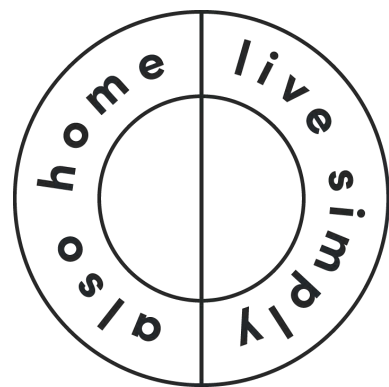


AL SΘ

home

SPRING / SUMMER 2023





Welcome to our Spring Summer 2023 Edit.

As we embark on a new year, we are full of hope and a deeper sense of freedom than the last few years have allowed for us. We have created a collection inspired by the natural hues and tones of nature and the signs of new hope and life in this season. The soft and gentle shades of colour used in our Spring collection are pretty updates to our current collection and add a splash of warmth and subtle colour.

We love Spring at ALSO Home as we refresh our homes, start anew and look forward to the year ahead.

As always, the new products are designed to sit effortlessly within the existing collection and allow it to unfurl and grow naturally.

Thank you for your continued support of our brand. We hope we can journey together towards the end of this year in a positive and hope filled way.





**ALTA BEDPSREAD
BLUSH**
220X230CM | AHBD111
100% COTTON
£210



**ALTA CUSHION
BLUSH**
40X60CM | AHCU257
100% COTTON
£68



**ALTA BEDPSREAD
OLIVE**
220X230CM | AHBD110
100% COTTON
£210



**ALTA CUSHION
OLIVE**
40X60CM | AHCU256
100% COTTON
£68



**ALTA BEDPSREAD
WHITE**
220X230CM | AHBD112
100% COTTON
£210



**ALTA CUSHION
WHITE**
40X60CM | AHCU258
100% COTTON
£68

- All cushions and pillows are filled with a luxury feather pad -







NATTI PRINT CUSHION
MAUVE
30X50CM | AHC252
100% COTTON MUSLIN
£45



NATTI PRINT CUSHION
CORAL
30X50CM | AHC253
100% COTTON MUSLIN
£45

NATTI PRINT CUSHION
OLIVE
30X50CM | AHC251
100% COTTON MUSLIN
£45

- All cushions and pillows are filled with a luxury feather pad -



MIA GAUZE CHECK THROW
REVERSIBLE
130X171 CM | ANTH135
100% COTTON
£??





