



The Original Wooden Duck Company



Behind the scenes

Fancy a sneaky peek at how our characters are made? Point your phone camera here, or visit dcuk.link/indonesia



Roughly cut Ducklet, Duckling & Ducky heads



Roughly cut & sanded feet



Roughly cut Ducklet, Duckling & Ducky bodies



Legs & welly boots



Earth-kind bamboo root



Wooden mallet



Machete & carving knife



Steel chisels

DCUK

20 Years of Charm, Quality and Imagination

This year marks our 20th anniversary, and we're celebrating with a catalogue packed with familiar favourites and new friends, plus a dedicated section for our Christmas range.

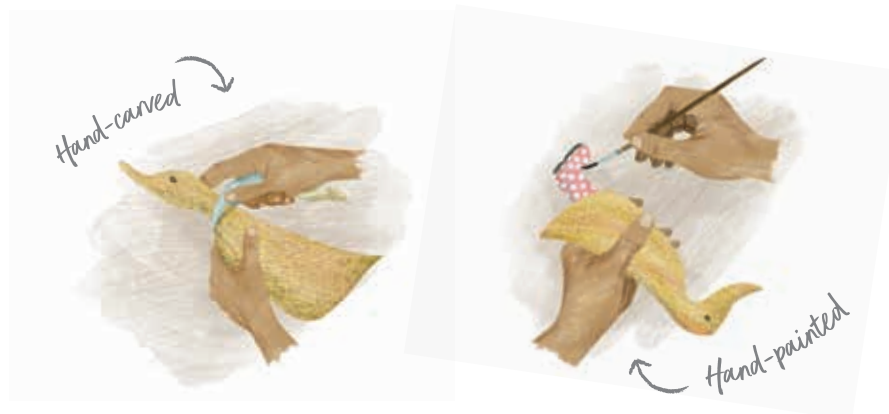
Here you'll meet the whole DCUK family, from our iconic Natural Ducks and Ducklets to modern classics in Spotty Welly Boots, Flowers and Raincoats, to bestselling Cyclists, Garden Birds and foraging Wild Strawberry Ducks.

There's something for everyone, from Key Workers and Gardeners to Bakers and Beekeepers, and you're sure to spot our expertly-painted British Flower Ducklings, inspired by Devon hedgerows.

We're embracing all the seasons (not just the rainy ones!) with fun Coastal Wild Wellies and adorable baby Pufflings, as well as the woodland-themed Toadstool Folk, Autumn Ducklings and spooky Halloween characters.



Bamboo Root



Christmas is looking delicious, whether it's home or away. Our Christmas Bakers are keeping things traditional, along with fan-favourites Rudolph, Santa, Nigel, and the Ducky Elves. For birds of a different feather, it's an Alpine Christmas, in sophisticated silver, Nordic Blush and new cool-as-a-cucumber Alpine Fresh.

If you're looking for romance, our wedding collection has the big day covered, right down to the Dinky Duck cake toppers.

Twenty years since our first duck, our passion for creating beautifully crafted characters that make people smile is stronger than ever. Looking back on all the friends we've made, we want to thank you for being part of the adventure. It really has been a quacking couple of decades.

Team DCUK

The DCUK Pin

A mark of exceptional quality and irrepressible personality

Every day, all over the world, our ducks make people smile. In letters and emails, on social media and by phone, people tell us that a carved creation with wide eyes and welly boots has found its way into their hearts.

But how can customers be sure that a Duck or Feathered Friend is the genuine article and avoid later disappointment? The DCUK Pin is a badge of honour and our promise that every gift is:

Handmade:

We carve and paint every character individually.

Sustainable:

Every Duck and Feathered Friend is made from earth-kind bamboo.

Named individually:

When you find the right name you just know.

Whenever someone sees the DCUK Pin, they can be confident it's a bird of distinction; raised to charm and delight.



*Earth-kind
bamboo*



*Hand-carved
& painted*



Why DCUK?

We support all our retail partners through our friendly, strong, and successful brand reputation.

