



THE
COUNTRY
CANDLE
CO.

Beautifully British Fragrance

EDITION 16

Official members of



About Us

We're a British, family-owned home fragrance manufacturer on a mission to bring Beautifully British Fragrance to every home across the UK with the help of our partners in the retail industry, and we would love to explore the opportunity of working with you!

Set in the heart of rural Hampshire within the boundaries of the South Downs National Park and just two miles away from novelist Jane Austen's house, our artisan chandlers have been busy handcrafting candles, reed diffusers, and other great quality products since 2011.

The company was founded in Wiltshire in 2011, and since then has successfully grown year on year by keeping true to the values of creating beautifully British home fragrance products.

In December 2020, the company was acquired by brothers Karl & Austen Moyle, who now manage the business and have a clear vision for growth within the Retail industry in the UK, and across the globe. We've achieved significant growth year on year, over the last 3 years, and are set to continue this trend.

Since new ownership, the company's sales strategy, product offering, and target markets have evolved to be focussed on the garden centre, farm shop, high-end retail, and own-label industries, whilst still supporting our loyal and long-standing customer base of high street retailers.



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OUR BRAND REFRESH

Our branding has been refined to realign with our ethos and identity. We reassessed our values and wanted to create an identity which clearly reflected a strong visual impression of being country-esque, with a contemporary influence whilst staying true to our quintessentially British heritage. We modernised and streamlined our font to give a bolder yet sophisticated presence, whilst still being recognisable. Our newly designed emblem conveys a blend of tradition with contemporary styling, signifying our company's journey and vision for the future; to become a household brand in the home fragrance industry.



Why working with TCC is beneficial.

Since new ownership in December 2020, we've been striving to grow our garden centre, farm shop, and high-end retail store client base for 3 key reasons, as well as our range and branding having that 'look, feel, and scent' which proves to be very popular in stores across the UK!

ROI

We're confident that you'll achieve a great return on investment with our products and have proven success in helping stores boost their revenue with home fragrances. We know this is just the start of an exciting journey and partnership with you!

SUPPORT

It doesn't stop here, you'll be given ongoing support and help from a member of our friendly team to discuss performance and check-in throughout the year to offer merchandising support and tips, with the goal to increase your offering and ROI.

SIMPLE

Needing a top-up order for certain products or wanting new product lines? Easy, we'll fit in with how you work best, whether it's on our online trade portal, the buying platforms Faire and Ankorstore, a quick message via Whatsapp or email, a regular visit to create a top-up order, or simply a phone call!

So what makes us different?

- ✓ All raw materials are sourced where possible from the UK
- ✓ All our products are GMO, vegan and palm oil free
- ✓ All our candles are guaranteed to be fragranced for 100% of the burn time
- ✓ We burn test a sample of candles from the entire range every time we manufacture a new batch
- ✓ Our passion and focus is on the quality and strength of the fragrance used which has helped us achieve over 200 five star reviews on Trustpilot
- ✓ We hold excellent stock levels of our finished products, all year round
- ✓ We believe in quick delivery and keep to our promise of 3-5 day turnaround wherever possible (on stocked goods)

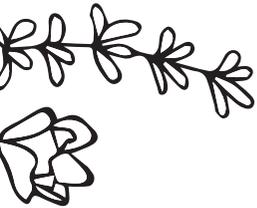
We're a lot more than just a manufacturer, our team is here to support you with extra POS material, display stands, free testers, merchandising insights, package deals, and seasonal recommendations so you can achieve great ROI!



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THE GLASSHOUSE COLLECTION



NEW
COLLECTION
MADE WITH
SOY WAX

A brand new collection of 4 luxuriously floral-infused scented fragrances! Drawing real inspiration from our English heritage, the glasshouse became an iconic feature of gardens across the nation during the Victorian era. As the Victorian's love of gardening grew, the variety of florals and botanicals did too! Let these scents take you on a journey through exquisite flower gardens, the escapism of country walks, and the alluring aroma of beautifully British glasshouses.

Storytelling through an array of elegant watercolour florals, relax with the soft crackle of our unique wooden wick and sophisticated aromas.



200ml Reed Diffuser: ~18 weeks fragrance time

Soy 30cl Glass Candle: 50 hours burn time

Soy Tin Candle: 30-35 hours burn time

Soy Wax Melt: 60 hours fragranced melt time





SHIMMERING IN THE BREEZE

An uplifting medley of citrus florals, softened by woody accords and base notes of cedarwood and tonka to bring in a sophisticated depth.

