

Product Catalogue

2023



Hello, and welcome to Happy Little Doers!

We are a family-run business established in July 2020, inspired by educating our own children during lockdown one. We have grown to become a multi-award-winning baby & childrens toy brand, stocked in over 60 independent stores worldwide, including UK, US, Europe, Canada, UAE, Hong Kong & Australia. We are an ethical brand, aiming to ensure our products are environmentally friendly and sustainable.

Happy Little Doers inspires children to reach their full potential by helping them discover their favourite way of learning through play. We create fun interactive learning products, designed to help with brain development, encourage learning of essential skills and bring out confidence and happiness in every child.











CURRENT STOCKISTS INCLUDE:

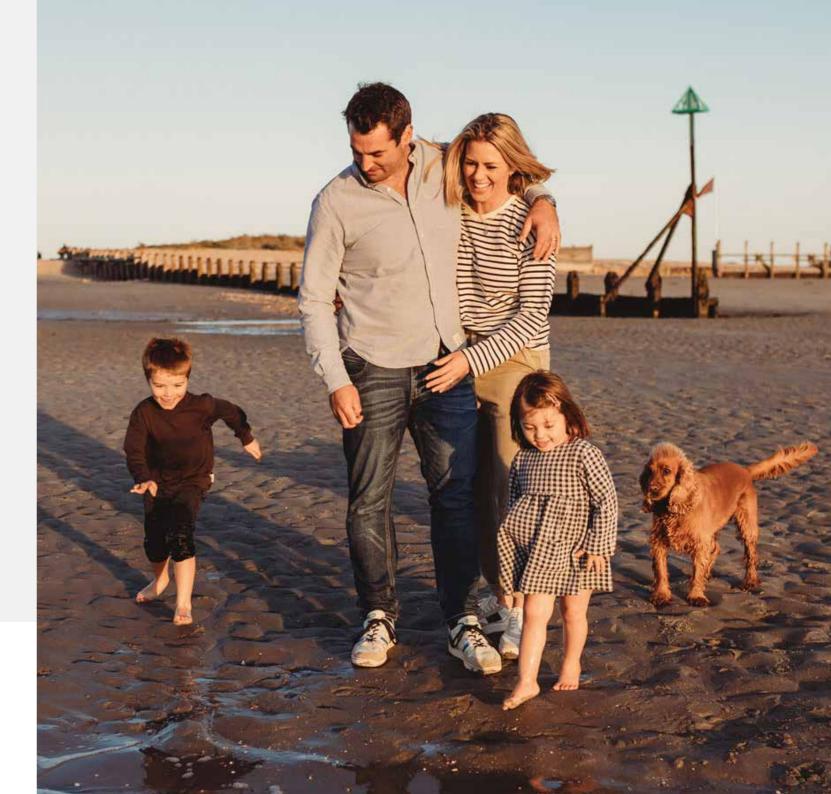








Waterstones



Early Years Learning

Our Early Years Learning Activity Flashcards are designed to help kids reach their full potential by helping them find their favourite way of learning through play. Each pack features a range of activities, specifically designed to learn using visual, audible, tactile or kinaesthetic learning.

- Sensory Flashcards
- Numbers Flashcards
- Number Extension Flashcards
- Shapes Flashcards
- Phonics Flashcards
- Handwriting Flashcards
- Tricky Words Flashcards Reception & Year 1
- Tricky Words Flashcards Year 2
- Times Table Flashcards





Sensory Flashcards for Babies

Our Sensory Flashcards for Babies feature 30 high-contrast illustrations of patterns, nature and animals, with a range of simple activities. Designed to improve tracking & focus, increase the attention span and encourage neck & physical strength during 'tummy time'!

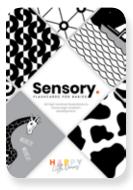
As soon as a baby opens their eyes, their learning journey begins - absorbing all that they see around them.... in black and white, before seeing their first colour - red!

The cards are designed for use with newborns all the way through the first stages of a babies development. As with all Happy Little Doers products, our Sensory Flashcards for Babies pack has been UKCA tested to UK Toy Safety Standards and is designed and made in the UK from FSC-certified, sustainable materials.

Suitable for Newborns upwards.



Sensory Flashcards for Babies

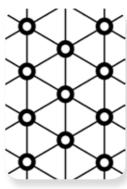


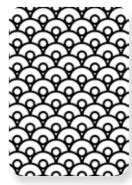
Here are some stimulating activities to help your baby focus, improve tracking, attention & build strength.

- During the first it weeks, your little one will see 20: 300m owey. Third age a single pattern cord of this distance, inequiring to a new pattern cord or this distance, inequiring to a cell pattern for joint of the pattern of the pattern of the joint from 10 seconds to 60: 100 accords to but 1 week, as well as improving their tracking and faces.
- The first colour your body will see is ned, of put o few weeks old. Introduce the scene conds os port of play to almulate their photorecaptors.
- Hold up or display one or more contiin a flashcost shand during "humany time" (introduced of around 2 months slid). At this age, bothers stort to see around 600m away. Originizing conto this way will encourage neck strengthening and physical development.
- As your bally dendings, introduce the primal conds. Hold up the pattern side first and ratiote to show the animal dissipation, naming as you turn (se, Tiger). Make the animal sound show on the cond.



























