

**MOOMIN**

20  23  
**GIFT OF THE YEAR**  
SHORTLISTED



*Kits have landed!*

**2023**  
Spring/  
Summer



**Crafting Kits**



# We are a business for good

At The Crafty Kit Company, we're on a mission to enhance lives through inspiration, creativity and fun. When you buy a craft kit from us, you're making amazing things happen for the people and places that need it most.

We're proud to be the first craft & hobby business in the UK to partner with B1G1 Business for Good. For every kit that we produce, we donate one 'impact' to a project in line with the 17 sustainable goals set by global leaders.



We've made over **286,433** Giving Impacts to **21** different projects *thanks to you*



Designed and produced in Scotland



# Hello and welcome!

We're so glad you're here. 2022 was a whirlwind of a year for us, and 2023 is shaping up to be even more exciting with new partnerships and projects, wonderful new products and a book deal in the pipeline!

We are tickled pink to announce our collaboration with the **MOOMIN** brand. This partnership is a dream come true for us and reflects our shared values of love, friendship and respect for nature. It's a privilege to play a small part in contributing to the legacy that is Tove Jansson's beloved artwork and stories.

As official ©Moomin Characters Ltd™ licensees, we're setting off on this adventure with the launch of a range of cross stitch and embroidery kits featuring some of the most familiar Moomin characters. All kits are suitable for beginners and come complete with everything you need – just add scissors!

If you're a fan of 'painting with wool', take a look at our brand new range of 'Mini Masterpieces' on page 5. Designed by our friend Ana Araujo, these clever designs are easy peasy, as the different layers of the scene are built up using paper templates. Each kit comes complete with a mini canvas and easel to proudly display the finished masterpiece.

Once again, we want to give our sincerest gratitude to all our wonderful customers. We never take your business for granted. Every kit sold makes a positive impact on someone's life through our partnersjop with B1G1. Together we'll continue to help people to Craft their way to Happiness!

Enjoy browsing the brochure, and keep a look out for all the other new needle felting kits as you turn the pages!



JO LOCKHEAD, OWNER & FOUNDER

Craft your way to Happiness

*Jo Lockheed*



# NEW MOOMIN EMBROIDERY KITS

# NEW MOOMIN CROSS STITCH KITS

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**Moominmamma Embroidery kit**