- 30cl Glass Candle: GLASHIM-05631
- 200ml Reed Diffuser: GLASHIM-05648
- 200ml Reed Diffuser Refill: GLASHIM-05884
- Tin Candle: GLASHIM-05624
- Wax Melt: GLASHIM-05945



SEA OF TRANQUILITY

Escape into a carefully combined mix of lilies and jasmine, blended with a rich heart of roses and violets on warm amber and musk base.

- 30cl Glass Candle: GLASEAO-05693
- 200ml Reed Diffuser: GLASEAO-05709
- 200ml Reed Diffuser Refill: GLASEAO-05907
- Tin Candle: GLASEAO-05686
- Wax Melt: GLASEAO-05969

THE ENCHANTING PETALS

Evoking an atmosphere of English gardens. An intricate base of woody musk, intertwined with rose, patchouli and floral accords.

- 30cl Glass Candle: GLATHEE-05662
- 200ml Reed Diffuser: GLATHEE-05679
- 200ml Reed Diffuser Refill: GLATHEE-05891
- Tin Candle: GLATHEE-05655
- Wax Melt: GLATHEE-05952



BLOOM AT MIDNIGHT

Indulge in a deep scent of lavender and powdery aromas, topped with hints of bergamot and orange, resting on a base of sandalwood.

- 30cl Glass Candle: GLABLOO-05723
- 200ml Reed Diffuser: GLABLOO-05730
- 200ml Reed Diffuser Refill: GLABLOO-05914
- Tin Candle: GLABLOO-05716
- Wax Melt: GLABLOO-05976

THE WONDERWICK COLLECTION

Exuding glamour and luxury, Wonderwick is our most refined collection. With elegant glass candles producing a soothing crackle as they burn thanks to a stylish wooden wick, and coordinating reed diffusers filling your home with sumptuous scent as the highly developed fragrance is thrown further for months, it's a classy collection you'll surely fall in love with!

With an extensive redesign and upgrade of the packaging, complimented with a brand new on-trend colourway, the collection now boasts 9 complex, yet beautiful fragrances cleverly coordinated across Noir, Blanc, and Mauve.

200ml Reed Diffuser: ~18 weeks fragrance time

30cl Glass Candle: 50 hours burn time



BLACK POMEGRANATE

A fragrant blend of mandarin and pomegranate with a heart of patchouli and incense, which is supported by rich cashmere, musk, and woody base notes.

30cl Glass Candle: WWNBLAC-70139

200ml Reed Diffuser: WWNBLAC-70146

200ml Reed Diffuser Refill: WWNBLAC-06041

VETIVER & OUD

This musky yet spicy concoction starts with aniseed and citrus, blooming into a heart of lily, amber, patchouli and incense smoke, closing with notes of musk, tonka, vetiver, and sweet vanilla.

30cl Glass Candle: WWNVETI-03934

200ml Reed Diffuser: WWNVETI-03941

200ml Reed Diffuser Refill: WWNVETI-06058

AMBER & LAVENDER

Rich and sophisticated opening notes of bergamot, lemon, tropical pineapple, and fresh apple, mix with nuances of rose and spicy highlights of black pepper. The herbal heart combines classic lavender with rosemary, sage, patchouli, and amber. The musky, sweet base closes with mossy notes.

30cl Glass Candle: WWNAMBE-03927

200ml Reed Diffuser: WWNAMBE-03910

200ml Reed Diffuser Refill: WWNAMBE-06065

NOIR

UPDATED
PACKAGING



U

UPDATED
PACKAGING



N



A

B

BASIL & MANDARIN

A fresh vibrant aroma blends sparkling grapefruit with armoise, mandarin, orange, and zingy lime, to a heart which marries jasmine, lavender, lily of the valley, violet, and basil. A warm rich base of amber, patchouli, sandalwood, and moss completes the scent.

30cl Glass Candle: WWBBASI-75929
200ml Reed Diffuser: WWBBASI-78753
200ml Reed Diffuser Refill: WWBBASI-06072

SEA SALTED FIG

A zesty mix of fig, bergamot, mandarin, grapefruit, and peach top notes, lead into a heart of jasmine, ginger, and nutmeg. Closing with a base of patchouli and coumarin combined with cedarwood and amber.