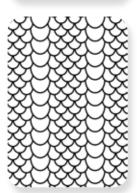




































Numbers Flashcards

Children are born ready, able and eager to learn. Our flagship product, 'Learn by Doing Numbers' flashcards have been designed to ensure your little ones can reach their full potential. Count all the way to 110, do simple sums and learn to associate the numbers with the words and numbers with the dots.

Each pack contains 24 double-sided Montessori style learning cards. Two sets of numbers from 0-9, to place cards next to each other and count to over a hundred! On the reverse (of one set) are the corresponding number of dots and, on the other set are the respective words ('one', 'two' etc) for spelling and association. The pack also contains a plus, minus, times, divide, and equals symbol, providing longevity of learning by helping to create simple sums. Included is a single card with all numbers from 1 up to 110! The simplicity of the dots act as a visual aid and, one of the suggested games includes placing favourite items over each dot to help them count.

Suitable for ages 3+

Numbers Flashcards



- Try these games and have fun learning numbers,

- Zero

- Two

- Four

- Seven
- **Eight**

Numbers Extension Flashcards

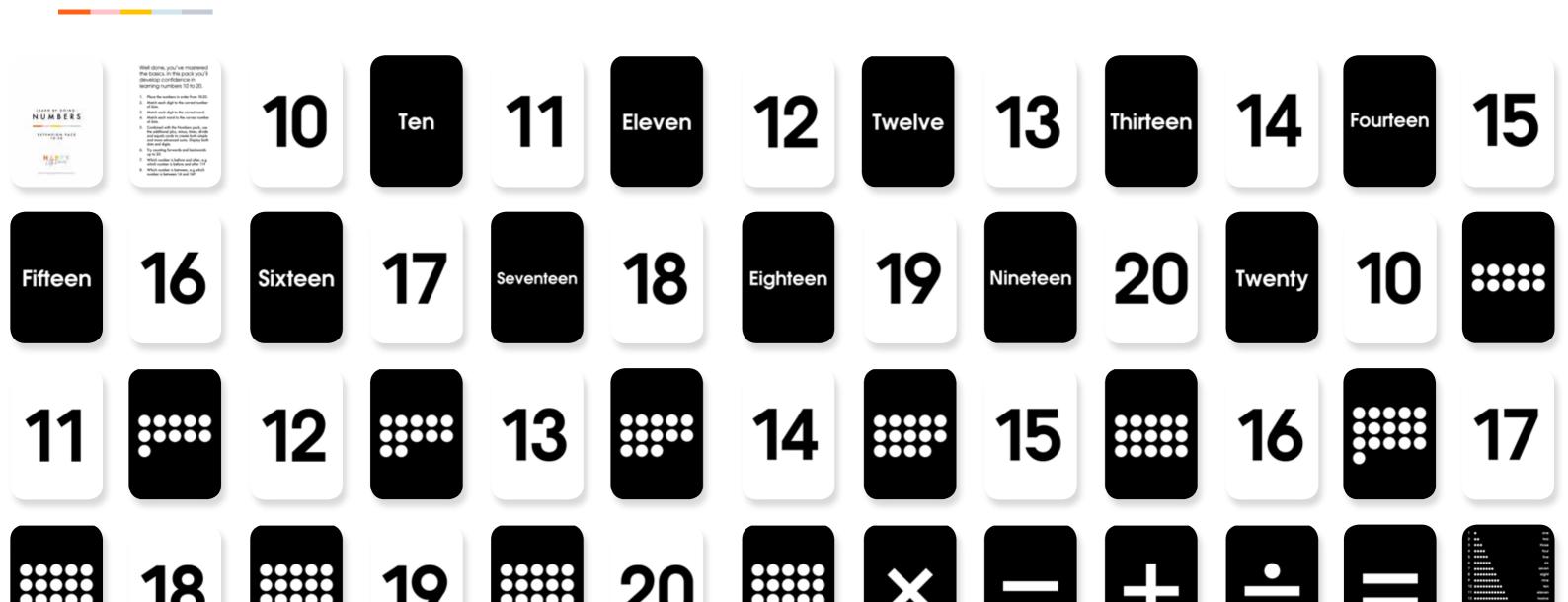
In this pack, you will receive 26 double-sided Montessori style learning cards. Two sets of numbers from 10-20. On the reverse (of one set) are the corresponding number of dots and, on the other set are the respective words ('ten', 'eleven' etc) for spelling and association. The pack also contains an additional plus, minus, times, divide, and equals symbol, providing longevity of learning by helping to create simple sums alongside our Numbers pack. Included is a single card with all numbers from 1 up to 20 with the corresponding dots and words, as well as a helpful activity card!