CKC-MOOMIN-001  
RRP: £23

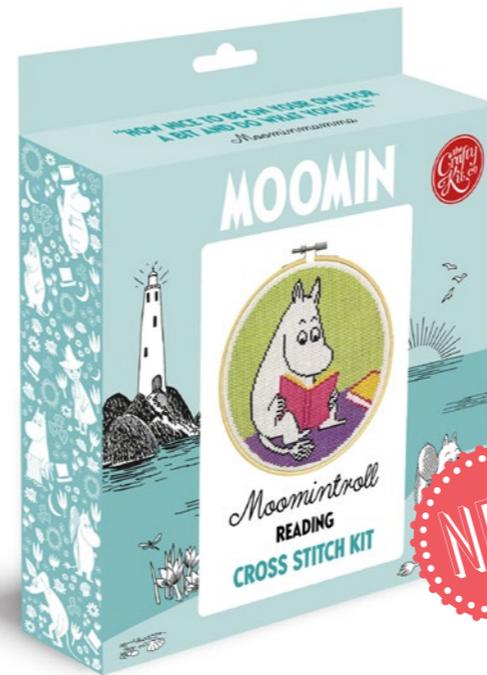


**Moominpappa Embroidery kit**

CKC-MOOMIN-002  
RRP: £23



**Moominpappa SNOOZING EMBROIDERY KIT**



**Moomintroll READING CROSS STITCH KIT**

**Moomintroll Cross stitch kit**

CKC-MOOMIN-005  
RRP: £25



**Snorkmaiden Cross stitch kit**

CKC-MOOMIN-006  
RRP: £25



**Snorkmaiden FLOWER ARRANGING CROSS STITCH KIT**

**Snorkmaiden Embroidery kit**

CKC-MOOMIN-004  
RRP: £23



**Moomintroll DANCING EMBROIDERY KIT**

**Moomintroll Embroidery kit**

CKC-MOOMIN-003  
RRP: £23



**Snorkmaiden DAISY PICKING EMBROIDERY KIT**



**Moominmamma PLANTING CROSS STITCH KIT**

**Moominmamma Cross stitch kit**

CKC-MOOMIN-007  
RRP: £25



**Moominpappa Cross stitch kit**

CKC-MOOMIN-008  
RRP: £25



**Moominpappa DANCING CROSS STITCH KIT**

# NEW MINI-MASTERPIECES

# PAINTING WITH WOOL KITS



**Mini-Masterpiece  
Crab**

CKC-NF-291  
RRP: £20



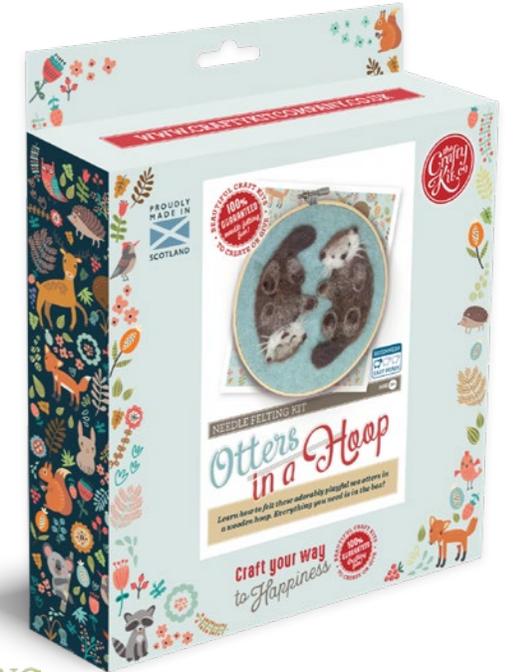
**Mini-Masterpiece  
Seahorse**

CKC-NF-292  
RRP: £20



**Hedgehog  
in a Hoop**

CKC-NF-285  
RRP: £20



**Otters  
in a Hoop**

CKC-NF-189  
RRP: £20

AS SEEN IN



**Mini-Masterpiece  
Jellyfish**

CKC-NF-293  
RRP: £20



**Mini-Masterpiece  
Octopus**

CKC-NF-294  
RRP: £20



**Nordic Gnomes  
in a Hoop**

CKC-NF-286  
RRP: £20



**Robin in a  
Hoop**

CKC-NF-179  
RRP: £20

# PAINTING WITH WOOL KITS



**Floral Mouse  
in a Hoop**  
CKC-NF-270  
RRP: £20

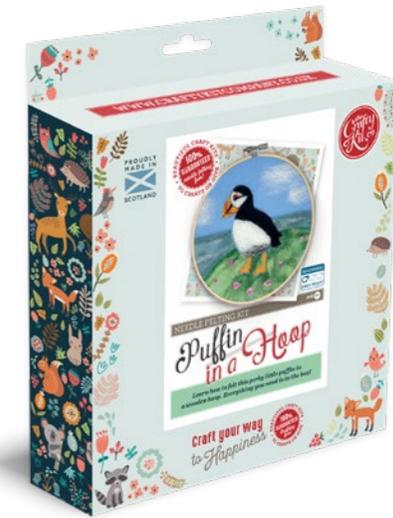
**Floral Mouse  
in a Hoop**  
CKC-NF-269  
RRP: £20