30cl Glass Candle: WWBSEAS-78845
200ml Reed Diffuser: WWBSEAS-78760
200ml Reed Diffuser Refill: WWBSEAS-06089

COCONUT & MANGO

Zests of orange are encased by ozonic green hues, as lily blossoms through the heart with added fresh-ocean touches. The base is powdered with amber, coconut, and sweet vanilla.

30cl Glass Candle: WWBCOCO-75899
200ml Reed Diffuser: WWBCOCO-78722
200ml Reed Diffuser Refill: WWBCOCO-06096

YLANG YLANG & ELEMI

Vibrant citrus notes of orange, lemon, and juicy grapefruit are mellowed with a hint of aldehydes. Explosive florals compliment these fruits as rose, jasmine, and orange blossom combine with ylang ylang and bergamot. A sandalwood base with vanilla, amber, and musk is lightened by patchouli and elemi.

30cl Glass Candle: WWMYLAN-05983
200ml Reed Diffuser: WWMYLAN-06010
200ml Reed Diffuser Refill: WWMYLAN-06102

TONKA & SUEDE

Soft powdery notes of lavender and cinnamon lead into a heart of myrrh and guaiacwood, leaving a deep base of moss, amber, vanilla, tonka, and suede.

30cl Glass Candle: WWMTONK-05990
200ml Reed Diffuser: WWMTONK-06027
200ml Reed Diffuser Refill: WWMTONK-06119

OAKMOSS & JASMINE

An uplifting floral infusion of jasmine is elegantly blended with a heart of fruity notes and subtle hints of candy floss. A refreshing, earthy base of amber and oakmoss supports this luxurious scent.

30cl Glass Candle: WWMOAKM-06003
200ml Reed Diffuser: WWMOAKM-06034
200ml Reed Diffuser Refill: WWMOAKM-06126

MAUVE

NEW FRAGRANCES



THE PASTELS COLLECTION

NEROLI & BASIL

Basil notes top this fresh citrus floral with orange, bergamot, and lemon, leading into a floral heart, woven from notes of neroli, rose, and lily. White musk, cedar, and vetiver accords add a silky softness to the base.

30cl Glass Candle: PASNERO-05549
Tin Candle: PASNERO-05532

100ml Reed Diffuser: PASNERO-05556
Wax Melt: PASNERO-05938

POMEGRANATE & CASHMERE

A fragrant blend of mandarin and pomegranate with a heart of patchouli and incense, which is supported by rich cashmere, musk, and woody base notes.

30cl Glass Candle: PASPOME-05518
Tin Candle: PASPOME-05501

100ml Reed Diffuser: PASPOME-05525
Wax Melt: PASPOME-05921

BERRIES & ANISE

Juicy sweet strawberries, raspberries, and blackberries combine with rose, anise, and violet creating a soft and sweet initial scent. This is closely followed by delicate gardenia, apple, and pineapple before resting on a smooth base of musk and creamy vanilla.

30cl Glass Candle: PASBERR-03026
Tin Candle: PASBERR-02531

100ml Reed Diffuser: PASBERR-02654
Wax Melt: PASBERR-02777

LAVENDER & PATCHOULI

This is a fresh, light blend of violet leaf, orange, and green leaf with a deep warm heart of lavender, jasmine, patchouli, and lily supported by rich cedarwood, musk, moss, amber, and vetiver.

30cl Glass Candle: PASLAVE-02968
Tin Candle: PASLAVE-02470

100ml Reed Diffuser: PASLAVE-02593
Wax Melt: PASLAVE-02715

PINK GRAPEFRUIT & LILY

An ozonic fusion of pink grapefruit and fresh lemon combine, leading on to a refreshing heart of lily and orange flower. Finished by woody base notes which uplift this zesty fragrance.

30cl Glass Candle: PASPINK-02975
Tin Candle: PASPINK-02487

100ml Reed Diffuser: PASPINK-02609
Wax Melt: PASPINK-02722

Successfully becoming our bestselling range and gaining significant momentum with stockists across the UK, the Pastels Collection has evolved to form our signature look. Inspired by a renowned British home interiors paint company, a timeless and elegant selection of 14 muted pastel shades will compliment any interior design, whilst the beautifully natural, down to earth scents will fragrance a home with uplifting aromas for months. There's also a little something extra which offers a difference from regular home fragrance gifts, every product in the Pastel Collection is lovingly hand finished with delicate petals and toppings!