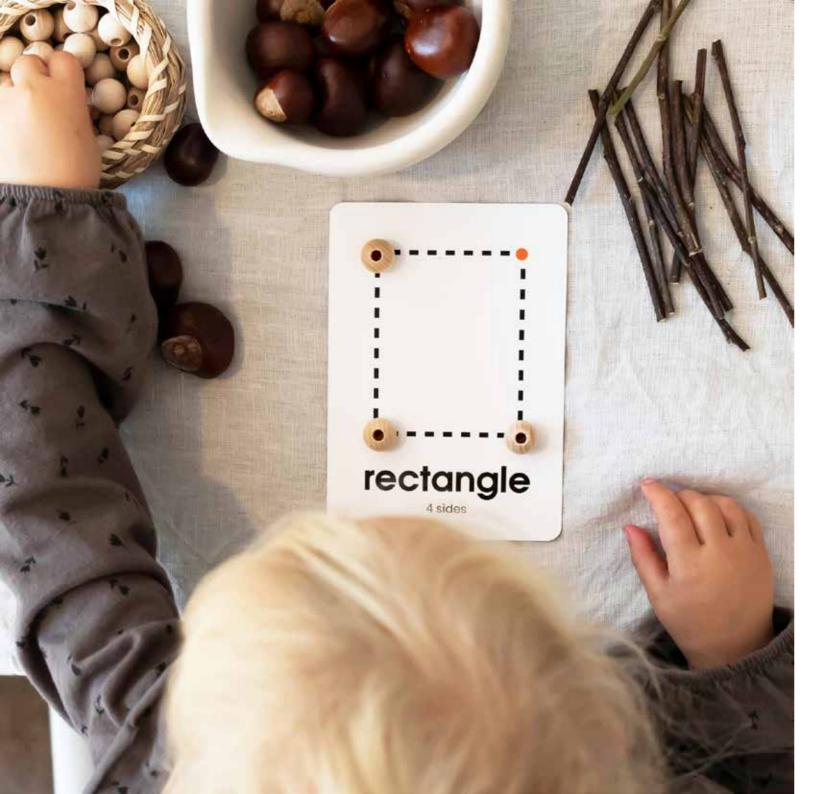
In Reception and Year 1, your child will develop their confidence in numbers, so much so that they will be counting up to 20. They will have mastered the basics and will be focusing on numbers 10-20.

Suitable for ages 4+



Numbers Extension Flashcards





Shapes Flashcards

Our 'Learn by Doing... Shapes' pack includes a total of 24 double-sided cards, all at the same great value as our number cards. The world is made up of so many shapes and, as a child, it's fascinating to discover them. The pack includes 24 double-sided Montessori style 2D and 3D shapes and shapes to trace, all designed specifically to help learn and recognise the number of sides on each shape. A simple dot to dot connection to learn to draw the shape and help understand the number of points and sides to each shape. Learn through playing a number of fun games on the reference card to explore shapes in everyday objects in nature and indoors. The pack also contains a prewriting card, designed to highlight developmental ages to encourage your child to draw and write independently.

The Learn by Doing... Shapes pack is perfect for preschool, Reception and beyond. The shapes included are: circle, triangle, square, rectangle, pentagon, hexagon, heptagon, octagon, sphere, cylinder, pyramid, cone, cube and cuboid. These are the shapes which are covered in the Maths School syllabus (KSI). Also includes are the oval, diamond, parallelogram, nonagon, decagon, semicircle, crescent, star, trapezium, heart, hemisphere and triangular prism.

Suitable for ages 3+

Shapes Flashcards



Prewriting shapes

Helping children recognise & enjoy drawing shopes will help them gain the fine motor skills needed for writing. These skills are acquired over time & development is generally netween 2.50 % warms. In lift there is no night!

A years A⁽²⁾ years

learning, allows children's brains the time they need to absorb and retain information. These fun games below are designed to help learning in this way.

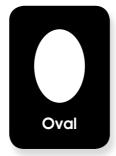
Try these short, active games and have fun learning and exploring 2D & 3D shapes!

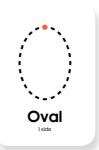
- Number of sides
 Count the number of sides on each 2D shape.
- Trace the shape.
 Trace the shapes with tracing paper. Start on an orange dot and follow the datted line. Then try and draw the shape on your own.
- Shape memory
 Lay the 2D cards out. Look at the cards together and ask them to close their eyes.
 Remove one shape; and ask which one is
- 4. Shapes in a Can you spo This will help patterns feet
 - potterns feature in the world.

 5. Supermarket shape shop
 After shopping at the supermarket, lay al
 - Building shapes
 Try making the 3D shapes using playdough or cardboard.
 - Play "Shape Tickle"
 Draw shapes on each others backs and see if you can guess what shape it is.
 - Organise the cards into 2D & 3D piles 2D shapes are flat and cannot be picked up. 3D shapes are solid shapes and can be picked up.





