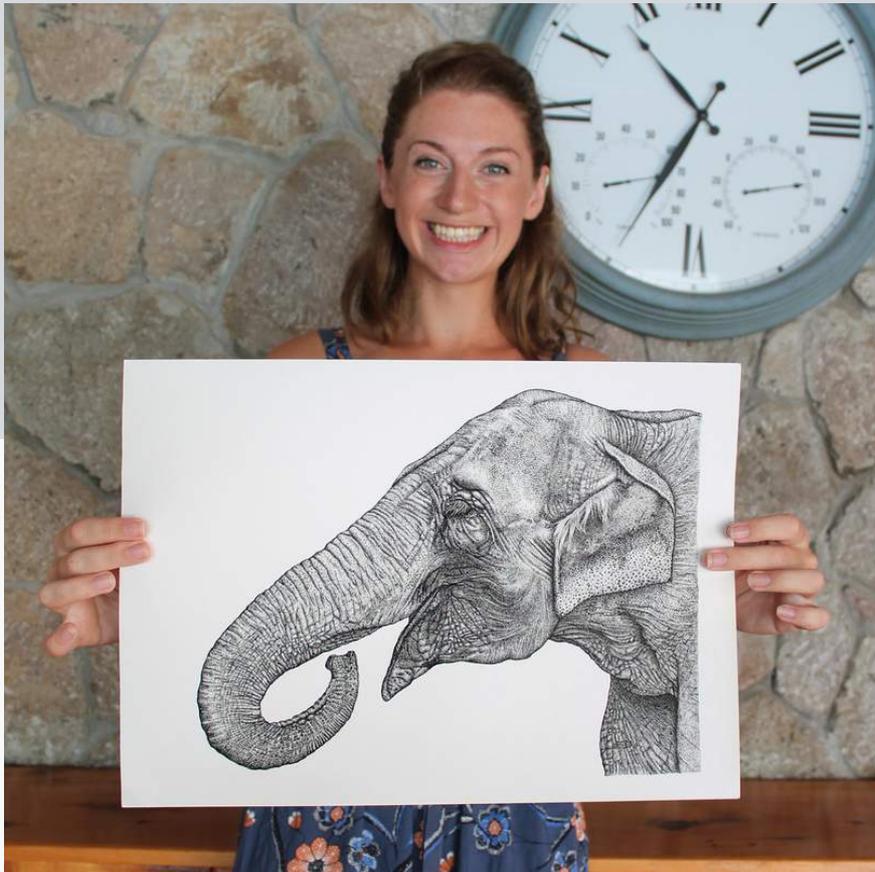


SPRING 2023
wholesale catalogue



Hello



WWW.WILDLINES.ART



wildlines.art



wildlinesartwork



WELCOME

Thank you so much for taking the time to browse my catalogue. A zoologist with a passion for art and conservation, I create unique illustrations of wildlife for people who are passionate about the natural world. Each of my subjects has its own character and charm, and I hope my artwork will instil feelings of wonder and joy in your customers.

SUSTAINABILITY

AT THE HEART OF WILD LINES



From products to packaging, I am committed to ensuring that Wild Lines is as eco friendly as possible. Cards are made from recycled paper and packaged in biodegradable sleeves made from vegetable starch. All paper products are recyclable and fabric products made from organic cotton. Everything is printed in the UK. I do not use any single-use plastic in my packaging.

WHAT'S NEW?

This spring, I've added some new card designs to the mix, including birthday capybaras, a baby meerkat (a meerkitten!) and a Linne's sloth. Look out for the very sweet birthday axolotl, too - a popular addition with kids because the unusual species features on Minecraft - who knew?!

After lots of research into consumer behaviour, I've also made some tiny changes to my RRP's. I thought the .99 rule was outdated but, as you probably already know, I was wrong. The prices might be clunkier but those biases are very deeply engrained and continue to impact our decision-making, so I think the changes are worth implementing.

I hope you enjoy browsing and, as always, if you have any animals (or products) you would like to see added to my collections, please let me know.

CONTENTS

Birthday and celebration cards	5
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CARDS

14.8 x 14.8cm (5.8 x 5.8in)

Recycled card

Biodegradable cellophane sleeve

Blank inside for your customer's own message

Sold in multiples of six

Wholesale price per unit: £1.25 (£7.50 per six)

RRP: £2.99

Now with barcodes on the backs (plus FSC logo and name of the animal featured)

BRITISH WILDLIFE



Ha-bee birthday (CB1)



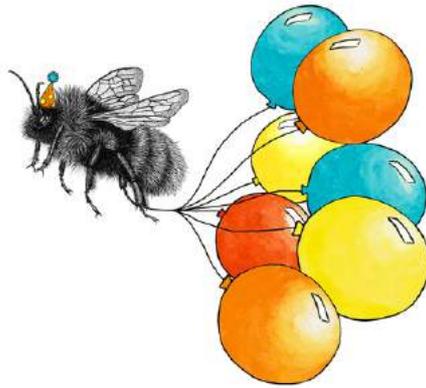
Birthday wildcat (CB2)



Birthday owl (CB3)



Birthday newt (CB4)



Birthday bumblebee (CB5)



Birthday hare (CB6)



