

GOODMAN BROS

THE SERVICE BRAND COMPANY



Trust



Quality brands



Added value
ROI



Dedicated
Account Manager



EASY TO ORDER

Tel: 01223 828718 | Email: info@goodman-bros.com

NEW B2B: www.goodman-bros.com | WhatsApp 07736 934581

Delivery time: 2-3 working days. Stock Held in the UK for immediate delivery.

ABOUT GOODMAN BROS

GOODMAN BROS is a family owned distribution business who specialise in jewellery services and solutions, supplying retailers all over Europe. The family owned business dates back to 1909, with extensive expertise in both retail and wholesale.

Exclusive Brands Unique Innovative Market Leading Drive
Footfall Increase Sales Enhanced Service Offer Full Support
Solutions to Service Problems Experts

USE GOODMAN BROS BRANDS to BOOST SALES & SERVICE

- Goodman Bros **SUPPORT PARTNERS** on every level: staff training, national advertising, staff incentives and promotional events.
- Generate **EXTRA REVENUE** with **ADDED VALUE SALES** to maximise every transaction.
- **DRIVE FOOTFALL** to your stores by offering the best service, people buy from people first.
- **EDUCATE** and **EMPOWER** your customers to care for jewellery and watches safely at-home or on-the-go.
- Offer the **BEST CUSTOMER EXPERIENCE** through great service such as ear-piercing and jewellery cleaning to create lasting memories for your customers.

ABOUT OUR EXCLUSIVE BRANDS

CONNOISSEURS

World Leader in Jewellery Care. Makes Jewellery Sparkle! For generations professional jewellers have been using Connoisseurs products to clean jewellery and watches. Connoisseurs cleaners are formulated to clean every type of Jewellery safely and effectively. Brand established in over 60 nations throughout the world. Connoisseurs is renowned for its product innovation and has transformed the jewellery care industry with products such as the Jewellery Wipes and Diamond Dazzle Stik. Connoisseurs products are fast, convenient, and effective. Cosmetic-style packaging makes jewellery and watch care appealing, and products are lifestyle and suitable for at-home, on-the-go and travel.

INVERNESS

The World's Safest & Gentlest Ear-Piercing System. Jewellers can now pierce with confidence, offer a professional piercing service.

LOX

Inventors of the **Secure Earring Back** and **Jewellery and Watch Integrity and Hygiene Seal**. Patented, British design and manufacture. Secure Earring Backs are hypo-allergenic, comfortable, safe, and secure. Unique integrity and hygiene seals allows jewellers to offer the best service and close more sales. Hygiene law impacts earring sales, now consumers can now buy earrings with more confidence.

POLYWATCH

The specialist in the sector of innovative surface technology for watches. Setting new standards in use (effect), application ease, environmental compatibility and product marketing.

B PROTECT

B Protect Watch Protector is a pioneer in watch protection films, proving durable watch glass and watch surface protection for a traditional and smart watches.

NOW OFFER A RETURNS SERVICE!

INTEGRITY AND HYGIENE SEALS FOR JEWELLERY, WATCHES & EARRINGS



What are LOX **Hygiene** Seals?

Introducing the world's first hygiene seal for earrings which gives you the opportunity to offer an earring returns service.

Designed and manufactured in Britain, these unique patented hygiene seals can only be fitted ONCE to an earring post. They CANNOT be refitted. Therefore, once removed, this is evidence that the earring may have been worn and the earring becomes non-returnable.

What are LOX **Integrity** Seals?

LOX Integrity Seals work in a similar way to our Hygiene Seals, giving you security that watches and jewellery haven't been worn prior to their return.

How does this help YOU?

Choose to offer LOX Integrity and Hygiene Seal fitting (at an additional charge) for those customers who decide they would like the security of being able to return their watches and jewellery should they change their mind.

Or you may prefer to fit LOX Integrity and Hygiene Seals as standard to your entire collection.





LOX
YOURS, ALWAYS X

Lox Secure Earring Backs

Gold: 2GE | Silver: 2SE

Secure, Safe, Comfortable, Hypo-Allergenic, Patented Wear and celebrate your precious earrings without the fear of losing them and the special memories they hold. The only product of its kind available in the UK. Lox's unique secure earring back technology gives you the confidence to enjoy your earrings wherever you go.

Lox are very easy to use. Simply push on and then when you want to remove them, just squeeze off.

Watch our video here. www.aloxia.com

Lox locking earring backs have been tested to simulate over 50 years of daily use. That's why Lox come with a lifetime guarantee on their manufacture and materials.

