



2024 Collection

Look Book



GRASS & AIR

About Us & Awards

Grass & Air is a multi-award winning British brand of children's wellingtons, footwear outerwear, swimwear & accessories. Loved by kids for their weather-responsive technology, this young brand has consistently innovated across its kids footwear, clothing and rainwear collection since launching in November 2017.

Taking inspiration from the city streets, Grass & Air communicates a new mood of family living in a fresh, relevant tone of voice, speaking the language of urban explorers and experience-hungry pleasure seekers.

Colour palettes take their lead from seasonal trends; from chalky pastels to Pantone heroes. Each collection evokes a feeling or an emotion that connects to contemporary outdoor living.

Through Grass & Air the humble wellington is reborn with colour-revealing designs that change in water. These high quality, functional boots innovate through thoughtful design details including fleece-lining, tech-inspired finishes and each pair comes with a complimentary drawstring bag for mess-free transportation.

Awards we're proud of...






“

It's been an incredible journey for Grass & Air so far. We have big ambitions for our sustainability journey. Think wonky wellies, takeback schemes, a strong commitment to the Ethical Trading Initiative that impacts our supply chain, and an overhaul of our raw materials to ensure our products are as recyclable as possible.”

*Melissa McLaverty,
Business Development Manager*





Wellies & Booties Collection



Waterproof Booties

Outdoor loving babies and pre-walkers are going to love our waterproof booties. With a Nylon style and PU Polyester style, these lightweight and super-cosy unisex booties are designed to be a durable footwear layer in all seasons but are guaranteed to be essential kit when it's raining. They're packed with brilliant features including a micro-fleece lining, grippy sole, velcro fastening and elasticated ankle cuff for a snug fit.



NEW



PU Waterproof Booties

- (GA313) Khaki
- (GA313) Rose
- (GA313) Navy



Mini Adventure Waterproof Booties

(GA310) Navy

Available sizes

- Small - 6 - 12 months
- Medium - 12 - 18 months

The Shorties

Hey Shorty! Shorter in style but vibrant in colour. Our Shortie Wellies offer the ultimate comfort and freedom for little explorers. Providing kids with the flexibility to run, jump, and play freely. The shorter design makes dressing a breeze for both kids and parents.

NEW



Shortie Colour Revealing Wellies

(GA311) Lavender

(GA311) Peach

(GA311) Cornflower Blue

Our wellies come with a free drawstring bag so they can be easily transported to exciting new places, ready to explore.

Available sizes

UK 3 - 13 infant

EU 19 - 32 infant



FLORALS COLLECTION

Wild Florals Collection

In this Spring edit, we play with our iconic cloud design, introducing a fresh bloom of colour-revealing flowers as the rain falls. This interactive piece of footwear tells a simple story about the natural world, perfect for young adventurers as they explore the great outdoors. Available in 3 fresh shades and styled in our new Shortie shape.



Shortie Colour Revealing Wellies

(GA312) Pink Bloom

(GA312) Spring Green

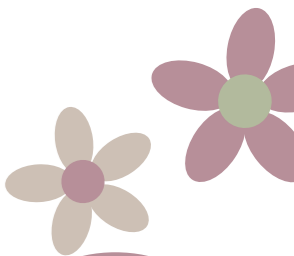
(GA312) Pampas Cream

*Our wellies come with a free drawstring bag so they can be easily transported to exciting new places, ready to explore.

Available sizes

UK 3 - 13 infant

EU 19 - 32 infant



The Chalky Collection

This Wellie collection gets a dreamy chalky colour palette update, perfect for any season, adding a fresh colour pop to your kids wardrobe.

Our team of expert designers found inspiration for these rose, pistachio & ochre wellies in this season's trending colours. Pairing a new colour-palette with our colour-changing technology for a playful twist on essential kids footwear.



Infant Colour Revealing Wellies

(GA309) Rose

(GA309) Pistachio

(GA309) Ochre

(GA309) Stone

Our wellies come with a free drawstring bag so they can be easily transported to exciting new places, ready to explore.

Available sizes

UK 3 - 13 infant

EU 19 - 32 infant



THE WINTER COLLECTION



Nature Neutrals Collection

Our Nature Neutrals collection reinvents the classic neutral palette with colours that evoke an outdoor spirit from a bygone era. Three reimagined shades with a nostalgic vibe; Khaki Green, Burnt Orange and Fudge Brown. The spirit of the 70's has been fast forwarded to present day, embracing thriving communities of Van Life families and camping tribes enjoying the al fresco lifestyle all year round. Modern, earthy and playful, our three Nature Neutrals take inspiration from the natural world, reimagined as fresh, contemporary tones.



