



THE  
**SILICONE STRAW®**  
Co

MADE IN THE UK



**GIFT OF THE YEAR**  
SHORTLISTED

**DESIGNED  
TO DO GOOD**

# OUR STORY

Charlotte Walsh, Founder of The Silicone Straw Company and mum of three, is on a mission to make it easier for families to live greener.

Charlotte lives with her family in the Yorkshire Dales and along with the holidaymakers loves to spend sunny days down by the river with her children – picnicking and paddling. But sometimes the aftermath isn't always picturesque: Plastic bottles, coffee cups, sandwich wrappers and plastic straws wash downstream.

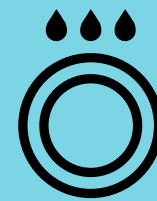
Seeing the impact that single use plastics can have on the area got her thinking and she used her 15 years manufacturing experience to create a new range of reusable silicone straws. The straws are convenient alternatives to single-use plastic, are beautifully designed and made in the UK using the highest quality food-grade silicone.

“FOR ME IT WAS ABOUT CREATING PRODUCTS THAT ALLOWED PEOPLE TO DO THE RIGHT THING WITHOUT NOTICING, AND EVEN BETTER IF THE RESULT WAS A BETTER EXPERIENCE THAN PEOPLE WERE USED TO.”

Charlotte Walsh, Founder



# WHY THE SILICONE STRAW COMPANY?



DISHWASHER SAFE



BPA FREE



VEGAN FRIENDLY



MADE IN THE UK



FULLY RECYCLABLE



100% PLASTIC FREE PACKAGING

FDA

APPROVED SILICONE



FOOD SAFE

- Child friendly, bendable and chewable
- Can be snipped to any length easily using your kitchen scissors
- Easily cleaned with a cleaning brush and dishwasher safe







## RAINBOW 8 PACKS

(RSP £15) - 10 box - £7.50/ £6 each

Our colourful reusable straws are perfectly simple in design and safe for the whole family to enjoy. Within this pack everyone will be able to find their favourite colour.

20 packs, £7.50 each

**£150 trade**

40 packs, £6 each

**£240 trade**

Prices are excluding VAT







## TRAVEL TINS

**(RSP £5 and £2) - Display Box of 40 tins and 20 brushes**

Each tin contains a single reusable straw neatly folded into an aluminium tin so you can pop one or two in your handbag! You never have to use a soggy paper straw every again with one of these in the bottom of your bag!

40 tins - £2.50 each

20 brushes - £1 each

1 Display box

**£120 trade**

80 tins - £2.00 each

40 brushes - £0.80 each

2 Display boxes

**£192 trade**

**Prices are excluding VAT**

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## GIFT BOXES

(RSP £30) - £15

Looking for a sustainable gift for someone who hates soggy paper straws?

Each tin contains a reusable straw neatly folded into an aluminium tin. Perfect for popping in a bag or leaving in the car.

5 boxes, £15 each

£75 trade

Prices are excluding VAT





# WHY REUSABLE STRAWS ARE SO IMPORTANT

The UK government has released a 25-year strategy which aims to reduce the amount of avoidable plastic waste that inevitably ends up in the sea by 2042. This includes single use items such as plastic straws.

In October 2020, the UK banned single use plastic straws with the aim of reducing marine pollution. The plastic straw ban, coupled with hectic consumer lifestyles, the increased popularity of eating on-the-go and the growth in online meal delivery services throughout the UK, has resulted in an upward trend in consumers opting for reusable straw options.

Paper straws do not fulfil the needs of the customers as they often disintegrate during use. Stainless steel straws are not suitable or safe for many customers.



## MAKING WAVES

During the last 3 years, The Silicone Straw Company has saved around 2 million single use straws from being sent to landfill - illustrating the benefit of reusing over recycling.

Every supply chain has an impact on the planet and small value items like this are often shipped half-way around the world to be used once and then thrown away. Buying something that can be used over and over again therefore multiplies the benefit many times over.



# COLLABORATIONS

## Collaborate with us

We work with brands to help them design and make gift boxes corporate for corporate gifting. Chat to us today about how we can collaborate - email [hello@thesiliconestrawcompany.co.uk](mailto:hello@thesiliconestrawcompany.co.uk)





# SHOW OFFERS 2023



## OFFER 1 - £220

Gift boxes @ £12.50  
Total RSP - £450 (51%)

**FREE POSTAGE**



## OFFER 2 - £392

Gift boxes @ £12.50  
Total RSP - £900 (56%)

**FREE POSTAGE**



Prices are excluding VAT

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# WASTE SUCKS CHOOSE TO REUSE

07826 927670

hello@thesiliconestrawcompany.co.uk

f @thesiliconestrawcompany

[thesiliconestrawcompany.co.uk](https://thesiliconestrawcompany.co.uk)