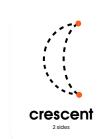












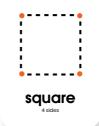




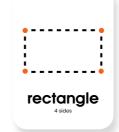








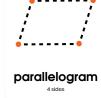
































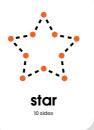






























Phonics Flashcards

The Phonics pack consists of 37 double-sided cards with simplistic and engaging illustrations of animals doing sports and activities, because... why can't a bear play badminton or a penguin go paddleboarding? Each animal has a name to help identify and make the phonic sound more relatable. Meet Ollie the octopus, Lara the Lion, Gary the goat amongst many other new friends.

As well as your child learning letter sounds, they will be empowered with lots of new activities and sports that they can achieve. Teach them that the world is their oyster and anyone can do anything if they really put their mind to it. We know Phonics can seem daunting but we've done all the hard work for you. With our simple to follow instruction cards, you will find everything you need to follow your exciting phonics journey. We will teach you how to use our cards, sound blending, pronunciation, phonics terminology and even phonic games – we've got you covered. Each learning group has been cleverly segmented into their own letter groups by colour, so you can concentrate on one group at a time. From there you can start to introduce sound blending where we will start you off by giving you examples of simple words.

Suitable for ages 3+

Phonics

Yeyl Your exciting phonics journey is about to begin. Before you get going, here is some useful information to get the most out of learning phonics through play.

Prenunciation - It is important we pronounce the sounds correctly ourselves, without adding an unwarted 'uh' at the end of letters. For exemple, the letter 'm' sound should be pronounced 'mem' instead of 'mem-sh' or 'non' instead of 'non-sh'.

Stage by stage learning - Lorning photos is a staged approach and it is reasonanced in the basen specific later usuals first. Our Scord Group, Card will halp golden you on where to legal, carring this way will not only help fairs the usual, but often applies and rely help fairs the usual, but often applies and ready help fairs the usual, but often set, pin, top, etc.

What's included?
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The Sound Group Card elements the
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The consist of its groups. When you are
though but all the sea of the search of the
Seand Card
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What's included₹

Prenunciation Card Just in case you are name how each later should be prenented, we have included a prenunciation card. This shows if the later is a thors sound or a long sound. This short sounds are referenced with a dar! "" and the long sound in selected with a dar! ""." These are other referred to as sound lastice.

Sound Blanding Card
To get you storted, we've supplied a double
sided Sound Blanding Card to provide some
initial worth to provide with. These words
will help owners a great foundation in both
reacting and spelling.

Phenric Cords
Each phonic cord is colour matched to
eachly identify which Sound Group the letter
out belongs to. Use the Stateston olong
with the setence to procice the cornect
pronunciation of each sound.

Games Card

Make learning phonics fun, here are some suggestions:

Find the enimal/activity - Floce oil the phonic cards on the floor with the letter facing up. Using the Francaciation Card, ask your child to find the letter sound. For

example, 'Can you find the poppenguist'.

2. Sound hunt - Face all the flashcards. 2. Seared hunt. - Rose at the flookuests on the floor with the latter legicy and go on a but far items around the house with have that some.
3. Letter meth. If you have give laters for extreme or of maggarites, plans that for extreme or of maggarites, plans that later formation and energytion.
4. Simple weards. Use the laters to make the work on the Sound Blanding Card. Can you make any more worth of your could be your own of the sound with the sound to the Sound Blanding Card. Can be seen that you make any new worth of your could a Seared tray giftery. If it a very with sound for another small good and there are later or world.

Terminology

With phonics comes a little terminology, but don't get too hung up on this - we just worked to highlight them here for reference!

Phoneme - is the smallest unit of sound that distinguishes one word from another word in a language. For example, the word 'dag' consists of three phonemes (d-o-g).

Digraph - two letters working together to create one sound e.g. "ch", "th". Trigraph - firse laters working together to create one sound e.g. "igh", "sin".

Have fun and we hope your child enjoys learning their phonics with our cards. Eamenber, each child is wonderfully different, and they will learn at different

Sound Group Card

y w z x ck sh

th ch qu ng nk

Pronunciation Card

Sound Blending Card 1

After learning the first group, you can try blanding letters to make simple words. As you complete each stage, you can start to create more words.

nip an sat ant nit at pan sit in pat tan pin tap is it pit tin tip nap sap

Sound Blending Card 2

After learning the first two groups, you can now try blending even more letters to make simple words.

am man and mat bin mop dim on dip pad dog Pam got Sam Tim mad





Aa Alex and Annie the ants are acrobats



























Flashcards 5 **Phonic**

e



l



h



r



j



V



y



W



Z



X



ck



sh



th



qu



ng



nk



Tricky Words Flashcards

Tricky Words, also known as 'Common Exception' or 'Red Words', are those that do not follow the recognised phonetic spelling rules. Many of these Tricky Words are frequently used in day-to-day life, so it's essential for children to learn these in order to become fluent readers.

The Tricky Word (Reception & Year 1) pack is split into 3 groups. Each card belongs to one of these three groups, indicated with a corresponding number of red dots. Repetition is key in learning Tricky Words, so activities included are designed to make learning these words fun!