Replace your traditional bullet earring back and butterfly scrolls with a secure earring back that will not loosen over time.

TOP TIP:

- Use Lox to help close more earring sales.
- Important for customers who have lost a cherished or valuable earring in the past using traditional or screw backs. Perfect for customers who do suffer with allergies.

Step 1:

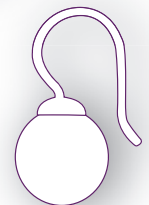
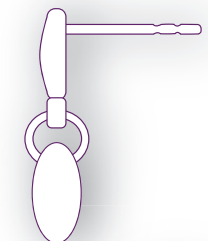
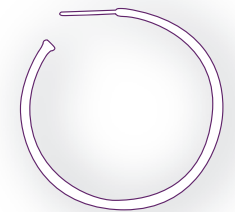
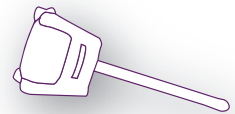
Push on – it's that simple!
(do not squeeze together)

Step 2:

Squeeze off.

**30-DAY
FREE
TRIAL**

SECURE ALL THESE EARRING TYPES



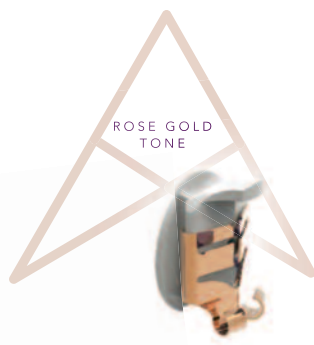
POINT-OF-SALE DISPLAYS



#12 Slot



#18 Slot



Jewellery Beauty Wipes™

For gold, silver, platinum, diamonds & precious Stones

Connoisseurs Jewellery Wipes™ come in a convenient, easy-to-open compact, making it easy to clean gold and silver Jewellery anywhere, anytime. Connoisseurs Jewellery Wipes contain an anti-tarnish shield to help your Jewellery retain its lustre.



Jewellery Wipes

No. 776

Jewellery Wipes make cleaning gold and silver jewellery as easy as putting it on. Anytime. Anywhere. Applies an anti-tarnish shield to help your jewellery retain its lustre. Dry & disposable. Cleans watches. Jewellery Wipes: Takes the work out of looking your best.

How to use:

1. Remove 1 DRY, disposable wipe from compact.
2. Rub jewellery with a wipe to remove dirt and tarnish.
3. Some residue from the wipe may appear on your fingers and jewellery. This residue is not dirt. Rinse hands in soap and water.
4. Excess rubbing may create residue on hands and jewellery. If so, wipe jewellery with a damp, soft cloth.
5. Wipes will not DRY out, can be reused until no longer effective.

Top Tip:

Perfect For:
Gemstones, Oxidised Silver, Rhodium Plate, Gold Plate,
Fashion Brands. All types of Watch.



Diamond Dazzle Stik®

Twist, Brush, Dazzle

Connoisseurs Diamond Dazzle Stik® makes cleaning diamonds and precious stones a breeze. Diamond Dazzle Stik's Jewellery cleaning gel contains micro-fine cleansers and polishing agents that bring radiance and lustre to diamonds. It contains a special polymer that fills tiny scratches in settings and is formulated to clean diamonds, precious stones, platinum and gold Jewellery settings.



Diamond Dazzle Stik®

No. Loose 775 | Packaged 1053

The fastest way to clean diamonds and precious stones. Micro-fine cleansers bring radiance to your jewellery. Put it in your purse like the other cosmetics you use throughout the day. Just twist, brush, and dazzle.

How to use:

1. Remove Blue cap and wet brush.
2. Twist Silver end about 10 times or until blue cleaning solution shows on brush. Solution is concentrated so you only need a small dab on tip of brush.
3. Brush stone and setting for a minute or so. Solution will turn sudsy.
4. Rinse off ring and brush with water. Put cap back on the Stik.



Jewellery Beauty Baths™

For quick and thorough cleaning

Regularly cleaning Jewellery with Connoisseurs Jewellery Cleaners will greatly improve the brilliance of your gold, platinum, diamonds & precious stone Jewellery. Polymers in its formula help reduce the appearance of tiny scratches built up in settings over time. Precious Jewellery Cleaner is a good way to clean most metals used in making Jewellery today.