Infant Colour Revealing Wellies

(GA309) Burnt Orange

(GA309) Fudge Brown

(GA309) Khaki Green

*Our wellies come with a free drawstring bag so they can be easily transported to exciting new places, ready to explore.

Available sizes

UK 3 - 13 infant

EU 19 - 32 infant

WINTER BRIGHTS COLLECTION



Winter Brights Collection

Cut through the cool grey of winter with our Winter Brights collection. Our wintery tones beckon adventure. Bold and bright, there's no better shades to wear when blowing out the cobwebs on a chilly Winters day. Available in Inky Blue, Orchid Pink and Olive Green, and featuring our original colour-changing design, these are perfect to make a statement this season.



Infant Colour Revealing Winter Wellies

(GA309) Inky Blue

(GA309) Olive Green

(GA309) Orchid Pink

Our wellies come with a free drawstring bag so they can be easily transported to exciting new places, ready to explore.

Available sizes

UK 3 - 13 infant

EU 19 - 32 infant



Navy & Yellow Wellies

Our bestselling shades of Navy & Yellow with their water responsive designs are an absolute must-have for any retailer looking to add a brilliant basic to their store. Also available in 'The Biggies' collection, see page 12.



Infant Colour Revealing Wellies

(GA300) Navy
(GA300) Yellow

Our wellies come with a free drawstring bag so they can be easily transported to exciting new places, ready to explore.

Available sizes

UK 3 - 13 infant
EU 19 - 32 infant

THE BABIES

The Babies collection is part of our core family of colours alongside navy and yellow. Three exquisite pastel shades with a penchant for mischief. Don't be fooled by their sweet exterior, once worn they will unleash all manner of monkey business. This little crew won't let a rainy day get in the way of their adventures.



Infant Colour Revealing Wellies

(GA300) Grey

(GA300) Blue

(GA300) Pink

Our wellies come with a free drawstring bag so they can be easily transported to exciting new places, ready to explore.

Available sizes

UK 3 - 13 infant

EU 19 - 32 infant



BABIES COLLECTION



The Biggies Collection

You're never too old for a Grass & Air colour revealing welly with The Biggies collection, available from infant size 8 through to size 5. Besties with our core colours of navy and yellow with the addition of a vibrant coral to twin with its seasonal sibling from our new Colour is a Mood Collection. Little feet, big feet. Somewhere in between feet. Now we have sizing that's suitable from baby's first boot up to those aged 11ish.



Junior Colour Revealing Wellies

(GA307) Yellow

(GA307) Dark Coral

(GA307) Navy

Our wellies come with a free drawstring bag so they can be easily transported to exciting new places, ready to explore.

Available sizes

UK 8 - 5 junior

EU 25 - 38 junior

Rainwear Collection



Puddlesuit Collection

Our must-have puddle suits have had a makeover in three of our best-selling shades, Navy, Rose & Khaki Green. Now made from durable waterproof polyester fabric, with a polyurethane coating, giving the puddle suits a 5000mm waterproof rating and a 5000 g/m2 breathability rating. The versatile design of our puddle suit is great for both boys and girls. In this waterproof puddle suit, little explorers will be warm and dry on family outings whatever the weather.



Puddlesuit

- (GA104) Navy
- (GA104) Rose
- (GA104) Khaki Green

Available sizes

9-12 months	12-18 months	18-24 months	2 - 3 years
3 - 4 years			

Junior Collection

Playing out in the rain has never been so much fun. Our Rainster rain macs are not only sturdy, come rain or shine, but also a trendy all-year round staple.



● **Girls Rainster**
(GA201) Navy*



● **Girls Rainster**
(GA201) Turquoise

Available sizes

2 - 3 years 3 - 4 years 4 - 5 years

*This colour is only available in age 4-5 years

Infant Collection

Get out and stomp about with our incredible infant range. These must-have outerwear puddle suits and waterproof dungarees let little explorers get out for everyday adventures, whatever the weather.



■ ■ ■
Stompersuit
(GA100) Navy
(GA100) Navy/Orange*



● **Stomper Slacks**
(GA102) Navy

Available sizes

12-18 months 18-24 months 2 - 3 years 3 - 4 years

*This colour is only available in age 4-5 years

Clothing Collection



MADE FROM RECYCLED PLASTIC BOTTLES

Wonder Waffles & Sweats Collection

These sets are pretty special, made from recycled plastic bottles. A funky weekend warm layer to go under raincoats or the comfiest lounge set for playing hide and seek around the house. Designed with play in mind, they hug little bodies for a comfortable, flexible fit. Mix them up or go matchy matchy. Kids will love the colourful trim details and soft fabric made from recycled plastic bottles.



