

inis

2024 UK





Inis in Playa de la Fustera, Benissa, Spain

Inis makes you feel close to the sea  
- no matter where you are



### Inis the Energy of the Sea

A sparkling, clean unisex fragrance, Inis instantly refreshes and makes you feel close to the sea - no matter where you are.

A boutique brand favourite around the world, the light and invigorating scent of Inis has an extraordinarily wide appeal to all ages, and to both women and men.

Inis is the Irish word for island, and the fragrance was inspired by the beauty and energy of the wild Atlantic coast of Ireland. The cold, pristine waters of the Atlantic Ocean are the source of the nutrient-rich seaweed found in all of our body care products.

### The signature scent of Fragrances of Ireland

We are a family owned boutique perfumery, and Inis the Energy of the Sea is our signature collection. Independent and passionate, we operate from a converted farmhouse in County Wicklow. For over forty years, we have been creating perfumes and personal care products inspired by the beauty, nature and magic of Ireland.

### We believe in small business

As a small, entrepreneurial company ourselves, we are devoted to the independent market. In support of local business, it is our privilege to partner with unique shops and boutiques in many countries around the world.

### Our commitment to dolphins and whales

The ocean is a place of wonder and magic, its energy is the inspiration for Inis the Energy of the Sea.

For over 20 years, it has been our honour to be the core funder of the Irish Whale and Dolphin Group - dedicated to the protection, conservation and better understanding of dolphins and whales in Irish waters and around the world.

Their work helps ensure that the seas of the world will continue to be a source of delight and joy for generations to come.

For more information on how to help to protect our oceans please visit [seathebeauty.net](https://seathebeauty.net)





inis

## connected to the sea

Devoted users around the world tell us that Inis makes them feel close to the sea - no matter where they are. Here's what some of them have to say:

*My absolute favourite, I close my eyes, inhale deeply and I'm in the sea in the sunshine!*

*The scent is so special and unique, it makes me feel calmer and happier every time I smell it.*

*It reminds me of summertime, beach days, sandy feet and the sound of the bay.*

*Inis makes me feel happy, calm and refreshed, as if I went to the beach.*

*Inis is a beautiful scent that makes it seem like the sun is shining a bit brighter ♥*

## Sea Minerals & Seaweed

All of our body care products feature skin restoring ingredients from the sea - seaweed extracts and sea minerals - that can help soothe, hydrate and rejuvenate the skin.

We formulate our body care with varieties of nutrient-rich seaweed – harvested from the cold, pristine waters of the North Atlantic Ocean.

### **Fucus Vesiculosus** *'Bladder Wrack'*

Full of Vitamins A and C with a high concentration of minerals plus amino acids that can help hydrate the skin.

### **Chondrus Crispus** *'Irish Moss'*

Exceptionally rich in nutrients and antioxidants, Irish Moss can have a moisturising and soothing effect on the skin.

### **Laminaria Digitata** *'Tangleweed'*

This cold water species contains an abundance of minerals and is known for its anti-inflammatory benefits which can help protect the skin.





**Inis captures the feeling of a perfect sunny day by the sea**

Clean, light, yet lasting fragrance - energising top notes of lemon and marine bring a fresh feeling like sunshine on your face, heart notes of lily of the valley are like a soft summer breeze on your body, while base notes of sandalwood and clove give an earthy warmth like sand between your toes.

Our signature frosted bottle allows the purity of the liquid to shine through, and the cap is reminiscent of glass pebbles you might find on a beach.



**Roll On**  
8ml / 0.27 fl. oz.

Cost £6.36 SRP £14  
Case Pack of 6



**Travel Size Spray**  
15ml / 0.5 fl. oz.

Cost £7.27 SRP £16  
Case Pack of 6



**Cologne Spray**  
30ml / 1 fl. oz.

Cost £11.82 SRP £26  
Case Pack of 6



**Cologne Spray**  
50ml / 1.7 fl. oz.

Cost £14.55 SRP £32  
Case Pack of 6



**Cologne Spray**  
100ml / 3.3 fl. oz.

Cost £18.18 SRP £40  
Case Pack of 6







Sea the difference

All Inis body care products are formulated with skin-restoring ingredients from the sea. The nutrient rich seaweed extracts in our body moisturisers help hydrate and rejuvenate the skin, leaving it smooth, soft and glowing. Treat your skin to a daily dose of healthy sea nutrients along with nourishing ingredients like shea butter, argan oil, aloe vera and vitamin E.