Suitable for ages 4+







Writing Flashcards

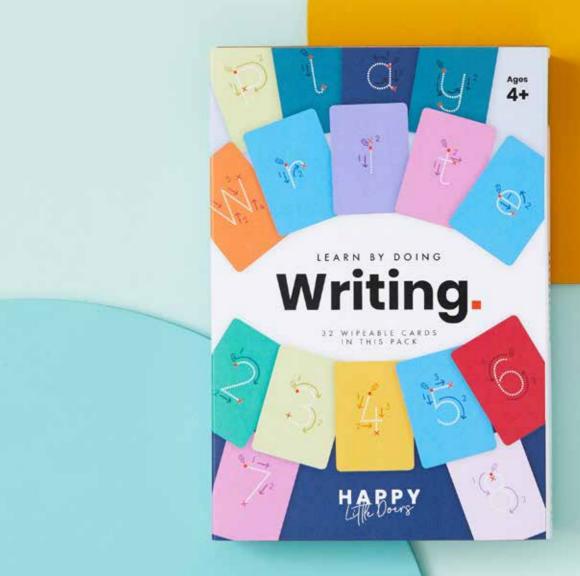
Learn the essential skills of handwriting with these bright double-sided, wipeable and reusable flashcards.

The pack includes both lower and uppercase letters, along with numbers from 0-9. Each card features clear start and endpoints, and instructional arrows to guide with letter formation.

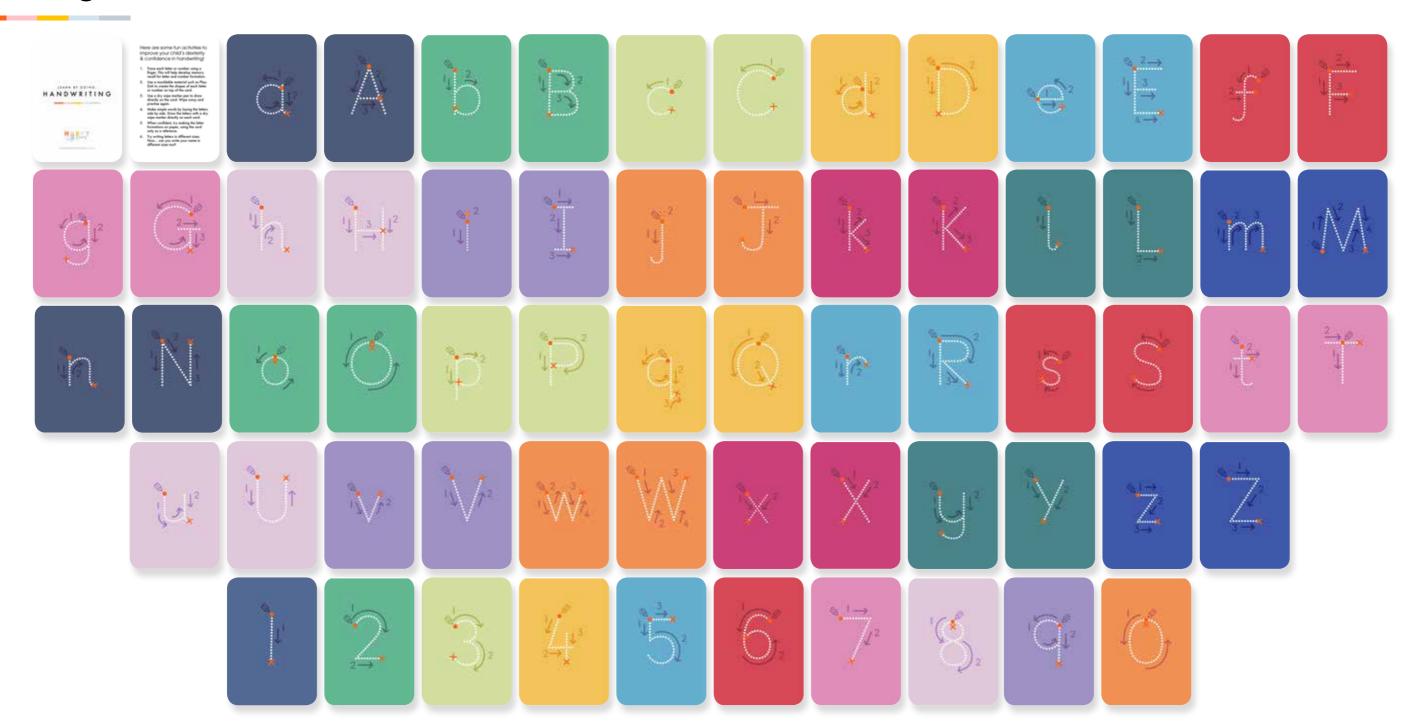
These cards are ideal for focusing on one letter/number at a time or to create simple words to begin individual word formations. Ideal for use with a flashcard holder to reference and create simple words or spell out names.

Included in the pack are 32 double-sided cards, including fun activities to improve your child's dexterity and confidence in handwriting!

Suitable for ages 4+



Writing Flashcards



Times Tables Flashcards

Children are born ready, able and eager to learn. That's why these 'Learn by Doing' Times Tables flashcards have been designed to ensure your little one can reach their full potential.