Connoisseurs Delicate Jewellery Cleaner No. 1047

Formulated to gently clean and revive brilliance to delicate jewellery, our Delicate Jewellery Cleaner is the ideal jewellery cleaning solution for semi-precious stones, such as pearls, opal, coral, onyx, turquoise, and costume jewellery. 236 ml



Connoisseurs Precious Jewellery Cleaner No. 772

For a professional shine on diamonds, gold, and precious stones. Polymers help to reduce the appearances of scratches. Our Precious Jewellery Cleaner is a good way to clean most metals used in jewellery today. Cleans watches and dirt/residues from silver. 250 ml



Top Tip:

Perfect For: Oxidised Silver and Fashion Brands. All types of Watch.



Silver Jewellery Cleaner No. 773

For a fast, convenient way to clean sterling silver jewellery, use our Silver Jewellery Cleaner. It quickly removes tarnish and restores shine and brilliance to sterling silver jewellery.

IMPORTANT: USE ON STERLING SILVER ONLY. 250ml



Jewellery Beauty Buffs™

For Gold and Silver

Connoisseurs UltraSoft® Jewellery Polishing Cloths are a convenient Two-Cloth Dry-Cleaning System for cleaning and polishing Jewellery and watches. They remove and help to prevent tarnish. The inner lighter cloth cleans, and the darker outer cloth polishes.



UltraSoft® Gold Jewellery Polishing Cloth No. 738

UltraSoft® cloths are made of thick, gentle, natural cotton — with the power of advanced cleansing technology. Consists of two layers: one cleans, the other polishes. Not only are dirt and tarnish quickly removed, but an invisible barrier is also applied to delay new tarnish from forming.

Top Tip:

Perfect For: All Types of Gold and Gemstone. Watches too!



UltraSoft® Silver Jewellery Polishing Cloth No. 739

UltraSoft® cloths are made of thick, gentle, natural cotton — with the power of advanced cleansing technology. Consists of two layers: one cleans, the other polishes. Not only are dirt and tarnish quickly removed, but an invisible barrier is also applied to delay new tarnish from forming.



DAZZLE DROPS™

Just Squeeze, Dip and Dazzle. Makes fresh solution every time. Cleans, Polishes and Controls Tarnish

Connoisseurs Dazzle Drops Advanced Jewellery Cleaner means no more cleaning in dirty solution. The 1 oz. container of Advanced Dazzle Drops makes over 80 cleaning solutions. Includes a dipping scoop which now holds more jewellery, along with a cleansing brush specialized to clean all jewellery surfaces. Easy open jar, easy to use, not messy, recyclable and biodegradable.



Dazzle Drops® Advanced Jewellery Cleaner No. 1060-6

Cleans your jewellery in a fresh solution every time. Safe, easy, & effective. Each solution makes enough for weekly cleaning throughout the year. Cleans watches and dirt/residues from silver.



Top Tip:

Makes 80 Fresh Solutions.
Perfect For: Any metal or Stone.
Oxidised Silver and Fashion Brands. All types of Watch.



Dazzle Drops® Silver Jewellery Cleansing Formula No. 1061-6

Silver Crème removes old tarnish and delays new tarnish from forming. Safe for all gemstones.



Top Tip:

Top Tip: This Silver Paste is Non-Toxic, Cleans and Controls tarnish. Suitable for Oxidised Silver and Gemstones.

Connoisseurs Silverware Essentials

Professional-level silverware cleaning with the Good Housekeeping seal



Silver Wipes

No. 1030

Connoisseurs Silver Wipes were designed to wipe out the psychological barriers to cleaning silver. Silver Wipes is the no-fuss, no-mess way to give silver a lustrous shine in no time. Made of an UltraSoft® cloth treated with a specially formulated gentle cleanser and polish. Silver Wipes removes tarnish and polishes silver quickly and easily. Leaves an anti-tarnish coating on the silver. Leaves none of the mess of traditional creams, pastes and spray products. With Silver Wipes, people will not only clean their silver more often, they'll use it more often. Contain 10 6" x 7" wipes per box.



Silver Polish Liquid

No. 0004

Connoisseurs Silver Polish™ with Tarnish Control is exclusively formulated for gently cleaning silver and safely removing even the heaviest tarnish. Its Quick Rinse formula achieves results in no time, leaving an anti-tarnish shield to prevent future build up.

Connoisseurs Silver Polish features:

- Removes and controls tarnish build-up
- Gently polishes to a high luster
- Is pleasantly scented
- Gentle on hands - See more at:



*Melts Away Dirt
in No Time*

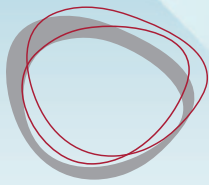
**Connoisseurs Jewellery
Cleansing Foam**

Connoisseurs new Jewellery Cleansing Foam is a gentle yet effective cleansing solution that penetrates deep down into the crevices of Jewellery and between the prongs to offer a cleansing method that Jewellery owners will find easy and convenient to use.