Rejuvenating Body Butter

300ml / 10.1 fl. oz.

Full of nutrient-rich seaweed extracts and sea minerals, this luxurious treatment cream rejuvenates and deeply hydrates.

Cost £10.45 SRP £23 Case Pack of 6

IS8018502



5 099038 018502 >

TESTER IS8018557



5 099038 018557 >



NEW

Sea Nutrient Lip Balm

15ml / 0.5 fl. oz.

Our new Sea Nutrient Lip Balm refreshes and hydrates with nourishing seaweed, shea butter, coconut and jojoba oils.

Cost £4.54 SRP £10 Case Pack of 12

IS8021403



5 099038 021403 >

TESTER IS8021427



5 099038 021427 >



Replenishing Body Oil

150ml / 5 fl. oz.

Our lightweight, fast absorbing spray-on blend nourishes and restores the skin.

Cost £10 SRP £22 Case Pack of 6

IS8019455



5 099038 019455 >

TESTER IS8019714



5 099038 019714 >



Revitalising Body Lotion

200ml / 7 fl. oz.

An exceptionally effective all over body moisturiser that revitalises, softens and smooths with skin-restoring seaweed.

*\*Available in a travel size, see page 15*

Cost £7.27 SRP £16 Case Pack of 6

IS8005120



5 099038 005120 >

TESTER IS8014290



5 099038 014290 >



Revitalising Body Lotion

Large Pump Bottle 500ml / 16.9 fl. oz.

Created by popular demand, our large lotion delivers value as well as skin restoring moisture.

Cost £11.82 SRP £26 Case Pack of 6

IS8016928



5 099038 016928 >

TESTER IS8017079



5 099038 017079 >



Dive into the blue

Refresh and revive with our sparkling scented bath products. Formulated with good-for-the-skin seaweed extracts and sea minerals, our soap, scrub and shower gel cleanse without drying the skin. Pure and gentle, they refresh and hydrate - leaving you with an ocean fresh feeling from head to toe.



Refreshing Bath & Shower Gel  
200ml / 7 fl. oz.

Invigorate and refresh in shower or bath with our sulphate-free blend. Naturally moisturising seaweed extracts help hydrate the skin, while pure botanical cleansers and glycerin gently cleanse.

*\*Available in a travel size, see page 15*

Cost £5.91 SRP £13  
Case Pack of 6



Sea Mineral Soap  
100g / 3.5 oz.

A triple-milled round bar for shower, bath or travel, our fresh scented soap gently cleanses and leaves skin feeling refreshed. Just like our large bar, it is enriched with nutrient-rich sea minerals and seaweed extracts.

Cost £2.27 SRP £5  
Case Pack of 12



Invigorating Body Scrub  
200ml / 7 fl. oz.

Formulated with skin polishing pumice, seaweed extracts and sea minerals, our sparkling scented scrub helps smooth and brighten the skin. Use 1-2 times a week for skin that feels, soft, smooth and refreshed.

Cost £6.82 SRP £15  
Case Pack of 6



Large Sea Mineral Soap  
212g / 7.4 oz.

Full of nutrient-rich sea minerals and seaweed extracts that help nourish the skin, our large and luxurious triple-milled soap bar is made with moisturising shea butter and pure vegetable ingredients for a rich lather that gently cleanses.

Cost £4.09 SRP £9  
Case Pack of 6







### Escape to the seashore

Treat your hands to the restorative power of the sea with our everyday hand care products, all formulated with seaweed extracts and carefully selected ingredients like aloe vera and shea butter. With the sparkling scent of Inis - it's like a mini escape to the seashore every time you pamper your hands.



#### Nourishing Hand Cream 75ml / 2.6 fl. oz.

This concentrated treatment cream provides a super dose of sea nutrients, shea butter and argan oil for softer, smoother hands.

*\*Available in a travel size, see page 15*

Cost £5.45 SRP £12

Case Pack of 6



#### Sea Mineral Hand Lotion 300ml / 10 fl. oz.

Replenish, hydrate and soothe with our light, fast absorbing and nourishing blend.