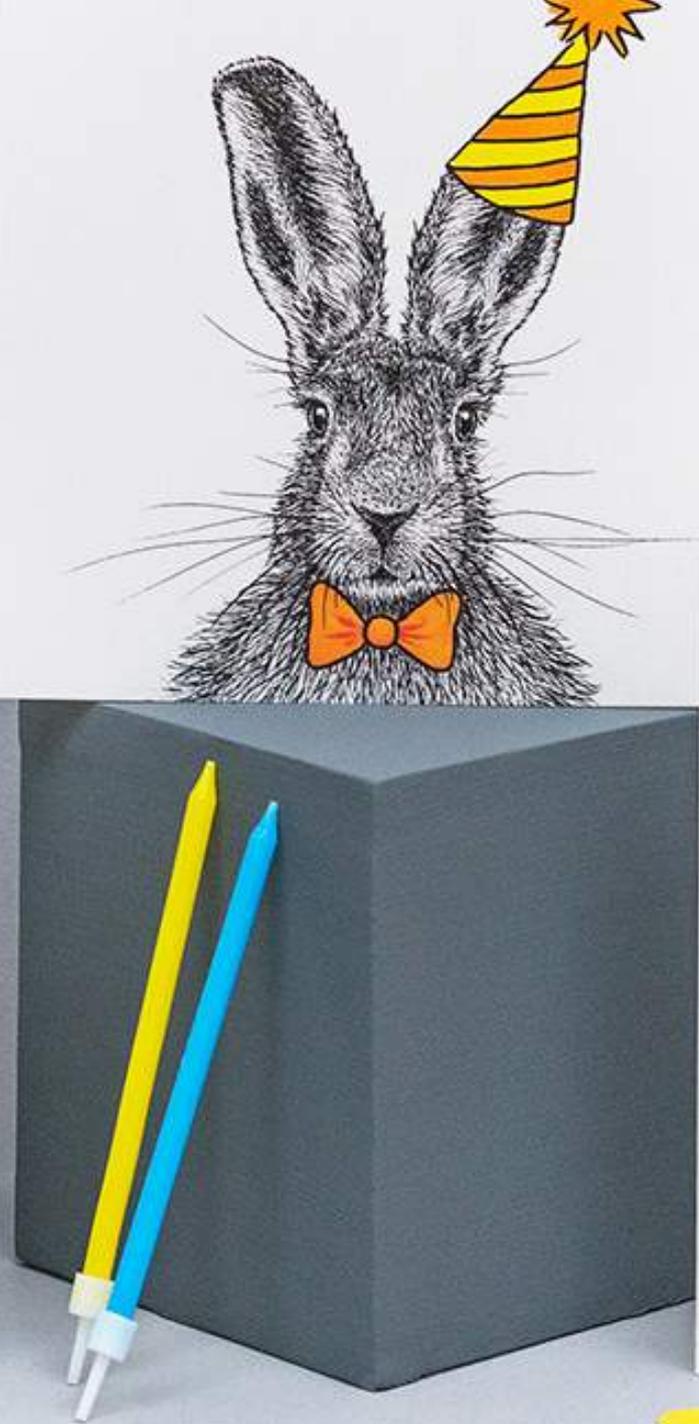
Love seals (CL1)



Birthday hedgehog (CB7)



Love owls (CL2)



Badger balloon (CB8)



Birthday puffins (CB9)

EXOTIC WILDLIFE



Party rhino (CB10)



Party bat (CB11)



Birthday penguin (CB12)



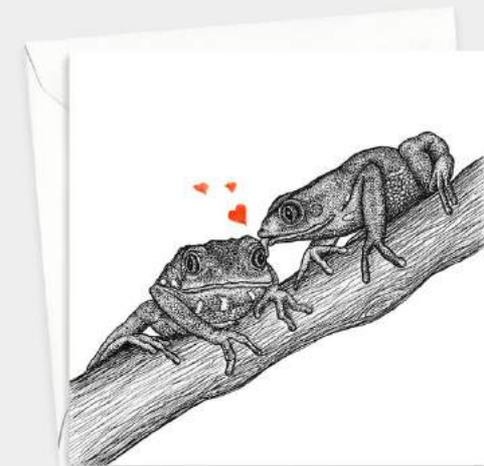
Party whale (CB13)



Birthday shark (CB14)



Birthday emperor tamarin (CB15)



Frog love (CL3)



Red panda champagne (CC1)



Little owl wine (CC2)



30

40

50

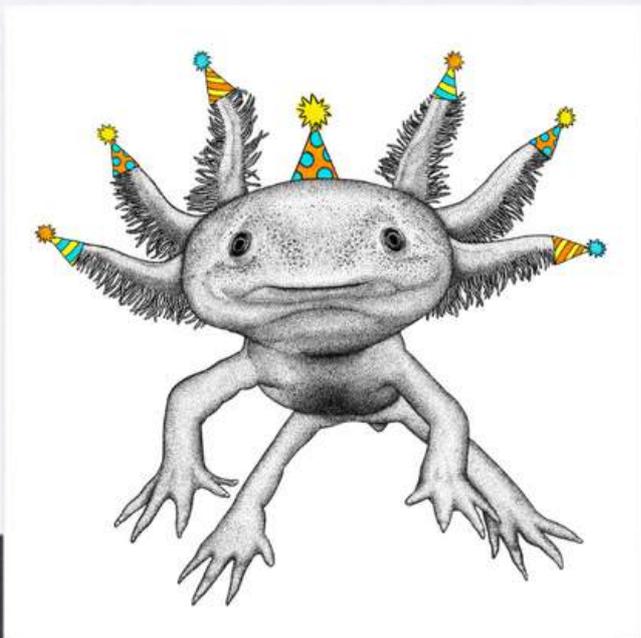
30th birthday owl (CB17)
40th birthday owl (CB18)
50th birthday owl (CB19)



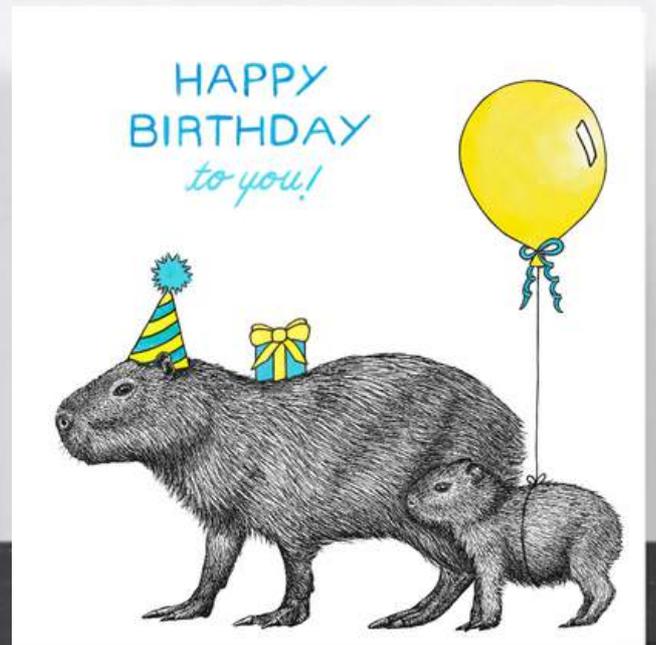
Birthday sloth (CB16)