Waffle Long Sleeve Top
(GA009) Rose (GA009) Pistachio



Waffle Leggings
(GA010) Ochre
(GA010) Pistachio
(GA010) Rose



Jogster Jogpant
(GA007) Rose
(GA007) Pistachio
(GA007) Ochre

Available sizes

12-18 months	18-24 months	2 - 3 years	3 - 4 years
4 - 5 years	5 - 6 years	7 - 8 years	9 - 10 years

Swimwear & Sandals Collection



Bathed in Sunlight

Bathed in Sunlight is our SS24 Sun+Swim collection, capturing retro vibes with contrast colour-blocks of three intensely harmonious shades; Cornflower, Peach and Lavender. Lose hours to watery play whether frolicking in splash pools, tip toeing around rock pools or karate kicking big waves.



Swimsuit

(GA501) Lavender
(GA501) Peach
(GA501) Cornflower Blue



Long Sleeve Swimsuit

(GA503) Lavender
(GA503) Peach
(GA503) Cornflower Blue



Woven Swim Short

(GA514) Lavender
(GA514) Peach
(GA514) Cornflower Blue

Available sizes

12-18 months

18-24 months

2 - 3 years

3 - 4 years

4 - 5 years

5 - 6 years



● **Swim Shortie**
(GA515) Lavender



● ● ● **Long Sleeve Rash Vest**
(GA518) Lavender
(GA518) Peach
(GA518) Cornflower Blue



● ● ● **Bucket Hat**
(GA519) Lavender/ Peach
(GA519) Peach/ Cornflower Blue
(GA519) Cornflower Blue/ Lavender
Available in ages 1-2y, 3-4y, 5-6y

Available sizes

12-18 months

18-24 months

2 - 3 years

3 - 4 years

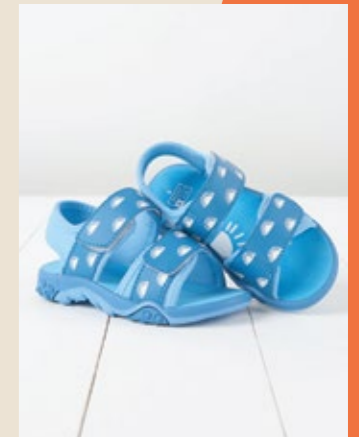
4 - 5 years

5 - 6 years



Summer Sandals Collection

Our colour-changing sandals create lots of summer magic. Watch the sun print design change from white to multi-coloured in just a splash. The sandals grippy sole offers support for walking, both in water and on different terrains. Velcro straps make for a perfect and comfortable fit while being super easy for little ones to get on and off. Co-ordinating perfectly with our new Sun+Swim range, full of retro pastels and harmonious shades, these are ideal for little ones.



Summer Sandals

(GA600) Lavender

(GA600) Peach

(GA600) Cornflower Blue

Available sizes

UK 4 - 13 infant

EU 21 - 32 infant



Sun + Swim

Our new Sun+Swim collection is bursting with clever ideas and each piece is made using recycled plastic bottles or re-purposed fabric offcuts with UPF 50+. Each piece has been designed for maximum enjoyment, whether you're splashing in the paddling pool or doing karate kicks at big waves in the sea.



Swimsuit

(GA501) Rose
(GA501) Pistachio
(GA501) Ochre



Swimsuit

(GA502) Orange Print



Long Sleeve Swimsuit

(GA503) Rose
(GA503) Pistachio
(GA503) Ochre

Available sizes

12-18 months

18-24 months

2 - 3 years

3 - 4 years

4 - 5 years

5 - 6 years

7 - 8 years

9 - 10 years



 **Long Sleeve Swimsuit**
(GA504) Orange Print



 **Short Sleeve Rash Vest**
(GA505) Rose
(GA505) Pistachio
(GA505) Ochre



 **Short Sleeve Rash Vest**
(GA506) Orange Print



 **Long Sleeve Rash Vest**
(GA507) Rose
(GA507) Pistachio
(GA507) Ochre



 **Long Sleeve Rash Vest**
(GA508) Orange Print




 **Mini Swim Shorts**
(GA509) Rose
(GA509) Pistachio
(GA509) Ochre



Mix tops and bottoms to suit any adventure. Cover up in a shortie suit to protect precious skin or cartwheel in a cossie.

