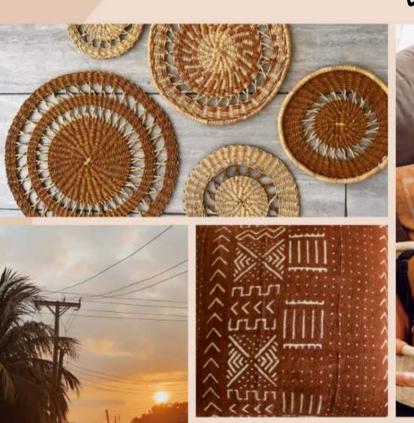


#### adinkra

DESIGNS

#### WHOLESALE

catalogue





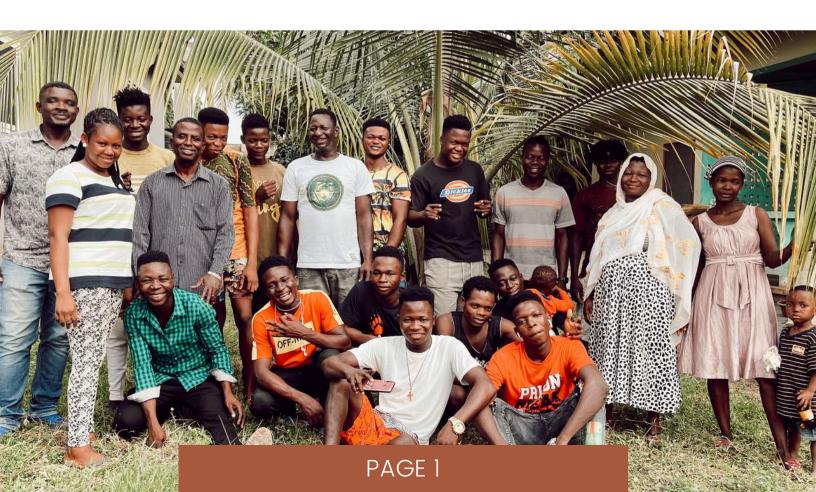


JK2023



In 2018, we embarked on a journey that would transform our family. We relocated from Australia to Ghana, 3 kids in tow, not just to give them a more grounded life experience, but also so they can connect with their culture and heritage.

Our move has also brought us the opportunity to work closer with our artisan teams. Being based in Ghana means improved communication and quality control. It also means we get a better understanding of the direct needs of the team so we can provide additional career opportunities with further training and skill development. While the traditional craft of basket weaving is an important skill, it is also important to provide people with the opportunity to further expand their skill set. This remains at the core of our business focus.



# projects



Importantly, we don't just focus on education for the adults - it is vital to ensure children have access to quality education in order to empower them to be in a position to choose their own career. Schools in Ghana are heavily under-resourced and so we have developed a specific product line - 'Dolls for a Cause' range - to raise funds that go towards building youth centres across Ghana. We have a centre in Teshie and plans to expand.

Sanitation is still an issue in some rural village areas in Ghana. Our next project will be to construct ecological sanitation toilets that turn waste into compost in collaboration with the Dream Big Ghana Foundation. We have commenced securing land for the next toilet site in Bolgatanga and have plans to build many more.

Head to our website to read more about The Adinkra Project plans.



### the maker



Our products are not made by machine, mass-produced and cut to precision. No two products are ever the same. Under the shade of a baobab tree, as women weave, you can hear the laughter from the chatter, and children playing at their feet. Basket weaving is a skill passed through the generations.

In 2021, we opened a production facility in Accra with a team of full time master weavers. At the production facility, we not only provide tools and materials but cover transportation costs, provide meals, and health care services. This allows the weavers to save on expenses and maximise their earnings per basket; achieving a far higher price than if they sold through the traditional market place.

All of our products are ethically made, and our focus is on empowering communities, working together to provide a sustainable future.

### value offers

We have put together smart bundle offers on our top selling products so that you can save and get maximum value.



#### **Dolls Basket Bundle**

A unique, ethically made gift - an heirloom quality toy set that's great value when bundling together our handmade doll, doll basket and doll bedding.

