

Hagerty[®]

— SINCE 1895 —

BLACK LINE CATALOGUE



CARING FOR WHAT MATTERS THROUGH TIME



JEWELLERY, WATCHES & ACCESSORIES



DECORATION



TABLEWARE & COOKING



B2B



After having created the first Silver Polish with tarnish preventive, William J. Hagerty founded Hagerty in 1895 in South Bend, USA. Neighbors and friends were his first clients, then mail orders started coming. In the early 50's other high quality cleaners were developed by William Hagerty's grand-sons : cleaners for jewelry, fine silver items and cutlery.

Today, strong of its more than 125 years of expertise, Hagerty is based in Switzerland and is present in over 70 countries. Hagerty develops and commercializes specific care products for: Jewelry, Watches and Accessories/ Decoration items/ Tableware/ Carpet and Textile/ Multi-surfaces with various materials. Taking care of your precious possessions is Hagerty's mission!


Hagerty[®]

— SINCE 1895 —

BLACK LINE JEWELLERY, WATCHES & ACCESSORIES

OUR LIQUID FORMULAS

- Exclusive highly-effective formulas to clean and care each kind of material in 3 minutes.
- Remove oxidation, perspiration and cosmetics.
- Guarantee of no residues or damage to stones.
- Including a basket for easy use.

 *Made in Netherland*

OUR CLOTHS

- Specific dry impregnation for all kinds of jewellery and accessories.
- Polish and refurbish thanks to natural oils and clay.
- Remove quickly tarnish and gives back brightness and shine.
- Guarantee of no damage to the surface.

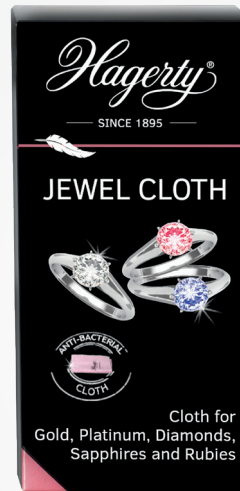
 *Made in Germany*



JEWEL CLEAN

- A dip bath for cleaning of diamonds, sapphires and rubies on gold and platinum.
- Including a brush to eliminate small residues.

170 ml



JEWEL CLOTH

- Cloth with exclusive Hagerty "Jewel Clean" dry impregnation for cleaning diamonds, sapphires and rubies on gold and platinum.
- Antibacterial cloth.

30 x 36 cm



PRECIOUS STONES PENCIL

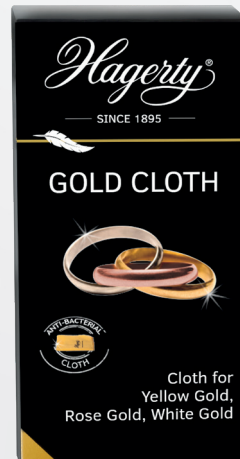
- Exclusive highly-effective Hagerty formula with active ingredients, that penetrate and dissolve dirt on precious stones.
- High-technology pencil with soft bristles that reaches all parts of the jewel.
- Easy rinsing with water, which guarantees no residues or damages.



GOLD CLEAN

- A dip bath for cleaning of yellow, white and rose gold.

170 ml



GOLD CLOTH

- Cloth with exclusive Hagerty "Gold Clean" dry impregnation for cleaning yellow, white and rose gold.
- Antibacterial cloth.

30 x 36 cm



FINE STONES CLEAN

- A dip bath for cleaning of pearls, emeralds, corals and turquoises.

170 ml



FINE STONES CLOTH

- Cloth with exclusive Hagerty "Fine Stones Clean" dry impregnation for cleaning pearls, emeralds, corals and turquoise.

30 x 36 cm



SILVER CLEAN FOR PERSONAL USE

- A dip bath for cleaning of silver and silver-plated.
- Including a basket for easy handling.

170 ml



SILVER CLOTH

- Cloth with exclusive Hagerty "Silver Clean" dry impregnation for cleaning silver and silver-plated.
- Antibacterial cloth.

30 x 36 cm



FASHION JEWELRY CLEAN

- A dip bath for cleaning of jewelry with crystal, zirconia and glass.