Cost £7.73 SRP £17

Case Pack of 6



#### Sea Mineral Hand Wash 300ml / 10 fl. oz.

Refresh, cleanse and moisturise with our blend of skin boosting natural ingredients.

Cost £6.36 SRP £14

Case Pack of 6



#### Sea Mineral Hand Wash Refill 500ml / 16.9 fl. oz.

A great value, our Eco Refill size helps customers save while also reducing plastic use.

Cost £8.64 SRP £19

Case Pack of 6



#### Hand Care Caddy 2 x 300ml / 10 fl. oz.

The perfect pair to brighten any sink in the home.

Cost £13.64 SRP £30

Case Pack of 6







Ocean love to go or to give

Share the happy feeling of being close to the sea with the sparkling scent of Inis. Our gift sets feature travel sizes of our most popular fragrance and body care products and they are a great value - making them the perfect gift or sampler set.



**Traveler Duo**  
Travel Spray 15ml/0.5 fl. oz. and  
Revitalising Body Lotion 50ml/1.7 fl. oz.

Cost £7.27 SRP £16  
Case Pack of 6



**Trio Gift Set**  
Travel Spray 15ml/0.5 fl. oz. and Body  
Lotion & Shower Gel 85ml/2.9 fl. oz.

Cost £10.91 SRP £24  
Case Pack of 6



**Voyager Gift Set**  
Travel Spray 15ml/0.5 fl. oz. and Body Lotion & Shower  
Gel 85ml/2.9 fl. oz. & Hand Cream 30ml/1 fl. oz.

Cost £12.73 SRP £28  
Case Pack of 6



**Ocean Love Set**  
Signature Cologne  
30ml/1 fl. oz. and  
Body Lotion & Shower  
Gel 85ml/2.9 fl. oz.

Cost £15.91 SRP £35  
Case Pack of 6



**Blue Striped Beach Bag  
& Cosmetic bag**  
Great for beach, shopping and  
travel, 100% cotton canvas.  
Beach Bag 42.5cm x 40cm x 12.5cm  
Cosmetic Bag 18cm x 24cm x 4.5cm

Beach Bag  
Cost £6.81  
SRP £15  
Case Pack of 6



Cosmetic Bag  
Cost £3.41  
SRP £7.50  
Case Pack of 6



**Travel Size  
Shower Gel**  
85ml / 2.9 fl. oz.

Cost £2.73 SRP £6  
Case Pack of 12



**Travel Size  
Body Lotion**  
85ml / 2.9 fl. oz.

Cost £2.73 SRP £6  
Case Pack of 12



**Travel Size  
Hand Cream**  
30ml / 1 fl. oz.

Cost £2.27 SRP £5  
Case Pack of 12







Bring the sea home

With a scent as uplifting as a sunny day by the sea, brighten your surroundings with our sparkling scented Home Fragrance items - all presented in giftable packaging. Lovely for giving, the understated design of our diffuser and candle will complement any décor.



**Scented Seashells & Sea Glass**  
250g / 8.8 oz.

To create a sparkling scented accent in the home, pour a few drops of Refresher oil onto Seashells and Sea Glass.

Cost £11.36  
SRP £25  
Case Pack of 6

IS8022288  
5 099038 022288 >

TESTER IS8022851  
5 099038 022851 >



**Refresher Oil**  
19ml / 0.6 fl. oz.

Use in electric diffusers and oil burners, or to scent any potpourri or porous ceramic home fragrance items.

Cost £5.90  
SRP £13  
Case Pack of 6

IS8022059  
5 099038 022059 >

TESTER IS8022233  
5 099038 022233 >



**Scented Candle**  
190g / 6.7 oz.

A blend of natural waxes with a lead-free cotton wick for 40+ hours of energising fragrance.

Cost £10.45  
SRP £23  
Case Pack of 6

IS8017185  
5 099038 017185 >

TESTER IS8017444  
5 099038 017444 >



**Fragrance Diffuser**  
100ml / 3.3 fl. oz. Diffuser Oil

Includes a 3.3 fl. oz. fragrance oil, two sets of 5 fibre wick reeds, and a white frosted glass vessel.

Cost £12.27  
SRP £27  
Case Pack of 6

IS8017222  
5 099038 017222 >

TESTER IS8017383  
5 099038 017383 >



**Home & Linen Mist**  
100ml / 3.3 fl. oz.

Mist into the air or on linens to refresh any space.