Model: #1070



Connoisseurs Jewellery Cleansing Foam cleans all types of Jewellery. It cleans gold, platinum and silver Jewellery, precious and delicate gemstones, pearls and fashion Jewellery and makes it easy to clean large pieces as well.



CONNOISSEURS®

**BEAUTY TREATMENTS
FOR JEWELLERY®**

Personalise your Dazzle Stik

FREE CO-BRANDING

Perfect For:

- Gift with purchase
- Complimentary Gift (High Spend or Bridal)
- Added value sale to boost ATV
- Re-marketing



Bespoke Cloth

Create your own bespoke, luxury jewellery and watch polishing cloth, with matching envelope.

Made from 100% UltraSoft® cotton, the 2-ply cloth contains cleaning solution which also applies an anti-tarnish shield. Using a quick and simple artwork process, we can create your complementary envelope with your brand colours, logo and contact details, complete with cleaning instructions.

- Pantone colour matched envelope
- Perfect promotional item
- 3 cloth colour choices - cream, grey and lilac
- Quick turnaround*

*14 days from artwork approval **Qty x 1,000



Special offers are available, contact us to create your design on 01223 828718 or email info@goodman-bros.com



CONNOISSEURS. WATCH CARE



The Watch Cloth

CONN784

Impregnated with cleaning solution, the 2ply cloth ensures dirt and debris are not recirculated on to the watch, the two-step dry-cleaning system effectively removes cosmetics and skin oils, then reduces the appearance of surface scratches, bringing the watch case and bracelet back to a high shine.

The Quick Cleanser

CONN1032

A pleasant smelling, skin-safe gel which effortlessly penetrates hard to reach areas, such as between bracelet links and lug pins to dissolve dirt and grime. Used in conjunction with the brush, this gel works exceptionally well on stone set bezels.

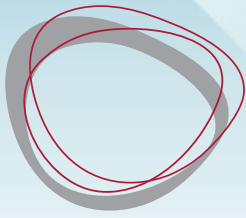
BOTH PRODUCTS ARE SAFE ON FASHION TIMEPIECES WHICH HAVE IP PLATING AND HIGH-END DIAMOND SET WATCHES ALIKE.

WATCH CARE STARTER PACK

- Professional results
- High quality, trusted products – now formulated for watches
- Accessible price point
- Market-specific targeting
- Easy to use, skin-safe formula
- Attractive point of sale
- Maximises add-on sale opportunities

INCLUDES
FREE POINT-
OF-SALE





CONNOISSEURS®

BEAUTY TREATMENTS
FOR JEWELLERY®

La Sonic Jewellery Bath

Features:

The La Sonic Compact Cordless Jewellery Bath is the state-of-the-art, DIY sonic cleaner for cleaning jewellery at home. La Sonic features a crystal clear cleaning tank with carousel and suspension hooks for hands-free jewellery cleaning, and includes a Jewellery Cleaning Solution starter packet. Powered by 4 AAA batteries (not included). This product has a 1 year warranty.



- State of the art home cleaning method
- Ammonia free
- Battery powered
- 1 year warranty
- Safe for all jewellery (except porous stones)
- Skin safe and environmentally friendly
- Reusable

ULTRASONIC CARE



La Sonic Jewellery Bath

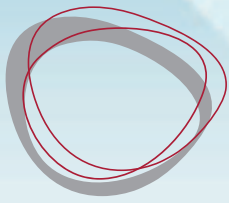
Model: #1035

PERFECT FOR WORKSHOPS



La Sonic Concentrate Refill

Model: #1006



CONNOISSEURS®

BEAUTY TREATMENTS
FOR JEWELLERY®

EVENT PACK

Present a buying experience at events, bridal shows and in-store promotions by offering a complimentary cleaning service.

