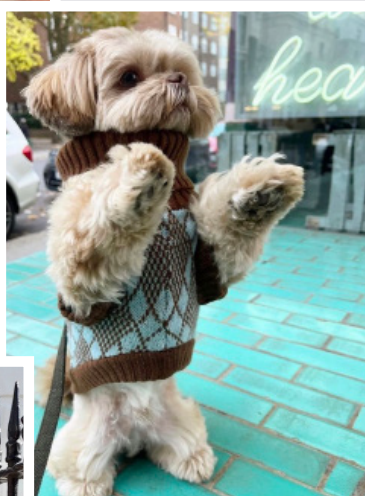


WAG&WOOL

BRITISH MADE

**FOR DOGS &
PROUD OWNERS**



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 **WAG&WOOL**
BRITISH MADE

**WAG&WOOL™ signature knitwear
is made from 100% lambswool,
the labels are made from recycled
cotton making these garments
natural and biodegradable. True
British engineering at its best.**

WHY WOOL?

Odour-free

Wool products are highly odour-resistant due to natural, anti-microbial properties that don't allow bacteria to bind and subsequently grow on the fibres in the fabric.

Temperature-regulating

As a breathable material, wool allows air to flow. There's no risk of either you or your dog overheating. Thin wool fibres allow tiny air pockets in the fabric to trap your body heat which provides excellent insulation. Wool also naturally removes moisture from your skin on warmer days. This is then released through the fabric by evaporation.

Environmentally-friendly

Wool is a natural fabric as sheep produce fleeces every year. This makes it renewable and there aren't any harmful processes during manufacturing either. It also decomposes back into the ground.

Better alternative

Acrylic is commonly used in dog jumpers and dog coats but wool offers a more eco-friendly and comfortable alternative.



CARE FOR YOUR WOOL

Machine Washing Wool

Wool is naturally breathable, stain-resistant and odour-free so you won't need to wash it every single time. But, when you do, simply turn it inside-out and place it on a delicate or wool cycle in your washing machine. Be careful not to wash your WAG&WOOL items at high temperatures and try to use mild detergent

Hand Washing Wool

It's also really easy to freshen your dog clothing and human accessories up by hand. Again, turn them inside-out. Then place into a bowl or basin of lukewarm water. Add a small amount of mild detergent and leave to soak for 10 minutes. Rinse through with clean lukewarm water and then rinse with cold water. We advise that you don't ring the garment afterwards as this can cause it to lose its shape.

Drying Wool

After washing your woollen dog coats and jackets, either by hand or in a machine, we recommend air drying flat on an airer or on top of a towel. Make sure they're fully dry before putting them on your furry friend!

Pilling Wool

You might find some balls of fibre forming on your wool after a few wears. This is completely normal and is a result of the fibre rubbing during wear and movement. Pilling can easily be removed by hand or by using a pill comb but don't use the comb too often as you may break the fibre with excess use.



MATCHING SETS

Turquoise & Brown





TURQUOISE & BROWN DOG JUMPER

- Made using Z Hinchcliffe & Sons lambswool
- Double layered
- Inspired by vintage golf wear
- Machine wash
- Rain resistant
- British made, designed in Brighton
- Recycled cotton labels

- Made using Z Hinchcliffe & Sons lambswool
- Double layered leg ribs
- Adjustable turtle neck
- Neck opening to fit a head through
- Machine wash
- Rain resistant
- British made, designed in Brighton
- Recycled cotton labels



TURQUOISE & BROWN HEADBAND

*items can be bought individually or as part of a matching set.

MATCHING SETS

Black & Brown





BLACK & BROWN DOG JUMPER

- Made using Z Hinchcliffe & Sons lambswool
- Double layered
- Inspired by vintage golf wear
- Machine wash
- Rain resistant
- British made, designed in Brighton
- Recycled cotton lables

- Made using Z Hinchcliffe & Sons lambswool
- Double layered leg ribs
- Adjustable turtle neck
- Neck opening to fit a head through
- Machine wash
- rain resistant
- British made, designed in Brighton
- Recycled cotton lables



BLACK & BROWN HEADBAND

*items can be bought individually or as part of a matching set.

