to keep doing what she loves but in a sustainable earth-friendly way and with the support of Graeme, the business has slowly changed and developed into what Little Green Paper Shop is today. Now a team of 5, together we imagine, create, design, source, print, cus and pack all things in the shop.



Ana & Graeme  
Founders of LGPS



# THE STORY

Squire and Partners is an architecture and design practice with experience spanning four decades, earning it an international reputation for architecture informed by the history and culture of where it is placed, so when they reached out to Little Green Paper Shop for help with an exciting new project we were excited to help. Working in collaboration with another firm AWMA, Squire and Partners wanted to create an eye catching and meaningful entry to the London Festival of Architecture. Their entry "Who Cares" featured our coloured and traditional ranges of Seed Paper which had been printed and hung in The Department Store and 3 other venues across Brixton. Each piece of paper was printed or handwritten with messages received through an online portal asking the community to explain what "care" means to them. As the display ended, the messages of care were planted in nearby areas to ensure that care can continue to grow throughout the community via our cards.

# case STUDY



# HOW WE WORKED TOGETHER

We provided a range of samples and prints to the client for down-selection and quoting purposes. As our new product range arrived we highlighted this to the client to include in their display, cutting down their printing time, costs and crucially amount of ink used. After the first display went up we provided a rapid turnaround to a follow up order for the remaining displays. We checked back with the vendor and cross promoted this wonderful installation on our social media channels.

# OUR *paper* COLLECTIONS

## PLANTABLE SEED PAPER



**LUX** seed paper is approx. 200gsm and has an off-white, almost ivory colour. Machine finished, it has a lower growth success rate but it's strength lies within the great quality and beautiful texture and finish. Available in Daisy, Poppy, Lavender, Rudbeckia and Wildflower Mix.



**BLOOM** seed paper comes in both 200 and 250gsm. Whiter in colour and a rustic finish, handmade and air dried for high growth rates it is made from residual cotton from the textile industry and is available in Wildflower, Chamomile, Celosia, Marigold, Carrot, Tomato, Basil and Chilli, and the range continues to grow.



**ROYAL** is the latest addition to our collection. At approx 250 gsm, it is made in the UK's oldest mill and embedded with a wide range of seeds. This paper is perfect for wedding stationery.

**RAINBOW** seed paper is made from cotton and comes only in wildflower mix, but in a variety of colours. Handmade in the old traditional way and air dried, each sheet is unique in finish. Perfect for a wide variety of projects giving a colourful finish without the need of excessive amounts of ink. Choose from pink, yellow, green, blue or purple.



## ELEPHANT POO PAPER

Handmade in India from elephant poo and cotton fibres, each sheet of this paper is so specially unique in colour and texture as elephant poo can change depending on each elephant's age and diet. Using the poo to make paper provides a source of income for the elephant sanctuaries that our makers work with. This paper is a thinner card (180gsm) although each sheet will vary as they are hand made. They are a great novelty option for kids stationery, father's day cards, businesses that work with animals and much, much more!



## ECO-COTTON PAPER

Our ECO cotton range is our newest eco friendly paper addition. The base cotton is made from waste from the textile industry - from old tshirts to socks, dresses and even jeans! These papers are not only a more eco friendly alternative to standard paper but also add an extra touch of uniqueness at an affordable cost without having to cut down more trees as they are 100% tree-free.







## WEDDING STATIONERY



## BUSINESS PRINTS



## WRAPPING PAPER



## CRACKERS



## TAGS

# WHAT *customers* SAY

We stocked cards recently from Little Green Paper Shop, they went down really well with our target customer base. Would certainly buy again.  
-DOC Nursery-

Our charity partners and palliative care units really appreciated receiving such a lovely gift, looking to use these across the wider trusts.  
-NHS Bristol-

Really impressed with Little Green Paper Shop and the quick turn around they made for our influencer gifting. Highly recommended.  
-Skinny Dip London-

## HOW TO ORDER

### STOCKISTS

Becoming a stockist is simple. Take a look through our catalogue below or online at [www.littlegreenpapershop.com](http://www.littlegreenpapershop.com) for our latest designs. Whilst we want to bring our product to the world, we are careful to select stockists who we feel share our values and have strong sustainability credentials.

#### FIND YOUR PERFECT PRODUCT

Browse our catalogue attached, or view on our website for our latest products taking note of the products of interest.

#### CUSTOMIZE YOUR ORDER

If you have any special requirements, make sure to let us know. We are always happy to accommodate special requests.

#### MAKE PAYMENT

Let us know what you would like to order by emailing [hello@littlegreenpapershop.com](mailto:hello@littlegreenpapershop.com) and we will send you a payment invoice.