170 ml



FASHION JEWELRY CLOTH

- Cloth with exclusive Hagerty "Fashion Jewelry Clean" dry impregnation for cleaning crystal, zirconia and glass.

30 x 36 cm



STAINLESS STEEL CLOTH

- 100% cotton cloth, with exclusive Hagerty dry impregnation for cleaning steel and stainless steel watches and accessories.
- Thanks to natural oils and clay, it polishes and refurbishes, smoothing the surface and providing a drip-off effect.
- Antibacterial cloth.

30 x 36 cm

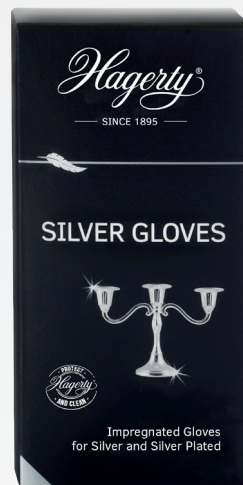
BLACK LINE DECORATION



SILVER SPRAY

- Exclusive formula that cleans and polishes silver and silver-plated items, specially engraved, leaving anti-tarnish protection.
- Guarantee of no residues as a very thin layer of formula is applied.
- Does not contain substances with acute toxicity properties by inhalation, ingestion or skin contact.

Made in Europe (Belgium)
200 ml



SILVER GLOVES

- 100% cotton silversmiths gloves, with exclusive Hagerty dry impregnation for cleaning silver and silver-plated decorative items, with anti-tarnish protection.
- Scratch-free, thanks to the high quality of the knitting.
- Easy-to use, your hands remain clean.

Made in PRC
1 pair



SILVER POLISH

- Exclusive highly-effective formula with active ingredients, for cleaning of silver and silver-plated.
- Contains a polishing agent which guarantees a constant and controlled granulometry, to avoid micro-scratches.
- Leaves a protective film that prevents oxidation.

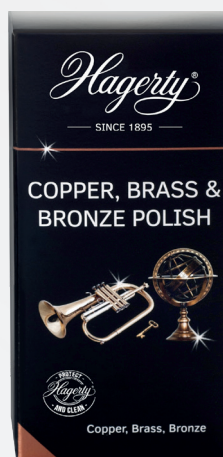
Made in Europe (The Netherlands)
250 ml



SILVER DUSTER

- 100% cotton cloth, with exclusive Hagerty dry impregnation for cleaning silver and silver-plated items, with anti-tarnish effect.
- Thanks to natural oils and clay, it polishes and refurbishes, smoothing the surface and providing a drip-off effect.
- Antibacterial cloth.

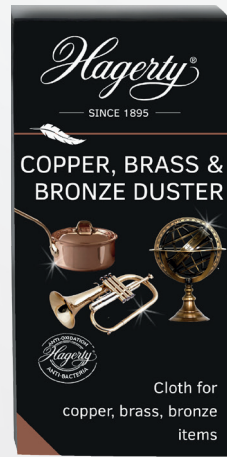
Made in Europe (Germany)
55 x 36 cm



COPPER, BRASS & BRONZE POLISH

- Exclusive highly-effective formula with active ingredients, for cleaning of copper, brass and bronze items.
- Contains a polishing agent which guarantees a constant and controlled granulometry, to avoid micro-scratches.
- Leaves a protective film that prevents oxidation.

Made in Europe (The Netherlands)
250 ml



COPPER, BRASS & BRONZE DUSTER

- 100% cotton cloth, with exclusive Hagerty dry impregnation for cleaning copper, brass and bronze items, with anti-tarnish effect.
- Thanks to natural oils and clay, it polishes and refurbishes, smoothing the surface and providing a drip-off effect.
- Antibacterial cloth.

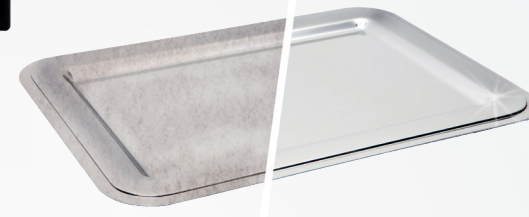
Made in Europe (Germany)
55 x 36 cm



WHITE METAL POLISH

- Exclusive highly-effective formula with active ingredients, for cleaning of steel, stainless steel and chrome.
- Contains a polishing agent which guarantees a constant and controlled granulometry, to avoid micro-scratches.
- Leaves a protective film which is resistant to resoling and water stains.

