

Product Catalogue

CONNECTING

DEODIE 9. MEM

PEOPLE & MEMORIES

THROUGH THE LOVE OF FRAGRANCE



SCAN TO BECOME A SASSY STOCKIST

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Our Story

In 2017 our then 21-year-old Director Keely spotted a gap in the market for a premium product that could make her home smell like her favourite bath products.

Armed with pure passion and excitement Keely started making wax melts from her kitchen with sales growing rapidly until, in December 2018, the Facebook shop sold out within moments of announcing new stock.

By mid-2020 Sassy Shop Wax had grown to inhabit a 5,300 SQ foot warehouse in Bristol, employing 20 members of staff and generating company-record-breaking revenues purely from online sales every month, fuelled by a unique blend of wax and an extensive range of scents.



Having grown so rapidly from humble beginnings, Sassy Shop Wax brings fresh, ambitious energy, nurturing, down-to-earth culture and aims to add value to our customers in any way possible - from £1000 giveaways to adding free products to customer's orders as a surprise when they tell us that they love a scent so much - community and customer service is at the heart of what we do.





Why Wax Melts?

All of our Sassy Wax melts are handmade in the UK by our extremely talented team at Sassy HQ in Bristol.

We have a fragrance library of over 500 scents and continue to release new scents to our Trade Customers every month.

We create exclusive scents that cannot be found anywhere else.

We believe wax melts are more costeffective than Candles with the scent of 1 segment you can get up to 12 hours work.

Simply pop your favourite wax into a tealight or electric burner and melt the wax to release the fragrance, filling your room with a beautiful aroma.



CONSISTENT CUSTOMER FEEDBACK IS THAT OUR WAX MELTS ARE STRONGER AND LONGER-LASTING THAN OTHER LEADING BRANDS ON THE MARKET.





Our Signature Scents

Bedtime Baby

The soothing bedtime blend of mandarin, lavender and chamomile. neroli and lily of the valley. Bottom notes of hav and musk

Seychelles

An exotic fragrance combining bergamot. orange & soft peach leading to a heart of coconut & iasmine on a creamy base of vanilla & almond milk



Baies rose, incense and rock rose, dry black pepper supported by a rich woody base of cedarwood, sandalwood, sensual amber, leather, musk, vetiver, patchouli, moss and vanilla

Blackberry Cider

A sweet brewed blackberry syrup spiced with raspberry, roasted apple and a splash of vanilla

Juicy Bubbleaum

A fruity fragrance that includes notes of lime, lemon and zesty orange on a sweet base of bubble-gum, fresh peppermint and vanilla



A powerful scent with raspberries in a sweet summer lemonade

Honey Bee

This scent will make you think of sunshine with a light warm breeze. Juicy nectarines with a dash of lemon on a base of silky milk and honey

Blueberry & Vanilla

A super-strong fruity blend dominated by blueberries and strawberries with the powdery sweetness of vanilla

Rhubie Rose

A crisp mouthwatering rhubarb fragrance smoothed by elderflower, tea rose and hints of pineapple resting on a base of musk, velvety woods and dry fruits

Oudh & Tonka

A soft woody fragrance with top notes of citrus, bergamot and geranium on a warm base of tonka bean, vanilla, oakmoss and oudh

Coconut Milk & Lavender

A delicious tropical fragrance with sweet coconut dominating over soft floral undertones on a buttery coconut and vanilla base

Mr Grev

Warm notes of black pepper. lavender, orris and patchouli. resting on a sweet base of black vanilla.

Unstoppable Fresh

Fresh laundry fragrance opens with notes of sparkling citrus and juicy fruits, wrapped into transparent floral notes

Caribbean Passionfruit

This dreamy blend of pineapple-orange guava juice and passion fruit will have you feeling the ocean breeze wherever you are

Snow Pixie

A vibrant, sweet, fruity accord with notes of bubbleaum, banana, pear drops, musk and vanilla with sweet candy floss

Sassy Slumber

Our own take on creating the perfect scent to send you into dreamland. Heady notes of sweet tonka bean. freshly picked lavender and woods

Girl Boss

An explosion of fresh, blackberries, red fruits and peaches surrounded by light watery notes, soft woods and amber.

White Linen

A pure and airy fragrance reminiscent of clean cotton blowing in the breeze

Sandalwood & Patchouli Dreams

A warming and luscious scent with top notes of bergamot and lemon on a base of sandalwood, patchouli, musk & creamy vanilla

French Lavender

Super strong French layender with fresh minty top notes, on a nostalgic woody base with tonka and pine

Pomearanate Noir

Rich and fruity pomegranate and raspberry, the elegant floral note of Casablanca lily and the warmth of augiac wood and amber.

