





The world's most innovative designer and manufacturer of games & puzzles.

**Our formula:**

THE BEST TEAM IN THE BUSINESS + GOOD OLD-FASHIONED HARD WORK = FAST SUSTAINABLE GROWTH

**BASED IN:**

CHICAGO LONDON BRISTOL

IN-STORE AND ONLINE IN OVER 40 COUNTRIES

**85** Individuals, brimming with talent and energy

**WHAT ARE WE MOST PROUD OF?**

- OUR PEOPLE: THEY'RE OUR SECRET SAUCE
- OUR CUSTOMER RETENTION

Captain  
"Eye of the"  
The Lord of the  
Doctor Who  
Skiing uphill

MUSIC  
Stereo  
Mono  
Dolby





## Our mission

To develop and deliver products that exercise brains, spark imaginations and demand to be played.

Driven by our belief in the benefits of challenging the mind and the importance of creative play.



# Our business splits neatly in two:



## custom

Unique and inspiring ranges of games, puzzles and gifts developed exclusively for the world's biggest retail chains.



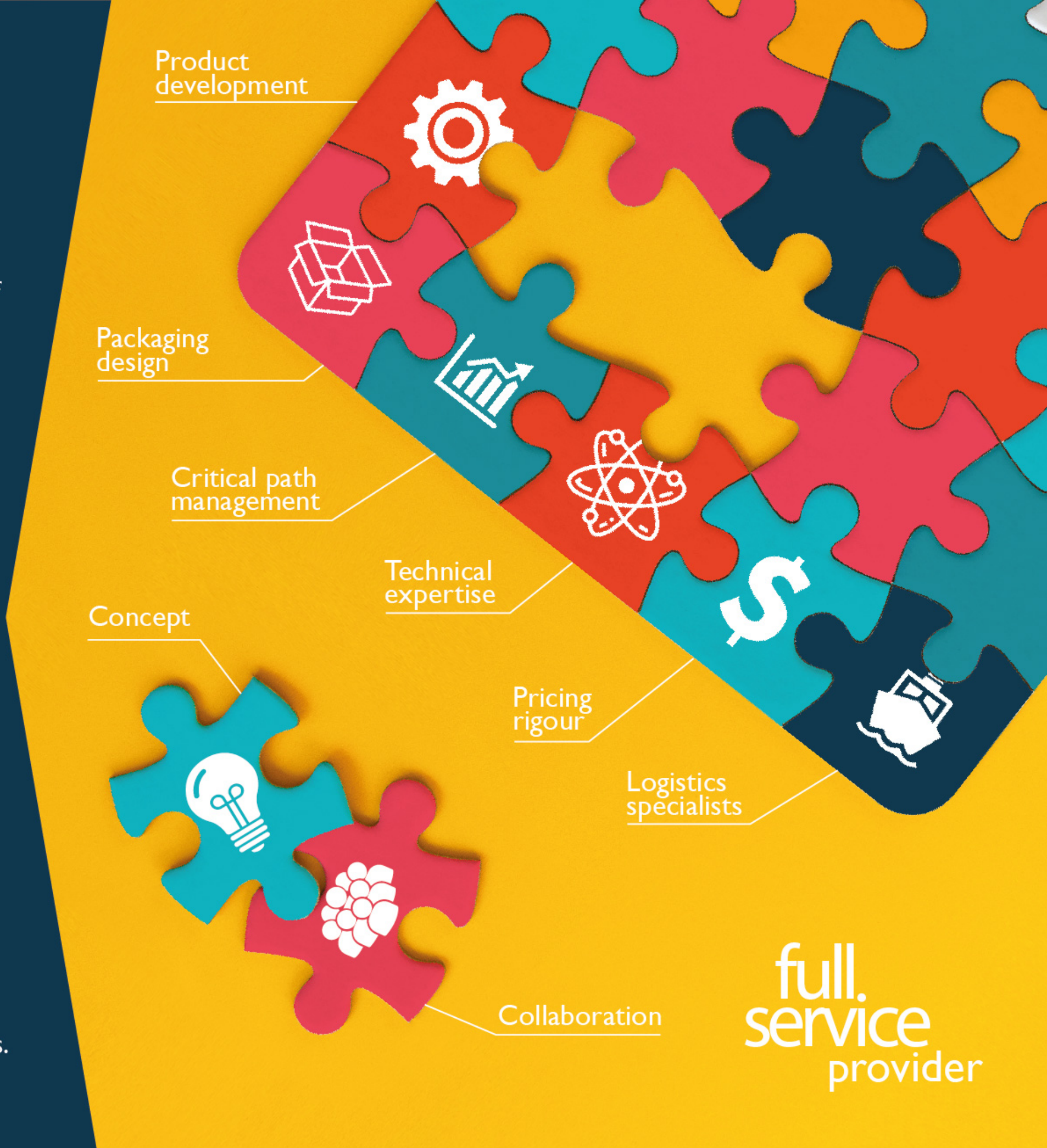
## catalogue

Games and puzzles created for independent stores around the world to select from. The finest products of their kind available anywhere.



# What makes us stand out?

- One trusted company, combining a huge range of products with a very personal service.
- Flexible and agile approach to briefs.
- Long-term customer partnerships. Reliable, on-time delivery.
- 20 years experience in the puzzle & games industry.
- Blending traditional, much-loved games with cutting-edge design.
- Continual development of new and exciting games, puzzles and gifts.
- Crafting top quality products.
- Brilliantly creative and unique packaging concepts.



full.  
service  
provider



# Our customers

*Walgreens* M&S Walmart  NATURE &  
DECOUVERTES

TJ-maxx empik Indigo Disney MenKind



TARGET

Sainsbury's

  
WORLD MARKET



BARNES & NOBLE

John Lewis

TESCO

LAKELAND

OLIVER

BONAS

Waitrose



Baeckens

WHSmith

Waterstones

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