100ml Reed Diffuser: ~12 weeks fragrance time

30cl Glass Candle: 50 hours burn time

Tin Candle: 30 - 35 hours burn time

Wax Melt: 60 hours fragranced melt time



NEW
FRAGRANCE



AMBER ROSE & PRALINE

Soft floral accords of red velvet rose and violet leaves combine with clove, praline, and vanilla. Resting on a warm base of amber, caramel, musk, and woody notes.

30cl Glass Candle: PASAMBE-02999
Tin Candle: PASAMBE-02500

100ml Reed Diffuser: PASAMBE-02623
Wax Melt: PASAMBE-02746

RASPBERRY & ALMOND

A fruity mix of raspberry, lychee, strawberry, and apple join sweet rose and ylang ylang. Supported by spice, musk, and a generous helping of cane sugar.

30cl Glass Candle: PASRASP-02982
Tin Candle: PASRASP-02494

100ml Reed Diffuser: PASRASP-02616
Wax Melt: PASRASP-02739

ORANGE BLOSSOM & JASMINE

A vibrant and refreshing top note of petitgrain and orange lead to a heart of orange blossom and lilac, softened with a subtle jasmine base.

30cl Glass Candle: PASORAN-05358
Tin Candle: PASORAN-05341

100ml Reed Diffuser: PASORAN-05365
Wax Melt: PASORAN-05372

LIME LEAF & ZEST

A zesty burst of lemon, lime, and orange first greet the nose, softened by green leaf and basil, before blooming into lily, jasmine, and fresh cracked pepper on a bed of musk and powder.

30cl Glass Candle: PASLIME-03019
Tin Candle: PASLIME-02524

100ml Reed Diffuser: PASLIME-02647
Wax Melt: PASLIME-02760

EUCALYPTUS & VERBENA

A fresh blend of bergamot, basil, and spearmint as top notes, leading to tarragon, verbena, and green eucalyptus at the heart. Jasmine and vanilla add warmth at the base.

30cl Glass Candle: PASEUCA-03040
Tin Candle: PASEUCA-02555

100ml Reed Diffuser: PASEUCA-02678
Wax Melt: PASEUCA-02791

BLUEBERRY & CEDARWOOD

Opening with sweet blueberry, raspberry, and cranberry top notes, delicately wrapped in goji, peach, apple, and uplifting mint leaves. Followed by orange, violet, and caramel, resting on a base of soothing vanilla and woody notes.

30cl Glass Candle: PASBLUE-03033
Tin Candle: PASBLUE-02548

100ml Reed Diffuser: PASBLUE-02661
Wax Melt: PASBLUE-02784





SWEET PEA & VIOLET

A floral fusion of lemon, lime, anise, violet, and eucalyptus, leading to rose, jasmine, sweet pea petals, lily, cyclamen, carnation, and lilac with a base of wood and balsamic.

30cl Glass Candle: PASSWEE-03057
Tin Candle: PASSWEE-02562

100ml Reed Diffuser: PASSWEE-02685
Wax Melt: PASSWEE-02807



BERGAMOT & HONEY

A warming aroma of honey and caramel combine with fresh uplifting notes of bergamot and mandarin. A fruity and herbal heart of dewberry and patchouli sweeten the mix, while the base blends vanilla and sandalwood for a sophisticated and elegant finish.

30cl Glass Candle: PASBERG-03064
Tin Candle: PASBERG-02579

100ml Reed Diffuser: PASBERG-02692
Wax Melt: PASBERG-02814



VETIVER & MUSK

This musky yet spicy concoction starts with aniseed and citrus, blooming into a heart of lily, amber, patchouli, and incense smoke, closing with notes of musk, tonka, vetiver, and sweet vanilla.

30cl Glass Candle: PASVETI-02951
Tin Candle: PASVETI-02463

100ml Reed Diffuser: PASVETI-02586
Wax Melt: PASVETI-02708



THE SEASONAL PASTELS COLLECTION

NEW COLLECTION



FOREST SAGE & PINE
PASFORE-05464

Cool sparkling pine cones, gently dusted with a light sprinkling of frost. Crushed pine needles underfoot in the dappled winter sun, the sharpness being tempered with a subtle smooth woody base.

CINNAMON & APPLE
PASCINN-05488

Top notes of gently simmering orchard apples, softening in a buttery pan with the spiciness of ginger nutmeg and cloves. Warm vanilla caramel tones underpinning the tartness of the apple, produce a mouth watering experience.