MATCHING SETS

Burgundy





BURGUNDY DOG JUMPER

- Made using Z Hinchcliffe & Sons lambswool
- Double layered
- Distinct heritage style, with a modern twist
- Machine wash
- Rain resistant
- British made, designed in Brighton
- Recycled cotton labels

- Made using Z Hinchcliffe & Sons lambswool
- Double layered leg ribs
- Adjustable turtle neck
- Neck opening to fit a head through
- Machine wash
- rain resistant
- British made, designed in Brighton
- Recycled cotton labels



BURGUNDY HEADBAND

*items can be bought individually or as part of a matching set.

MATCHING SETS

Sky Blue





SKY BLUE DOG JUMPER

- Made using Z Hinchcliffe & Sons lambswool
- Double layered
- Distinct heritage style, with a modern twist
- Machine wash
- Rain resistant
- British made, designed in Brighton
- Recycled cotton labels

- Made using Z Hinchcliffe & Sons lambswool
- Double layered leg ribs
- Adjustable turtle neck
- Neck opening to fit a head through
- Machine wash
- rain resistant
- British made, designed in Brighton
- Recycled cotton labels

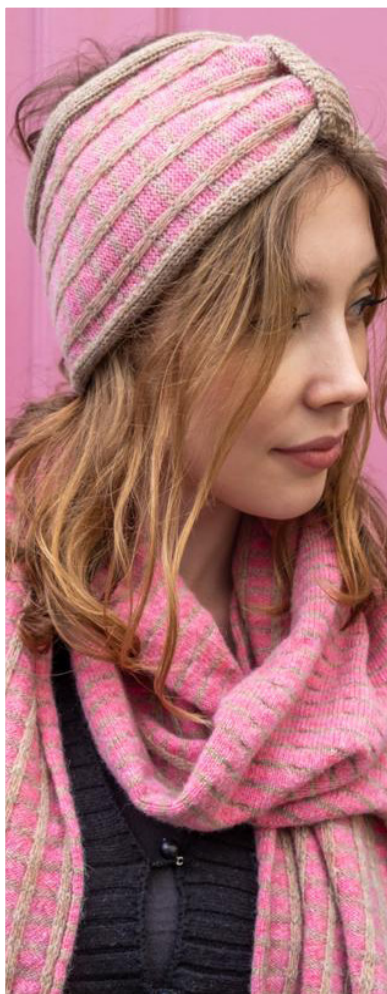


SKY BLUE HEADBAND

*items can be bought individually or as part of a matching set.

MATCHING SETS

Pink





PINK DOG JUMPER

- Made using Z Hinchcliffe & Sons lambswool
- Double layered
- Distinct heritage style, with a modern twist
- Machine wash
- Rain resistant
- British made, designed in Brighton
- Recycled cotton labels

- Made using Z Hinchcliffe & Sons lambswool
- Double layered leg ribs
- Adjustable turtle neck
- Neck opening to fit a head through
- Machine wash
- rain resistant
- British made, designed in Brighton
- Recycled cotton labels



PINK HEADBAND

*items can be bought individually or as part of a matching set.

COLLAR & LEAD SET

Turquoise & Brown





- Made using Z Hinchcliffe & Sons lambswool
- Carded, dyed and spun in Yorkshire
- Finished with heavy-duty nickel plated aluminium hardware
- Recycled webbing on leads to make strong and sturdy

TURQUOISE & BROWN DOG COLLAR

- Soft leather lining on handle for comfort



- Recycled cotton labels
- Soft leather lining
- Quick release buckle
- Designed and made in England

This set matches with our Lucy Turquoise & Brown Dog Jumper

TURQUOISE & BROWN DOG LEAD

*items can be bought individually or as part of a matching set.

