



# SHIFA® AROMAS

*Makers of luxury home fragrances  
capturing lifestyle moments*

Handmade in England



## *Our Promise...*

Shifa Aromas is a British brand and we promise to bring you products that are hand-made in England by us. We source our raw materials locally and nationally trying our best to use ingredients that are environmentally friendly and recyclable where possible. We also love supporting and collaborating with local businesses and services including design, print and packaging to bring you a brand and products that we can say are proudly made in England.

*Jabar and Nafeesa*

Founders of Shifa Aromas



## *Our Ingredients...*

At Shifa Aromas we take pride and time sourcing our ingredients to ensure that our customers receive a product that is not only high in quality but both aesthetically and aromatically pleasing.



### **Premium Ingredients**

Soy Wax (Vegan), Plant-based solutions  
& Paraben Free Fragrances



### **Infused with Aromatic & Natural Botanicals**



## *Stockist Testimonial*

One of our best selling home fragrance collections. So many customers have commented on how gorgeous they smell and how beautiful they look. My shop has had a wonderful aroma this season. Thank you Shifa Aromas!

Ora Gallery | Sheffield

## *Customer Testimonial*

I absolutely love Shifa Aromas, the products smell amazing. The candles burn clean and evenly and you can just tell everything about the brand and its products are beautiful. Will definitely be buying more.

Claire | U.K.



## Our Stockists

### HOUSE OF FRASER SINCE 1849

We are really pleased with how the Shifa Aroma products are performing in-store and online...

House of Fraser  
Home Fragrance Buying Team

### PURPLEMILL

We have had an amazing year with your products. The products speak for themselves; we look forward to continually working with you. I highly recommend your brand to my customers.

Purple Mill  
Independent Stockist

### نمشي NAMSHI

We are happy with the sales and performance of Shifa Aromas and would like to expand the range for 2021/22...

Namshi.com  
Buyer - Home & Beauty

# Take time to... Col

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# lection



## *Our Family...*

Welcome to our small world where we love to make home fragrances. What makes our products unique are our special ingredients to which we add a pinch of ambition, infuse it with love, stir with passion, hand-pour with care and sprinkle it with creativity and all this wonderful magic happens in small batches in our family workshop in Yorkshire.



### **Family Business**

Established 2016 in Yorkshire, England



### **Lifestyle Inspired Luxury Scents**

Relaxing, Calming & Uplifting



### **Hand Poured & Hand Finished**

for a Quality Experience

# Take time to... Fragrance



Take time to... *destress*

with *Persian Chai*

Persian Chai is a contemporary full bodied floral fragrance with notes of elegant Jasmine, aromatic Rose, sweet Violet and warm Frankincense with a heart of Mandarin, Ylang and Tagette resting on a base of rich Musk. The luxury glass candle and diffuser are infused with Persian Tea Roses, Chamomile Petals and Myrrh resin.

Take time to... *relax*

with *Secret Garden*

Secret Garden is a captivating blend of both spicy and fruity fragrances opening with notes of Bergamot, Petitgrain, Peach and Pineapple with a base of sweet burnt sugar and Tonka notes. The luxury glass candle and diffuser are infused with Oud wood, red Sandalwood and the finest Rose petals.

Take time to... *heal*

with *Pilgrim*

Pilgrim is a comforting aroma based on herbal accords dominated by notes of Lavender, Lemon, Grapefruit leading to a spicy floral heart of Coriander seed, Jasmine, Rose and Gardenia resting on a base of Cedar wood, Amber and Tonka. The luxury glass candle and diffuser are infused with Lavender flowers, Rose petals and Myrrh resin crystals.

Take time to... *escape*

with *Summer Dreams*

Summer Dreams is an elegant fruity fragrance with delightful top notes of Cherry, Plum and Raspberry which rest upon a rich heart of exotic Orchid, Freesia and Iris resting on a medley of sensual Musk, sweet Vanilla pods and soft Amber. The luxury glass candle and diffuser are infused with the finest flowers of Heather, Orange Blossom, Corn and Rose.

Take time to... *explore*

with *Moroccan Souk*

Moroccan Souk is an adventurous mix of rich accords of Mandarin Tea and Lily supported by Moroccan spices, Orange Blossom and Jasmine resting on a base of Sandal, Patchouli and Musk. The luxury glass candle and diffuser are infused with Orange Blossom flowers, Frankincense and Myrrh resin crystals.

Take time to... *love*

with *Midnight Rose*

Midnight Rose is a sensual fragrance that opens with Mandarin, Rose Otto, Lily, Chamomile & soft notes of Peony resting elegantly on a base of rich Musk, Amber and Patchouli. The luxury glass candle and diffuser are infused with the finest aromatic Oud wood and Peony petals.



# nce Portfolio



## *Our Inspiration...*

The inspiration behind 'Shifa Aromas' came from nature itself... whilst using natural botanicals and resins in our products we realised that we could not only achieve an aesthetically pleasing product with captivating aromas but at the same time we could also enjoy a therapeutic experience which is much needed in today's hectic lifestyles. We wanted our products to provide comfort, peace and relaxation.

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## Luxury Reed Diffusers

Our stylish and sophisticated diffusers come in a premium glass bottle finished with the Shifa Aromas logo in gold complimented with a golden cap. Our diffusers are infused with natural botanicals which would compliment any space.

100ml | Fibre Reed Sticks  
Lasts 10-12 weeks | Refills available



# Luxury Glass Candles

Our luxurious glass candles come in a premium matt white finish completed with the Shifa Aromas logo in gold. Our candles are hand poured and hand finished with the finest natural botanicals which are aesthetically pleasing and captivating.

220g net | 30cl Glass | Cotton-wick | Lasts up to 45-50 hours





## *Our Fragrances...*

Our fragrance portfolio is a unique combination of high quality scents that have been carefully crafted for Shifa Aromas, keeping in mind you and your home.

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## Luxury Gift Sets

Our luxury gift sets are ideal gift  
for any occasion.







## Luxury Travel Tin Candles

Our modern travel tins come in a high quality gold tin ideal for your home or your bag every time you travel.

200g net | Cotton-wick | Lasts up to 30 hours





## Luxury Room Mists

Our stylish and sophisticated room mists come in a premium glass bottles complimented with a gold nozzle, collar and cap. These mists can be used as a room mist, linen mist or a bathroom mist ideal to create a scented atmosphere in any space.

100ml | Eco-Friendly | Paraben Free



# Take time to... Skincare Collection

## Luxury Skin Massage Candles

Relaxation & Nourishment in the palm of your hands  
Shea & Argan Butter | Coconut Oil | Soy Wax



Available in four fragrances::

Midnight Rose | Moroccan Souk | Pilgrim | Summer Dreams



Lasts up to 10-12 full  
body massages





# Luxury Hand and Body Wash & Lotion

Infused with natural anti-microbial Silver Ag+ Colloidal  
SLS & Paraben free



## Handwash

- Squalane extracted from Olives  
to hydrate & moisturise



## Lotion

- Vit E, Coconut & Grapeseed oil  
to protect and moisturise



Available in four fragrances in 250ml bottles:

Midnight Rose | Moroccan Souk  
Pilgrim | Summer Dreams



# SHIFA® AROMAS

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