**Bee Hive in a Hoop**  
CKC-NF-273  
RRP: £20



**Bee in a Hoop**  
CKC-NF-190  
RRP: £20



**Puffin in a Hoop**  
CKC-NF-212  
RRP: £20



**Floral Fawn  
in a Hoop**  
CKC-NF-258  
RRP: £20

**Floral Bunny  
in a Hoop**  
CKC-NF-271  
RRP: £20



**Toadstools in a Hoop**  
CKC-NF-280  
RRP: £20



**Poppies in a Hoop**  
CKC-NF-247  
RRP: £20



**Sloth in a Hoop**  
CKC-NF-180  
RRP: £20

# NEW NEEDLE FELTING KITS



**Bee & Ladybird**  
CKC-NF-295  
RRP: £20



**Snail & Caterpillar**  
CKC-NF-296  
RRP: £20



**Poppy Wreath**  
CKC-NF-290  
RRP: £20



# NEW NEEDLE FELTING KITS



**Seal & Pup**  
CKC-NF-282  
RRP: £20



**Strawberry Cupcakes**  
CKC-NF-279  
RRP: £20



**Jellyfish Brooches**  
CKC-NF-277  
RRP: £15



**Flying Pigs**  
CKC-NF-283  
RRP: £15



# NEEDLE FELTING KITS



20  23  
**GIFT OF THE YEAR**  
 SHORTLISTED

**Bertie Bunny**

CKC-NF-268

RRP: £20

**Cottage Garden Egg**

CKC-NF-272

RRP: £15



**Lion & Cub**

CKC-NF-250

RRP: £20



**Giraffe**

CKC-NF-251

RRP: £20



**Fabulous Peacock**

CKC-NF-274

RRP: £20



**White Swan**

CKC-NF-267

RRP: £20



**Meerkat Family**

CKC-NF-252

RRP: £20



**Baby Elephant**

CKC-NF-249

RRP: £15

# NEEDLE FELTING KITS



20 20  
**GIFT OF THE YEAR**  
WINNER

**Baby Bunny**

CKC-NF-139

RRP: £15

**Best Seller!**



**Duck & Ducklings**

CKC-NF-254

RRP: £15



**Best Seller!**

**Baby Hedgehog**

CKC-NF-162

RRP: £20



**Poppy and Daisy**

CKC-NF-216

RRP: £20



**Spring Lamb**

CKC-NF-140

RRP: £15

**Hen & Chicks**

CKC-NF-255

RRP: £15



**Chirpy Chicks**

CKC-NF-138

RRP: £15

20 22  
**GIFT OF THE YEAR**  
FINALIST

**Little Teddy**

CKC-NF-213

RRP: £15



# NEEDLE FELTING KITS



20 23  
**GIFT OF THE YEAR**  
SHORTLISTED

**Seasonal Fruits**  
CKC-NF-266  
RRP: £20

*Best Seller!*

**Bee Hive**  
CKC-NF-166  
RRP: £20



**Emperor Penguins**  
CKC-NF-151  
RRP: £20



**Highland Cow**  
CKC-NF-164  
RRP: £20



**Woodland Toadstools**  
CKC-NF-248  
RRP: £15



**Owl Family**  
CKC-NF-200  
RRP: £20



**Cute Kitties**  
CKC-NF-202  
RRP: £20



**Loch Ness Monster**  
CKC-NF-165  
RRP: £20

# NEEDLE FELTING KITS



**Sleepy Mice**  
CKC-NF-149  
RRP: £20



**Sleepy Fox**  
CKC-NF-115  
RRP: £20



20  19  
**GIFT OF THE YEAR**  
SHORTLISTED  
**Red Squirrel**  
CKC-NF-126  
RRP: £25



**Wild Scottish Hare**  
CKC-NF-119  
RRP: £25



**Autumn Fox Wreath**  
CKC-NF-154  
RRP: £20



**Fabulous Mr Foxy**  
CKC-NF-143  
RRP: £25



**Best Seller!**

**Mister Mole**  
CKC-NF-181  
RRP: £20



**Sleepy Koala**  
CKC-NF-129  
RRP: £20

# SEASONAL NEEDLE FELTING KITS



20  23  
**GIFT OF THE YEAR**  
SHORTLISTED

**Christmas Jumpers**  
CKC-NF-284  
RRP: £15



**Christmas Puddings**  
CKC-NF-244  
RRP: £15



**Woolly Pumpkins**  
CKC-NF-240  
RRP: £15

20  21  
**GIFT OF THE YEAR**  
FINALIST

**Nordic Gnomes**  
CKC-NF-169  
RRP: £15

*Best Seller!*



**Christmas Trees**  
CKC-NF-281  
RRP: £15

**Baby Rudolph**  
CKC-NF-245  
RRP: £15



**Festive Snowman**  
CKC-NF-170  
RRP: £15

**Gingerbread House**  
CKC-NF-243  
RRP: £15



# SEASONAL NEEDLE FELTING KITS

# BRITISH BIRDS NEEDLE FELTING



**Christmas Robin Wreath**  
CKC-NF-150  
RRP: £20



**Spring Gnomes**  
CKC-NF-199  
RRP: £20



**British Birds Blue Tit**  
CKC-NF-135  
RRP: £15

**British Birds Long Tailed Tit**  
CKC-NF-136  
RRP: £15



Best Seller!



**British Birds Red Robin**  
CKC-NF-134  
RRP: £15



**British Birds Atlantic Puffin**  
CKC-NF-113  
RRP: £15



**Santa Gnomes**  
CKC-NF-238  
RRP: £20



**Gingerbread Kids**  
CKC-NF-246  
RRP: £20



**British Birds Jenny Wren**  
CKC-NF-133  
RRP: £15

# MOOMIN CROSS STITCH KITS

# WOODLAND CROSS STITCH KITS



20  23  
**GIFT OF THE YEAR**  
SHORTLISTED

See page 4 for our  
brand new *Moomin*  
Cross Stitch kits!