COLLAR & LEAD SET

Burgundy





- Made using Z Hinchcliffe & Sons lambswool
- Carded, dyed and spun in Yorkshire
- Finished with heavy-duty nickel plated aluminium hardware
- Recycled webbing on leads to make strong and sturdy

BURGUNDY DOG COLLAR

- Soft leather lining on handle for comfort



- Recycled cotton labels
- Soft leather lining
- Quick release buckle
- Designed and made in England

This set matches with our Burgundy Monti Dog Jumper

BURGUNDY DOG LEAD

*items can be bought individually or as part of a matching set.

COLLAR & LEAD SET

Sky Blue





SKY BLUE DOG COLLAR

- Made using Z Hinchcliffe & Sons lambswool
- Carded, dyed and spun in Yorkshire
- Finished with heavy-duty nickel plated aluminium hardware
- Recycled webbing on leads to make strong and sturdy



SKY BLUE DOG LEAD

- Soft leather lining on handle for comfort
- Recycled cotton labels
- Soft leather lining
- Quick release buckle
- Designed and made in England

This set matches with our Paddy Blue Dog Jumper

*items can be bought individually or as part of a matching set.

COLLAR & LEAD SET

Navy



NAVY DOG COLLAR



NAVY DOG LEAD

- Made using Z Hinchcliffe & Sons lambswool
- Carded, dyed and spun in Yorkshire
- Finished with heavy-duty nickel plated aluminium hardware
- Recycled webbing on leads to make strong and sturdy
- Soft leather lining on handle for comfort
- Recycled cotton labels
- Soft leather lining
- Quick release buckle
- Designed and made in England

This set matches with our Navy Monti Dog Jumper

**items can be bought individually or as part of a matching set.*

COLLAR & LEAD SET

Pink



PINK DOG COLLAR



PINK DOG LEAD

- Made using Z Hinchcliffe & Sons lambswool
- Carded, dyed and spun in Yorkshire
- Finished with heavy-duty nickel plated aluminium hardware
- Recycled webbing on leads to make strong and sturdy
- Soft leather lining on handle for comfort
- Recycled cotton labels
- Soft leather lining
- Quick release buckle
- Designed and made in England

This set matches with our Paddy Pink Dog Jumper

**items can be bought individually or as part of a matching set.*

WRIST WARMERS

Turquoise & Brown



- Made using Z Hinchcliffe & Sons lambswool
- Ribbed features
- Machine wash
- Soft, warm & breathable for the skin
- rain resistant
- British made, designed in Brighton
- Recycled cotton lables



WRIST WARMERS

Sky Blue



- Made using Z Hinchcliffe & Sons lambswool
- Ribbed features
- Machine wash
- Soft, warm & breathable for the skin
- rain resistant
- British made, designed in Brighton
- Recycled cotton lables



WRIST WARMERS

Pink



- Made using Z Hinchcliffe & Sons lambswool
- Ribbed features
- Machine wash
- Soft, warm & breathable for the skin
- rain resistant
- British made, designed in Brighton
- Recycled cotton lables



WRIST WARMERS

Navy



- Made using Z Hinchcliffe & Sons lambswool
- Ribbed features
- Machine wash
- Soft, warm & breathable for the skin
- rain resistant
- British made, designed in Brighton
- Recycled cotton lables



SCARVES

Burgundy



Luxurious and unique, burgundy knitted scarf



- Made using Z Hinchcliffe & Sons lambswool
- Soft on the skin, warm and breathable
- Made from natural and biodegradable luxury fabric.
- Machine Wash (follow care instructions)