Our characters are more popular than ever



8,561 5-STAR REVIEWS FOR THE DCUK RANGE SINCE 2019

DCUK Reviews
★★★★★
4.92 Rating 6,840 Reviews

And, we're very sociable



1,425,533
UK Facebook users have seen DCUK content posted in the last 12 months

60,361
Facebook fans


12,806
Instagram followers

3,856
Twitter followers

3,142
Pinterest fans

And best of all, you can benefit from all of this!

We're always talking to DCUK fans and customers



91,632
Subscribers to regular DCUK e newsletters

55,515
Unique views of DCUK YouTube channel

58%
tell us they have bought DCUK in a shop or garden centre

99%
of them are going to buy something DCUK related in next 12 months

24%
were not aware of the handcrafted approach and wanted to know more



Love, love, LOVE the products from DCUK!! Just bought another for a gift for a friend and once again didn't disappoint.

I love giving them as gifts as I like watching people smile when they are looking to see what the name is!!

Adele Garbett
DCUK Customer ★★★★★

Beautifully made, with whimsical charm. These have made ideal gifts. Would highly recommend

Julie Atkins
DCUK Customer ★★★★★

Meet our Duck Family

40cm



Duck

30cm



Ducklet

18cm



Duckling

11cm



Ducky

11cm



Dinky Duck



Ducks

Natural Finish

Modern classics, our naturally finished DCUK originals in four iconic shapes are individually carved, so no two ducks are ever quite the same.



Ducks

Code: D1

Individual price: £12.49 / €14.36

Packed in 10s, in assorted poses.



Ducklets

Code: D2

Individual price: £10.49 / €12.06

Packed in 10s, in assorted poses.



Ducklings

Code: D3

Individual price: £8.49 / €9.76

Packed in 10s, in assorted poses.



Duckys

Code: D9

Individual price: £7.49 / €8.61

Packed in 10s, in assorted poses.

.....
Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Duckly 11cm.

Place an order with us now: [Online: dcuktrade.com](https://dcuktrade.com) | [By phone: 01803 866316](tel:01803866316) | [Email: mail@dcuk.com](mailto:mail@dcuk.com)





Ducks

Spotty Welly Boots

Ready for a spot of rain, our hand-carved, Natural Finish Ducklets, Ducklings and Duckys have pulled on their gorgeous hand-painted welly boots for some fun in the puddles.



Ducklets

Code: DW2S

Individual price: £12.49 / €14.36

Packed in 10s, 2 of each colour.



Ducklings

Code: DW3S

Individual price: £9.99 / €11.49

Packed in 10s, 2 of each colour.



Duckys

Code: D9WS

Individual price: £8.99 / €10.34

Packed in 10s, 2 of each colour.

.....
Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm.

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Ducks

Floral Welly Boots

Whether gathering blossoms for their homes or threading daisy necklaces, these pretty ducks love to be strewn with blooms.



Ducklets

Code: DW2FLO

Individual price: £12.49 / €14.36

Packed in 10s, 2 of each design.



Ducklings

Code: DW3FLO

Individual price: £9.99 / €11.49

Packed in 10s, 2 of each design.



Duckys

Code: D9WFLO

Individual price: £8.99 / €10.34

Packed in 10s, 2 of each design.

.....
Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm.

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I couldn't stop at one. Only my second DCUK but they are amazing! So quirky and each with their own personality. I'm sure my collection will grow at quite a speed!

Elizabeth Gausden





Ducks

Spotty Hat & Welly Boots

Come rain or shine, these ducklings take the British weather in their waddle – and won't fail to cheer you up with their brightly coloured spotty accessories.



BEST
SELLERS

Ducklings

Code: D3SH

Individual price: £11.99 / €13.79

Packed in 10s, 2 of each colour.

Floral Hats & Welly Boots

It's all in the detail for these showstoppers, whose pleasingly tactile hats and boots are covered with hand-painted blooms.



Ducklings

Code: D3FH

Individual price: £11.99 / €13.79

Packed in 10s, 2 of each design.