Made in Europe (The Netherlands)
250 ml



WOOD CARE

- Exclusive Hagerty cleaning and nourishing cream for all kind of natural wood furniture and decorative items.

- Contains Tectona Grandis substances, which have antioxidant and cleansing properties.
- Like a cosmetic cream, the formula will protect the wood surface.

Made in Europe (The Netherlands)
250 ml



WHITE METAL DUSTER

- 100% cotton cloth, with exclusive Hagerty dry impregnation for cleaning steel, stainless steel or chrome items, with anti-tarnish effect.
- Thanks to natural oils and clay, it polishes and refurbishes, smoothing the surface and providing a drip-off effect.
- Antibacterial cloth.

Made in Europe (Germany)
36 x 55 cm



WOOD SPRAY

- Spray that cleans wood furniture and decorative items.
- Thanks to its natural ingredients, the formula will nourish and restore the natural shine of the wood surface.

- Easy-to-use spray formulation, which applies a thin layer without overcharging the surface.
- Made in Europe (Belgium)
200 ml



LEATHER CARE

- Exclusive Hagerty cleaning and nourishing cream for leather furniture, clothing and accessories.

- Contains natural Carnauba wax, lanolin and glycerin, which restores suppleness and nobility to leather.
- Like a cosmetic cream, the formula will protect the leather surface against humidity and micro scratches.

Made in Europe (The Netherlands)
250 ml



LEATHER SPRAY

- Easy-to-use spray that cleans and maintains leather furniture, clothing and accessories.
- Thanks to its natural ingredients, the formula will nourish and restore the leather surface.

- Easy-to-use spray formulation, which applies a thin layer without overcharging the surface.
- Made in Europe (Belgium)
200 ml





MULTIMEDIA SPRAY

- Exclusive formula that cleans and degreases screens of multimedia devices.
- Specially developed for fragile screens, leaves a protection film against finger marks.
- Provides an anti-static effect.

Made in Europe (The Netherlands)
125 ml



HIGH TECH CLOTH

- Microfiber cloth, 100% chemical free, for cleaning delicate surfaces (screens, glasses, plastic surfaces).
- Thanks to its high quality knitting, it does not scratch the surfaces.
- Machine washable at 40°C.

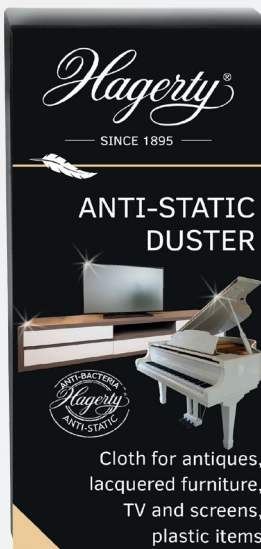
Made in Europe (Germany)
40 x 36 cm



HIGH TECH PLASTIC CARE

- Exclusive formula for cleaning plastic and PVC furniture, providing an anti-static and anti-moist effect.
- Thanks to consistence of the formula and spray-on system, granted no marks or residues.
- No alteration on the colours of the plastic items.

Made in Europe (France)
500 ml



ANTI-STATIC DUSTER

- 100% soft cotton cloth, with exclusive Hagerty dry impregnation for anti-static effect. Ideal on delicate surfaces: shiny or matt plastic, screens, lacquered or wood surfaces.
- Thanks to natural oils in the formula, it smoothes the surface and provides a drip-off effect.
- Antibacterial cloth.

Made in Europe (Germany)
55 x 36 cm



CRYSTAL CLEAN

- Exclusive Hagerty formula developed from solvents of vegetable origin to clean crystal.
- Dust and grease will drop down effortless without damaging crystal.
- Easy-to-use spray-on bottle.

Made in Europe (France)
500 ml

BLACK LINE TABLEWARE & COOKING



SILVER BATH FOR PERSONAL USE

- Exclusive highly-effective formula with active ingredients, for dip cleaning of silver and silver-plated.
- Guarantee of no residues or damages, thanks to the high dilution properties of cleaning agents, leaving anti-tarnish protection.
- Including a basket for easy handling.

