

# CHOCOLATE TO DISRUPT THE SHELVES



**Chocolate Lookbook**  
**February 2023**

# SHOW OFFER



- No minimum order
- Free delivery
- 10% off
- 20% off if ordered via Faire



F A I R E

HALL 4, STAND 4E98

[WWW.CHOCOLATE-MOMENTS.CO.UK](http://WWW.CHOCOLATE-MOMENTS.CO.UK)

Current chocolate offerings are the same repetitive flavours and combinations which give the consumer nothing to talk about.

The Bar of Crisps offers a unique treat that hasn't been seen before. It nods to childhood snacking and children's parties, taking the consumer on a nostalgic trip down memory lane.



The most frequent comment I hear from consumers that love the Bar of Crisps is 'people always thought i was weird'.

## WHAT'S IMPORTANT:

- They feel a sense of belonging.
- They tell all of their friends.
- They buy for themselves and others.
- They share it on social media.





**GLUTEN FREE**



**INTRIGUING**

**MEMORABLE**





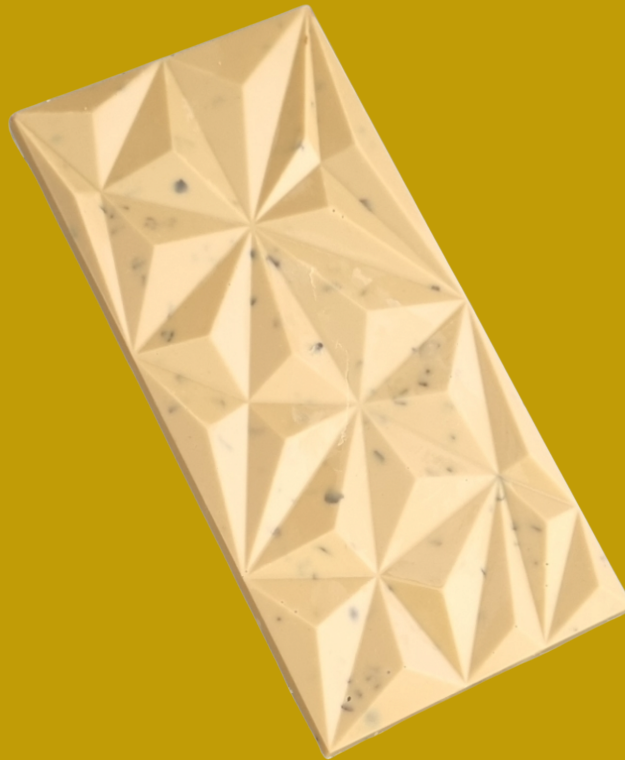
# FEEDBACK

"I've received my chocolate bars and who knew I was missing Bars of Crisps from my life! Thank you for being creative and magic and making them, they are awesome and I have been telling the world (or my corner of it) about their magnificence!"

"I used to love square crisps with a piece of chocolate in between (like a sandwich!) You should have seen her face when I gave it to her! She was so happy. She's 47 by the way!



# COMING AUG 2023:



## The Gold Bar

45g caramelised white chocolate  
scattered with cocoa nibs.

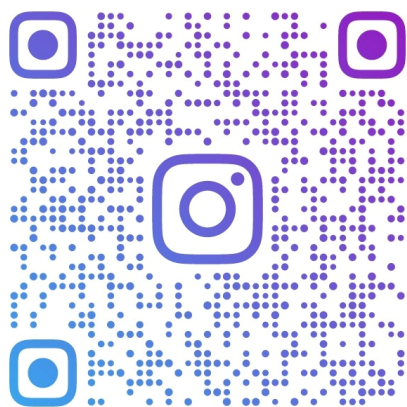
\* Luxurious

\*Gluten Free

\*Trending

\*High end

[www.chocolate-moments.com](http://www.chocolate-moments.com)



CHOCOLATE\_MOMENTSUK

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# THE CHOCOLATE EDIT

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# PRODUCT LINE SHEET



## ITEM / PRODUCT#1

*Product code: BOCRS1*

Ready Salted crisps stuffed into milk Belgian chocolate. 100g.

7 month shelf life. Gluten free.

*£23.36 // 8 Pieces*



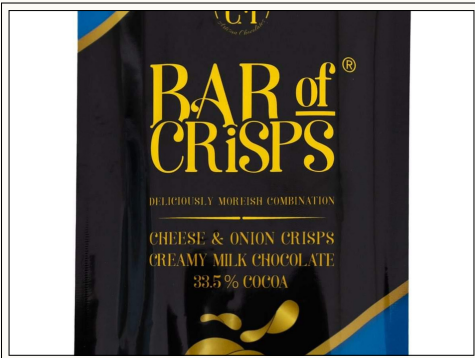
## ITEM / PRODUCT#2

*Product code: BOCSV2*

Salt and vinegar crisps stuffed into milk Belgian chocolate. 100g.

7 month shelf life. Gluten free.

*£23.36 // 8 Pieces*



## ITEM / PRODUCT#3

*Product code: BOCCO3*

Cheese and onion crisps stuffed into milk Belgian chocolate. 100g.

7 month shelf life. Gluten free.

*£23.36 // 8 Pieces*



## ITEM / PRODUCT#4

*Product code: GB004*

45g blonde chocolate bar scattered with crunchy cocoa nibs.

*£28.78 // 8 Pieces*