Children start to build their knowledge of times tables in Year 2 (6 – 7 years).

26 double-sided brightly-coloured flashcards, making it easy to recognize and remember each times table. The skip counting set helps to count objects quicker through multiples (e.g 2, 4, 6, 8...), all designed within the outlines of the number. It helps to identify patterns in numbers, as well as a great foundation for number sense and learning the multiplication facts.

Suitable for ages 5+





Times Tables Flashcards



Theme Learning

Theme learning is a fun way to explore new topics. Learning about topics in context provides a more visible understanding, making the information meaningful and relevant. All of our packs come with an activity card designed to encourage hands-on learning, curiosity and experiences.

- Dinosaurs
- Oceans







Ocean & Dinosaur Logic Game

Challenge your brain with these tricky logic puzzles. Connect the 9 cards to form the square. Sounds easy... but is it?

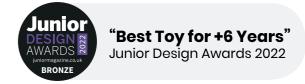
Our Logic Games are all about having fun whilst building resilience and solving the puzzle through logical thinking.

When it comes to staying entertained on road trips, planes and trains, this is the perfect portable travel game for kids, that parents/carers will love just as much! Keeping everyone unplugged from their devices.

Need a tip? Check the flap on the box.

Suitable for ages 5-99!





Tyrannosaurus

Dinosaurs Flashcards

Happy Little Doers Dinosaur Flashcards are perfect for the dino obsessed. Discover and learn fun facts about the world of dinosaurs! This "Learn by Doing... Dinosaurs" pack of 20 cards introduces our favourites. Learn how to pronounce their long names, get to know interesting facts and of course we have included a card of fun dinosaur activities to help build on key developmental skills, including confidence and creativity.

Our dinosaur pack includes:

Tyrannosaurus | Stegosaurus | Triceratops | Spinosaurus | Parasaurolophus
Diplodocus | Velociraptor | Ankylosaurus | Brachiosaurus | Pteranodon
Plesiosaurus | Pachycephalosaurus | Iguanodon | Ichthyosaurus |
Mosasaurus | Dilophosaurus | Coelophysis | Carnotaurus | Deinocheirus

Suitable for ages 3+

Try out these 'roarsome' dinosaur activities

- Hetch and metch: Become an archaeologial Insert a small by dinosaur into a bolloon, fill with water and freeze averright. Spit the balloon to resove the ice boll and hide validoors. Use a tay hommer or spoon to break open and match the dinosaur to the fashcards.
- Dinosaur fossils: Moke some soft dough [lots of easy recipes online, prep time five minutes]. Flatten into balls and create an impression by pressing a dinasour toy into each dough ball. When cooled down, point/decorate and match to the flashcards.
- Develop fine motor skills: Draw or trace over the dinosaur illustration and colour/paint
- 4. Dinosaur hunt: Hide the flashcords and go on a dinosaur hunt.
- Playdough: Use the flashcards as a reference to make dinosaur models with playdough!





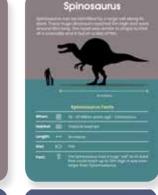






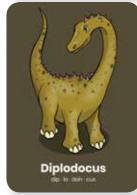


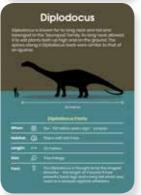








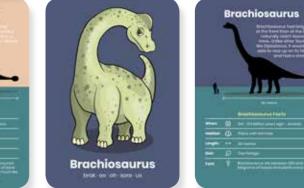


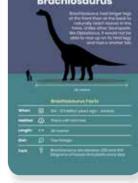
























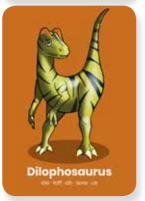






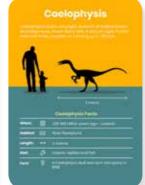








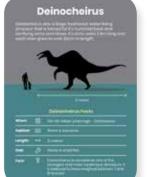












Flashcard

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Oceans Flashcards

Dive deep and discover the earth's incredible ocean life with our Ocean Flashcards!

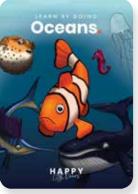
Water covers over 70% of Earth's surface and is filled with some of the world's most fascinating creatures. Discover a fish that can swim faster than a car and meet some of the most poisonous creatures in the world. Explore life in coral reefs and the open ocean.

Our ocean pack features 18 incredible creatures. Each card has a vibrant, colourful illustration of each Ocean creature with incredible facts on the reverse – including how dangerous they are, how endangered they are and where they can be found in the world. The pack also features details on how the ocean is affected by pollution and reference to 9 ways you can help to reduce plastic usage in your home.

Of course, the pack also features Happy Little Doers signature activity card to help offer ways of learning through play!