Duckys

Code: D9FH

Individual price: £10.99 / €12.64

Packed in 10s, 2 of each design.

Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm.

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Testimonial taken from actual comments left by DCUK customer on the Feefo platform in 2023.



Dinky DUCKS



FREE Dinky Duck display unit with every order (while stocks last).



Dinky Ducks

Spotty Welly Boots

Delightfully dinky and ready for rain, our Dinky Ducks in Spotty Boots don't want to miss out on those lovely puddles! Carved from bamboo root and painted by hand.



BEST
SELLERS

Dinky Ducks

Code: DDW1S

Individual price: £7.49 / €8.61

Packed in 30s, 6 of each colour.

Cyclist Dinky Ducks

The perfect gift for anyone who loves to feel the wind in their feathers.



FREE Scenic point of sale also available.

Dinky Ducks

Code: DD3B

Individual price: £8.25 / €9.49

Packed in 30s, 6 of each colour.

Dinky Duck sizes: 11cm, 18cm (in box).

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Toadstool Folk

Hedgies

Wide-eyed and kind-hearted, the Toadstool Hedgies have colourful caps where you might expect to find spines. The perfect hiding place for field mice and fairies.



Hedgies

Code: HED01

Individual price: £9.49 / €10.91

Packed in 10s, 2 of each colour.

Hedglets

Our new little Hedglets love to be helpful, whether watching out for slugs or computer bugs. Each Hedglet arrives safely packed in their own luxury illustrated mini box.

NEW
for 2024



Hedglets

Code: HED02

Individual price: £8.25 / €9.49

Packed in 10s, 2 of each colour.

Hedgy size: 9cm. Hedglet size: 6cm.

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Toadstool Folk

Ducklings & Duckys

Not so very far away, beyond the glade where pixies play, you'll find a magnificent ancient oak – that's home to the timid Toadstool Folk.



Ducklings

Code: D3TH

Individual price: £10.49 / €12.06

Packed in 10s, 2 of each colour.



Duckys

Code: D9TH

Individual price: £8.99 / €10.34

Packed in 10s, 2 of each colour.

.....
Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm.

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Ducks

Baker Ducklings – Pink Strawberries & Spots

Most at home in the kitchen, beaky Baker Ducklings will celebrate those showstoppers and guard the cookie jar.



Ducklings

Code: D3BAK

Individual price: £9.99 / €11.49

Packed in 10s, 5 of each design.

Baker Ducklings – Strawberries & Lemons

Our sweet-beaked Baker Ducklings have pulled on colourful hand-painted pinnies, including our new bright red Strawberry Baker Duckling, and their new friend, Lemon.



NEW
for 2024

Ducklings

Code: D3BAK2

Individual price: £9.99 / €11.49

Packed in 10s, 5 of each design.

Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm.

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Ducks

British Flower Ducklings

Inspired by our pretty Devon hedgerows, these joyful floral Ducklings have a flower for every mood and occasion.



NEW
for 2024

Ducklings

Code: D3BRIT

Individual price: £10.99 / €12.64

3 Forget-me-Not, 4 Daffodil, 3 Carnation.

DCUK is the best-selling item I think I've ever had in my store! These ducks are so very charming, which is why I've sold over 2,000! I keep them in my display window and they always delight passers-by, from all age groups! They definitely pull people into the store, which is what you want.

Leslie, Molly's Meanderings



BEST
SELLERS





Ducks

Wild Strawberry Ducks

Ruby red and juicy sweet, there's tasty treasure all around. Especially if, like our new Wild Strawberry Ducks, you know where to look.



Ducklets

Code: DW2ST

Individual price: £12.49 / €14.36

Packed in 10s, in assorted poses.



Ducklings

Code: DW3ST

Individual price: £9.99 / €11.49

Packed in 10s, in assorted poses.



Duckys

Code: D9WST

Individual price: £8.99 / €10.34

Packed in 10s, in assorted poses.

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Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Duckjy 11cm.

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Ducks

Beekeeper Ducklings

Our highly detailed Bumble and Queenie Ducklings are ready to turn every house into a fabulous home-sweet-comb.