VANILLA & SPICED ORANGE
PASVANI-05457

Sunripened citrus fruits, sharp and refreshing with nuances of warm spices, gently simmering in a sweet creme brulee sauce.

RED AMBER & CLOVE
PASREDA-05471

A warming tonic of juicy citrus fruits infused with smooth cinnamon and spicy clove, the aroma of rich creamy tonka bean, smooth musk and golden amber completes this luxurious scent.

30cl Glass Candle: 50 hours burn time



NEW ADDITIONS FOR THE PASTELS COLLECTION

3 WICK GLASS CANDLES ~45 hours burn time

Based on previous success with multi-wick candles we felt it high time to introduce 6 of our bestselling Pastels fragrances in this elegant, frosted glass vessel finished with a sealed wooden lid. A perfect addition to incorporate into your retail displays, these candles are highly versatile, whether it be a centrepiece feature in the home, or to bring that extra special atmosphere whilst entertaining in the garden!

- Vetiver & Musk: PASVETI-05570
- Lavender & Patchouli: PASLAVE-05587
- Pink Grapefruit & Lily: PASPINK-05594
- Eucalyptus & Verbena: PASEUCA-05617
- Bergamot & Honey: PASBERG-05563
- Pomegranate & Cashmere: PASPOME-05600



200ml DIFFUSER REFILLS

Created from a growing demand of our ever-popular diffuser fragrances, we're excited to be launching 200ml diffuser refills to complement our Pastels Collection offering! As a new product line for us, we see these as a great addition for most of our client base, especially in time for the Spring and Summer seasons. A fully recyclable 200ml bottle with an aluminium liquid safe screw cap, we can't wait to see this new addition gain quick traction and popularity!



- Neroli & Basil
PASNERO-05877
- Pomegranate & Cashmere
PASPOME-05860
- Lavender & Patchouli
PASLAVE-05761
- Berries & Anise
PASBERR-05815
- Pink Grapefruit & Lily
PASPINK-05778
- Amber Rose & Praline
PASAMBE-05792
- Raspberry & Almond
PASRASP-05785



- Lime Leaf & Zest
PASLIME-05808
- Orange Blossom & Jasmine
PASORAN-05853
- Eucalyptus & Verbena
PASEUCA-05822
- Blueberry & Cedarwood
PASBLUE-05747
- Sweet Pea & Violet
PASSWEE-05839
- Bergamot & Honey
PASBERG-05846
- Vetiver & Musk
PASVETI-05754

WHITE LAVENDER

Aromatic fresh lavender blending with geranium and bergamot blooms, as the heart develops to release hints of jasmine, lily, and amber before coming to a close with creamy vanilla, sandalwood, and patchouli.

SEASHORE

A refreshing blend of coastal breeze, marine, and sea salt merges with jasmine, which is supported by dry woods, amber, and musk base notes.

FRESH LINEN

A fresh, ozonic, floral scent opening with refreshing citrus top notes which spiral to a pretty heart of violet, rose, muguet, tuberose, melon, and notes of ozone. The base combines soft musk, precious woods, amber, and vanilla.

LAVENDER & BERGAMOT

Lemon peel and mandarin blend with lime juice and bergamot for a fresh, citrus start. Leading on to a herbal heart that blends rosemary with jasmine, ylang ylang, and lily petals. Amber warms through the base with patchouli, musk, and sandalwood.

PARISIAN CAFÉ

Opening with a citrus fusion of juicy orange, bergamot, and lemon which flirts with fresh peach accords and nuances of almond and pistachio. A romantic heart blends aromatic jasmine, sweet heliotrope, rose petals, and iris before drifting into a base of rich sandalwood, vanilla, and resinous golden amber.

JASMINE WHITE TEA

Opening with sparkling citrus bergamot top notes which lead into a glorious yet delicate heart of rose petals, brushed with the merest hint of red berries. Jasmine weaves through the blend with notes of white tea, supported with base notes of sheer musk and blonde woods.