#### RECEIVE AND CHECK ORDER

Receive your order according to our delivery times and help grow the love and save the planet.

### AFFILIATES

If you don't have physical outlets, or maybe are just not quite at the size to be able to hold stock, but still want to sell our product range, we still have options that can help you. By becoming a Little Green Paper Shop affiliate you can reap the rewards of great products, without having to process a single transaction. We keep our affiliate programme simple. We vet every member thoroughly and apply a 10% grant across all products.

#### REGISTER FOR OUR PROGRAMME

First and foremost you will need to register for our affiliate marketing programme.

#### MARKET OUR PRODUCTS

You will be given a specific URL, use this URL across social media, your own sites and other digital pathways.

#### COMPLETE TRANSACTIONS

Sit back, we will process any order received as a result of your marketing and credit your account with 10% of the transaction fee\*.

#### ORDER ISSUES

If for any reason there is an issue with an order placed by one of your referrals, then do not worry. We deal with all customer transactions.

\*restrictions apply



# OUR CREDENTIALS



SUPPORTER OF THE  
**TERRA CARTA**  
*For Nature, People & Planet*



All greeting cards come with planting instructions printed on the back as well as the seed type embedded in each particular card.

Our branding is used on the cards. If you would like to discuss replacing this with your own branding and/or exclusive designs for your business, please get in touch as we are always happy to discuss. Larger MOQs, additional fees and restrictions apply and we assess these requests on a case by case basis.