Cost £10  
SRP £22  
Case Pack of 6

IS8020901  
5 099038 020901 >

TESTER IS8021076  
5 099038 021076 >



**Fragrance Diffuser Oil**  
Oil Refill 100ml / 3.3 fl. oz.

Use to refresh your Inis Diffuser or any decorative diffuser vessel.

Cost £7.27  
SRP £16  
Case Pack of 6

IS8017246  
5 099038 017246 >

TESTER IS8017468  
5 099038 017468 >



**Diffuser Reed Refills**  
Reeds 5 per Pack

The perfect companion to our popular Diffuser Refill.

Cost £0.91  
SRP £2  
Case Pack of 24

8018045  
5 099038 018045 >



Inis the Energy of the Sea STARTER PRE-PACKS

Pre-assorted with our real world, core bestselling items, STARTER PRE-PACKS are an easy, proven way to introduce Inis the Energy of the Sea in your store.

STARTER PRE-PACKS come with FREE Full Sized Testers, 25 Giveaway Sample Fragrance Vials and Lotion Sachets, Countertop or Floor Display, Shelf Talker, Seashell and Counter Card.



STARTER PRE-PACK 1

Cost £207.24 Combined SRP £456  
27cm W x 28.5cm H x 17.7cm D

- INCLUDES
- 6 x Travel Spray 15ml/0.5 fl. oz.
  - 6 x Cologne 50ml/1.7 fl. oz.
  - 6 x Revitalising Body Lotion 200ml/7 fl. oz.
  - 6 x Nourishing Hand Cream 75ml/2.6 fl. oz.
  - 25 x FREE Sample Vials
  - 25 x FREE Lotion Sachets
  - FREE Full Sized Testers
  - FREE Cardboard Displayer
  - FREE Point of Sale Support



STARTER PRE-PACK 2

Cost £406.26 Combined SRP £894  
30cm W x 26cm H x 25cm D

The preferred way to start with plenty of backstock on our best-selling items, plus a quality white wood display with a top tester shelf and interchangeable back counter card.

- INCLUDES
- 18 x Travel Spray 15ml/0.5 fl. oz.
  - 6 x Cologne 50ml/1.7 fl. oz.
  - 12 x Revitalising Body Lotion 200ml/7 fl. oz.
  - 12 x Nourishing Hand Cream 75ml/2.6 fl. oz.
  - 6 x Refreshing Shower Gel 200ml/7 fl. oz.
  - 25 x FREE Sample Vials
  - 25 x FREE Lotion Sachets
  - FREE Full Sized Testers
  - FREE White Wood Displayer - a £40 Value!
  - FREE Point of Sale Support



STARTER PRE-PACK 3

Cost £760.80 Combined SRP £1,674  
57.5cm W x 147.5cm H x 34.5cm D

- INCLUDES
- 12 x Travel Spray 15ml/0.5 fl. oz.
  - 6 x Cologne 30ml/1 fl. oz.
  - 6 x Cologne 50ml/1.7 fl. oz.
  - 6 x Replenishing Body Oil 150ml/5 fl. oz.
  - 6 x Revitalising Body Lotion 200ml/7 fl. oz.
  - 6 x Nourishing Hand Cream 75ml/2.6 fl. oz.
  - 6 x Refreshing Shower Gel 200ml/7 fl. oz.
  - 12 x Sea Mineral Soap 100g/3.5 oz.
  - 6 x Fragrance Diffuser 100ml/3.3 fl. oz.
  - 6 x Scented Candle 190g/6.7 oz.
  - 6 x Home & Linen Mist 100 ml/3.3 fl. oz.
  - 6 x Traveler Duo
  - 6 x Voyager Gift Set
  - 25 x FREE Sample Vials
  - 25 x FREE Lotion Sachets
  - FREE Full Sized Testers
  - FREE Point of Sale Support
  - FREE White Wood Floor Stand



HOME FRAGRANCE BUNDLE

Cost £308.10 Combined SRP £756

Boost sales with an assortment of best selling Inis Home items. Go with the bundle and receive **6 Free Refresher Oils** - a £78 retail value in free product!