THE QUINTESSENTIAL COLLECTION

NEW
PACKAGING



Tin Candle: POLWHIT-02258
Reed Diffuser: POLWHIT-02265
Wax Melt: POLWHIT-02272

Tin Candle: POLSEAS-70351
Reed Diffuser: POLSEAS-70702
Wax Melt: POLSEAS-71532

Tin Candle: POLFRES-70245
Reed Diffuser: POLFRES-70634
Wax Melt: POLFRES-72904



Tin Candle: POLLAVE-75691
Reed Diffuser: POLLAVE-75813
Wax Melt: POLLAVE-70894

Tin Candle: POLPARI-78531
Reed Diffuser: POLPARI-78548
Wax Melt: POLPARI-70948

Tin Candle: POLJASM-03361
Reed Diffuser: POLJASM-03408
Wax Melt: POLJASM-03446

One of our longest established and most successful ranges to date, we decided it was time to give this collection some much needed care and attention! Formerly known as the Polkadots, the Quintessential collection has undergone a stylish redesign, drawing subtle inspiration from the quintessentially British iconic pattern, but combined with our classy rebrand and a fresh focus on the vibrant, cheerful scents which will have you dreaming of summer and the great outdoors!

100ml Reed Diffuser: ~12 weeks fragrance time

Tin Candle: 30 - 35 hours burn time

Wax Melt: 60 hours fragranced melt time



Tin Candle: POLCOCO-02296
Reed Diffuser: POLCOCO-02302
Wax Melt: POLCOCO-02319

Tin Candle: POLVANI-74939
Reed Diffuser: POLVANI-75615
Wax Melt: POLVANI-71563

Tin Candle: POLLIME-70283
Reed Diffuser: POLLIME-75639
Wax Melt: POLLIME-70900

LIME, BASIL & MANDARIN

A fresh vibrant aroma blends sparkling grapefruit with armoise, mandarin, orange, and zingy lime, to a heart which marries jasmine, lavender, lily of the valley, violet, and basil. A warm rich base of amber, patchouli, sandalwood, and moss completes the scent.

VANILLA LIME SORBET

Muted hues of citrus, lemon, and lime as top notes, blend with rich fruits and spice for a gourmand heart, as vanilla, and tonka warm the base.

COCONUT & MANGO

Zests of orange are encased by ozonic green hues, as lily blossoms through the heart with added fresh-ocean touches. The base is powdered with amber, coconut, and sweet vanilla.

RHUBARB & RASPBERRY

Tart rhubarb, shimmering bergamot, and juicy raspberry top a heart of fragile muguet, juxtaposed with jasmine and ruffled rose petals. An ambery, woody base adds a lingering depth.

PEAR & FREESIA

A fragrant floral creation topped with sweet fruity pear notes enriched by freesia, jasmine, rose, and cyclamen accords. Base notes of sophisticated blonde woods and elegant musks complete this scent.

ROSE GARDEN

A gentle blend of orange and lychee leads on to rose, orange blossom, and geranium. Supported by exotic woods, vanilla, and oakmoss base notes.



Tin Candle: POLRHUB-03385
Reed Diffuser: POLRHUB-03453
Wax Melt: POLRHUB-03415

Tin Candle: POLPEAR-03378
Reed Diffuser: POLPEAR-03422
Wax Melt: POLPEAR-03460

Tin Candle: POLROSE-03392
Reed Diffuser: POLROSE-03439
Wax Melt: POLROSE-03477

THE SENTIMENTS COLLECTION

NEW
PACKAGING

We all know scented candles make the perfect gift for any occasion, this collection works brilliantly alongside greeting cards and gives that extra personal touch to special occasion displays such as Mother's Day. Say your message and send your well wishes with one of our lovely Sentiment candles for a personal gift that special someone will cherish.

A nice thing about this collection is that it is popular all year round, and not effected by the seasons.

Fragranced with Dark Vanilla Musk, a soft and sweet aroma of vanilla, patchouli, armoise, citrus, and mint which leads into musk, lavender, amber, and ginger, supported by jasmine and sandalwood.

Tin Candle: 30 - 35 hours burn time



Baby Boy
SENBABB-04658



Best Teacher
SENBEST-05433



Grandma
SENGRAN-05389



Baby Girl
SENBABG-04665



Mum
SENMUM-02142



Thank You
SENTHAN-02180



Get Well Soon
SENGETW-05280



Happy Birthday
SENHAPB-02197



Happy Anniversary
SENHAPA-05297



Congratulations
SENCONG-02166



Good Luck
SENGOOD-04672



Thinking Of You
SENTHIN-04641



New Home
SENNEWH-02173



Lots Of Love
SENLOTS-02159

THE ENCHANTED WOODLAND COLLECTION



As the season approaches, glistening snowflakes begin to fall as Dickensian fireside tales are told whilst sipping warming mulled wine, creating magical memories. As the aromas of sugar and spice, and all things nice dreamily drift through, fresh footprints are made in the dappled moonlit snow. Wait, theres something special under the tree, what could it be? Just wait till the morning and you will see!

