

A close-up photograph of a dark-colored fabric garment, likely a shirt, with a gold-colored label. The label features the text "SHIRT AROMAS" in a stylized, uppercase font. The "S" is larger and positioned at the top left, while "HIRT" is to its right. Below "SHIRT" is the word "AROMAS". To the right of "AROMAS" is a stylized "A" with a registered trademark symbol (®) to its upper right. The fabric has a visible ribbed texture, and a dark strap or seam is visible at the top of the frame.

SHIRT
AROMAS A®

SILK ROUTE COLLECTION &
PRODUCTION CARE INFORMATION

JOURNEY OF AROMAS

THE INSPIRATION

Shifa Aromas brings you an opulent collection has been inspired by the famous Silk Route which was used for more than 1,500 years to trade commodities such as; Silk, luxurious fruits, spices, teas & Porcelain.

At Shifa Aromas we have curated the essence of the Silk Route through high quality fragrances in candles & diffusers that will evoke your senses back thousands of years.

OUR FAMILY

Welcome to our small world where we love to make home fragrances. What makes our products unique are our special ingredients to which we add a pinch of ambition, infuse it with love, stir with passion, hand-pour with care and sprinkle it with creativity and all this wonderful magic happens in small batches in our family workshop in Yorkshire

OUR INGREDIENTS

Our candles - made soft & luxurious Coconut & Rapeseed wax that is eco-friendly and clean burning.

Our diffusers - made with a plant based solution that is eco-friendly & long-lasting.

Our fragrances - high quality curated perfume grade fragrance that include essential oils & are Paraben-free

Anor

SAFFRON, TAIF ROSE & CASHMERE WOODS
INFUSED WITH NATURAL ESSENTIAL OILS

PERFUMER'S NOTES

This fragrance has been inspired by the Pomegranate, which in Uzbekistan is called Anor. Pomegranates were one of the many luxurious fruits that was traded on the Silk Route. This sensual fragrance has the enticing opening notes of Saffron, an aromatic heart of Taif Rose & Geranium, followed by a calming base of Patchouli, Musk & Cashmere Woods.

The diffuser & candle has been finely crafted & finished with botanicals of Gomphrena Amaranth, Peach Blossom Flowers, Tea Rose Petals & dried Pomegranate powder.



Kashgar

BLACK PEPPER, BASIL & VETIVER
INFUSED WITH NATURAL ESSENTIAL OILS

PERFUMER'S NOTES

This fragrance has been inspired by the famous trade location of 'Kashgar'. 'Kashgar' was a popular destination for traders on the Silk Route where they would exchange teas, herbs, flowers and spices.

This aromatic fragrance has the luxurious opening notes of Black Pepper & Bergamot, a herbal heart of Basil & Lavender, followed by an earthy base of Patchouli, Cedarwood, Moss & Vetiver.

The diffuser & candle has been finely crafted & finished with botanicals of delicate Bamboo Leaf & Vanilla powder dust.



Sahro

NEROLI, PETITGRAIN & MUSK

INFUSED WITH NATURAL ESSENTIAL OILS

PERFUMER'S NOTES

This fragrance has been inspired by the rich sandy deserts on the Silk Route. 'Sahro' is the ancient Arabic word for desert. The Silk Route crossed both the Gobi and Taklamakan deserts. This uplifting fragrance has refreshing opening notes of Orange & Petitgrain, a calming heart of Neroli & Jasmine, followed by a luxurious base of Musk.

The diffuser & candle has been finely crafted and finished with botanicals of Yellow Rose, Calendula petals & Catuaba Bark.



CANDLE CARE



The First Burn - Burn the candle until wax melts across the entire surface up to the sides of vessel as this will prevent tunnelling.



Trim Your Wick - We recommend trimming your wick before every lighting to approx 5mm.



Keep the Wax Clean - Keep the wax pool free of wick trimmings, matches and debris at all times.

DIFFUSER CARE



Placement of the Diffuser - High traffic areas are the perfect places for your diffuser, as the constant flow of air helps to diffuse the fragrance.



Consider Temperature - Warmth as subtle heat helps to develop and move fragrance.



General Maintenance - Keep Reed sticks free from dust and debris as these are the key to the fragrance dispersion.

OUR VALUES



Sustainability - We aim to produce sustainably and apply this through sourcing locally where possible which includes ingredients, packaging, manufacturing & digital expertise.



Community - As a family run business we embrace the community spirit, we employ local individuals and also train young individuals developing positive social impacts.



Giving Back - Each year we aim to donate some of our profits to local & international charities





www.Shifaromas.com
Enquiries@shifaromas.com