Rouge

An intense linear harmony of iasmine and saffron rounded with woody amber and fir balsam

Champagne Toast

A cheers-worthy spritzer of pink champagne, blackcurrant liquor, sparkling nectarine and sugared musk

Kreede

An aromatic accord opening with top notes of bergamot, lemon, cassis, incense, pink pepper and juniper, leading to heart notes of jasmine, rock rose and velvet woods, resting on a base of ambergris, musk, moss and patchouli

Midnight Angel

An iconic blend of sensual patchouli. dark amber and mysterious musk on a bed of tuberose petals and tonka.

Opium Noir

Sensual notes of creamy vanilla and cedarwood mingle hypnotically with delicate orange blossom, mandarin and pea

Neon Unicorn

This sassy house blend of Blackberry Cider, Rainbow Kiss and Mega Shampoo will have you in a dreamland filled with Unicorns and Rainhows

Kev Lime

A fresh zingy key lime with crisp grapefruit, tangerine and lemon rounded by hints of cool mint.

Home Fragrance



WAX MELTS

Our pots hold 6 segments of wax offering over 72 hours of burn time in recyclable clamshell packaging.

1 segment recommended per use.

50G & 70G

ROOM SPRAYS

our highly popular room sprays are available in all of our best selling scents for a quick hit of your favourite fragrance

150ML



OCCASIONS WAX MELTS

Our pots hold 6 segments of wax offering over 72 hours of burn time in recyclable clamshell packaging. 1 segment recommended per use.

70G



our highly popular room sprays are available in all of our best selling scents for a quick hit of your favourite fragrance

150ML



FRAGRANCE OILS

Little bottles of concentrated Sassy fragrance perfect for use with car vent clips and aroma diffusers. Make your home or car into a sassy heaven with our perfumes.

10ML







Bath & Body

WHIPPED SOAP

Gently cleanse from your hands to your toes with our air-whipped soaps for a soft, indulgent foaming texture and a heady perfume that stays with you all day.

115G

3 IN 1 WASH

This 3-in-1 body wash has been specially created to turn your favourite Sassy scent into your favourite bathroom product!

Can be used as hand wash, body wash/shower gel or bubble bath

220ML

LIP BALMS

These lip balms have been carefully crafted to nourish and moisturize your lips, while also tasting amazing.

Created with high-quality ingredients and unique sassy flavours, these lip balms are perfect for moisture, smell and taste!







Accessories



Our highly scented Car Fresheners are perfect for that blast of your favourite scents on the go. Available in selected best selling fragrances.



ELECTRIC WAX WARMERS

Melt our wax with the electric warmers. Fill your chosen space with fragrance not flame, smoke, or soot. Our warmers add a simple sophistication to any space.



Available in a two colours to fit every design, these warmers let you enjoy the exceptional fragrances of Wax Melts warmed by an Unscented Tea Light Candle.



RECHARGEABLE LIGHTER

The Sassy Shop Wax Rechargeable Lighter is an easier and more effective way to light up your tea lights. No flame, no gas, the only thing it uses is electricity. The Rechargeable lighter has a variety of colours for you to choose from.









Wax Melts

OUR POTS HOLD 6 SEGMENTS OF WAX OFFERING OVER 72 HOURS OF FRAGRANCE IN A RECYCLABLE CLAMSHELL PACKAGING



70G WAX MELT

CASE SIZE: 10 UNITS COST PRICE: £2.08 CASE PRICE: £20.80 RRP: £4.99



50G WAX MELT

CASE SIZE: 20 UNITS COST PRICE: £1.46 CASE PRICE: £29.20 RRP: £3.50

AVAILABLE IN THE FOLLOWING FRAGRANCES



SNOW PIXIE



MIDNIGHT ANGEL



BLACKBERRY CIDER



SEYCHELLES



BEDTIME BABY



BLUEBERRY & VANILLA



FRENCH LAVENDER



ROUGE



KREEDE



RASPBERRY LEMONADE



JUICY BUBBLEGUM



UNSTOPPABLE FRESH



HONEY BEE



MR GREY



WHITE LINEN



OUDH & TONKA



LAVENDER



RHUBIE ROSE



CARIBBEAN PASSIONFRUIT



ANTIQUE BOOKSTORE





GIRL BOSS



SANDALWOOD & PATCHOULI DREAMS



SASSY SLUMBER



CHAMPAGNE TOAST



NEON UNICORN



KEY LIME



POMERGRANATE NOIR





Room Sprays

OUR HIGHLY POPULAR ROOM SPRAYS ARE AVAILABLE IN ALL BEST SELLING SCENTS FOR A QUICK HIT OF YOUR FAVOURITE FRAGRANCES



ANTIQUE

BOOKSTORE



BEDTIME BABY









FRESH







150ML ROOM SPRAY

CASE SIZE: 6 UNITS COST PRICE: £5.56 CASE PRICE: £33.36 RRP: £12.99



Fragrance Oils

OUR HIGHLY POPULAR FRAGRANCE OIL ARE AVAILABLE IN ALL BEST SELLING SCENTS TO FILL YOUR SURROUNDINGS WITH YOUR FAVOURITE FRAGRANCES



