

INVERNESS STYLE GUIDE

Peace of Mind Piercing



inverness[®]
Safe & Gentle Ear Piercing

About Inverness

We are thrilled to share our Style Guide with you. Inside you will find pages of fresh, colourful styles including classics, diamonds, rose gold and fun shapes. With a wide range of metals including 18CT, 14CT, 9CT Gold, 24CT Gold Plated, Medical Grade Stainless Steel and Titanium.

Be sure to check out our multiple piercing designs for that curated piercing look.

If you have questions or need help with your ear-piercing program, the Inverness team is here to support you.

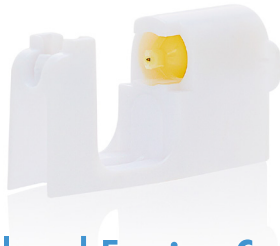
Happy Piercing!



Peace of Mind Piercing

Trust Inverness for the safest & gentlest ear piercing possible. Inverness is the only system with:

1.



Fully-Enclosed Earring Capsules

Only Inverness piercing earrings are fully-enclosed in sterile capsules to prevent exposure to contaminants prior to piercing.

2.



Exclusive Safety Backs™

Our exclusive earring back promotes safer healing by shielding the sharp piercing tip & preventing the back from being squeezed too tight.

It's as easy as 1-2-3



Cleanse



Mark



Pierce

It really is that simple. The Inverness system is safe, gentle, and sterile for true peace of mind piercing.

Classic Styles

By popular request, our classic piercing earrings are now available in a range of new sizes and metal choices.



241E
18CT
4mm Ball



257E
18CT
3mm CZ



140C
14CT
4mm Cream
Crystal Pearl



139T
9CT
5mm Square CZ



32C
24CT Gold Plate
3mm CZ



112C
Medical Grade
Stainless Steel
3mm Square CZ



181C
Medical Grade
Stainless Steel
5mm CZ



353C-2
Medical Grade
Titanium
7mm Black CZ

My First Gold™

Here are our most popular gold styles for the littlest of ears. Our collection includes classic crystals, timeless balls, and a variety of heart styles.



1T
9CT
3mm Ball



7T
9CT
3mm CZ



8E-1
14CT
.10CT TW Diamond



125T
9CT
3mm Ball



128T
9CT
2mm CZ

Multiple Piercings

Help your customers express their individuality with specially - curated multiple piercing looks. Get inspiration from our combinations below, or create your own.

14CT Triangle

Timeless trio of 14CT 3mm balls.

Styles: 1E, 125E & 237E

Classic Triangle

Classic triangle with three identical 14CT 2mm CZ studs.

Styles: 23E

Clear Stone Mix

Fun look personalized with clear CZs and crystals.

Styles: 129C, 230C & 138E

Rainbow

Colorful rainbow of 3mm round gemstones.

Styles: 337E, 91C, 341E, 88C, 339E & 332E

Graduated CZs

Timeless CZs in graduated sizes.

Styles: 128E, 129E & 138E

Mix & Match

Unique styling with favorite studs.

Styles: 7T, 65E, 140C, 1E & 471E

MEN'S

COLLECTION

Ear piercing continues to grow in popularity with men. Your men's collection should include a mix of bold single and double styles such as classic clear and distinctive black CZs.



138E
14CT
5mm CZ



139T
9CT
5mm Square CZ



353C
Medical Grade
Stainless Steel
7mm CZ



197C
Medical Grade
Titanium
4mm Black CZ



355C
Medical Grade
Stainless Steel
7mm Square CZ



181C-2
Medical Grade
Titanium
5mm Prong CZ

White gold is rhodium-plated.

Fun Styles

Our shapes, styles, and colorful graphics will add some fun to your collection.



897-10
14CT
Bfly Rose



809C-1
14CT
Rainbow Flower



290E
14CT
7mm Dolphin



847E
14CT
Enamel Butterfly Pink



903C1
24CT Gold Plated
Puffed Heart



903C
Medical Grade
Stainless Steel
Puffed Heart



848S
Medical Grade
Stainless Steel
Clear Crystal
Butterfly



940C
Medical Grade
Stainless Steel
Unicorn



Birthstones

Celebrate your birth month with sparkling crystals!