- Create retail theatre for your store or stand
- Demonstrate vital advice for jewellery care
- Generate extra income - sell from your stand
- Reinforce your fantastic customer service

This pack includes:

Pull-up banner personalised with your logo and website

- Customisable "Sparkle Station" leaflets to help promote your presence
- Sonic Dazzle Stik for demonstrations
- Diamond Dazzle Stik for demonstrations
- Jewellery Care Guides with FREE Jewellery Wipe to add your address or an offer

PLUS

- **Gifting Bundle:**
- 6 x Large gift bag
- 6 x Gift wrap
- 6 x Medium pillow box

Special offers are available, contact a representative on 01223 828718 or email info@goodman-bros.com



GOODMAN BROS 
THE SERVICE BRAND COMPANY

Tel: 01223 828718
WhatsApp: 07736 934581
Email: info@goodman-bros.com
www.goodman-bros.com



Point of Sale

Professional point of sale stands are available to showcase the products

Counter Display

No. 341



Dazzle Stik & Wipes Display

No. 337



Dazzle Stik Display 12 Units

No. 336



Stacker Unit

No. 333



Counter Top Unit

No. 334



Other Points
of Sale are
available



CONNOISSEURS®

New Stacker Unit

Holds the following products:

- 16 Packaged Dazzle Stiks
- 15 Polishing Cloths
- 48 Lox Secure Earring Backs
- 21 Jewellery Wipes
- 8 Jewellery Beauty Baths

Also completely interchangeable
for personalised display

JEWELLERY
CARE
ESSENTIALS



Gift Bundles & Sets

Use branded cellophane and ribbon to create a unique gift bundle



Connoisseurs Branded Ribbon

No. GIFT001

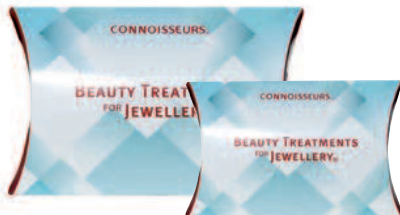
Connoisseurs branded ribbon comes in 50 metre rolls and provides the finishing touch to gift wrapping.



Connoisseurs Branded Cellophane

No. GIFT002

Connoisseurs branded cellophane comes in 100 metre rolls and is perfect for wrapping a unique gift set.



Connoisseurs Pillow Box

Small No. GIFT003 | Medium No. GIFT004

Connoisseurs pillow box comes in two sizes.

Small: fits a small polishing cloth and a Dazzle Stik

Medium: fits a small polishing cloth, a Dazzle Stik and a box of jewellery Wipes.



Connoisseurs Gift Bag

No. GIFT005

The Connoisseurs Gift Bag can be used to hold many products.



INCLUDES
A FREE WIPE

Jewellery Care Guide

Marketing opportunity – adding value to any sale

Use for homecare advice and showcasing the complete connoisseurs range.

Available in packs of 200



Space to...
Add your store details and promotional details here.

Creative Ideas

- Compliment with sales
- Hand out at events/goody bag
- Apply Promo Code
- Social media free gift

CONNOISSEURS[®]

BEAUTY TREATMENTS FOR JEWELLERY[®]



Product Description	Sonic Dazzle Stik	Dazzle Drops Advanced	Dazzle Drops Silver	Dazzle Stick	Delicate Jewellery Cleaner	Silver Cleaner	Jewellery Cleaner	Silver Cloth	Gold Cloth	Jewellery Wipes
Stock Number	1062-6	1060-6	1061-6	775	1047	773	772	739	738	776
Gold	●	●	●	●	●	●	●	●	●	●
Gold Plated	●	●	●	●	●	●	●	●	●	●
Gold Filled	●	●	●	●	●	●	●	●	●	●
Platinum	●	●	●	●	●	●	●	●	●	●
Silver	●	●	●	●	●	●	●	●	●	●
Silver with semi-precious stones	●	●	●	●	●	●	●	●	●	●
Antiqued Silver	●	●	●	●	●	●	●	●	●	●
Silver Plated	●	●	●	●	●	●	●	●	●	●
Diamonds	●	●	●	●	●	●	●	●	●	●
Precious Stones	●	●	●	●	●	●	●	●	●	●
Delicate Stones	●	●	●	●	●	●	●	●	●	●
Pearls	●	●	●	●	●	●	●	●	●	●
Coral	●	●	●	●	●	●	●	●	●	●
Opals	●	●	●	●	●	●	●	●	●	●
Emeralds	●	●	●	●	●	●	●	●	●	●
Costume Jewellery	●	●	●	●	●	●	●	●	●	●
Semiprecious	●	●	●	●	●	●	●	●	●	●
Watches	●	●	●	●	●	●	●	●	●	●
Zirconia	●	●	●	●	●	●	●	●	●	●

Key: ● Safe ● Recommended ● Not Recommended

After using the Jewellery Cleaner, Silver Jewellery Cleaner, and Diamond Dazzle Stik, advise your clients to touch-up their jewellery with the Wipes or Cloths; these apply an invisible shield to delay the formation of new tarnish.

Pearls on a silk strand can take up to a week to dry leave flat on a dry cloth. For Emeralds that are treated with oils or filler, be sure not to immerse in the Jewellery Cleaner for more than 30 seconds.