Our wonderfully whimsical Enchanted Woodland Collection encapsulates the very essence of Christmas. Captivating the memories and moments made at this special time of year, told through a harmonious linking of nostalgic shades and patterns. Let your imagination and senses flow with our collection of 6 fabulously festive fragrances!



100ml Reed Diffuser: ~12 weeks fragrance time

3 Wick Glass Candle: ~45 hours burn time

Tin Candle: 30 - 35 hours burn time

Wax Melt: 60 hours fragranced melt time



Diffuser
ENCUNDE-06218



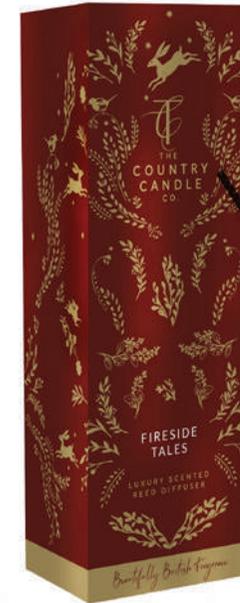
Wax Melt
ENCUNDE-06270



Tin Candle
ENCUNDE-06157



3 Wick Glass Candle
ENCUNDE-06331



Diffuser
ENCFIRE-06195



Diffuser
ENCUGA-06232



Wax Melt
ENCUGA-06294



Tin Candle
ENCUGA-06171



3 Wick Glass Candle
ENCUGA-06355



Diffuser
ENCGLIS-06225



NEW
COLLECTION

Wax Melt
ENCFIRE-06256



Tin Candle
ENCFIRE-06133



Diffuser
ENCDAAPP-06249



Wax Melt
ENCDAAPP-06300



Tin Candle
ENCDAAPP-06188



3 Wick Glass Candle
ENCFIRE-06317



3 Wick Glass Candle
ENCDAAPP-06362

Wax Melt
ENCGLIS-06287



Tin Candle
ENCGLIS-06164



Diffuser
ENCFRES-06201



Wax Melt
ENCFRES-06263



Tin Candle
ENCFRES-06140



3 Wick Glass Candle
ENCGLIS-06348



3 Wick Glass Candle
ENCFRES-06324



UNDER THE TREE
FOREST SAGE & PINE

Cool sparkling pine cones, gently dusted with a light sprinkling of frost combine with a rich gourmande aroma including luxurious spices of ginger, cinnamon, nutmeg, and clove. Refreshing notes of musk are tempered with a subtle and smooth woody base.

FIRESIDE TALES
RED AMBER & CLOVE

A warming tonic of juicy citrus fruits infused with smooth cinnamon and spicy clove, the aroma of rich creamy tonka bean, smooth musk, and golden amber completes this luxurious scent.

DAPPLED MOONLIGHT
FRANKINCENSE & MYRRH

A spicy mix of clove and cinnamon leads to floral notes of patchouli, ylang ylang, lavender, rose, and geranium. A leathery base of labdanum, cedarwood, vanilla, and musk adds a warming depth.

SUGAR & SPICE
CINNAMON APPLES

Top notes of gently simmering orchard apples, softening in a buttery pan with added spiciness of ginger, nutmeg, and cloves. Warm vanilla caramel tones underpinning the tartness of the apple, produce a mouth watering experience.

GLISTERING SNOWFLAKES
VANILLA SPICED ORANGE

A fresh yet sweet scent, with soft floral accords, heightened with a festive sparkling of sunripened, sharp, and refreshing citrus fruits, supported by nuances of warm spices gently simmering in a sweet creme brulee sauce.

FRESH FOOTPRINTS
MOUNTAIN BREEZE

Fresh zests of orange and bergamot blend with spiced ginger, cinnamon, and cardamom, with added touches of rose and jasmine. Cedar, patchouli, and amber add warmth with vanilla and sandalwood combining at the base.

THE COUNTERTOP DISPLAY UNITS

Our countertop display units are really popular for clients testing a new collection or utilising space otherwise unused in-store, without having to commit to larger volumes of tin candles initially. Success has been proved when these CDU's are placed near tills and merchandised with other giftable items to encourage those quick 'buy with the eye' purchases! Cleverly colour coordinated to maximise in-store presence, the CDU's are a sure way to get started with The Country Candle Co.