14CT YELLOW GOLD 3MM CRYSTAL BIRTHSTONE

	331E	January CZ
	332E	February CZ
	333E	March CZ
	7E	April CZ
	335E	May CZ
	108E	June Synthetic Pearl
	337E	July Created Ruby
	338E	August CZ
	339E	September Created Sapphire
	340E	October Synthetic Opal
	341E	November CZ
	342E	December CZ

24CT GOLD PLATED STAINLESS STEEL 3MM CRYSTAL BIRTHSTONES

	81C	January
	82C	February
	83C	March
	84C	April
	85C	May
	86C	June
	87C	July
	88C	August
	89C	September
	90C	October
	91C	November
	92C	December



Diamond Styles

14CT gold earrings sparkle with genuine diamonds



123E
14CT
Diamond Accent



8E
14CT
.10CT TW Diamond
(available in White Gold **8E-1**)

Rose Gold Collection

Why not add a little rose gold to your collection?



237C
14CT RG
3mm Ball



145T
14CT RG
4mm Ball



Our Full Piercing Earring Collection

Gold

18CT • 14CT • 9CT • 24CT Gold Plated




18CT YELLOW GOLD

	241E	4mm Ball
	258E	2mm CZ
	243E	3mm CZ
	251E	3mm Square CZ













18CT WHITE GOLD







	275E	4mm Ball
	259E	2mm CZ
	257E	3mm CZ
	255E	3mm Square CZ

14CT DIAMOND

	123E	14KY Diamond Accent
	8E-1	14KW .10CT TW Diamond
	8E	14KY .10CT TW Diamond

14CT YELLOW GOLD




	1E	3mm Ball
	2E	4mm Ball
	23E	2mm CZ
	7E	3mm CZ
	65E	3mm Pink CZ
	73E	3mm Square CZ
	73E-LP	3mm Square CZ Long Post
	4C	3mm Clear Crystal Bezel
	5C	4mm Clear Crystal Bezel
	331E	January CZ
	332E	February CZ
	333E	March CZ
	335E	May CZ
	108E	3mm Synthetic Pearl
	337E	July Created Ruby
	338E	August CZ
	339E	September Created Sapphire
	340E	October Synthetic Opal
	341E	November CZ
	342E	December CZ
	843E	Purple Enamel Heart
	847E	Pink Enamel Butterfly

	472E	Clear Heart CZ
	471E	Pink Heart CZ
	269E	7mm Butterfly*
	897-10	Rose Bfly CZ
	226C	Clear & Rose Crystal
	809C-1	Rainbow Crystal

14CT WHITE GOLD

	125E	3mm Ball
	126E	4mm Ball
	128E	2mm CZ
	129E	3mm CZ
	138E	5mm CZ
	130E	3mm Square CZ
	334C	3mm Clear Crystal Bezel
	454C	4mm Clear Crystal Bezel
	140C	4mm Cream Crystal Pearl
	143C	4mm Pink Crystal Pearl
	230C	Clear Crystal
	868C	Star W/CZ

14CT ROSE GOLD

	237E	3mm Ball
	145E	4mm Ball
	235K1	3mm CZ






























9CT YELLOW GOLD

	1T	3mm Ball
	2T	4mm Ball
	23T	2mm CZ
	7T	3mm CZ




9CT WHITE GOLD

	125T	3mm Ball
	128T	2mm CZ
	129T	3mm CZ
	285T	3mm CZ Long Post
	139T	5mm Square CZ

24CT GOLD PLATED

	10C	3mm Ball
	776C	3mm Ball Short Post
	11C	4mm Ball
	12C	5mm Ball*
	37C	2mm CZ
	32C	3mm CZ
	39C	3mm CZ Pink Ice
	33C	5mm CZ
	30C	5mm Pink CZ
	647C	6mm CZ*
	41C	3mm Crystal Clear Bezel
	81C	January
	82C	February
	83C	March
	84C	April
	85C	May
	86C	June
	87C	July
	88C	August
	89C	September
	90C	October
	91C	November
	92C	December
	24C	Crystal in Star
	25C	Crystal in Heart
	903C1	Puff Heart
	62C	Triple Stars
	760C	AB & Rose Crystal Flower
	805C	Clear Crystal Flower




24CT ROSE GOLD PLATED

	11C/R	4mm Ball
	25C/R	Heart with Crystal
	903C1-R	Puffed Heart

Our Full Piercing Earring Collection

Medical Grade Stainless Steel & Titanium

MEDICAL GRADE STAINLESS STEEL

	14C	3mm Ball
	777C	3mm Ball Short Post
	13C	4mm Ball
	53C	2mm CZ
	54C	3mm CZ
	812C	3mm CZ Long Post
	652C	4mm CZ*
	181C	5mm CZ
	353C	7mm CZ
	112C	3mm Square CZ
	653C	4mm Square CZ*
	355C	7mm Square CZ
	173C	3mm Aquamarine Crystal
	55C	3mm Clear Crystal Bezel
	438C-2	4mm Bezel August
	433C-2	4mm Bezel March
	441C-2	4mm Bezel November
	440C-2	4mm Bezel October
	587C	4mm Cream Crystal Pearl
	171C	Crystal in Star
	172C	Crystal in Heart
	903C	Puff Heart
	848S	Clear Crystal Butterfly
	848S-2	Rose Crystal Butterfly
	561C	Pave Clear Crystal Cross
	940C	Unicorn
	187C	Lady Bug
	608C	Triangle
	775C	3mm V-Shaped Violet Crystal
	670C	5mm Black CZ
	119C	Clear & Sapphire Crystal Flower
	120C	White & Pink Crystal Flower

