

# AUTUMNFAIR

7-10 SEPTEMBER 2025 | NEC BIRMINGHAM



## INTRODUCING TASTE AT AUTUMN FAIR!

Designed for suppliers of foodie gifts and beverages, this exciting new show sector brings together top buyers and brands to meet the industry's growing demand for food and drink gifting.

Join **Taste at Autumn Fair** and showcase your products to retailers looking for the perfect edible treats and delicious drinks.

### WHY EXHIBIT?

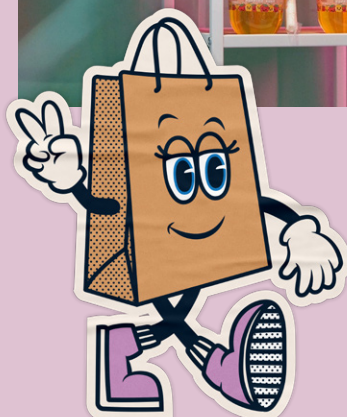
Located in a **high footfall hall** and enhanced by branded floor tiles, stand signage, and features in the floor plan, show guide, and The Little Black Book (show preview), this will be a must-visit area at the show.

Enjoy **targeted exposure**. Taste at Autumn Fair's central tasting station with sampling slots\* along with focused email, social media, and website launch promotions ensure the right buyers experience the magic of your products.

Get noticed by **purchase-ready buyers**. Perfectly timed with the industry demand for foodie gifts, expect to meet buyers looking to boost customer spend with products just like yours.

### SERVING YOU THE PERFECT LOCATION

- **Taste at Autumn Fair** is the premier destination for **food, wine and spirits**.
- Located in **Hall 6**, at the heart of the gift destination, attracting **9,000+ buyers**.
- Positioned on the **main traffic boulevard** for maximum visibility and engagement.
- Features a curated selection of **fine wines, premium spirits, artisanal foods, and gourmet treats**.
- Confirmed brands include **Spice Kitchen, Cocoba Chocolate and Stylish Whisky, with more to come**.
- A key opportunity for buyers to **explore the best in food and drink gifts**



**Big opportunities are on the menu at Taste at Autumn Fair 2025.  
Join to showcase your foodie gifts to a targeted audience!**

**GET IN TOUCH WITH OUR TEAM TODAY: [EXHIBITOR@AUTUMNFAIRFAIR.COM](mailto:EXHIBITOR@AUTUMNFAIRFAIR.COM)**

\* Charged at £500 per half day. The sampling programme will be published on the Autumn Fair website.