MIA GAUZE CHECK PILLOW
OLIVE/PINK
65X65CM | AHC254
100% COTTON
£86



MIA GAUZE CHECK PILLOW
PINK/OLIVE
65X65CM | AHC255
100% COTTON
£86



**TIBBLE NATURAL GEO
CUSHION**
40X60CM | AHCU259
60% COTTON/40% LINEN
£42



**TIBBLE NATURAL GEO
THROW**
150X200CM | AHTH136
60% COTTON/40% LINEN
£42

- All cushions and pillows are filled with a luxury feather pad -







MISI VELVET CUSHION
OLIVE
30X50CM | AHCU245
100% COTTON VELVET &
RECYCLED COTTON REVERSE
£42



UNARI VELVET CUSHION
OLIVE
50X50CM | AHCU248
100% COTTON VELVET &
RECYCLED COTTON PIPING
£56

- All cushions and pillows are filled with a luxury feather pad -



MISI VELVET CUSHION
WASHED CORAL
30X50CM | AHCU247
100% COTTON VELVET &
RECYCLED COTTON REVERSE
£42



UNARI VELVET CUSHION
WASHED CORAL
50X50CM | AHCU250
100% COTTON VELVET &
RECYCLED COTTON PIPING
£56

- All cushions and pillows are filled with a luxury feather pad -





MISI VELVET CUSHION
MAUVE
30X50CM | AHC246
100% COTTON VELVET &
RECYCLED COTTON REVERSE
£42



UNARI VELVET CUSHION
MAUVE
50X50CM | AHC249
100% COTTON VELVET &
RECYCLED COTTON PIPING
£56

- All cushions and pillows are filled with a luxury feather pad -





KUTEN ROUND SEAGRASS
BASKET WITH WATER
HYACINTH HANDLES
SMALL
36X9CM | AHBS127
£38



KUTEN ROUND SEAGRASS
BASKET WITH WATER
HYACINTH HANDLES
LARGE
36X9CM | AHBS127
£52



PILVI RECTANGULAR
SEAGRASS BASKET WITH WATER
HYACINTH HANDLES
SMALL
50X30X9CM | AHBS126
£50

PILVI RECTANGULAR
SEAGRASS BASKET WITH WATER
HYACINTH HANDLES
LARGE
66X40X11CM | AHBS126
£70



NOUSTA SEAGRASS & WATER
HYACINTH PLANT BASKET
SMALL
19X22CM | AHBS129
£33



NOUSTA SEAGRASS & WATER
HYACINTH PLANT BASKET
LARGE
38X25CM | AHBS129
£45



KURV OVAL SEAGRASS & WATER
HYACINTH STORAGE BASKET
SMALL
D41XH18X32CM | AHBS129
£45



KURV OVAL SEAGRASS & WATER HYA-
CINTH STORAGE BASKET
LARGE
D46XH21X37CM | AHBS125
£65



TILAA ROUND SEAGRASS & WATER
HYACINTH STORAGE BASKET
SMALL
D46XH21X37CM | AHBS128
£42



TILAA ROUND SEAGRASS & WATER
HYACINTH STORAGE BASKET
LARGE
D46XH21X37CM | AHBS128
£28

Our Story

ALSO Home was created in 2008 by Anna Schmidt. She had carried a vision and desire to create her own lifestyle homewares brand for many years. Anna had travelled the world for other companies working as a Design Director and had been inspired to create stylish homewares that were uniquely made by artisans from the countries she visited.

Starting small, Anna launched alsohome.com in May 2008 alongside a mail order catalogue. The first collection was influenced by Japanese and Vietnamese design and the refined look and style of the products used in these cultures every day.

Having launched the business just as the recession hit, the start of the business was tough. The housing market crashed and Anna really thought about stopping her dream. However, she carried on and soon started working with some of the largest retailers in the UK, creating and producing their Own Label ranges for them. The team expanded and with their joint knowledge, experience and passion for Home Textiles, ALSO Home grew over the years into a key supplier for many of these top High Street Retailers. Some of these accounts are still major customers of ALSO Home today.

Despite working with these great names and brands, Anna's original vision for her business never left her. Her dream was always to create her own brand and she felt that she needed to get back to that original vision. In January 2015 with a sense of the tides turning within Retail and Homewares, Anna decided to re-launch the ALSO Home brand. The new website went live in October 2015.

Bumping into an old colleague at a Trade Fair, Anna caught a fresh new vision and felt that the time was right to launch the brand as a wholesale offering. Starting small again with a new capsule collection, the brand launched at Top Drawer in January 2016. Within 2 years the number of stockists around the UK and Europe had grown from a handful to hundreds and is still growing.

With an ever-expanding range of soft-washed linen and cotton bed linen, cushions, bedspreads and throws the range builds on its successes season after season. In addition to ALSO Home's textile heritage, the range now includes furniture, rugs, handmade and handcrafted baskets, handcrafted ceramics, table linen and lacquerware.

Our Values

We are an approachable brand and business and value the communities we work with and the community we work in.

Influenced by the world around us we work to protect the environment wherever possible and cause no unnecessary harm through the products we produce.

We are socially conscious and work uncompromisingly to keep traditional techniques and crafts alive by adding a modern twist. We value happiness and bringing joy through the products we design and for the artisans and crafts people who produce them.

We are forward thinking, personable and inspirational, valuing communication and honesty.



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