The distinct heritage style, with a modern twist



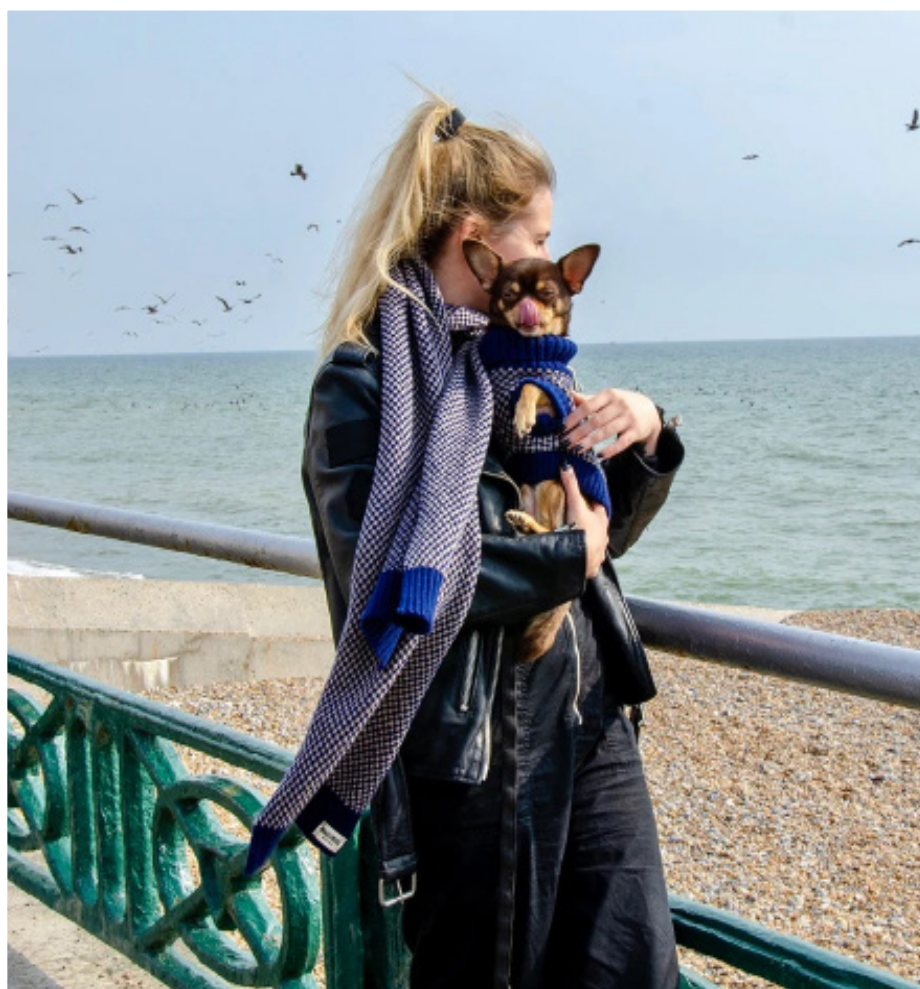
- Rain resistant
- British Made, designed in Brighton
- Recycled Cotton labels

Scarf Dimensions - 200cm x 26cm

Can also be purchased as a set

SCARVES

Navy



Luxurious and unique, navy knitted scarf



- Made using Z Hinchcliffe & Sons lambswool
- Soft on the skin, warm and breathable
- Made from natural and biodegradable luxury fabric.
- Machine Wash (follow care instructions)

The distinct heritage style, with a modern twist



- Rain resistant
- British Made, designed in Brighton
- Recycled Cotton labels

Scarf Dimensions - 200cm x 26cm

Can also be purchased as a set

SCARVES

Sky Blue



Luxurious and unique, sky blue knitted scarf



The distinct heritage style, with a modern twist



- Made using Z Hinchcliffe & Sons lambswool
- Soft on the skin, warm and breathable
- Made from natural and biodegradable luxury fabric.
- Machine Wash (follow care instructions)
- Rain resistant
- British Made, designed in Brighton
- Recycled Cotton labels

Scarf Dimensions - 200cm x 26cm

Can also be purchased as a set

SCARVES

Pink



Luxurious and unique, pink knitted scarf



- Made using Z Hinchcliffe & Sons lambswool
- Soft on the skin, warm and breathable
- Made from natural and biodegradable luxury fabric.
- Machine Wash (follow care instructions)
- Rain resistant
- British Made, designed in Brighton
- Recycled Cotton labels