**Cross Stitch Raccoon**  
CKC-CS-172 RRP: £20



**Cross Stitch Squirrel**  
CKC-CS-173 RRP: £20



**Cross Stitch Owl**  
CKC-CS-174 RRP: £20



**Cross Stitch Hedgehog**  
CKC-CS-175 RRP: £20



**Cross Stitch Fox**  
CKC-CS-176 RRP: £20



**Cross Stitch Bear**  
CKC-CS-177 RRP: £20

# FESTIVE CROSS STITCH KITS



## Cross Stitch Winter Owl

CKC-CS-184  
RRP: £20

## Cross Stitch Snowy Robin

CKC-CS-276  
RRP: £20



## Cross Stitch Angel

CKC-CS-183  
RRP: £20



## Cross Stitch Gnomes

CKC-CS-185  
RRP: £20



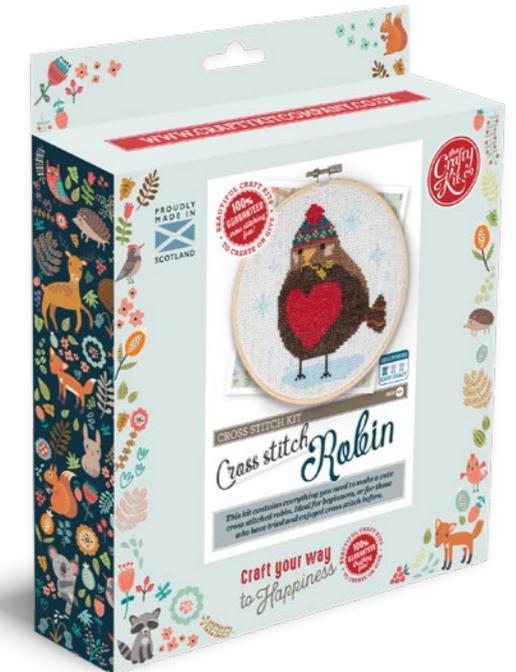
## Cross Stitch Winter Stag

CKC-CS-275  
RRP: £20



## Cross Stitch Penguin

CKC-CS-186  
RRP: £20

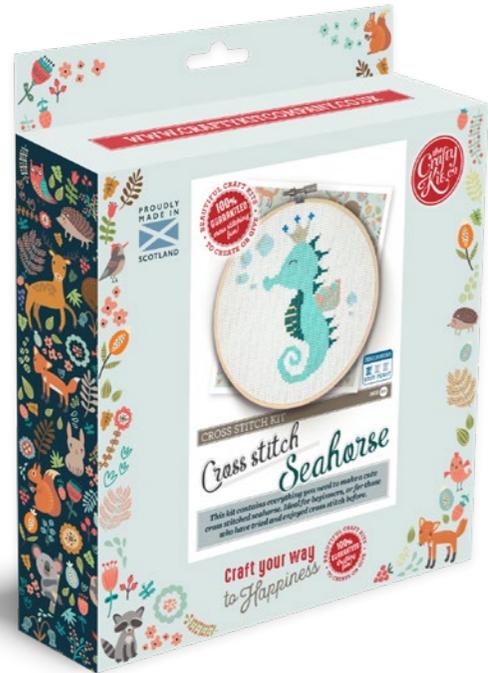


## Cross Stitch Robin

CKC-CS-187  
RRP: £20

# FESTIVE CROSS STITCH KITS

# SEA-LIFE CROSS STITCH KITS



**Cross Stitch Seahorse**  
 CKC-CS-191  
 RRP: £20



**Cross Stitch Jellyfish**  
 CKC-CS-196  
 RRP: £20



**Cross Stitch Turtle**  
 CKC-CS-194  
 RRP: £20



**Cross Stitch Whale**  
 CKC-CS-195  
 RRP: £20



**Cross Stitch Mermaids**  
 CKC-CS-192  
 RRP: £20



**Cross Stitch Purple Octopus**  
 CKC-CS-193  
 RRP: £20

**Cross Stitch Green Octopus**  
 CKC-CS-201  
 RRP: £20



# FELT FLOWERS CRAFT KITS



**Felt Snowdrops**  
 CKC-CK-259  
 RRP: £15



**Felt Oxeye Daisies**  
 CKC-CK-260  
 RRP: £15



**Felt Daffodils**  
 CKC-CK-205  
 RRP: £15



**Felt Lavender**  
 CKC-CK-206  
 RRP: £15



**Felt Sweet Peas**  
 CKC-CK-261  
 RRP: £15



**Felt Anemones**  
 CKC-CK-262  
 RRP: £15



**Felt Magnolias**  
 CKC-CK-207  
 RRP: £15



**Chinese Lanterns**  
 CKC-CK-242  
 RRP: £15

# FELT FLOWERS CRAFT KITS



**Felt Poppy**  
CKC-CK-210  