MEDICAL GRADE TITANIUM

	159E	3mm Ball
	16E	4mm Ball
	111E	4mm Ball Long Post
	550C	3mm Clear Crystal Bezel
	551C	3mm Rose Crystal
	552C	3mm Light Amethyst Crystal
	553C	3mm Blue Zircon Crystal
	17C	4mm Clear Crystal Bezel
	18C	4mm Aquamarine Crystal Bezel
	19C	4mm Rose Crystal Bezel
	197C	4mm Black Crystal Bezel
	181C-2	5mm CZ

Nose Piercing

24CT GOLD PLATED

	95607	2mm Crystal Bezel
	95613	2mm Prong CZ

MEDICAL GRADE STAINLESS STEEL

	95612	2mm Crystal Bezel
	95609	2mm Prong CZ

Short Post




	776C	24CT Gold Plated 3mm Ball
	777C	Medical Grade Stainless Steel 3mm Ball

Long Post



	73E-LP	14CT Yellow Gold 3mm Square CZ
	285T	9CT White Gold 3mm CZ
	812C	Medical Grade Stainless Steel 3mm CZ
	111E	Medical Grade Titanium 4mm Ball

New Range 2022

18CT GOLD

	275E	4mm Ball
	243E	3mm CZ
	251E	3mm Square CZ

14CT GOLD

	235K1	3mm CZ
	73E	3mm Square CZ





24CT GOLD PLATED

	39C	3mm Pink CZ
	30C	5mm Pink CZ
	41C	3mm Crystal Clear Bezel
	760C	AB & Rose Crystal Flower
	805C	Clear Crystal Flower



MEDICAL GRADE STAINLESS STEEL

	55C	3mm Clear Crystal Bezel
	670C	5mm Black CZ
	119C	Clear & Sapphire Crystal Flower
	120C	White & Pink Crystal Flower
	187C	Lady Bug

TITANIUM

	111E	4mm Ball Long Post
	551C	3mm Rose Crystal
	552C	3mm Light Amethyst Crystal
	553C	3mm Blue Zircon Crystal






PROFESSIONAL NOSE PIERCING

	95613	2mm Prong CZ
	95609	2mm Prong CZ







Coming Soon

Diamond total weights are approximate




14CT YELLOW GOLD DIAMOND

	1022E-CB	1/10 CT TW
	1024E-CB	1/5 CT TW
	1026E-CB	1/3 CT TW
	1028E-CB	3/8 CT TW
	1048E-CB	1/2 CT TW



14CT WHITE GOLD DIAMOND

	24E-1	1/5 CT TW
	1022E-1-CB	1/10 CT TW
	1024E-1-CB	1/5 CT TW
	1026E-1-CB	1/3 CT TW
	1028E-1-CB	3/8 CT TW
	1048E-1-CB	1/2 CT TW



14CT YELLOW GOLD

	1046E	2mm Invisible Set Crystal
	1040E	3mm Invisible Set Crystal
	1057E	Bar

14CT WHITE GOLD

	1046E-1	2mm Invisible Set Crystal
	1040E-1	3mm Invisible Set Crystal

24CT GOLD PLATED

	1046C	2mm Invisible Set Crystal
	1040C	3mm Invisible Set Crystal

MEDICAL GRADE STAINLESS STEEL

	1046C-1	2mm Invisible Set Crystal
	1040C-1	3mm Invisible Set Crystal
	010C	6mm Unicorn
	621C-1	6mm Panda
	008C	6mm Butterfly
	623C-1	6mm Rose and White Flower
	009C	6mm Pink Flower



PROFESSIONAL NOSE PIERCING SYSTEM

The Dr. Pierce Nose Piercer is a single-use instrument and piercing stud that uses time-tested technology to deliver a safe and sterile nose piercing every time.