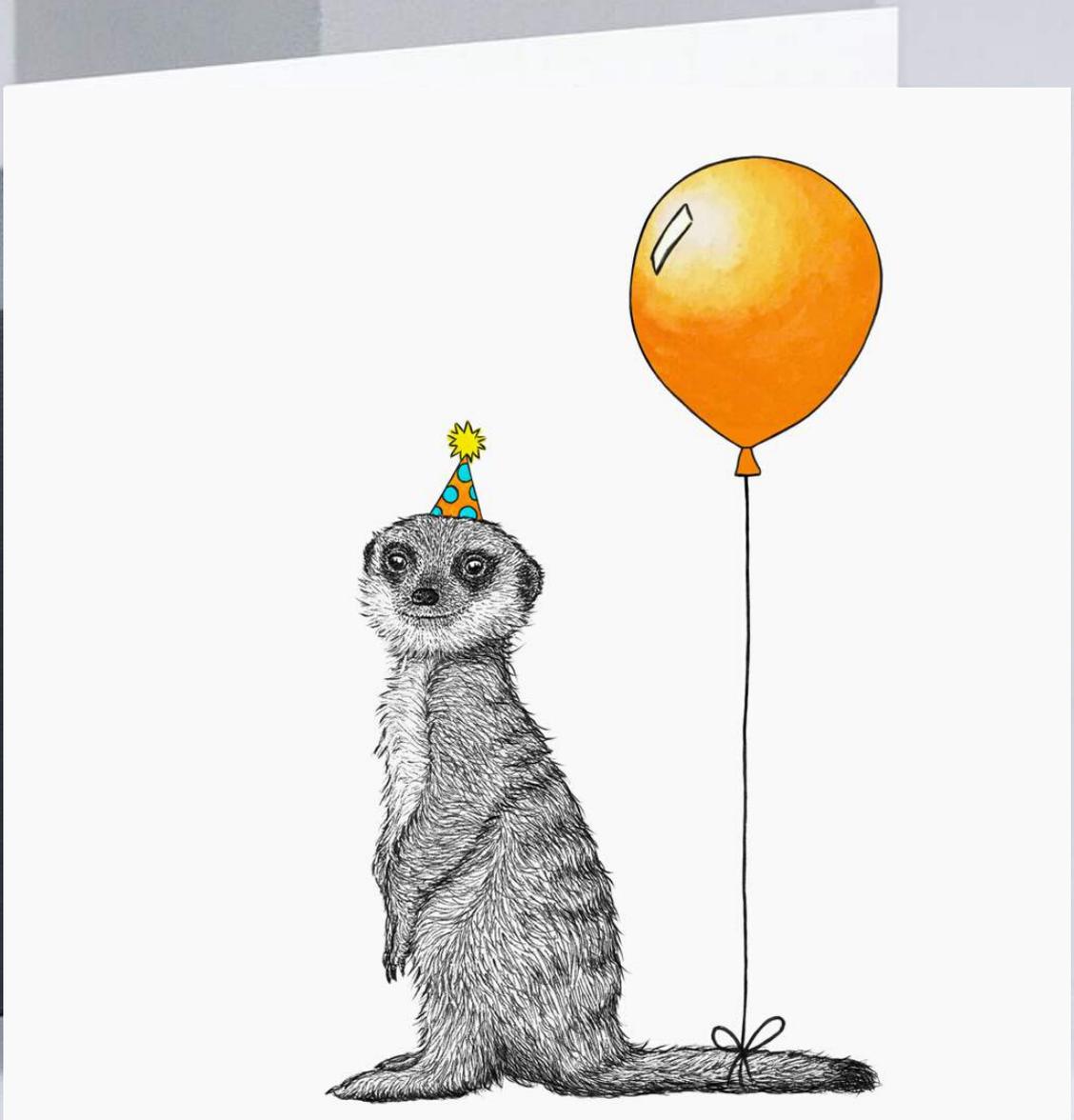
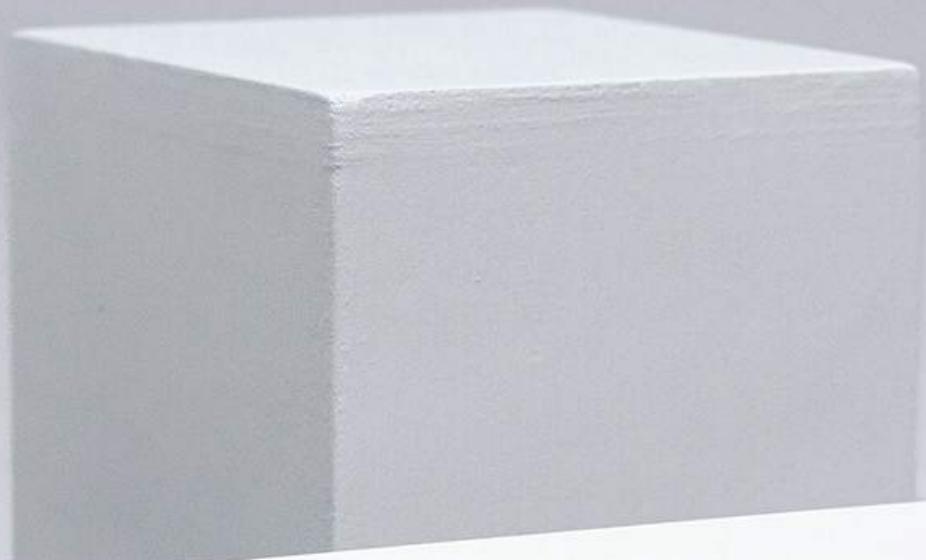
60th birthday owl (CB20)



Birthday axolotl (CB21)



Birthday capybaras (CB22)





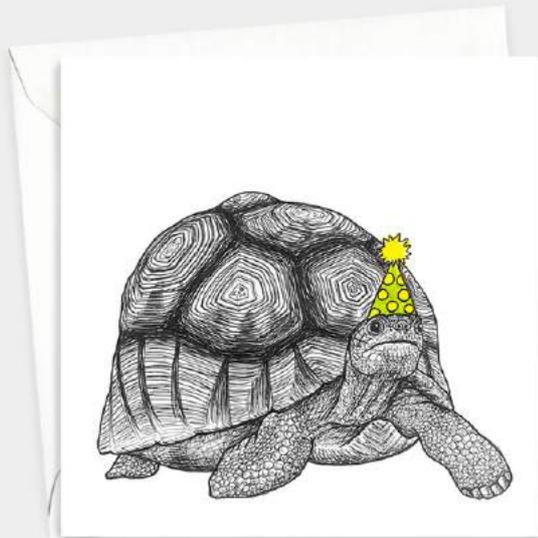
Animal kingdom (CB23)