Wholesale: £64.80

RRP: £152.55



#### **Baby Basket Bundle**

The perfect set up for a natural baby nursery feel. Great value when you bundle the baby basket, mattress and wooden rocking stand.

Wholesale: £98.50

RRP: £218.33



#### Baby Nursery Bundle

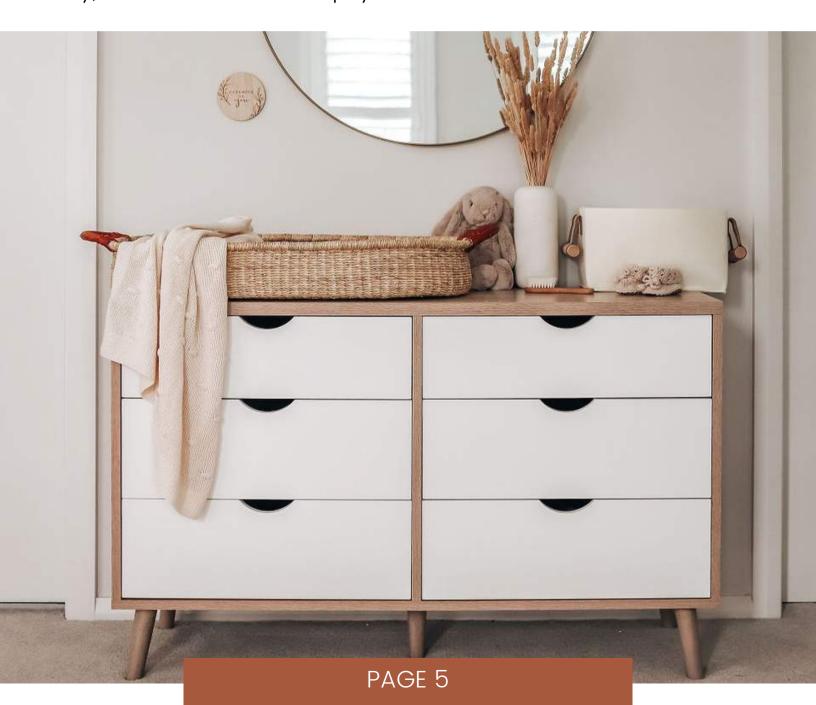
Create a coordinated look in the nursery with our set designs in changing basket, baby basket and dolls baskets.

Wholesale: £104.40

RRP: £258.30

#### DE baby

From the nesting days during pregnancy, through to the days of setting up the big kids room, our collection has the keen stylist in mind. Natural textures, earthy tones, versatile and functional design, our range of baskets covers you from baby nursery, kids bedroom as well as playroom.



### E baby









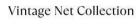






Classic Collection







Flat Style Collection



Signature Collection



Baby Moses Basket

Wholesale: £53.10

RRP: £125.10

Cosy and lightweight they make an ideal sleeping environment for newborn babies up until 6 months of age. Popular due to their beautiful aesthetics, natural materials and portability. Available in traditional moses shape or modern flat shape. Leather handles or vegan options available.



Moses Basket Stand

Wholesale: £35.10

RRP: £71.10



#### **Mattress**

Wholesale: £15.69

RRP: £22.13



#### **Bassinet Sheets**

Wholesale: £9.45

RRP: £23.40

We find customers want to purchase all their needs in one order and prefer to bundle accessories for their moses basket together. We have stands, mattresses and sheets available for wholesale. Colours for sheets will vary.













**Changing Basket** Wholesale: £28.79 RRP: £71.10

Changing Baskets are a modern alternative to a regular nappy change table. A decorative addition to the nursery as well as functional. Being lightweight, it is easy to transfer from room to room, particularly handy if you have more than one young child at home that you need to keep an eye on. Available in natural, vintage net, or signature designs.



#### **Baby Nursery Bundle**

(baby basket, changing basket, dolls

basket) Wholesale: £104.40

RRP: £258.30

Create a coordinated look in the baby nursery with our classic, vintage net or signature designs available in changing basket, baby basket and dolls baskets. We offer wholesalers a discounted price when you bundle these sets together; allowing you to pass these savings onto customers.