Made in Europe (The Netherlands)
580 ml



SILVER CARE

- Exclusive highly-effective formula with active ingredients, for easy cleaning of silver and silver-plated, leaving anti-tarnish protection.
- Contains surfactants, soaps and solvents of vegetable origin, which grants cleaning without damages.
- Easy-to-use with the sponge, your hands and drying towels stay clean.

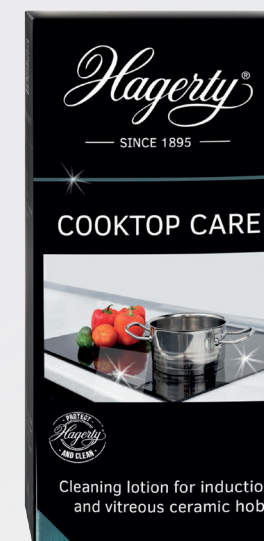
Made in Europe (The Netherlands)
185 g



SILVER & MULTIMETAL FOAM

- Exclusive highly-effective formula with active ingredients, for easy cleaning of silver, silver-plated, pewter, stainless steel and chrome tableware items.
- Contains surfactants, soaps and solvents of vegetable origin, which grants cleaning without damages.
- Easy-to-use with a sponge, your hands and drying towels stay clean.

Made in Europe (The Netherlands)
185 g



COOKTOP CARE

- Exclusive Hagerty formula for cleaning ceramic and induction hobs.
- Formulated with Diatomaceous earth, natural ingredient which takes care of the surfaces.
- Leaves a protective film against stains and fingerprints.

Made in Europe (The Netherlands)
250 ml





1



2



3



4



5



6

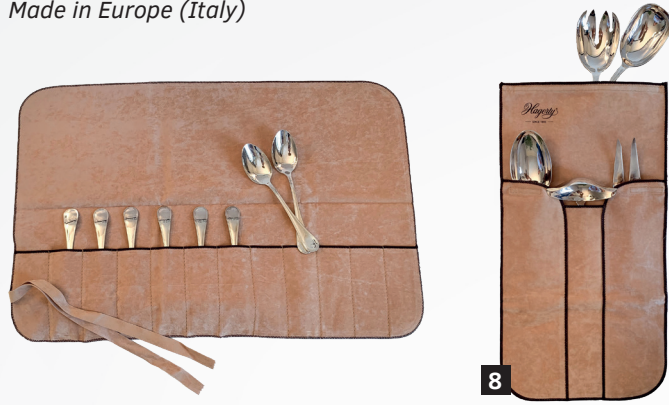
SILVER GUARD (CUTLERY ROLL)

- High quality velvet cloth, with special anti-tarnish impregnation.
- The soft cloth protects from light and micro-scratches.
- Helps keeping your silver protected against oxidation and ready to be used.

Available in different size :

1. 12 table knives	46.5 x 51 cm
2. 12 table forks	43.5 x 43 cm
3. 12 tablespoons	66 x 41 cm
4. 12 coffee spoons	48 x 32 cm
5. 12 fruit/fish knives	43.5 x 45 cm
6. 12 fruit/fish forks	41.5 x 40 cm
7. 12 fruit spoons	59 x 40 cm
8. 5 service pieces	22 x 42 cm

Made in Europe (Italy)



7



8

SILVER GUARD (HOLLOWARE BAG)

- High quality velvet cloth, with special anti-tarnish impregnation.
- The soft cloth protects from light and micro-scratches.
- Helps keeping your silver protected against oxidation and ready to be used.

Available in different size :

1. Trays (flap closing) 30 x 30 cm
2. Trays (flap closing) 40 x 40 cm
3. Trays (flap closing) 45 x 65 cm

Made in Europe (Italy)



1

2

3

BLACK LINE B2B



MINI JEWEL CLOTH

- Easy-to-use soft impregnated cloth for jewellery : silver, gold, platinum and precious stones.
- Scratch free.
- Special pack design, that can be customised on the back with clients' address (sticker, stamp, etc.).