Ducklings

Code: BEE2

Individual price: £14.49 / €16.66

Packed in 10s, 5 of each design.

Buzzy Ducks

Completing the bee-themed set, our new Honey Baker and Honey Boot Ducklings are sure to create a real buzz wherever they go.



Ducklings

Code: BEE1

Individual price: £9.99 / €11.49

Packed in 10s, 5 of each design.

Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm.

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Ducks

Rainy Day Ducks

With a smile on their bills, our happy ducklings delight in the clouds. With collars turned jauntily up, they're singing and quacking in the rain.



Ducklings

Code: D3RAIN

Individual price: £12.49 / €14.36

Packed in 10s, 2 of each colour.



Duckys

Code: D9RAIN

Individual price: £10.49 / €12.06

Packed in 10s, 2 of each colour.

NEW
for 2024

Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm.

Place an order with us now: [Online: dcuktrade.com](https://dcuktrade.com) | By phone: 01803 866316 | Email: mail@dcuk.com





Ducks

Cyclist Ducklings

Join the ride – these dashing ducklings love to feel the wind in their feathers – especially if the race leads to that coveted yellow jersey.



BEST
SELLERS

Ducklings

Code: D3B

Individual price: £12.49 / €14.36

Packed in 10s, 4 Yellow, 2 Spotty, 2 Pink & 2 Blue.

Always loved DCUK. Fab gifts for friends and family. DCUK never disappoints.

Elaine Cooper







Ducks

Gardener Ducklings

Living the good life, our green-fingered friends are hand-carved from sustainable wood and prepared for rain or shine. Look closely and you'll notice that their embossed buckles gleam in the light.



Ducklings

Code: D3GAR1

Individual price: £12.49 / €14.36

Packed in 10s, 5 of each design.

Key Worker Ducklings

Our everyday heroes, the Paramedic, Doctor and Nurse Ducklings are utterly unflappable. From stethoscope to fob watch, every detail is hand-painted with love and gratitude to the wonderful people who inspired this collection.



Ducklings

Code: D3NHS

Individual price: £12.49 / €14.36

Packed in 10s, 2 Paramedics, 2 Doctors & 6 Nurses.

Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Duckly 11cm.

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Customer favourite! The ducks are charming and of excellent quality. Fun to display and fast sellers.

Ellen, Blue Moon





Ducks

Wedding Ducklings

When love is in the air, our romantic ducklings adore dressing up in their finery and quacking open the bubbly to celebrate the couple's special day.



Ducklings

Code: D3WED

Individual price: £12.49 / €14.36

Packed in 10s, 5 of each design.

Wedding Dinky Ducks

Half the size and twice as loveable, our Dinky couples make fun wedding favours, cake toppers, and gifts as impeccably crafted as our full-size ducklings.



Dinky Ducks

Code: DDWEDDING

Individual price: £8.25 / €9.49

Packed in 20s, 10 Brides & 10 Grooms.

Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm. Dinky Duck sizes: 11cm.

Place an order with us now: [Online: dcuktrade.com](https://www.dcuks.com) | [By phone: 01803 866316](tel:01803866316) | [Email: mail@dcuk.com](mailto:mail@dcuk.com)

Testimonial taken from actual comments left by current DCUK trade customer in 2023.





Scottish Range

Tartan Waistcoat Ducklings

Brave of heart and noble of heritage, each of our Celtic Ducklings is proud to wear the unique duck-designed tartan of its clan.



Ducklings

Code: WC3

Individual price: £9.99 / €11.49

Packed in 10s, 2 of each design.

Tartan Hat Ducklings

Enjoy a Highland fling and bring a touch of Scottish charm home with traditional ducklings in Tam o' Shanters and matching welly boots.



Ducklings

Code: DW3TH

Individual price: £11.49 / €13.21

Packed in 10s, 2 of each design.

Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm.

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Scottish Range

Scots Guard Ducklings

Tough, courageous, and disciplined, this elite Scots Duckling will guard your home whilst looking mighty smart in full traditional dress tunic and bearskin hat.