# THE wildflowers COLLECTION



Wildflowers Congratulations  
22-001B



Wildflowers Happy Bday  
22-001A



Wildflowers Thank You  
22-001C



Wildflowers Sympathy  
22-001D



Wildflowers Well Done  
22-001E



Wildflowers Get Well  
22-001F



Wildflowers I'm Sorry  
22-001G



Wildflowers I Love You  
22-001H



Wildflowers Good Luck  
22-001J



Wildflowers Thinking of You  
22-001K



Wildflowers Mother's Day  
22-001M



# THE *star* COLLECTION



Star You're a Star  
22-002A



Star Happy Birthday  
22-002B



Star With Sympathy  
22-002C



Star Good Luck  
22-002D



Star Thank You  
22-002E



Star Get Well  
22-002F



Star Well Done  
22-002G



Star Missing You  
22-002H



Star I Am Sorry  
22-002J



Star Thinking of You  
22-002K



# THE *bee* COLLECTION



Happy Beeday  
22-003A



The Bee  
22-003B



Bee I Love You  
22-003C



Bee Thank You  
22-003D



Beutiful Day  
22-003E



Buzzin' for you!  
22-003F



Bee Get Well Soon  
22-003G



Bee Happy!  
22-003H



TBee Mine!  
22-003J



Bees  
22-003K



# THE plant pun COLLECTION



Putting down roots  
22-004B



Sorry I was a prick  
22-004A



Pretty fly for a cacti  
22-004C



Happy Birthdays!  
I hope it doesn't succ  
22-004D



Sorry you're leafing  
22-004E



You're unbeleafable  
22-004H



You're looking sharp!  
22-004F



Are you doing bouquet?  
22-004G

# THE plant pun COLLECTION



*Aloe-ways be here for you.*

**Aloe-ways be here for you**  
22-004J



*Muchas grassias.*

**Muchas Grassias**  
22-004K



*Hello little sprout.*

**'Hello little sprout**  
22-004L



*Hey bud! How's it growing!*

**Hey bud! How's it growing?**  
22-004M



*Rooting for you!*

**Rooting for you**  
22-004N



*Let's have a little fern!*

**Let's have a little fern!**  
22-004P



*Have a bloomin' awesome day!*

**Have a bloomin' awesome day**  
22-004Q



*You grow girl!*

**You grow girl!**  
22-004R



# THE pastels COLLECTION



Happy Birthday  
22-005A



Hello  
22-005B



With Sympathy  
22-005C



Welcome Little Seedling  
22-005D



Best Mum  
22-005E



Let's celebrate!  
22-005F



Thanks a Bunch!  
22-005G



Bloomin' Amazing  
22-005H



Enjoy TOday  
22-005J

THE  
*black & white*  
COLLECTION



Happy Birthday  
22-006A



Congratulations  
22-006B



Hello Little Sprout  
22-006C



You're the Bees Knees  
22-006D



Thank You  
22-006E



Get Well Soon  
22-006F



Thinking of You  
22-006G



With Sympathy  
22-006H



Welcome Little Seedling  
22-006J



# THE *unicorn* COLLECTION



Unicorn Birthday 1  
22-012A



Unicorn Birthday 2  
22-012B



Unicorn Birthday 3  
22-012C



Unicorn Birthday 4  
22-012D



Unicorn Birthday 5  
22-012E



Unicorn Birthday 6  
22-012F



Unicorn Birthday 7  
22-012G



Unicorn Birthday 8  
22-012H



Unicorn Birthday 9  
22-012J

# THE *dinosaur* COLLECTION



Dinosaur Birthday 1  
22-013A



Dinosaur Birthday 2  
22-013B



Dinosaur Birthday 3  
22-013C



Dinosaur Birthday 4  
22-013D



Dinosaur Birthday 5  
22-013E



Dinosaur Birthday 6  
22-013F



Dinosaur Birthday 7  
22-013G



Dinosaur Birthday 8  
22-013H



Dinosaur Birthday 9  
22-013I



# THE classics COLLECTION



**Congratulations**  
22-SCB



**Teal Watercolour Flowers**  
22-SCA



**New Job**  
22-SCC



**I Love You Air Balloon**  
22-SCD



**Happy Bday Watercolour Balloons**  
22-SE



**Magical Unicorn Birthday**  
22-SCF



**Teddy Birthday**  
22-SCG



**Roarsome Birthday**  
22-SCH



**Peeper**  
22-SCJ



**Good Luck Clover**  
22-SCK



**Birthday Succulent**  
22-SCL

# THE multipacks COLLECTION



Teal Watercolours  
22-MP-001



Bees  
22-MP-002



Jungle Party  
22-MP-003



Love Air Balloon  
22-MP-004



Colouring In Flowers  
22-MP-005



Cactus  
22-MP-006



Cats  
22-MP-007



Roarsome Birthday  
22-MP-008



Peeper  
22-MP-009



Forest Friends  
22-MP-010



# WHOLESALE *price* LIST

## LUX SEED PAPER, ECO COTTON & ELEPHANT POO

Size	RRP	Price per unit			
		25-50	51-100	101-250	250+
A6 (148x105mm)	£3.25	£1.82	£1.67	£1.53	£1.38
A5 (210x148mm)	£4.25	£2.42	£2.22	£2.03	£1.83
SQUARE (148x148mm)	£3.95	£2.12	£1.95	£1.78	£1.60
PACK OF 4 / MULTIPACKS (A6)	£10.95	£6.91	£6.35	£5.81	£5.24

## BLOOM SEED PAPER

Size	RRP	Price per unit			
		25-50	51-100	101-250	250+
A6 (148x105mm)	£3.50	£1.96	£1.80	£1.65	£1.49
A5 (210x148mm)	£4.50	£2.56	£2.35	£2.15	£1.93
SQUARE (148x148mm)	£4.20	£2.25	£2.07	£1.89	£1.70
PACK OF 4 / MULTIPACKS (A6)	£11.95	£7.54	£6.93	£6.34	£5.72

## ROYAL SEED PAPER

Size	RRP	Price per unit			
		25-50	51-100	101-250	250+
A6 (148x105mm)	£3.75	£2.10	£1.93	£1.77	£1.59
A5 (210x148mm)	£4.75	£2.70	£2.48	£2.27	£2.04
SQUARE (148x148mm)	£3.45	£2.39	£2.20	£2.01	£1.80
PACK OF 4 / MULTIPACKS (A6)	£12.95	£8.17	£7.50	£6.87	£6.20

- All cards include a recycled kraft envelope.
- Finish options for single cards: Cello bag and "Plant me!" sticker (both biodegradable) OR "Plant me!" card catch eco sticker.
- Finish options for packs of 4: Cello bag and "Plant me!" sticker (both biodegradable) with insert at rear displaying all 4 designs.
- Planting instructions are printed at the back of each card.
- Designs can be mixed & matched within same size cards.



T A L K T O U S

sales@littlegreenpapershop.com

www.littlegreenpapershop.com

Terms and conditions are not too much fun so we try to avoid a lengthy set of these. You can read more on our website if you require the detail behind these. In short, we will do all we can to make sure you are content with your product. We are proud of what we sell and ensure every customer leaves with a five star service. Our papers are a natural product and therefore do come with natural blemishes which add to the appeal. Whilst seed paper is designed to grow it requires care and attention to make this a reality and each stock differs. we make no guarantees in regards to growth success.

**MINIMUM ORDER**

We have low MOQs across the board to encourage smaller retailers to stock our products.

**PAYMENT TERMS**

All payments must clear before products are printed and finished. If you require a credit or net based payment terms please get in touch to discuss.

**LEAD TIME**

Our lead times vary depending on the size and complexity of your order, just know that we havent let a customer down yet.

**RETURNS**

As our products are made to order for the most part, we do not accept returns unless there is significant damage to our order.

Read more about our terms of service here <https://littlegreenpapershop.com/policies/terms-of-service>