10ML FRAGRANCE OILS

CASE SIZE: 8 UNITS COST PRICE: £2.29 CASE PRICE: £18.32 RRP: £5.50

Car Fresheners

GIVE YOUR VEHICLE A LASTING FRAGRANCE WITH OUR CAR FRESHENERS, AVAILABLE IN OUR BEST SELLING FRAGRANCES



CAR FRESHENERS

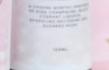
CASE SIZE: 20 UNITS COST PRICE: £1.25 CASE PRICE: £25.00 RRP: £2.99











Occassion Range

ALL OUR OCCASIONS COLLECTION ARE AVAILABLE IN 70G WAX MELTS AND ROOM SPRAYS











THANK YOU

CONGRATULATIONS

THINKING OF YOU









GOOD LUCK

IT'S A BOY

IT'S A GIRL

MR & MRS









MR & MR

MRS & MRS

WILL YOU BE MY BRIDESMAID?

HAPPY ANNIVERSARY







GOOD LUCK



CONGRATULATIONS



THANK YOU



THINKING OF YOU

70G WAX MELTS

CASE SIZE: 10 UNITS COST PRICE: £2.08 CASE PRICE: £20.80 RRP: £4.99

150ML ROOM SPRAY

CASE SIZE: 6 UNITS COST PRICE: £5.56 CASE PRICE: £33.36 RRP: £12.99







3 in 1 Wash

OUR 3-IN-1 WASH HAS BEEN SPECIALLY CREATED TO TURN YOUR FAVOURITE SASSY SCENT INTO YOU FAVOURITE

BATHROOM PRODUCT

WHAT IS A 3IN1 WASH?

Our 3 in 1 washes can be used as a hand wash, bubble bath or shower gel. A quick and easy way to get your favourite sassy scent on the go. They also make really cute gift sets when paired with a whipped soap!

I'm a handmade product so if you see any shimmer, give me a shake!



220ML 3-IN-1 WASH

CASE SIZE: 6 UNITS COST PRICE: £2.89 CASE PRICE: £17.34 RRP: £6.99



SNOW PIXIE

A vibrant, sweet, fruity accord with notes of bubblegum, banana, pear drops, musk and vanilla with sweet candy floss



HONEY BEE

This scent will make you think of sunshine with a light warm breeze. Juicy nectarines with a dash of lemon on a base of silky milk and honey.



SEYCHELLES

An exotic fragrance combining bergamot, orange & soft peach leading to a heart of coconut & jasmine on a creamy base of vanilla & almond milk



BLACKBERRY CIDER

A sweet brewed blackberry syrup spiced with raspberry, roasted apple and a splash of vanilla



KREEDE

An aromatic accord opening with top notes of bergamot, lemon, cassis, incense, pink pepper and juniper, leading to heart notes of jasmine, rock rose and velvet woods, resting on a base of amberaris, musk, moss and patchouli



CHAMPAGNE TOAST

A cheers-worthy spritzer of pink champagne, blackcurrant liquor, sparkling nectarine and sugared musk



OPIUM NOIR

Sensual notes of creamy vanilla and cedarwood mingle hypnotically with delicate orange blossom, mandarin and pea



SASSY SLUMBER

Our own take on creating the perfect scent to send you into dreamland. Heady notes of sweet tonka bean, freshly picked lavender and woods



RHUBIE ROSE

A crisp mouthwatering rhubarb fragrance smoothed by elderflower, tea rose and hints of pineapple resting on a base of musk, velvety woods and dry fruits



CARIBBEAN PASSIONFRUIT

This dreamy blend of pineappleorange guava juice and passion fruit will have you feeling the ocean breeze wherever you are



ANTIQUE BOOKSTORE

Baies rose, incense and rock rose, dry black pepper supported by a rich woody base of cedarwood, sandalwood, sensual amber, leather, musk, vetiver, patchouli, moss and vanille



RASPBERRY LEMONADE

A powerful scent with raspberries in a sweet summer lemonade.



BEDTIME BABY

The soothing bedtime blend of mandarin, lavender and chamomile, neroli and lily of the valley. Bottom notes of hay and musk



GIRL BOSS

An explosion of fresh, blackberries, red fruits and peaches surrounded by light watery notes, soft woods and amber.