Ducklings
Code: D3SCP
Price: £12.49 / €14.36
Pack includes: 10 Scots Guards.

Scots Guard Dinky Ducks

Wherever our regiment of handsome Scots Guards Dinkies parades, there's always a crowd of admirers.



NEW
for 2024

Dinky Ducks
Code: DD3SCOT
Price: £8.25 / €9.49
Pack includes: 30 Scots Guards.





Autumn Range

Autumn Ducklings

Handcrafted toadstool hats and boots, painted in gorgeous green, brown and purple transform a woodland walk into duckling playtime.



NEW
for 2024

Ducklings

Code: D3AUT1

Individual price: £12.49/ €14.36

Packed in 10s, 3 Forest Green, 4 Burnt Orange, 3 Purple.

Woodland Folk Ducklings

These self-crowned “kings of the wood” have been foraging for tasty acorns and glossy chestnuts for games of conkers.



NEW
for 2024

Ducklings

Code: D3WOOD1

Individual price: £12.49 / €14.36

Packed in 10s, 5 Conker, 5 Acorn.

Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm.

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Ducks

Halloween Ducklings

They may look too cute to spook, but our wand-waving Magicians and pumpkin-patterned Bakers are ready to weave their magic over Halloween – and the rest of the year.



NEW
for 2024

Ducklings

Code: D3HAL2

Individual price: £11.49 / €13.21

Packed in 10s, 5 of each design.

I just love DCUK products. Bought some years ago and they got put away in a cupboard! Bought a new one on holiday and got my old favourites out and then bought another. They won't go back in a cupboard again! Fantastic quality, reasonably priced and lovely characters.

Judith Barnes







Ducks

Wild Welly Duckys

When imagination leads the way, the Duckys are eager to follow. Beyond the pond, not far from here, a wild adventure is about to begin.



Watch our ducky video by pointing your phone camera here...



Duckys

Code: D9WF

Individual price: £9.49 / €10.91

Packed in 10s, 2 of each design.

Penguins

Wild Welly Penguins

Coastal buddies of our popular Wild Welly Duckies, these adorable penguins love rock-pooling, but don't like to get their feet wet (we squid you not), so fierce footwear is essential.



NEW for 2024

Penguins

Code: PW4EMSEA

Individual price: £10.49 / €12.06

Packed in 10s, 2 of each design.

Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm. Baby Emperor Penguin size: 14cm.

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Penguins

Coastal Penguins

Take to the seas with these little adventurers and discover ice-laced tides, crystalline skies, and even some long lost treasure. New pack includes best-selling hat designs.



Baby

Code: PP4EMH

Individual price: £9.49 / €10.91

Packed in 10s, 3 Pirates, 4 Fishermen & 3 Captains.

Emperor Penguins

Enduring love. Warm hearted and coolly stylish, an elegant combination of wood, black and white make this family a perennial favourite.



Mum

Code: PP3EM

Individual price: £10.49 / €12.06

Packed in 10s by size, in assorted poses.

Baby

PP4EM

£8.49 / €9.76

Emperor Penguin sizes: Mum 18cm, Baby 14cm.

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Garden Birds

Mixed Hat Birds

Back with chirpy new friends and dapper new hats, the flexible copper feet of these cheery birds mean they can perch comfortably and tweet along to the radio.



Garden Birds

Code: BIR06

Individual price: £8.49 / €9.76

Packed in 10s, 2 of each design.

Tartan Hat Birds

A hint of the highlands on their hats and scarves, these birds are perfect to add a touch of Scottish charm to any home.



Garden Birds

Code: BIRTAR

Individual price: £10.99 / €12.64

Packed in 10s, 2 of each design.

Garden Bird size: 10cm.

Place an order with us now: [Online: dcuktrade.com](https://www.dcuks.com) | By phone: 01803 866316 | Email: mail@dcuk.com

Customers love DCUK.
They are all so cute –
customers can't resist them.
They keep coming back
to add to their collection.
They all have names, so it's
great fun to find a name of
someone you know.

