



h o n e s t



Honest Bottle
Lookbook

2022



#weareHonest





Fact

The Honest Bottle is the only reusable bottle, designed & **made locally, from recycled single-use bottles.**



Circular by design

Designed for **REUSE**

Designed from
RECYCLED materials

Designed for
RECYCLING

Designed for
CIRCULARITY





A bottle with p u r p o s e

The Honest Project

is our initiative to
increase accessibility
to publicly available
drinking water in every
country we operate.



h o n e s t
project. 



We're called Honest for a reason

At the heart of our approach is a need to be honest – to ourselves, to the product and to our customers.

Weight: **61.78 grams**
Recycled content: **49.71 grams**

80%

of the Honest Bottle is made out of recycled materials.

Lid

100% Recycled Plastic (rHDPE)
(from single-use bottles)
Virgin Silicone Seal

Strap

Virgin Plastic (Polycarbonate)
Virgin Rubber (TPU)

Bottle

100% Recycled Plastic (rPET)
(from single-use bottles)





What you need to know!

Bottle capacity : **500ml**
Dimensions: **225mm x 63mm**

8 standard colours

BPA free
Leakproof
Lightweight
Easy carry loop



Colours inspired by iconic London

Westminster
Grey



Soho
Yellow



Shoreditch
Orange



Camden
Pink



Notting Hill
Violet



Kensington
Blue



Brixton
Blue

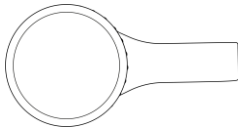


Hyde Park
Green



Customise with your brand

Lid



Emboss/Deboss

Areas: 40mm

Depth/Height : 0.2mm

Custom Colour

Strap



Custom CYMK Print

Areas: 13mm x 70mm

Emboss/Deboss

Areas: 13mm x 70mm

Depth/Height : 0.1mm

Custom Colour

World Rally Championship



printed strap and custom colours



Customisable packaging



Option 1

Single sided print –
black print on grey material OR
full CMYK print on white



Option 2

Double sided print -
black print on grey material &
full CMYK print on white



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Please contact us to discuss your
requirements further

hello@honestbottle.com



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