95607
24CT Gold Plated
2mm Crystal Bezel



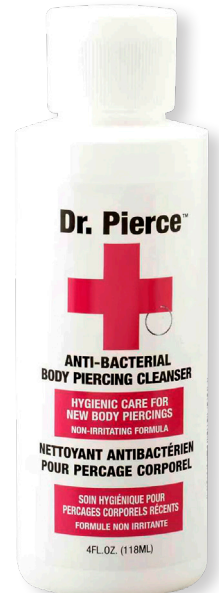
95612
Stainless Steel
2mm Crystal Bezel



95613
24CT Gold Plated
2mm Prong CZ



95609
Stainless Steel
2mm Prong CZ



The Dr. Pierce Nose Piercing Kit Includes:
One jeweller's quality nose piercing stud in a sterile cassette, piercing instrument, hygienic cleansing towelette, and detailed piercing and aftercare instructions.

Nose Piercing Display
Foam board with
easel back
Item XX626
5" X 7.5"

Dr. Pierce Body Solution
Item 95644
4 FL OZ

EAR PIERCING AFTERCARE

Inverness aftercare products are specially-formulated for optimal care of newly pierced ears. Our solution cleanses safely and gently without stinging or burning. The active ingredient is Benzalkonium Chloride which will not dry or chap the skin like alcohol or hydrogen peroxide.

Item Number	Size	Product Description
98004-1	4 FL OZ	Ear Care Solution Multi Language Label (English, Spanish, French)
S98002-7	2 FL OZ	Ear Care Solution (English)



Piercing Supplies

Piercing Event Here Today

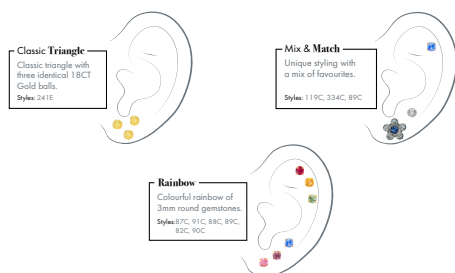
No appointment necessary



Ready for a new look?

Curate your ear with Inverness the world's safest, most hygienic piercing system

We pierce Lobe and Cartilage



We use Inverness to safely & quickly pierce ears in 3 easy steps using a gentle, hand-pressured instrument and sterile, pre-sealed, hypoallergenic piercing earrings.

inverness
Safe & Gentle Ear Piercing

Safe • Sterile • Hypoallergenic

Pull Up Banner



Trolley



Chair

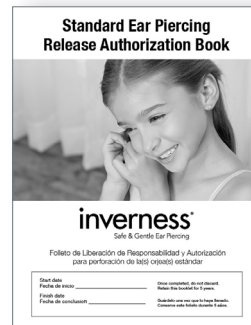
Piercing Supplies



20000WM
I2000 Instrument Bagged



C56
Carrying Case
(includes mirror & hair clips)



C3219ENG/SP
Signature Release
Authorization Book
English/Spanish



XC2000
Inverness
Training Manual



20032
Cardboard Foam
Training Ear



018IND-59C
Nose Piercing Demo
Pack (3 Cartridges
w/3 Foam Squares)



999W
Inverness 2000 Demo Pack
(6 Cartridges w/
3 Foam Squares)



C7015
Cleansing Towlettes
(200 wipes)



99615
Exclusive Gold Plated
Stainless Steel Safety Backs™ 3 Pair



99616
Exclusive Stainless Steel
Safety Backs™ 3 Pair



XC6078
XC6027
XC6090
Box of Gloves Small
Box of Gloves Medium
Box of Gloves Large



C6008-3
Surgical Marking Pen



XC9152
Branded Jewel Pen



IN-XX629
Inverness handheld mirror

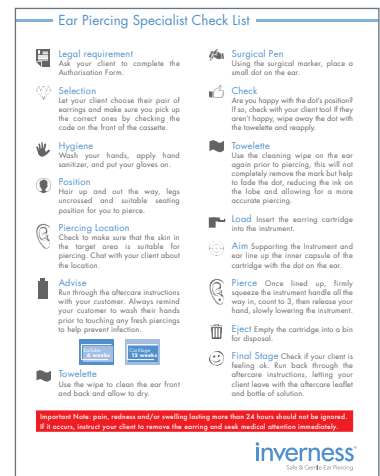
Marketing Materials



A4 & A2
Poster



Window Cling



Store Checklist



Flyer



Certificate of Pride
(Pack of 25)



Bravery Piercing
Stickers (Pack of 10)



Aftercare Sheet

A partner portal is also available via email which contains images of the products, banners, and videos which are great for social media and websites.

Custom Displays



Item C301

Acrylic Display Stand

9"W X 11"H X 2"D at base

Our sleek design holds your custom two-sided display Board and comes individually packed in a protective cardboard box.

Note: display board and sample earrings are sold separately

The Inverness Sales & Marketing team will work closely with you to create a customised design featuring your choice of brand photography, graphics, and product assortment.

inverness[®]

Safe & Gentle Ear Piercing



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