The distinct heritage style, with a modern twist



Scarf Dimensions - 200cm x 26cm

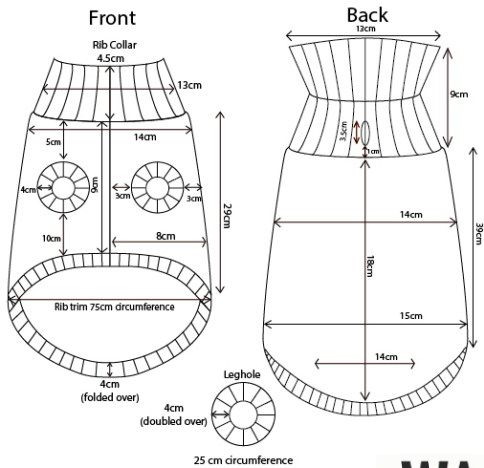
Can also be purchased as a set

SPECIFICATION DRAWINGS

Dog Jumpers

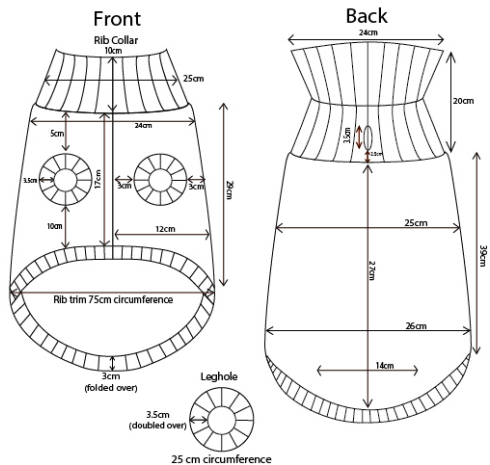
Extra Small

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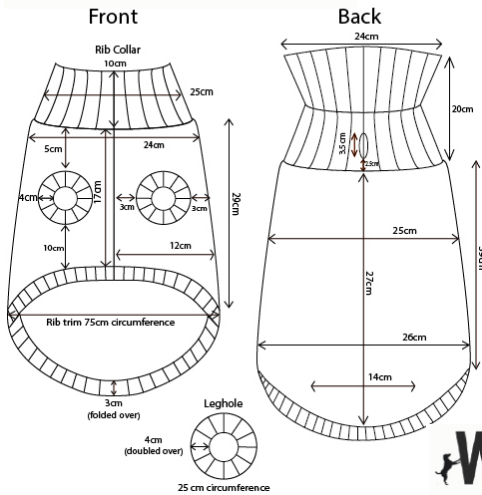
Small

WAG&WOOL
BRITISH MADE



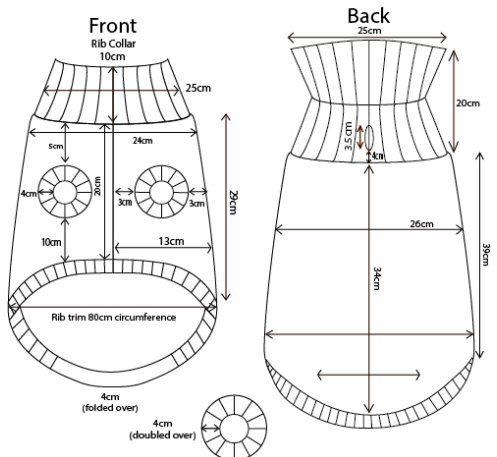
Medium

WAG&WOOL
BRITISH MADE



Large

WAG&WOOL
BRITISH MADE



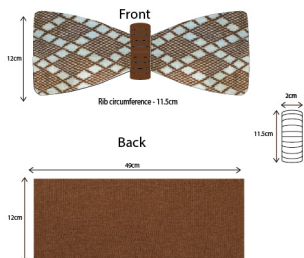
WAG&WOOL
BRITISH MADE

Size	XS	S	M	L
Example's	Chihuahua Small Yorkie	Dachshund Terrier Toy Poodle Pomeranian	Pug Frenchie Cavapoo Italian Greyhound	Whippet Beagle Cocker Spaniel Cockapoo
Length	22cm	34cm	39cm	46cm
Neck Circumference	27cm	34cm	40cm	43cm
Chest Circumference	32cm	36cm	45cm	50cm