9 X 12 cm



SILVER CLEAN FOR PROFESSIONAL USE

- Easy-to-use soft superfine microfiber cloth for jewelry.
- Non impregnated cloth. Scratch free.
- Special pack design, that can be customized on the back with clients' address (sticker, stamp).

170 ml



ULTRASONIC JEWEL CLEAN

- Special formula to be used in tank of ultrasonic cleaning machine.
- Cleans and restores the lustre and sparkle to gold, platinum, diamonds, sapphires, rubies and fashion jewellery.
- Professional conditioning.

2 L



SILVER DIP

- Exclusive highly-effective formula with active ingredients, for dip cleaning of silver and silver-plated.
- Guarantee of no residues or damages, thanks to the high dilution properties of cleaning agents, leaving anti-tarnish protection.
- Professional conditioning.

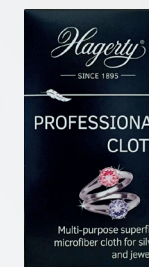
2 L



COPPER, BRASS & BRONZE POLISH

- Exclusive highly-effective formula with active ingredients, for cleaning of copper, brass and bronze items.
- Contains a polishing agent which guarantees a constant and controlled granulometry, to avoid micro-scratches.
- Leaves a protective film that prevents oxidation.

2 L



PROFESSIONAL CLOTH

- Easy-to-use soft superfine microfiber cloth for jewellery.
- Non impregnated cloth. Scratch free.
- Special pack design, that can be customised on the back with clients' address (sticker, stamp).

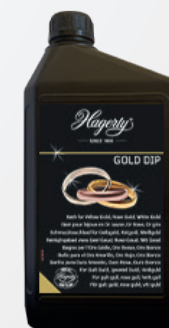
24 x 30 cm



SILVER BATH FOR PROFESSIONAL USE

- Exclusive highly-effective formula with active ingredients, for dip cleaning of silver and silver-plated.
- Guarantee of no residues or damages, thanks to the high dilution properties of cleaning agents, leaving anti-tarnish protection.
- Including a basket for easy handling.

580 ml



GOLD DIP

- Special formula for cleaning of yellow, white and rose gold.
- Professional conditioning.

2 L



SILVER POLISH

- Exclusive highly-effective formula with active ingredients, for cleaning of silver and silver-plated.
- Contains a polishing agent which guarantees a constant and controlled granulometry, to avoid micro-scratches.
- Leaves a protective film that prevents oxidation.

2 L

BLACK LINE TRADE MARKETING SUPPORT

HD Images

High definition images of Hagerty products, corporate visuals and mood pictures are available to be downloaded.



Tutorials

30 seconds how-to-use tutorials, available for all Hagerty products.



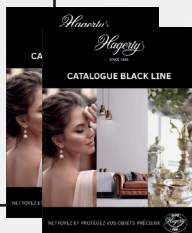
Mini Counter Signs JWA / Tableware & Cooking

Size : 8.5 x 6.1 x 4 cm



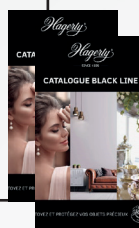
B2B Corporate Catalogue

Size : 21 x 29.7 cm
Pack of 10 units



B2B Corporate Flyer

Size : 21 x 10 cm
Pack of 200 units



B2B Flyers Stand

Size : 30 x 41cm



Counter Display Precious Stones Pencil

Size : 15 x 22 cm



Counter Display Small

Size : 20 x 30 x 20 cm



Counter Display Large

Size : 40 x 30 x 20 cm



Apron

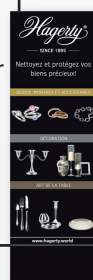
Hagerty branded cotton apron for demonstrations in POS events, fairs and exhibitions.



Roll-up

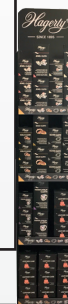
Personalized roll-up for specific POS activations, fairs, exhibitions and events.

Size : 200 x 60 cm



Stand Display Corporate

Size : 30 x 40 x 195 cm



Shopping bag

Hagerty branded paper bag for specific POS activations, fairs, exhibitions and events.



Demonstration table

Hagerty branded foldable table for demonstrations in POS events, fairs and exhibitions.



Window sticker

Size : 10 cm diameter