Delicate: Genuine Amber, Coral, Ivory, Jadeite, Lapis Lazuli, Malachite, Onyx, Opal & Pearl
Semiprecious: Amethyst, Aqua Marine, Citrine, Garnet, Peridot, Tanzanite, Topaz, Tourmaline, Tsavorite
Precious: Diamond, Sapphire, Ruby

FAQs

Can I clean my Pandora bracelet?

Pandora uses silver or gold as the base metal and a range of precious stones and diamonds through their designs. Any silver and gold articles can be cleaned with our Connoisseurs Dazzle Drops Advanced Cleaner, Connoisseurs Precious Jewellery Cleaner, then use our Connoisseurs Jewellery Wipes and Connoisseurs Polishing Cloth to buff and really make it shine. The charms or articles that are made with other materials (glass or enamel) should be cleaned using our Connoisseurs Delicate Jewellery Cleaner followed by the suited Silver or Gold Jewellery Polishing Cloth.

Connoisseurs products are all simple and perfect ways to maintain the brilliance and care for your Pandora Jewellery.

Note: Do not use Connoisseurs Silver Jewellery Cleaner for blackened oxidized articles as this will remove the detail. If you are unsure whether the article is blackened, use Connoisseurs Jewellery Wipes or Connoisseurs Polishing Cloth on the areas you would like to polish.

How often should I clean precious stone jewellery?

Precious stones are defined as precious because of their rarity and beauty, however if they have dirt build up from oils, lotions and other everyday solutions then they won't sparkle like they were meant to. It is recommended to clean your precious stone jewellery at least once a week to keep it looking its best. For best results use Connoisseurs Dazzle Drops Advanced Cleaner, Connoisseurs Precious Jewellery Cleaner or Connoisseurs Diamond Dazzle Stik.

Is it okay to use jewellery cleaner on my opal pendant or any other soft stones I have?

When cleaning jewellery with soft stones such as opals, onyx, or pearls use Connoisseurs Delicate Jewellery Cleaner or Connoisseurs Dazzle Drops Advanced Cleaner and follow package directions. If the pendant doesn't have prongs holding in the stone, it could be set with glue. In that case it's more delicate. Wet the brush with the cleaner, don't submerge the jewellery in the cleaner, and gently brush the jewellery and rinse off with water. Alternatively use a Connoisseurs Polishing Cloth or Connoisseurs Jewellery Wipes.

Should I worry that my fingers get black when I use a Connoisseurs Jewellery Wipe?

No, you should not worry about the black on your fingers when cleaning with your Connoisseurs Jewellery Wipes. The black is the dirt that is removed from the jewellery and is non-toxic. Just wash your hands with soap and water to remove.

Can I wash a Connoisseurs Polishing Cloth and reuse it?

The Connoisseurs Polishing Cloth should never be laundered since that will remove the polishers that are impregnated within the cloth. The cloth can be reused many times even after it turns black. We suggest you purchase a new cloth only when you see it no longer shines your jewellery.

Where can I find out what product to use on each type of jewellery I own?

Go to our Jewellery Cleaning Tips Chart to get product types for specific types of jewellery.

Can I mix jewellery metal types together during cleaning?

We don't recommend mixing metal types together because some metals can discolour. We recommend using Connoisseurs Dazzle Drops Advanced Cleaner, makes a fresh solution every time.

Will Connoisseurs Precious Jewellery Cleaner clean the tarnish from my silver bracelet?

Connoisseurs Precious Jewellery Cleaner will clean the silver bracelet but it will not take off any tarnish. To remove tarnish you will need to use Connoisseurs Silver Jewellery Cleaner, Connoisseurs Dazzle Drops Silver, Connoisseurs Silver Polishing Cloth, or Connoisseurs Jewellery Wipes.

Do I have to clean Sterling Silver ONLY with Connoisseurs Silver Jewellery Cleaner?

Yes, you can ONLY put sterling silver jewellery without stones or antiquing in our Connoisseurs Silver Jewellery Cleaner.

For sterling silver jewellery with stones or antiquing you can use our Connoisseurs Dazzle Drops Silver, Connoisseurs Silver Polishing Cloth, Connoisseurs Jewellery Wipes, and / or Connoisseurs Diamond Dazzle Stik on the stone, it won't harm the silver.

Why should I use Connoisseurs Delicate Jewellery Cleaner on semi-precious, soft gem stones?