Birthday tree frogs (CB24)



Sloth beer (CC3)



Birthday tortoise (CB25)



Birthday meerkat (CB26)



Baby aye aye (CB27)



Birthday panda (CB28)



Baby gorilla (CB29)



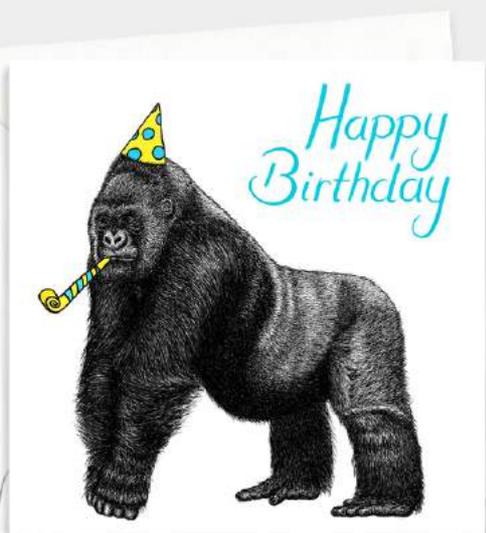
Birthday lion (CB30)



Birthday pygmy hog (CB31)



Grumpy gorilla (CB32)



Birthday silverback (CB33)



Birthday red panda (CB34)



Chick balloon (CB35)



Birthday kiwi (CB36)



Birthday bear (CB37)



Party giraffe (CB38)



Birthday golden lion tamarin (CB39)



Flamingo wine (CC4)



Penguin love (CL3)



Birthday pangolin (CB40)



Birthday chameleon (CB41)



Good luck elephant (CC5)

ILLUSTRATED NOTEBOOKS

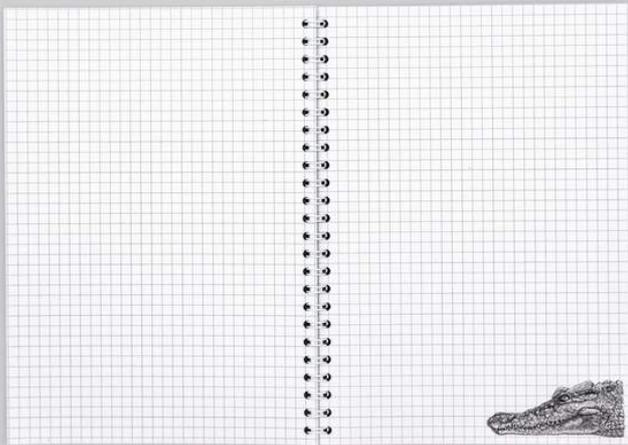
The handy-sized, wiro-bound notebooks contain mostly lined sheets of recycled paper, with a few blank and grid pages at the back. The user is greeted with a different Wild Lines illustration every time they turn a page.

An illustration
on every
double page

A5 (21 x 15cm)
46 pages inside
Made of recycled paper

Wholesale price
per unit: £4.49
RRP: £8.99





Coloured lines
match the
cover

- Fruit bat notebook (NB1)
- Ring-tailed lemur notebook (NB2)
- Meerkat notebook (NB3)
- Giraffe notebook (NB4)



WILDLIFE PRINTS

Made from original artwork drawn in pen and ink, wildlife illustrations are available as beautiful, detailed giclée prints. The prints are signed and printed on Tintoretto Gesso textured 300gsm board.

Packaged with
backboards
in compostable
sleeves

A4 or A3



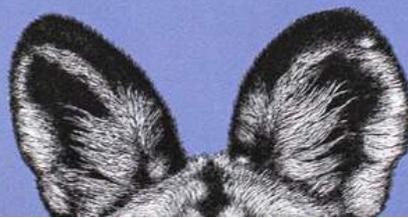
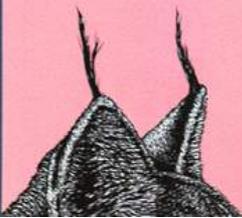
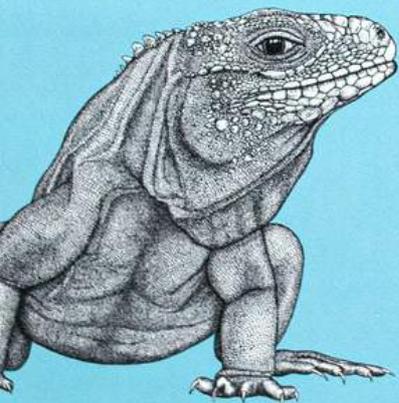
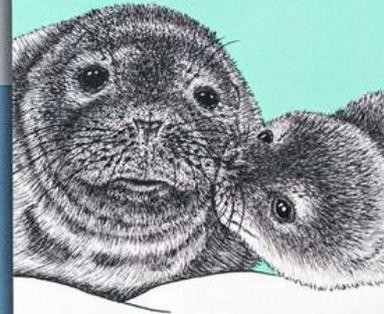
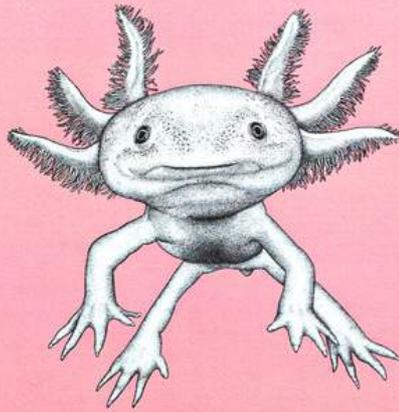
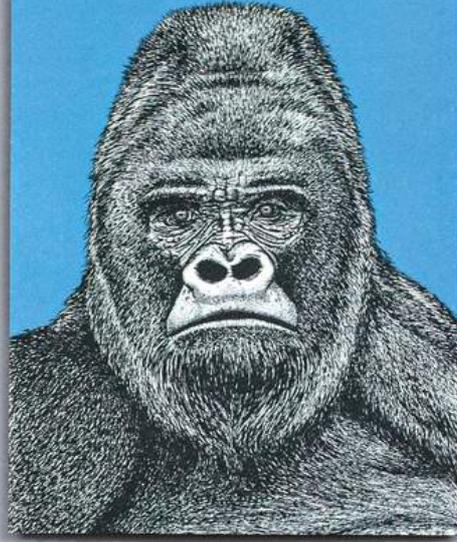
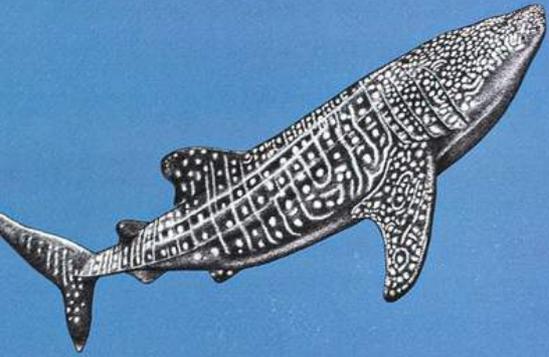
**Now available with white or
coloured backgrounds**