Suitable for ages 4+





Try out these activities:

- Can you identify, which creatures like to swim in the open ocean and which in the corol neefs?
- 2. Try a beach clean with an adult. Wear gloves when picking up any objects. Can you find any items from our Top 10 Polluting Objects cardit
- 3. Draw, point, croft or mould your favourite ocean creatures, using the cards to help you. Try using recycled item from home or beach clean!
- Make a model aquarium using an empty cered box. Use the cards to help you chacse what to fill the aquarium with. For example, make a jellyfuh using ribbons and
- Can you remember which sea creatures are dangerous to humans?
- 6. Use the Respect, Collect. Protect card and see how many days in a row you can use less or no plastic!































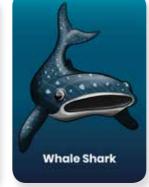












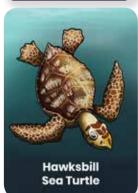


















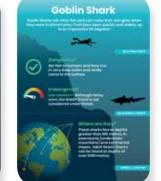














Dinosaur Memory Match + Snap Game

This portable pack of 44 jumbo playing cards is perfect for the little dino lover in your life. Play fun games with these beautifully illustrated cards and learn how to pronounce each dinosaur name at the same time. Play SNAP and the classic MEMORY GAME but, let me warn you... these aren't just for kids but grown-ups too! So, how good is your memory compared to your kids?

Key Benefits:

- Boosts Memory
- Develops Recognition & Concentration
- Improves Speech & Vocabulary
- Increases Confidence & Happiness

So, what's in the pack? 44 jumbo playing cards x4 Tyrannosaurus, x4 Stegosaurus, x4 Triceratops, x4 Spinosaurus, x4 Parasaurolophus, x4 Diplodocus, x4 Velociraptor, x4 Ankylosaurus, x4 Brachiosaurus, x4 Pteranodon, x4 Plesiosaurus.

Suitable for ages 3+

Dinosaurs Memory Matching + Snap Game























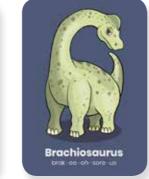












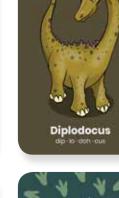






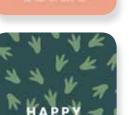




































Memory Match + Snap Oceans

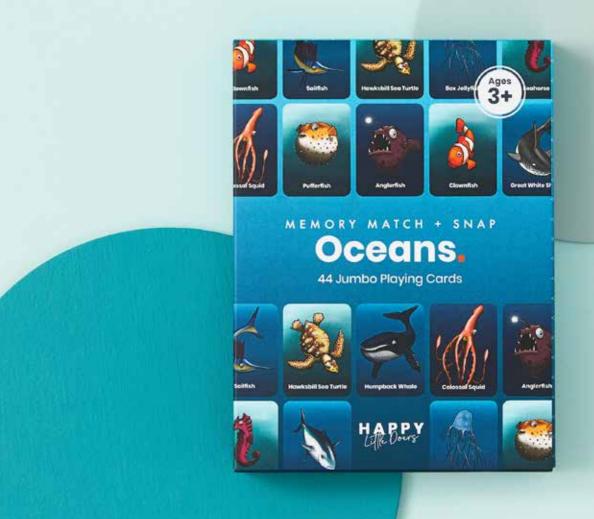
Play fun card games while discovering ocean creatures with these beautifully illustrated, high-quality cards. For two or more players, aged 3+. Play SNAP and the classic MEMORY GAME but, let me warn you ... these aren't just for kids but grown-ups too! So, how good is your memory compared to your kids?

Key Benefits:

- Boosts Memory
- Develops Recognition & Concentration
- Improves Speech & Vocabulary
- Increases Confidence & Happiness

So, what's in the pack? 44 jumbo playing cards x4 Seahorse x4 Pufferfish, x4 Hawksbill Sea Turtle, x4 Clownfish, x4 Colossal Squid, x4 Humpback Whale, x4 Sailfish, x4 Bluefin Tuna, x4 Box Jellyfish, x4 Great White Shark, x4 Anglerfish.

Suitable for ages 3+



Ocean Memory Match + Snap Game























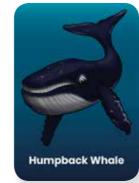






























































Wall Prints

Our award-winning Times Table flashcards are one of our most popular items. So, we made both Skip Counting and Grid version available as a wall print in 6 different colour ways. Each print variation is specifically designed to suit any childs room, or family living space. The prints are designed to help build confidence in learning the Times Table.

The majority of customers request both grid and skip counting. Times Table wall prints, as they sit really well alongside each other.

Digitally printed on 350gsm.