For softer gem stones and other materials, such as opals, onyx, turquoise, mother of pearl and coral we recommend using our Connoisseurs Dazzle Drops Advanced Cleaner or Connoisseurs Delicate Jewellery Cleaner because of their porous nature they require a gentler formulation. Do not use ultrasonic machines on these delicate stones.

Can I clean pearls with a Connoisseurs Jewellery Cleaner?

Yes, we recommend using our Connoisseurs Dazzle Drops Advanced Cleaner or Connoisseurs Delicate Jewellery Cleaner for your pearl jewellery. If you pearls are strung with a silk strand they can remain wet up to a week and need to be completely dry before wearing.

Is a Connoisseurs jewellery cleaner safe to use on my jewellery? I have only used my mother's home remedy to date.

Connoisseurs jewellery cleaners are formulated specifically to be safe to use on jewellery and using household cleaners meant for other purposes can be harsh on your jewellery. Go to our Jewellery Cleaning Tips Chart to make sure you use the proper cleaner for your specific type of jewellery and read the directions for use.

What is the best way to clean silver jewellery?

Jewellery comes in a variety of designs and intricacies. Silver jewellery has its own unique maintenance needs, especially considering tarnish that builds up over time.

Connoisseurs Silver Jewellery Cleaner is a liquid dip formulated to safely clean and remove tarnish from sterling silver jewellery such as bracelets, chains, rings, earrings and other jewellery items that are not embellished with stones or painted/antique pieces.

For silver jewellery with stones or antiquing you can use our Connoisseurs Dazzle Drops Silver, Connoisseurs Silver Polishing Cloth, Connoisseurs

Jewellery Wipes, and / or Connoisseurs Diamond Dazzle Stik on the stone, it won't harm the silver.

A convenient way to clean and polish silver jewellery is Connoisseurs Silver Polishing Cloth or Connoisseurs Jewellery Wipes. It works nicely silver jewellery items (including watches) whether silver or sterling silver. Its exclusive formula removes tarnish and protects against tarnish, while renewing silver's unique lustre.

Which Connoisseurs jewellery cleaners are best for travel?

We recommend traveling with a jewellery cleaner for quick touch ups. Connoisseurs Jewellery Wipes, Connoisseurs Diamond Dazzle Stik and Connoisseurs Sonic Dazzle Stik, are easy to use, safe for cleaning your jewellery, and are compact so they fit in your purse, glove compartment or carry-on luggage. What is the best way to protect jewellery while traveling? Avoid tangled necklaces and unwanted scratches on your jewellery by keeping it safe and secure in one of Connoisseurs soft-sided jewellery organizers. Connoisseurs Clutch is ideal for traveling or jewellery storage at home. Designed to provide the security of knowing your valuables are neatly tucked away in individual compartments.

Connoisseurs Jewellery Clutch comes in red and black leather alligator grain.

The Jewellery Clutch offers 4-way protection: (1) zip-secure closure; (2) foam padding throughout; (3) anti-tarnish lining; and (4) soft velvety interior.

Are home remedies effective or safe for cleaning jewellery?

Home remedies are not effective or safe for cleaning your jewellery. Toothpaste, ammonia and glass cleaners are intended for other purposes, but not designed or safe to use for cleaning jewellery. Connoisseurs jewellery cleaning products are specially formulated to safely clean and restore the natural beauty of your jewellery.

Underneath the diamond and behind the setting. The bristles are specially made to get in these tight spaces. Once you're done brushing the diamond, rinse it with warm water. Use a lint free cloth to dry.

Getting your jewellery ready to accessorize your outfit!

Before dressing, take a look at your jewellery.

Check if rings, earrings, bangles or pendants need a cleaning or a touch up. If time permits, clean your jewellery with a Connoisseurs Precious Jewellery Cleaner. Or, if time is short, give them a quick touch-up with Connoisseurs Jewellery Wipes, Connoisseurs Polishing Cloth or Connoisseurs Diamond Dazzle Stik.

Cleaning jewellery with any of the above products will sparkle like new.

See our Jewellery Cleaning Tips Chart to see which jewellery cleaner is best for each type of jewellery.

Is there a warranty on a Connoisseurs jewellery cleaning appliance?

Yes, there is a warranty. Look at the instruction manual for details.

Where can I get my Sonic Appliance repaired?

Contact our Customer Care Specialist at info@connoisseurs.com and they will help you.

inverness[®]
Safe & Gentle Ear Piercing

Why offer ear piercing?
Boost service, sales and footfall.
Contact us to learn more.

The World's Safest & Gentlest Ear Piercing System

Our system safely & quickly pierces ears in 3 EASY STEPS using a gentle, hand-pressured instrument and sterile, pre-sealed, hypoallergenic piercing earrings.