#### DE kids R

Functional yet designed with latest decor trends in mind, our baskets are not only suitable for play time, but serve as stylish storage solutions for bedroom and playroom alike. Our range of keepsake handmade toys promote diversity and inspire the imagination.



### DE kids R





Classic Collection







Signature Collection

Vintage Net Collection







**Dolls Basket** 

Wholesale: £27.90

RRP: £62.10

A mini version of our best selling baby moses basket – approx half size. Made to fit our African Dolls and 14inch dolls. Available in classic, vintage net and signature designs. The perfect gift for siblings-to-be. We offer wholesalers an option to bundle the set of doll, doll basket and bedding.





Wholesale: £13.50

RRP: £28.35



Dolls for a Cause

Wholesale: £20.25

RRP: £29.43



**Dolls Clothes** 

Wholesale: £9.45

RRP: £15.75

The profits from the sale of our Dolls for a Cause range goes towards providing educational programs and resources to children in Ghana. We offer a range of accessories to compliment our African dolls; perfect for our dolls baskets and role play.

### DE kids R

#### Ohema and Ohene Keepsake Dolls

Wholesale: £29.70

RRP: £62.10

"Ohemaa" means Queen, "Ohene" means King in Ghana. Our collection of handmade dolls are called this as every child deserves to feel like a King or Queen; and to see their image represented within the toys they play with. Together we can inspire change for a more inclusive future. Dress will vary.

















#### Ankara Soft Toys

Made from Ankara print famous in Africa, our Safari collection of soft toys are cuddly and make unique gifts or nursery decor. Prints vary. Available in 3 sizes:

Small: W/S £7.65 RRP £17.10 Medium: W/S £12.15 RRP £27

Large: W/S £18 RRP £40.50



#### DE home R

Our home decor collection is made using sustainable materials. Made *from* the earth, so safe *for* the earth. Each basket is woven into long lasting, reusable, functional decor pieces.



## E home R



Market Basket
Wholesale: £24.75

Retail: £58.50



Market baskets really are a versatile must have item in the home, with ample space to fill with fresh produce from the farmers' market, or essentials for a picnic or trip to the beach. A great plastic free alternative to the shopping bag. Leather handles in tan, black, black/cream or vegan options. Available in natural or various coloured designs.



Mini Market Basket

Wholesale: £12.60

RRP: £31.05



**Oval Shopper** 

Wholesale: £30.15

RRP: £71.10

While the market basket is oh so handy, we also have a stylish mini version available in natural or coloured designs. The oval shopper is larger in size than the regular market basket shape and great for carrying larger items like towels to the beach.

### E home











One of our most popular and versatile baskets. Useful to use as storage baskets, market baskets, fruit baskets, toy baskets, knitting baskets, shopping baskets, picnic baskets, beach baskets – the uses are endless!

Round Basket - SM Wholesale: £10.35 RRP: £25.20 They are available in 4 sizes ranging from small to extra large. Sizing can vary due to handmade nature. Available with tan leather handles and in natural or black or coloured designs.







Round Basket - M Wholesale: £15.75

RRP: £37.80

Round Basket - L Wholesale: £24.75

RRP: £58.50

Round Basket - XL Wholesale: £30.15

RRP: £71.10

### DE home R

Our fans and wall baskets are a great way to add texture to any space. Mix and match sizes and designs to create a unique feature on the wall. Available in natural or various colours, shapes and sizes.

#### **African Fans**

Wholesale: £8.77

RRP: £19.80















#### Wall Baskets

From trays, to flat style to our sun ray wall baskets, every keen decorator is sure to find something to suit. Handwoven in earthy or bright tones.

Available in 4 sizes:

8 inch: W/S £15.52 RRP £31.50 11 inch: W/S £19.53 RRP £39.60 14 inch: W/S £22.50 RRP £47.70 20 inch: W/S £29.25 RRP £60.30

### E home R



Laundry baskets are named this as they make great decorative storage for washing, but they can be used for so much more! The rainbow net laundry baskets are popular as toy storage in play rooms and kids bedrooms.