A4 prints: 21 x 29.7cm
(8.25 x 11.75in)

Wholesale price: £6.80
RRP: £15.99

A3 prints: 29.7 x 42cm
(11.75 x 16.5in)

Wholesale price: £10
RRP: £23.99





PRINT OPTIONS

Choose your wildlife art prints from the following selection. Want an animal that isn't shown? Please don't hesitate to ask. I might already have drawn one and, if not, will happily add it to my to-draw list.

To change the background colour for no extra cost, simply include which colour you would like from the palette below in the 'variation' column of the order form:





African wild dog (PE1)



Chimpanzee (PE2)



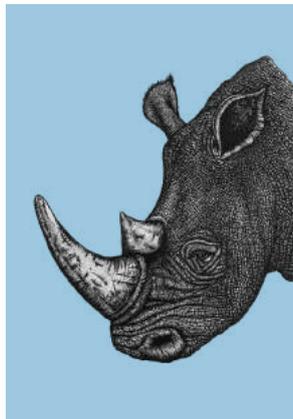
Ring-tailed lemur (PE3)



Meerkat (PE4)



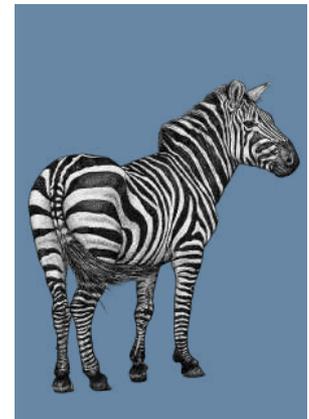
Grey seals (PE5)



Northern white rhino (PE6)



Bush dog (PE7)



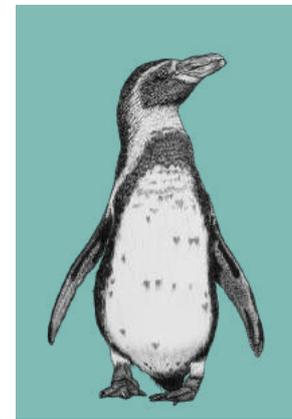
Plains zebra (PE8)



Grey crowned crane (PE9)



Koala (PE10)



Humboldt penguin (PE11)



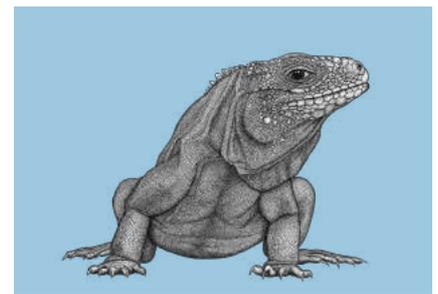
Echo parakeet (PE12)



Brazilian tapir (PE13)



Dyeing poison dart frog (PE14)



Cayman blue iguana (PE15)



Livingstone's fruit bat (PE16)



Aye aye (PE17)



Eurasian lynx (PE18)



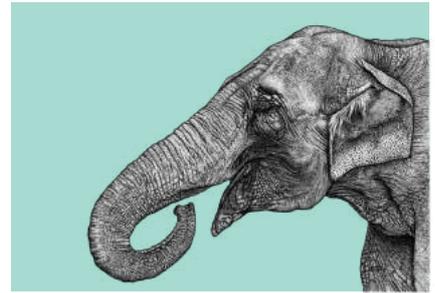
Western lowland gorilla (PE19)



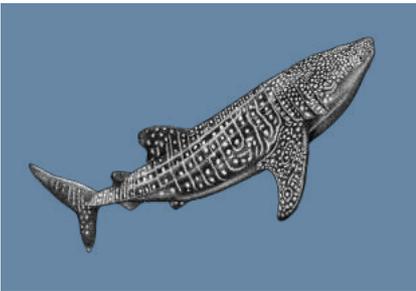
European honey bee (PE20)



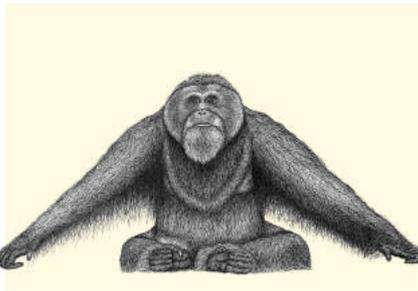
Brown-throated sloth (PE21)



Asian elephant (PE22)



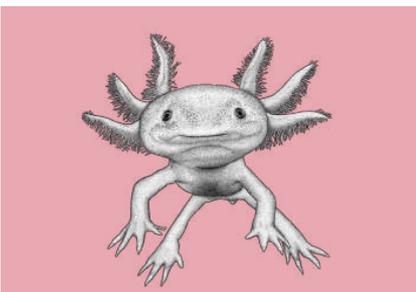
Whale shark (PE23)



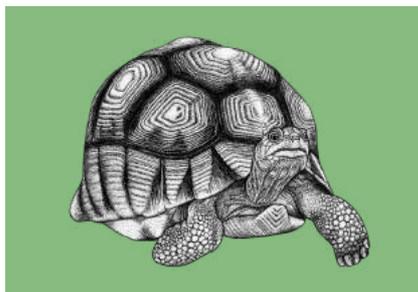
Sumatran orangutan (PE24)