1. Cleanse... 2. Mark... 3. Pierce

You may see other ear piercing systems on the market, but only Inverness has:

Fully-Enclosed Sterile Earring Capsules and **Exclusive Inverness Safety Back™**

e. enquiries@invernesspiercing.co.uk
t. 01223 828718
www.invernesspiercing.co.uk



ACCREDITED SUPPLIER OF
HOULDEN
JEWELLERS OF EXCELLENCE



Ear Piercing Service

with the world's safest & gentlest piercing system*

Your ear piercing program starter kit will include everything needed to launch your new ear piercing service, including:

- Tool kit carrying case for your piercing supplies
- Starter collection with 60 pairs of pre-sterilized hypoallergenic piercing earrings
- Two Inverness ear piercing instruments
- One surgical marking pen & disposable gloves
- Two cases of ear care solution (4oz bottles, 24 per case)
- Free training plus training materials & practice supplies
- Ear piercing menu board and acrylic TOC display

Increase
footfall
year round



Supply carrying case



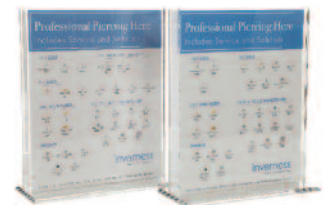
Pre-sterilized hypoallergenic piercing earrings



Quiet, hand-pressured piercing instrument



Inverness Aftercare Solution



Piercing earring menu board & acrylic stand

Free Training • Fast Free Delivery

Tel. 01223 828718

Email. enquiries@invernesspiercing.co.uk

www.invernesspiercing.co.uk

*contested by competition in the UK and validated by the ASA (Advertising Standards Authority)

inverness[®]

Safe & Gentle Ear Piercing

GOODMAN BROS
THE SERVICE BRAND COMPANY

Tel: 01223 828718

WhatsApp: 07736 934581

Email: info@goodman-bros.com

www.goodman-bros.com



Home Ear Piercing Kit

with the world's safest & gentlest piercing system*

Your home ear piercing kit will include everything you need to pierce ears safely at home.

- One pair of pre-sterilized hypoallergenic piercing earrings
- One Inverness ear piercing instrument
- One surgical marking pen & disposable gloves
- One bottle of ear care solution

**It's as easy as
1-2-3**



1 Cleanse



2 Mark



3 Pierce



Tel. 01223 828718

Email. enquiries@invernesspiercing.co.uk

www.invernesspiercing.co.uk

*contested by competition in the UK and validated by the ASA (Advertising Standards Authority)

inverness®

Safe & Gentle Ear Piercing

GOODMAN BROS
THE SERVICE BRAND COMPANY

Tel: 01223 828718

WhatsApp: 07736 934581

Email: info@goodman-bros.com

www.goodman-bros.com



polyWatch®

TIME TO SHINE

WATCH PROTECTOR

A watch's surface is often worn with daily use. Without sealing the watch will get dirty taking fat, fingerprints, germs, dirt and dust pretty quickly and is then hard to clean.
The innovative solution: **polyWatch WATCH PROTECTOR**



LIQUIDGLASS
TECHNOLOGY



MADE IN GERMANY 



polyWatch®

PLASTIC POLISH

Plastic watch crystals scratch very easily and they soon look unattractive. Replacement of the crystal is not normally possible, especially where watches have plastic cases. Watch owners the world over suffer from this sort of problem, but now polyWatch, a new type of special purpose polishing paste, offers them an extraordinarily simple solution. For the first time, consumers can remove scratches rapidly and cheaply from their plastic watch crystal by carrying out an easy-to-follow "do-it-yourself" procedure.



Sales display with 24 tubes



Content: Set incl. tube (5g) and microfiber cloth

- Globally the No.1 Repair-Polish for acrylic watch crystals
- Professional results, also for deeper scratches
- TÜV certificate for proven effectiveness

MADE IN GERMANY 





PROTECTTM
WATCH GLASS PROTECTOR

WATCH GLASS PROTECTOR

PREMIUM PROTECTION FILM



Oleophobic

- Hard coating
- Excellent touch
- Easy to install
- Anti-fingerprint

**ANTI
FINGERPRINT
DESIGN**



**RESISTANT
TO EVERYDAY
SCRATCHES**



Tel: 01223 828718
WhatsApp: 07736 934581
Email: info@goodman-bros.com

Unit 2 The Mill
King's Lynn PE34 4HR

www.goodman-bros.com



BRAND
PORTFOLIO