MR GREY

Warm notes of black pepper, lavender, orris and patchouli. resting on a sweet base of black vanilla.



MIDNIGHT ANGEL

An iconic blend of sensual patchouli, dark amber and mysterious musk on a bed of tuberose petals and tonka.

Whipped Soaps

GENTLY CLEANSE FROM YOUR HANDS TO YOUR TOES WITH OUR AIR-WHIPPED SOAPS FOR A SOFT, INDULGENT FOAMING TEXTURE AND A HEADY PERFUME THAT STAYS WITH YOU ALL DAY

NEW



NEON UNICORN

CASE SIZE: 8 UNITS COST PRICE: £3.75 CASE PRICE: £30.00 RRP: £8.99

WHAT IS A WHIPPED SOAP?

Our soaps are made from the finest skin softening ingredients including cocoa butter and natural oils for a soft, indulgent foaming texture and a heady perfume that stays with you all day. All soaps are whipped & piped by hand.

A little goes a long way! Take a thumb sized amount into your hands and rub together to create a thick creamy lather.

Use as hand wash, moisture-rich body wash and shaving foam.





SNOW PIXIE



HONEY BEE



BLACKBERRY CIDER



SEYCHELLES



RASPBERRY LEMONADE



CHAMPAGNE TOAST



ANTIQUE BOOKSTORE



GIRL BOSS



KREEDE



CARIBBEAN PASSIONFRUIT



SASSY SLUMBER



MIDNIGHT ANGEL





MR GREY



OPIUM NOIR



RHUBIE ROSE

WHIPPED SOAP

CASE SIZE: 8 UNITS COST PRICE: £3.53 CASE PRICE: £28.24 RRP: £8.50

BEAUTIFULLY HAND-PIPED



FLAVOURED MOISTURISING

Lip Balms



LIP BALM

CASE SIZE: 15 COST PRICE: £1.66 CASE PRICE: £24.90 RRP: £3.99

LIP BALM HOLDER

450ML MINI CONTAINER
CASE SIZE: 1
COST PRICE: £1.00
HOLDS UPTO 18 LIP BALMS

Accessories









ELECTRIC WAX WARMER

CASE SIZE: 6 UNITS COST PRICE: £16.66 CASE PRICE: £99.96 RRP: £39.99

AVAILABLE IN 4
CONVENIENT & STYLISH DESIGNS

- NO BULB NEEDEDFLAMELESS
- AMBIENT LIGHTING
- TIMER SETTING



Accessories

PLUG IN WAX WARMER

CASE SIZE: 6 UNITS COST PRICE: £8.33 CASE PRICE: £49.98 RRP: £20.00





TEALIGHT BURNERS

CASE SIZE: 6 UNITS COST PRICE: £3.50 CASE PRICE: £21.00 RRP: £7.00

RECHARGEABLE LIGHTER

CASE SIZE: 6 UNITS COST PRICE: £5.56 CASE PRICE: £33.36 RRP: £12.99

AVAILABLE IN BLACK, GOLD, SILVER & ROSEGOLD



POS & Support

STAND (FREE STANDING)

COST: £64.00 FREE WITH £800+ SPEND

COUNTER TOP DISPLAY

COST: £22.49 FREE WITH £300+ SPEND







Why stock Sassy Wax?



Home fragrance is in demand more than ever and wax melts have exploded in popularity as a much more cost-effective option than candles. As a proudly British company. All production is made in house at our Bristol workshop.

Our wax melts inject freshness, colour and a millennial vibe into a market flooded with minimalism.

Our Sassy Wax consumers are passionate and loyal with a combined network of over 100,000 followers.

Our customer return rate is 60% - we offer quality and good value.

We can create exclusive, sassy Wax products tailored specifically for your brand.



CONNECTING PEOPLE AND MEMORIES THROUGH THE LOVE OF FRAGRANCE

Customise Your Scent

We can create exclusive, limited edition scents for your brand.

Our wax melts and room sprays are fully customizable, from the scent through to the colour palette and glitter mix - even the name and description!

We will work with you to find the perfect scent for your company, be it from our perfume range, an evening scent, something masculine, fruity or floral. We then create a gorgeous colour palette and finally a name that best fits your niché.

Available from 500 units per SKU.





Our Network

Sassy Shop Wax Chat is the largest independent wax community on Facebook with over 17K members. The Facebook Group embodies our core beliefs of building community and empowering others.

We have over 82K Instagram followers and work with a range of Celebrities and Influencers such as Gemma Collins, Charlotte Crosby and many more.

Through these social channels, we have access to instant feedback from high-value customers and can react quickly to trends and product demands.



Connect with us!







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