- INCLUDES
- 6 x Fragrance Diffuser 100ml/3.3 fl. oz.
  - 6 x Scented Candle 190g/6.7 oz.
  - 6 x Home & Linen Mist 100 ml/3.3 fl. oz.
  - 6 x Fragrance Diffuser Refill 100ml/3.3 fl. oz.
  - 6 x Scented Seashells & Sea Glass 280g/8.8 oz.
  - FREE 6 x Refresher Oil 19ml/0.6 fl. oz.
  - FREE Full Sized Testers
  - FREE 1 x Inis Home Counter Card





# Inspiring Inis Displays

Please enjoy the beautiful Inis displays shown here - courtesy of some of our amazing retail partners around the world.

We are inspired by the creative ways they have used our white wooden displays along with our counter cards, disks and other point of sale items.

We're here to help with a wide selection of free display support materials.

Please see page 22-23 for available items, and please order freely!



Extra News Agency, Hyde Park, Australia



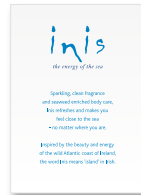
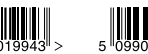
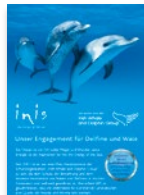
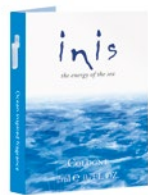
A Touch of Taste, Lititz, PA, USA

L'Apothicaire  
Saint-Malo, France



Frauherzog  
Fockbek, Germany



**Shelf Talker**FREE  
8014894**Ocean Energy Counter Card**FREE  
8019424**Feels Like Inis Counter Card**FREE  
8021069**Sea Nutrient Lip Balm Shelf Talker**FREE  
IS8023216**Sea the Difference Counter Card**FREE  
8020338**Sparkle Counter Card**FREE  
8016843**Fresh Counter Card**FREE  
8017581**Whale Ocean Conservation Shelf Talker**FREE  
8017567**Golden Girl Counter Card**FREE  
8019943SMALL FREE  
8019936**Dolphin Ocean Conservation Shelf Talker**FREE  
8016386**Sunny Day Counter Card**FREE  
8022493**Home Fragrance Counter Card**FREE  
8022486**Beachy Counter Displays**FREE  
8016331**Beachy Window Cling Sticker**FREE  
8016997**Classic Counter Displays**FREE  
8017598**Classic Window Cling Sticker**FREE  
8017017**Beachy Hanging Disks**x 2 - FREE  
8016133**Sparkling Seas Portrait Poster**FREE  
8020031**Classic Hanging Disks**x 2 - FREE  
8016157**Sparkling Seas Landscape Poster**FREE  
8020024**Lotion Sachets**Pack of 25  
£6.25 or FREE with £100 Order  
IS8015969**Sample Vials**Pack of 25  
£6.25 or FREE with £100 Order  
IS8010049**Body Butter Tester Sticks**Pack of 25 - FREE  
8020475**White Wood Counter Unit**£40 or FREE with £350 Order  
8019004**White Wood Floor Stand**£70 or FREE with £700 Order  
8020543**Flags (3m/9.8ft)**FREE  
8020352



Core Sponsor since 2001

Irish Whale  
and Dolphin Group



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## Our Commitment to Dolphins and Whales

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Their work helps ensure that the seas of the world will continue to be a source of delight and joy for generations to come. For more information on how to help protect our oceans please visit [seathebeauty.net](https://seathebeauty.net)

Freephone 0800 0390 265 Phone +353 1 286 7125  
Fragrances of Ireland Ltd. Kilmacanogue, Bray, Co. Wicklow, A98 W599, Ireland

Opening order £250 minimum. Free delivery on all orders over £250.

**FREE TESTER POLICY** Testers are provided free of charge on opening orders, and on reorders as needed - on the honour system. Please help us to be able to continue this service, and request testers only as needed. Thank you!

**CONDITIONS OF SALE** All orders are subject to acceptance by Fragrances of Ireland Ltd. and are subject to our Terms and Conditions (see <https://inis.com/uk/terms-and-conditions/>). Key Points: All customers must have a physical retail store. Online sales on proprietary websites are only allowed if authorised by us. Third party online sales (such as Amazon and eBay) are strictly prohibited. Any Retail sales of our products must maintain a good standard of display and we reserve the right to discontinue supply for non-observance of this. Please note our product samples may only be given out free of charge and are not for resale.

WE BELIEVE IN SMALL BUSINESS  
**SHOP LOCAL · SHOP SMALL**



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