Karen, Lillies





Puffins

Coastal Puffins

We're thrilled to see puffins returning to Devon's coasts. This crew is our tribute to the handsome and hearty sea parrot.



Puffins

Code: PUF1

Individual price: £12.49 / €14.36

Packed in 10s, 3 Captains, 2 Plain & 5 Fishermen.

Pufflings

Our puffins have started a family! Each soft grey baby is especially precious as puffins only lay one egg per year.



NEW
for 2024

Pufflings

Code: PUF2

Individual price: £9.49 / €10.91

Packed in 5s.

Puffin size: 21cm. Pufflings size: 13cm.

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Testimonial taken from actual comments left by current DCUK trade customer in 2023.





New Gift Bags

To further enhance the experience for your customers, our popular luxury gift bags have been given a fresh, contemporary new look.

This should make the DCUK range even more compelling in-store and help keep shoppers happy as well. Plus, the new design works all year round.

Slightly larger than previous bags, these new versions are 24cm – perfect for fitting in any Ducklet, Duckling or Ducky character – and most of their feathered friends.



NEW
for 2024

NEW Gift Bags (24cm)

Code: G4

Individual price: £1.25 / €1.44

Packed in 20s.

Gift Bag Size: 24cm.

Place an order with us now: [Online: dcuktrade.com](https://dcuktrade.com) | [By phone: 01803 866316](tel:01803866316) | [Email: mail@dcuk.com](mailto:mail@dcuk.com)





Festive Ducks



Alpine Fresh Ducklings

About to show Mont Blanc the true meaning of cool, these fresh mountain ducklings pair perfectly with our rose-pink Nordic family.



NEW
for 2024

Ducklings

Code: XD3ALPF

Individual price: £12.49 / €14.36

Packed in 10s, 3 Spotty, 3 Bootless, 4 Buckles.



I would totally recommend DCUK. I have bought many DCUK ducks and they are all fantastic. Each one is unique and brings me lots of joy having them around my house.

Andrea Makel



Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Duckjy 11cm.

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Testimonial taken from actual comments left by DCUK customer on the Feefo platform in 2023.





Festive Ducks

Nordic Blush Ducks

A cosy cabin, fun in the snow, family feasts and icy pink sunsets... this yuletide retreat is the stuff of duckling dreams.



Ducklets

Code: XD2PINK

Individual price: £12.49 / €14.36

Packed in 10s, 5 of each design.



Ducklings

Code: XD3PINK

Individual price: £12.49 / €14.36

Packed in 10s, 3 Cloaks, 3 Reindeer, 4 Showducks.



Duckys

Code: XD9PINK

Individual price: £10.49 / €12.06

Packed in 10s, 5 of each design.

Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Duckjy 11cm.

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Festive Ducks



Traditional Christmas Ducks

Christmas just wouldn't be Christmas without this festive family. Highly collectable Dinkies join our beloved Rudolph, Santa, Nigel, and the Ducky Elves this season.



NEW
PACK FOR
2024

Ducklings

Code: XD3TRAD

Individual price: £12.49 / €14.36

Packed in 10s, 3 Reindeer, 4 Jumper, 3 Santa.



Dinky Ducks

Code: XDDTRAD

Individual price: £8.25 / €9.49

Packed in 30s, 10 of each design.



Duckys

Code: XD9TRAD

Individual price: £10.49 / €12.06

Packed in 10s, 5 of each design.

Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Duckly 11cm. Dinky Duck sizes: 11cm.

Place an order with us now: Online: dcuktrade.com | [By phone: 01803 866316](tel:01803866316) | [Email: mail@dcuk.com](mailto:mail@dcuk.com)





Festive Ducks

Alpine Christmas Ducks

Enjoying a touch of après-ski sparkle, the glamorous Alpine Ducklings love their homes but know the slopes are where the fun is!



Ducklets

Code: XD2ALP

Individual price: £12.49 / €14.36

Packed in 10s, 5 of each design.



Ducklings

Code: XD3ALP

Individual price: £12.49 / €14.36

Packed in 12s, 4 of each design.