- Times Table Prints (Skip Counting & Grid Style)
- Writing (Numbers & Letters)
- Dinosaurs



Times Tables Wall Prints



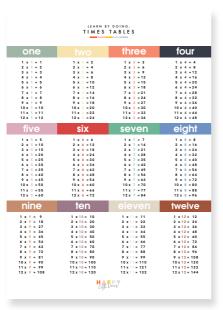




Moss - Skip Counting



Bright - Grid



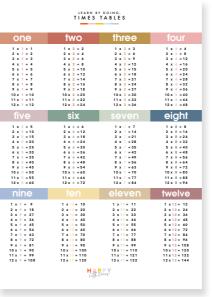
Moss - Grid

Rust - Skip Counting



Sand - Skip Counting





Sand - Grid



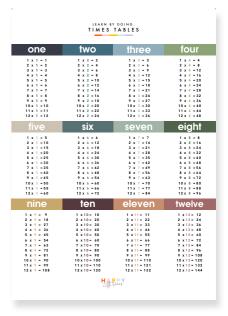
Rust - Grid



Midnight Blue - Skip Counting



Salmon - Skip Counting



Midnight Blue - Grid

one	two	three	four
1 x 1 = 1	1 x 2 = 2	1 x 3 = 3	1 x 4 = 4
2 x 1 = 2 3 x 1 = 3	2 x 2 = 4 3 x 2 = 6	2 x 3 = 6 3 x 3 = 9	2 x 4 = 8 3 x 4 = 12
4 x 1 = 4	4 x 2 = 8	4 x 3 = 12	4 x 4 = 16
5 x 1 = 5	5 x 2 = 10	5 x 3 = 15	5 x 4 = 20
6 x 1 = 6 7 x 1 = 7	6 x 2 = 12 7 x 2 = 14	6 x 3 = 18 7 x 3 = 21	6 x 4 = 24 7 x 4 = 28
8 x 1 = 8	8 x 2 = 16	8 x 3 = 24	8 x 4 = 32
9 x 1 = 9 10 x 1 = 10	9 x 2 = 18 10 x 2 = 20	9 x 3 = 27 10 x 3 = 30	9 x 4 = 36 10 x 4 = 40
11 x 1 = 11	10 x 2 = 20	11 x 3 = 33	11 x 4 = 44
12 x 1 = 12	12 x 2 = 24	12 x 3 = 36	12 x 4 = 48
five	six	seven	eight
1 x 5 = 5	1 x 6 = 6	1 x 7 = 7	1 x 8 = 8
2 x 5 = 10 3 x 5 = 15	2 x 6 = 12 3 x 6 = 18	2 x 7 = 14 3 x 7 = 21	2 x 8 = 16 3 x 8 = 24
3 x 5 = 15 4 x 5 = 20	3 x 6 = 18 4 x 6 = 24	3 x 7 = 21 4 x 7 = 28	3 X 8 = 24 4 X 8 = 32
5 x 5 = 25	5 x 6 = 30	5 x 7 = 35	5 x 8 = 40
6 x 5 = 30 7 x 5 = 35	6 x 6 = 36 7 x 6 = 42	6 x 7 = 42 7 x 7 = 49	6 x 8 = 48 7 x 8 = 56
8 x 5 = 40	8 x 6 = 48	8 x 7 = 56	8 x 8 = 64
9 x 5 = 45	9 x 6 = 54	9 x 7 = 63	9 x 8 = 72
10 x 5 = 50 11 x 5 = 55	10 x 6 = 60 11 x 6 = 66	10 x 7 = 70 11 x 7 = 77	10 x 8 = 80 11 x 8 = 88
12 x 5 = 60	12 x 6 = 72	12 x 7 = 84	12 x 8 = 96
nine	ten	eleven	twelve
1 x 9 = 9	1 x 10 = 10	1 x 11 = 11	1 x 12 = 12
2 x 9 = 18 3 x 9 = 27	2 x 10 = 20 3 x 10 = 30	2 x 11 = 22 3 x 11 = 33	2 x 12 = 24 3 x 12 = 36
4 x 9 = 36	4 x 10 = 40	4 x 11 = 44	4 x 12 = 48
5 x 9 = 45	5 x 10 = 50	5 x 11 = 55	5 x 12 = 60
6 x 9 = 54 7 x 9 = 63	6 x 10 = 60 7 x 10 = 70	6 x 11 = 66 7 x 11 = 77	6 x 12 = 72 7 x 12 = 84
8 x 9 = 72	8 x 10 = 80	8 x 11 = 88	8 x 12 = 96
9 x 9 = 81	9 x 10 = 90	9 x 11 = 99	9 x 12 = 108
10 x 9 = 90	10 x 10 = 100 11 x 10 = 110	10 x 11 = 110	10 x 12 = 120 11 x 12 = 132
12 x 9 = 108	12 x 10 = 120	12 x 11 = 132	12 x 12 = 144

Salmon - Grid

Writing Wall Prints



Bright - Letters



Sand - Letters



Bright - Numbers



Sand - Numbers

Dinosaur Wall Prints



What our customers say...

Probably one of the best things I've ever bought. I've been beating my head against a brick wall with her times tables, so to get this reaction out of her overnight... I'm so happy I want to cry a little.

- Mum

Absolutely love the graphic quality of these cards combined with real ease of use for children.

- Bonita Turner, Editor of Junior - Junior Design Awards 2021

These cards are beautiful! I would like to have them just to put up on the wall!

- Chloe Thurston, Stylist & Influencer - Junior Design Awards 2021

l've never seen her so quick to want to learn. Thank you so much. We look forward to the phonics one launching.

- Mother

Not to mention our 100%, 5 star rating on ...