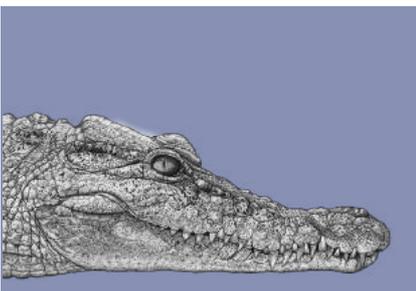
Western lowland gorilla (PE25)



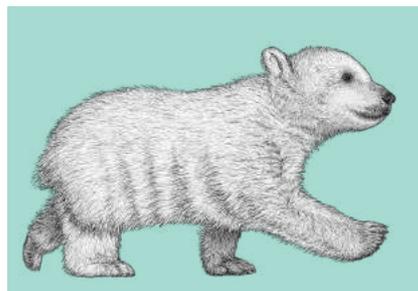
Axolotl (PE26)



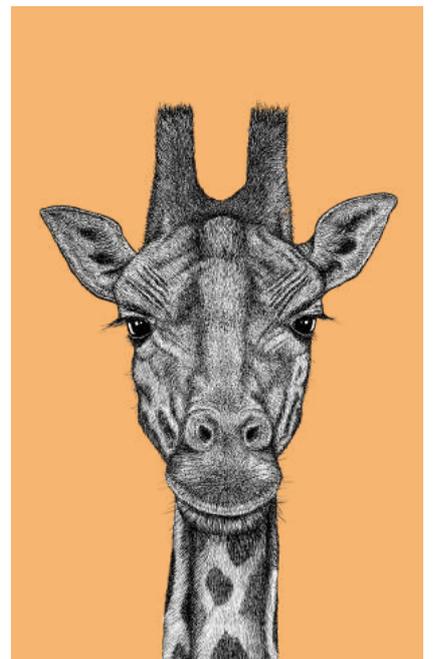
Ploughshare tortoise (PE27)



Philippine crocodile (PE28)



Polar bear (PE29)



Giraffe (PE30)

MUGS

285ml capacity

Dishwasher and
microwave safe

Ceramic mugs depicting any of my wildlife illustrations - the choice is yours! Each mug has a wrap-around design that can feature two illustrations (or an illustration and your logo) - one on the front and one on the back.



Minimum order: 25
per design

Wholesale price:
£4.99
RRP: £10.99

Mug (M*-*)

To note which designs you would like, please use the animal numbers on the following pages and separate the front design from the back with a hyphen. For example, the design above would be (M10-15). In the 'variation' column, please note which colour background you would like from the palette below.

Green

Purple

Orange

Blue

Pink

Turquoise

ANIMAL OPTIONS



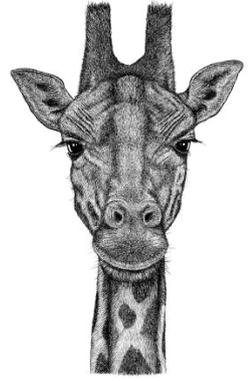
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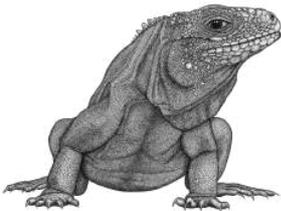
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3



4



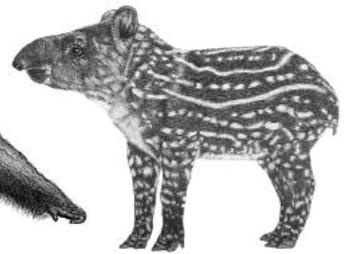
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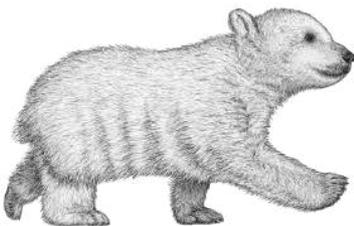
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7



8



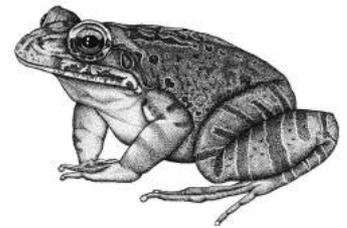
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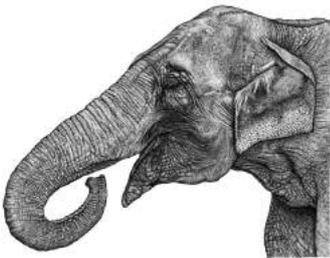
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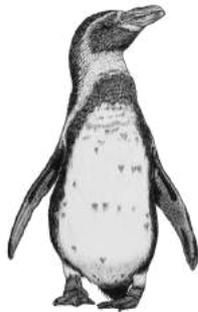
11



12



13



14



15



16



17



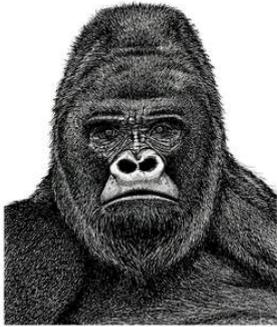
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19



20



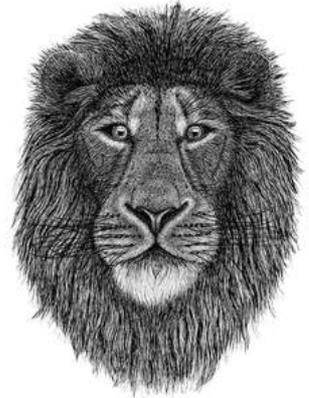
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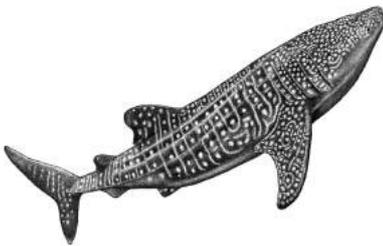
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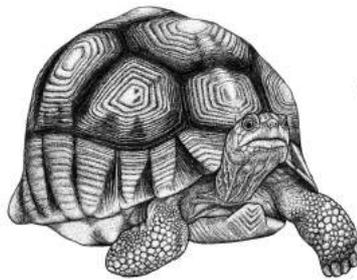
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24



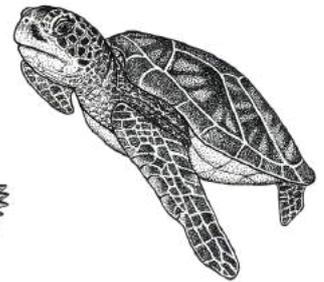
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26