SPECIFICATION DRAWINGS

Headbands

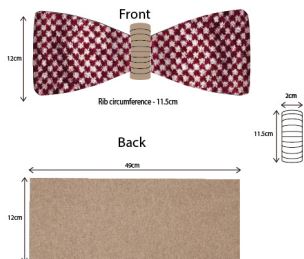
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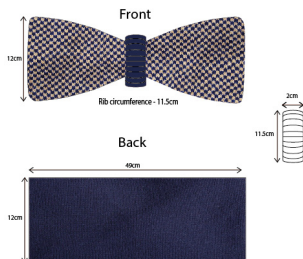
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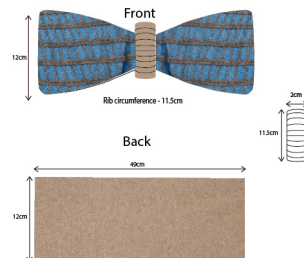
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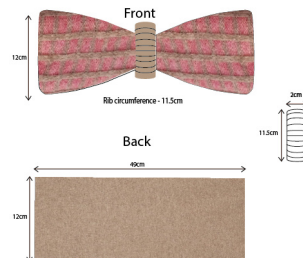
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SPECIFICATION DRAWINGS

Scarves

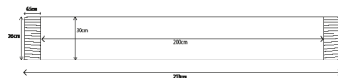
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Monti Scarf - Nigra Blue



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Monti Scarf - Bordeaux Red



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Paddy Scarf - Iceberg Blue



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Paddy Scarf - Pink



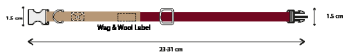
SPECIFICATION DRAWINGS

Collars

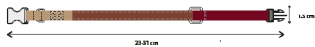
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Colt and Bordeaux collar

Collar Front View



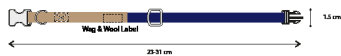
Collar Back View



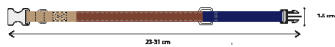
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BRITISH MADE

Colt and Niagra collar

Collar Front View



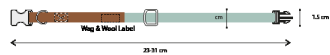
Collar Back View



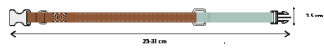
WAG&WOOL
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Spaniel and Raindrop collar

Collar Front View



Collar Back View



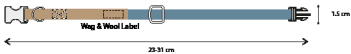
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Size	Collar Length	Collar Width	Example Breed
S	23cm - 31cm	1.5cm	Shih-Tzu, Jack Russell Toy Poodle
M	30cm - 42cm	2cm	Cocker Spaniel, Cockerpoie, Frenchie
L	37cm - 48cm	2.5cm	Labrador, Golden Retriever, German Shepherd

WAG&WOOL
BRITISH MADE

Colt and Iceburg collar

Collar Front View



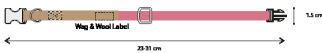
Collar Back View



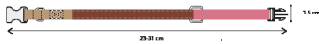
WAG&WOOL
BRITISH MADE

Colt and Nougat collar

Collar Front View



Collar Back View

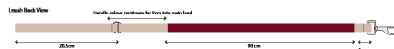
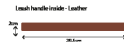
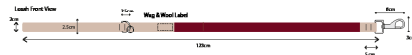


SPECIFICATION DRAWINGS

Leads

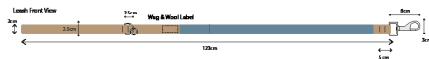
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Colt and Bordeaux leash



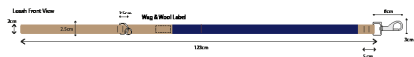
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Colt and Iceberg leash



WAG&WOOL
BRITISH MADE

Colt and Niagara leash



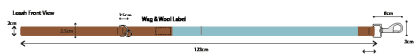
WAG&WOOL
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Colt and Nougat leash



WAG&WOOL
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Spaniel and Raindrop leash





COMING SOON!

DOG BED



DOG BOWL



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