THE PASTELS COLLECTION 1
PASC01

6 fragrances in tin candles:
 Vetiver & Musk
 Orange Blossom & Jasmine
 Amber Rose & Praline
 Raspberry & Almond
 Pink Grapefruit & Lily
 Lavender & Patchouli



THE PASTELS COLLECTION 2
PASC02

6 fragrances in tin candles:
 Pomegranate & Cashmere
 Neroli & Basil
 Lime Leaf & Zest
 Blueberry & Cedarwood
 Sweet Pea & Violet
 Bergamot & Honey



THE QUINTESSENTIAL COLLECTION 1
POLC01

6 fragrances in tin candles:
 Fresh Linen
 Seashore
 Parisian Café
 Jasmine White Tea
 Vanilla Lime Sorbet
 Lavender & Bergamot



THE QUINTESSENTIAL COLLECTION 2
POLC02

6 fragrances in tin candles:
 Rhubarb & Raspberry
 Pear & Freesia
 Rose Garden
 White Lavender
 Coconut & Mango
 Lime, Basil & Mandarin



THE SENTIMENTS COLLECTION
SENC01

6 fragrances in tin candles:
 Congratulations
 Thank You
 Lots of Love
 Happy Birthday
 New Home
 Mum



THE ENCHANTED WOODLAND COLLECTION
ENCC01

6 fragrances in tin candles:
 Fireside Tales
 Under The Tree
 Dappled Moonlight
 Fresh Footsteps
 Sugar & Spice
 Glistening Snowflakes



SUPERSTARS FRESH COLLECTION
SUPC01

6 fragrances in tin candles:
 Mountain Breeze
 Chapel
 Cinnamon & Apple
 Cranberry & Ginger
 Hedgerow Berries
 Black Pomegranate



SUPERSTARS WARM COLLECTION
SUPC02

6 fragrances in tin candles:
 Vanilla Spiced Orange
 Sparkling Spice
 Pomegranate & Pink Pepper
 Fig & Cassis
 Dark Vanilla Musk
 Amber & Lavender



GET IN TOUCH

To place orders online, visit the trade portal on our website at:
thecountrycandlecompany.com/account/login

Alternatively you can place orders on the phone or via email:
+44 (0)1249 478660
sales@thecountrycandlecompany.com

All of our products are vegan, palm oil free & GMO free

Carriage Paid Orders - over £250
No Minimum Order Quantity - Products sold in box quantities
Average x2.5 Mark Up Guaranteed
All of our products are handmade in Hampshire

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The country candle company

*Turn the page
and be inspired!*

SCAN ME FOR WEBSITE



Official members of



STAND STYLING

We all know that visual merchandising is the key to catch customers' attention, draw them into the area, create some retail theatre and ultimately help drive sales in store! That's why we have created a helpful little visual guide to use when merchandising our A frame stand, or merchandising our products onto your own fixtures, as we truly believe that with the right mix of visual and sensory displays, your customers will come back time and time again to experience your clever creations!

FACT! Our stands take up less than 1m sq. of floor space meaning they are extremely versatile and compact.

Products can be layered (stacked) to maximise space and give more presence and impact.



Displaying some of the candles without their lids will invite customers to take a sniff!

Show off our Pastels collection which are handfinished with beautiful dried petals.



Make the top shelf a focal point by creating a mini product display!

Invite your customers to try our fragrances by using reed diffuser testers!!

As well as reed diffuser testers, other products can be displayed here to quickly draw the attention of customers.

The bottom two shelves are suitable for reed diffusers and/or glass candles.

HOW TO CATCH THE EYE



THE PASTELS COLLECTION

Gradient suggestion 1: Spring/Summer vibes with a bright and citrus centre focus.



Gradient suggestion 2: Autumn/Winter vibes with a darker combination and deeper scents.



THE QUINTESSENTIAL COLLECTION

Gradient suggestion 1: A refreshing look for an early Spring/Summer start.



Gradient suggestion 2: A vibrant combination for that high Summer vibe!



We can't wait to see your displays, please email pictures to us at sales@thecountrycandlecompany.com, tag us on LinkedIn: The country candle company or on Instagram: the_country_candle

Beautifully British Fragrance



Merchandising Inspiration





Beautifully British Fragrance






THE
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