27



28



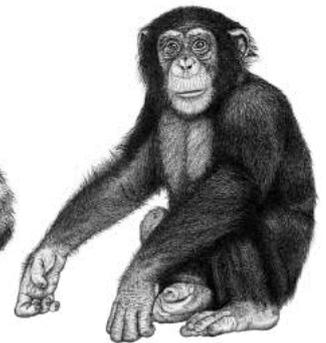
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30



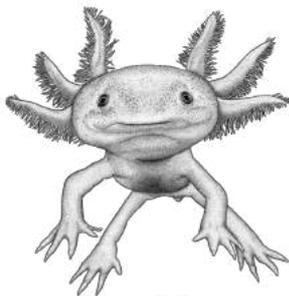
31



32



33



33



34

ORGANIC T-SHIRTS

Organic, 100% cotton t-shirts depicting some of my most popular animal illustrations

Minimum order adult or kids' tees: 51 (can include more than one design/style and multiple sizes)

No plastic packaging
Digitally printed by a UK-based company

Wholesale price per unit:
Adult t-shirts: £11.75
Kids' t-shirts: £9.00



Choose any animal design from the options on the previous two pages

Wild Lines



ORGANIC | ECO-FRIENDLY

This t-shirt is made of organic cotton and was manufactured in a Global Organic Textile Standard certified factory

www.wildlines.art



MOUNTAIN CHICKEN

Introduction of chytrid fungus to the Caribbean island of Montserrat caused the mountain chicken frog to decline at the fastest rate of any species ever recorded. Now, Durrell is spearheading a reintroduction on the island. In the first attempt of its kind, the team is using heat to give mountain chickens an advantage over the deadly fungus. This should help them survive and, hopefully, develop resistance against the disease.

T-shirt orders include double-sided hang tags made of recycled paper and attached with string.

Each tag tells a short story about the featured animal's conservation plea, which can be tailored to your organisation.

COLOUR OPTIONS

Minimum order per colour: 51 t-shirts
(can include more than one design and multiple sizes)

Colour t-shirts wholesale price per unit:

Adult t-shirts: £13.50

Kids' t-shirts: £9.75

To add coloured t-shirts, please ensure
your order includes at least 102 t-shirts
(can include white t-shirts, more than one
design and multiple sizes)



Burgandy (C1)



French navy (C2)



Bottle green (C3)



Ocean depth (C4)



Roasted orange (C5)



Opal (C6)



Khaki (C7)



Sky blue (C8)



Plum (C9)



Black (C10)



Spectra yellow (C11)



India ink grey (C12)

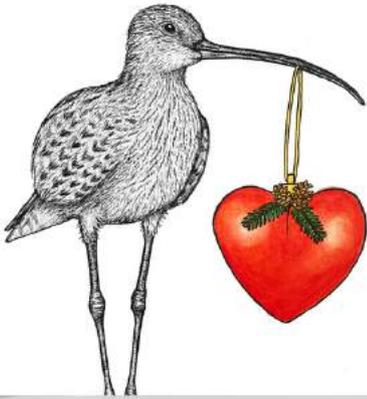
Only available
for unisex
Creator t-shirt





CHRISTMAS CARDS

BRITISH WILDLIFE



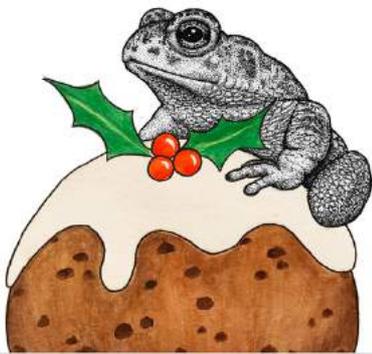
Xmas curlew (CX1)



Xmas grey seals (CX2)



Xmas badger (CX3)



Xmas toad (CX4)



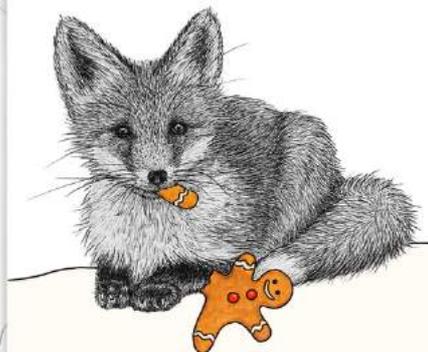
Xmas hedgehog (CX5)



Xmas red deer (CX6)



Xmas harvest mice (CX7)



Xmas fox (CX8)

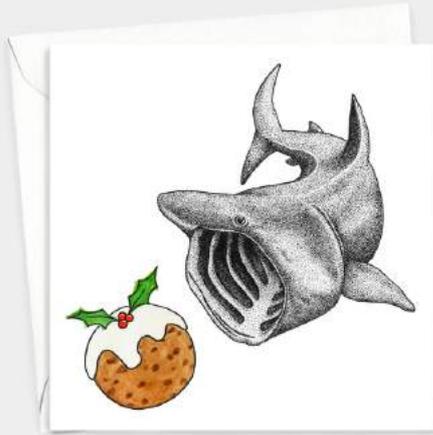


Xmas long-eared bat (CX9)





Xmas newt (CX10)



Xmas basking shark (CX11)



Xmas otter (CX12)



Xmas dormouse (CX13)



Xmas beaver (CX14)



Xmas highland cow (CX15)



Xmas white-tailed eagle (CX16)



Xmas red squirrel (CX17)



Xmas wildcat (CX18)



Xmas pine marten (CX19)



Xmas white storks (CX20)



Xmas little owls (CX21)



EXOTIC WILDLIFE



Xmas bear (CX22)



Xmas great white shark (CX23)



Xmas giraffe (CX24)



Xmas sloth (CX25)



Xmas penguins (CX26)



Xmas frog (CX27)





Xmas turtles (CX28)



Xmas fruit bat (CX29)



Xmas pangolin (CX30)



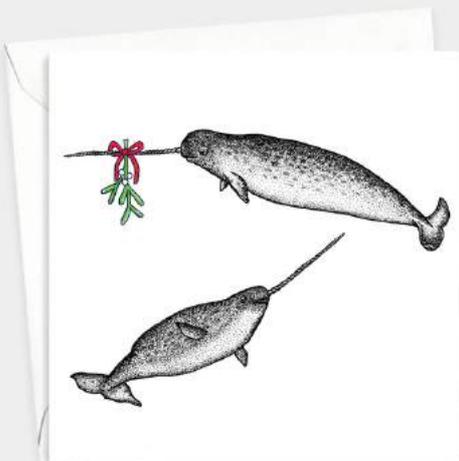
Xmas pygmy chameleon (CX31)