Whatever your summer adventure. **Just add water.**



 **Mini Swim Shorts**
(GA510) Orange Print



 **Woven Swim Shorts**
(GA513) Rose
(GA513) Pistachio
(GA513) Ochre



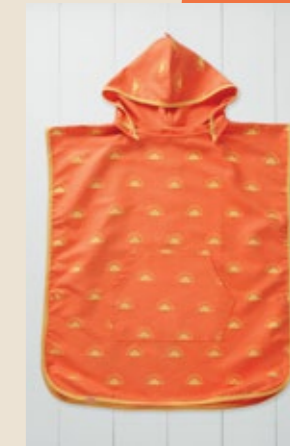
 **Woven Swim Short**
(GA514) Orange Print




 **Swim Shortie**
(GA515) Rose
(GA515) Pistachio
(GA515) Ochre



 **Swim Shortie**
(GA516) Orange Print



 **Swim Poncho**
(GA517) Orange Print
S (1 - 3 years)
M (3 - 6 years)
L (6 - 10 years)

Available sizes

12-18 months 18-24 months 1 - 2 years 2 - 3 years 3 - 4 years 4 - 5 years 5 - 6 years 7 - 8 years 9 - 10 years

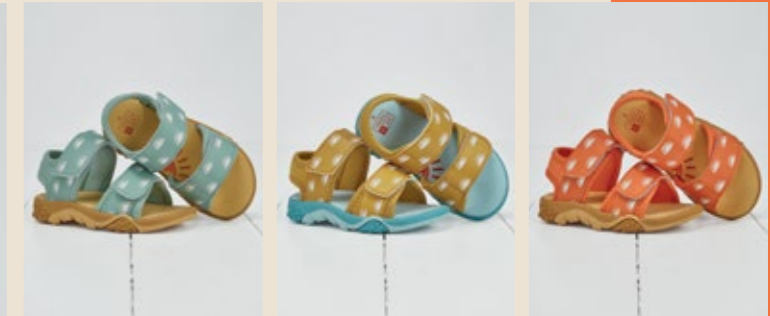
Available sizes

12-18 months 18-24 months 1 - 2 years 2 - 3 years 3 - 4 years 4 - 5 years 5 - 6 years 7 - 8 years 9 - 10 years



Summer Sandals Collection

Our colour-changing sandals will be joining little feet on more adventures this summer. Just add water to see the white sun design transform into a multi-coloured pattern. Best for water activities, exploring different terrains and on-the-go adventures. Encourage independence by helping kids match the sunshine on the insoles. Available in 4 gorgeous summer shades to co-ordinate with our Sun+Swim range.



Summer Sandals

- (GA600) Rose
- (GA600) Pistachio
- (GA600) Ochre
- (GA600) Orange

Available sizes

- UK 4 - 13 infant
- EU 21 - 32 infant



Accessories Collection

Accessories Collection

Alongside the core collection of infant wellies, Grass & Air includes a range of complementary accessories including colour-revealing umbrellas, welly socks and backpacks.



Colour Revealing Umbrella

Toddler sized

- (GA402) Navy
- (GA402) Yellow
- (GA402) Baby Blue
- (GA402) Baby Pink
- (GA402) Orchid Pink
- (GA402) Stone
- (GA402) Khaki



Kids Backpack

(GA450)



Welly Socks

- (GA350) Navy
- (GA350) Baby Blue
- (GA350) Baby Pink

Available sizes

- | | |
|------------------|-----------------|
| UK 3 - 13 infant | UK 1 - 5 junior |
| EU 19-32 infant | EU 33-38 junior |





Beanies Collection

Boys and girls will love wearing our unisex beanie hat, made using 100% cotton for a chunky, ribbed fit. Match our cosy kids hat with our nature neutrals colour-changing welly and puddle suit collection, on every adventure.



Beanie Hat

(GA451) Rose

(GA451) Stone

(GA451) Khaki Green

Available sizes

Age 1/2

Age 3/5

Age 6/10



Online ordering from grassandairtrade.com

Pre-order to secure stock

Order from stock range

No minimum order value

Next day despatch

Stock information online

Track deliveries online

View order history / back orders

GRASS

& AIR

Melissa - Business Development
melissamclaverty@grassandair.com
07876 505 392

Alex - Business Development
alex@grassandair.com
0161 272 5836

grassandairtrade.com

Tess - PR
tess.gee@parentlygroup.com
07811 400 388