Dinky Ducks

Code: XDDALP

Individual price: £8.25 / €9.49

Packed in 30s, 10 of each design.



Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Duckly 11cm. Dinky Duck sizes: 11cm.

Place an order with us now: [Online: ducktrade.com](https://www.ducktrade.com) | [By phone: 01803 866316](tel:01803866316) | [Email: mail@dcuk.com](mailto:mail@dcuk.com)





Festive Ducks



Christmas Baker Ducklings

Cooking and Christmas go wing in wing and our festive bakers can't wait to indulge their friends.



Ducklings

Code: XD3BAK

Individual price: £9.99 / €11.49

Packed in 10s, 5 of each design.



Emperor Penguins

Enduring love – warm hearted and coolly stylish, an elegant combination of wood, black and white make this little penguin a perennial favourite.



Baby

Code: PP4EM

Individual price: £8.49 / €9.76

Packed in 10s, in assorted poses.

Duck sizes: Duck 40cm, Ducklet 30cm, Duckling 18cm, Ducky 11cm. Baby Emperor Penguin size: 14cm.

Place an order with us now: [Online: dcuktrade.com](https://dcuktrade.com) | [By phone: 01803 866316](tel:01803866316) | [Email: mail@dcuk.com](mailto:mail@dcuk.com)





Festive Decorations

Traditional Christmas Duck Decorations

Making Christmas trees merry and perfecting pressies, our bamboo root duckorations promise festive cheer, year after year.



Traditional Duck Decorations

Code: XDECTRAD

Individual price: £4.25 / €4.89

Packed in 30s, 10 of each design.



Alpine Duck Decorations

Our glamorous cousins, the skiing sophisticducks have flown the nest *again* this Christmas, but we're enjoying the same alpine sparkle from the comfort of home.



Alpine Duck Decorations

Code: XDECALP

Individual price: £4.25 / €4.89

Packed in 30s, 10 of each design.

Decoration size: 11cm.

Place an order with us now: [Online: dcuktrade.com](https://dcuktrade.com) | [By phone: 01803 866316](tel:01803866316) | [Email: mail@dcuk.com](mailto:mail@dcuk.com)

DCUK brand benefits

Every day, all over the world, our characters make people smile.

In letters and emails, on social media, and by phone – people tell us that a hand carved bamboo root creation with wide eyes and oodles of personality has found its way into their hearts.

If you're a current stockist, then you'll already know that DCUK originals are a wonderful addition to any retail listing.

Popular, distinctive, and eye-catching – DCUK is a 'window display friendly' brand, often attracting people to come inside. Trade customers also tell us that our characters encourage shoppers to browse areas in-store, and they work well with other giftware brands.

As a brand, we regularly send engaging emails to a passionate fanbase of over 90,000 customers and collectors, which we know drives interest and sales for our trade partners.

These brand activities are often timed to work alongside latest retail trends, to help maximise the impact for anyone selling our current range.

We've also set up a stockist map online, which helps shoppers find friendly DCUK sellers that are local to them. This is completely **FREE** as a benefit of being a DCUK stockist – and really helps to maintain a strong connection to the wholesale side of our business.

dcuk.com/trade



Take your merchandising to the next level

We're really excited by the recent success of our free-standing display units, created especially for storing, promoting and selling our pre-boxed Dinky Duck ranges.

While stocks last, you can ask to receive an eye-catching free standing display unit (FSDU) with any new orders for packs of Dinky Ducks. Each unit holds up to 60 Dinky Ducks – and can really help increase your sales of those ranges.

We've also got header boards for each range. Standing at 1.5m tall, each specially designed storage stand offers an ideal way to make our characters even more accessible to purchase as self-contained gifts or treats.



Support & inspiration

Our ducks are great communicators, but they can find it difficult to be heard in busy or crowded places, or from the back of a high shelf! Our ducks speak to customers best when they can make eye contact and share a bit of their story.

DCUK aims to make people smile by creating an atmosphere infused with our values of charm, quality and imagination. Each of our ducks has a rich story with the power to transform a wooden object into a member of the family.