Xmas elephant (CX32)



Xmas tortoise (CX33)



Xmas narwhals (CX34)



Xmas koala (CX35)



Xmas kiwi (CX36)



ADVENT COLOURING BOOK

A fun, unique alternative to the traditional chocolate calendar

14.8 x 14.8cm (5.8 x 5.8in)

Recycled paper

The British wildlife-themed colouring book contains a festive design for every day in the lead up to Christmas

Wholesale price per unit: £2.59

RRP: £5.99





BEHIND THE SCENES

Born and raised on the Isle of Wight, I grew up surrounded by natural beauty. I was inspired by the life around me and completed a degree in zoology before turning my focus to wildlife conservation and communications. When I returned from studying and working on wildlife conservation projects in Mauritius, I began to grow my art portfolio with the aim of selling beautiful, bold and eco-friendly products to customers through outlets like yours.



Inspired by encouraging words of friends and strangers alike, I have transformed my hobby into a small business, which I run from my home on the Isle of Wight. I use my background as a writer and editor to tell the stories of each species I draw and evoke a sense of optimism about its future.

We all know that we are in troubling times when it comes to conserving Earth's incredible biodiversity, but it is my genuine belief that we are making positive progress and there are so many things we can do to help save species - starting with appreciating and sharing the beauty we see in ecosystems both at home and afar.

I draw in dots and lines to bring species to life on paper using a set of artists' pens, with the addition of bright watercolour detail to make my card and pattern designs pop. From a selection of photos to a brief pencil outline and then a detailed pen sketch, each drawing takes up to 40 hours and is usually completed in a few sittings.

TERMS & CONDITIONS

Minimum order (excluding delivery)

£100 for first order and £80 thereafter.

Carriage paid

Shipping on UK orders over £300 will be covered (or £150 on cards-only orders).

Lead time

UK orders are expected to take between one and five weeks to arrive from the point of ordering, depending on product types ordered (fabric products take longer than paper). Please send me an email for a tailored estimate.

Damages and returns

If you receive a damaged order or find that there are items missing, please contact me by email within 48 hours of receipt. Depending on the number and types of products damaged, I will refund them or replace them for free.

Payment terms

Payment is required by bank transfer within 30 days of ordering.

Online sales

Please get in touch via email if you would like to use my product images on your website.

Privacy policy

All details provided will be kept safely and securely. I will not pass on any details to third-party providers.

Copyright

I have a right to be identified as the owner of all images, logos and designs, and that copyright is not transferred with the sale of goods.

International orders

I accept international orders. The buyer will be responsible for shipping, import duties and tax.

Cancellation policy

Please send me an email as soon as possible if you wish to cancel your order. Cancellations within 24 hours will be refunded 80%. Cancellations after 24 hours will be refunded 60%. Once an order has been posted, the buyer will not be entitled to a refund. Because they are custom products, mug and t-shirt orders are not refundable after 24 hours.

Colour variations

The colour and detail may vary slightly from pictures shown in the catalogue.

Exclusivity

To discuss retaining exclusivity in your area, please send me an email.

Other terms and conditions

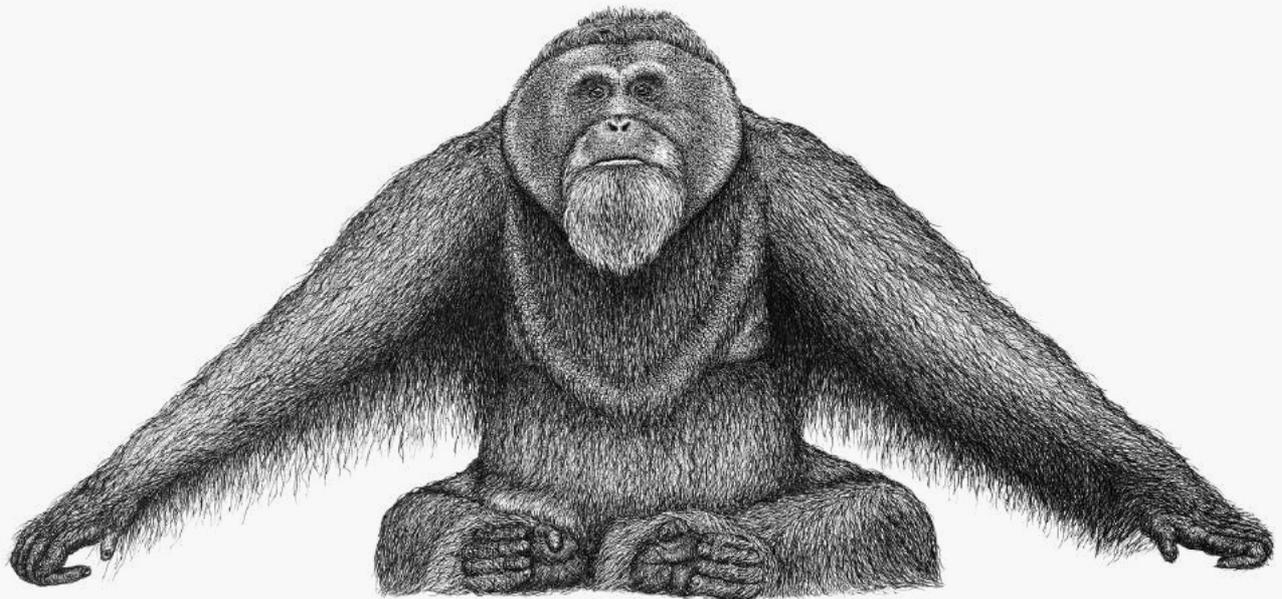
It is the buyer's responsibility to ensure goods are not sold in a manner that may bring Wild Lines into disrepute or through discount houses.

I maintain the right to refuse an order at any time.

HOW TO ORDER

To place an order, please send me an email at jen@wildlines.art or fill in the contact form at www.wildlines.art/contact and I will send you an editable pdf order form.

Thank you!



sign up to receive the latest Wild Lines wholesale catalogues direct to your email



wildlines.art



wildlinesartwork

Jen@wildlines.art

www.wildlines.art