RRP: £15

**Felt  
Cornflowers**  
CKC-CK-211  
RRP: £15



**Felt Roses**  
CKC-CK-241  
RRP: £15



**Felt Sunflower**  
CKC-CK-237  
RRP: £15

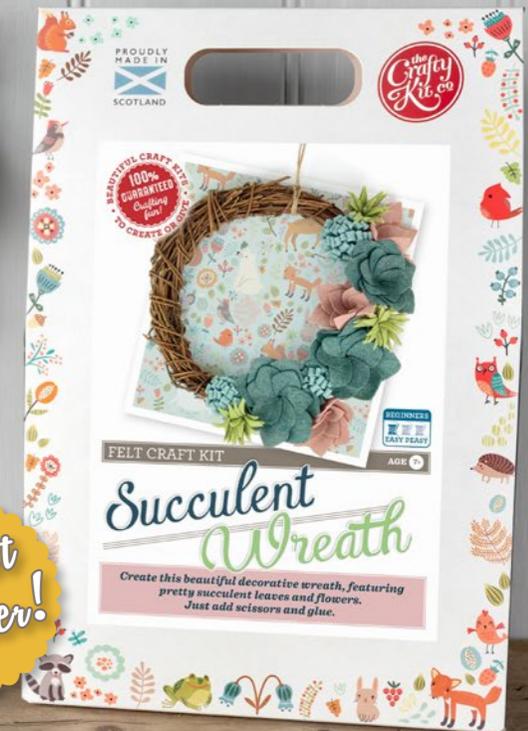


# FELT FLOWER WREATH KITS



**Summer Flowers  
Wreath**  
CKC-CK-239  
RRP: £22

**Succulent  
Wreath**  
CKC-CK-198  
RRP: £22



**Best  
Seller!**



# SEWING KITS

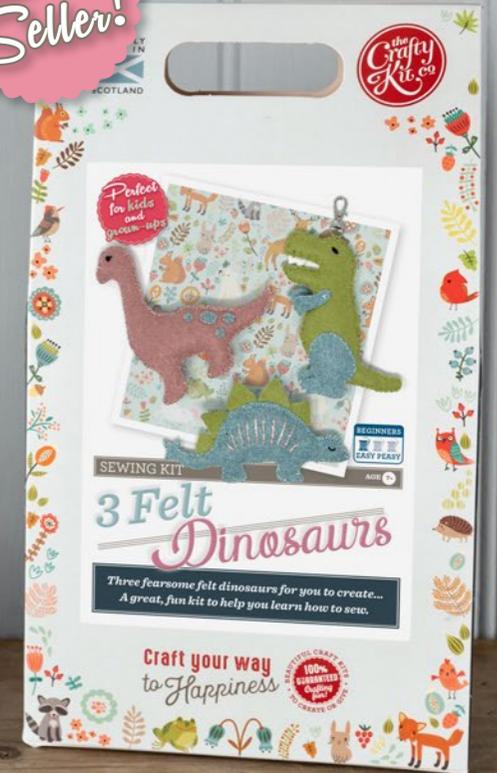


**Pretty Flamingo**  
CKC-SK-063  
RRP: £15

**3 Felt Puppies**  
CKC-SK-045  
RRP: £15



**3 Felt Dinosaurs**  
CKC-SK-197  
RRP: £15



**Patchwork Owl**  
CKC-SK-022  
RRP: £15

**3 Felt Kitties**  
CKC-SK-178  
RRP: £15



# THE SMALL PRINT

## Terms & conditions

- Our minimum carriage paid order is £250 ex VAT.
- Kits are sold in minimum of 2 units per SKU.
- Delivery charge for international orders will be quoted individually.
- Payment terms are pro-forma on all orders, with 30 day credit accounts available on application thereafter.
- Prices are subject to change without notice.
- Delivery time is generally 3 to 5 working days but may be longer for large orders or at busy times.
- Selling on third party marketplaces (e.g. Amazon) is strictly not permitted.

## Ordering

**Online:** [www.craftykitcompany.co.uk](http://www.craftykitcompany.co.uk)

**Phone:** 01620 860907

**Email:** [info@craftykitcompany.co.uk](mailto:info@craftykitcompany.co.uk)



Scan the QR code to go directly to our trade website.



## The Crafty Kit Company

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Scotland EH40 3AA

**VAT No:** 172 246 908

Order online at:

[www.craftykitcompany.co.uk](http://www.craftykitcompany.co.uk)