Laundry Basket -Set of 3

Wholesale: £179.10

RRP: £449.10









Laundry Basket - Lidded

Wholesale: £67.50

RRP: £161.10

Laundry Basket - Pot

Wholesale: £54

RRP: £129.60



The laundry basket set of 3 can also be purchased separately or get the best savings when purchase the set of 3 together.

The laundry baskets are also available with lid, in pot shape or open net style in medium size dimensions. Laundry Basket - Net

Wholesale: £54

RRP: £129.60

### E home R



**Square Basket**Wholesale: £25.20
Retail: £53.10





Square baskets are the perfect fit for cube shelves and can add a decorative look to any room. Available in natural, open net styles and our rainbow design popular for kids.

Square baskets come in 2 sizes:

Square 12x12 inch cube

Rectangle 15x12x8 inch

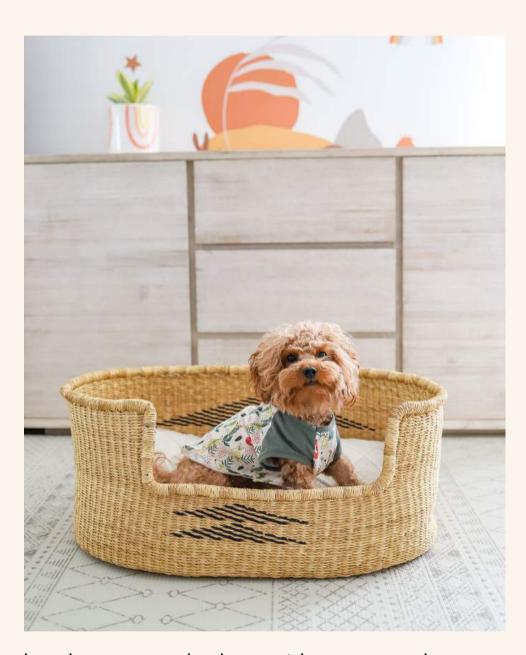


Planter Basket Wholesale: £15.75 RRP: £37.80

Pot Basket
Wholesale: £30.15
RRP: £71.10

Planter and Pot baskets are popular decorative baskets for the home both great storage options or for disguising plastic pots behind beautiful handwoven basketry.

### PforS



Our handwoven pet beds provide a cosy and warm space for your pet to rest and sleep. Made from durable double woven grass, natural and safe for pets. With designs to suit all decor styles, the most eco conscious pet lover will love these baskets.

### PforS



Handwoven pet baskets are perfect when you don't want to compromise on style for your home or for comfort for your lovable fur baby.

Made by our artisans in Ghana. Each basket is woven using natural, sustainable grown grass which is double woven to provide a durable basket that will last your pets lifetime. Suitable for indoor use only.









Available in natural, black or coloured designs:

Small: W/S £58.50 RRP £152 Medium: W/S £62 RRP £170

Large: W/S £67.50 RRP £182.25 Xtra Large: W/S £74.70 RRP £202



Minimum purchase of £200 required (can be made up of any product mix of shape, colour, size)

To place an order, email your order through to your sales contact.

Orders are shipped from Ghana using Ghana Post or DHL.

We arrange all required documentation for customs making it hassle free.

50% payment is required once order confirmed. Balance payable once shipping arranged and order received.

Payment can be made via bank deposit or paypal.

Basket Shaping

In order to get the best freight deal for you, it is necessary for us to flatten some of the baskets when shipping them. This does not impact the basket, you simply need to reshape the basket when it arrives, and this is easy to do. Instructions can be found on our website.

Alternatively, if you prefer not to shape the baskets yourself, we can shape them for an additional handling fee.

Custom Orders

As we have our own production centre here in Ghana, we can do custom designed orders. Please email Kelly to discuss design, minimum order requirements and timeframes.

All prices are listed in GBP. Ex Ghana Prices.

## thanks



For enquiries or to place an order, please contact:

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Founder

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