When we exhibit our new collections we let our imaginations run wild and thoroughly enjoy creating miniature worlds for our ducks.

We invite you to do the same. A glitter ball beside the Disco Ducks, a nesting box with a Garden Bird perched on its roof... whatever story you wish to tell, you'll find a duck family that will chime with your customer.



Point of sale

To make setting the scene easy, we offer a range of point of sale materials to choose from. You may want to highlight the craftsmanship that goes into DCUK characters, or the playful nature of the brand.

We've introduced dedicated cardboard display stands for our Dinky Ducks, with several other display support items in development. Please ask us for details.



Personalise me

Every DCUK character is a true individual and we give each one a carefully selected DCUK name and name tag.

But we know that some customers are looking for a specific name. So you can help them, and avoid missing out on a sale, our name tag personalisation service is now **FREE**.

When they get home, customers can visit a dedicated webpage, confirm their address and chosen name and we'll send the new name tag off to them.

dcuk.com/newname

We can share marketing ideas, and provide dedicated point of sale to help you promote this personalised customer service.



Please get in touch to find out more about this new **FREE** service.
(Free name tags are only available to UK-based stockists)



Trade Duckumentaries

It's great to get so much positive feedback about DCUK from shoppers, retail buyers, and business owners. For a long time we kept many of these compliments quiet. Maybe we're modest but doing our best to get everything right is just what we do.

Now we're in our twenties we appreciate that Team DCUK is a family that includes our customers, partners and peers. Our success is yours, and we can confidently tell everyone about our strong, engaging and customer-focused brand.

But don't just take our word for it.

We're proud to say that our retail partners (and trade customers) are just as enthusiastic and passionate about our original DCUK characters as we are.

Part of our ongoing support for stockists has been the creation of some Trade Duckumentaries. These interviews offer quick examples of what it's really like to work with us, as well as highlighting the many benefits of listing DCUK as a partner brand.



Watch our videos
by pointing your
phone camera
here...



Or visit: dcuk.link/duckumentaries

Come and say hello

If you have any questions, please get in touch. Our friendly trade team are always happy to help with your order, offering advice and support where needed. We can clarify product details and ranges, share insights – and provide access to engaging visuals and display assets.

Getting in touch

Phone: 01803 866316

Online: dcuktrade.com

Email: mail@dcuk.com

Join our community

We share product stories, display inspiration, exclusive offers and supportive ideas and tips in our dedicated DCUK Trade Facebook Group. Find the group using [dcuk.link/tradefb](https://www.facebook.com/dcuk.link/tradefb) and receive our emails by contacting mail@dcuk.com



Frequently asked questions

Q: Is there a minimum carriage paid order?

A: Yes. The minimum carriage paid order for the UK is £300.

Q: Will all the items in my order look identical?

A: No. All of our Characters are individually hand-carved and come in a range of different poses.

Q: How will my order arrive?

A: All products are packed by item size in quantities of 10 per box, using biodegradable packing pellets. Unless otherwise stated.

Q: If I order an item with welly boots, will the welly boots all be the same?

A: They will be the same pattern or design, but in a mix of colours, e.g. if you order floral welly boots then you will receive a selection of different floral colours.



dcuk 
The Duck Company

The Original Wooden Duck Company

Download our digital
order form by pointing
your camera here...
Or visit:
dcuk.link/tradeprielist



DCUK, Diptford, Totnes, TQ9 7NG T: 01803 866316 E: mail@dcuk.com dcuktrade.com

Discover more
delights at dcuk.com



My next order

Use the handy space below to jot down any ideas for your order. We've added some example suggestions, but feel free to write over them!



2023 best seller!

2 x packs of (D3BAK) Baker Ducklings

2 x packs DDW1S

Ask them about that nice looking free display stand

1 x pack D3BRIT for the seasonal events

Ooh, what about something from the Bee range?

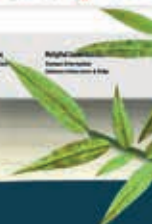
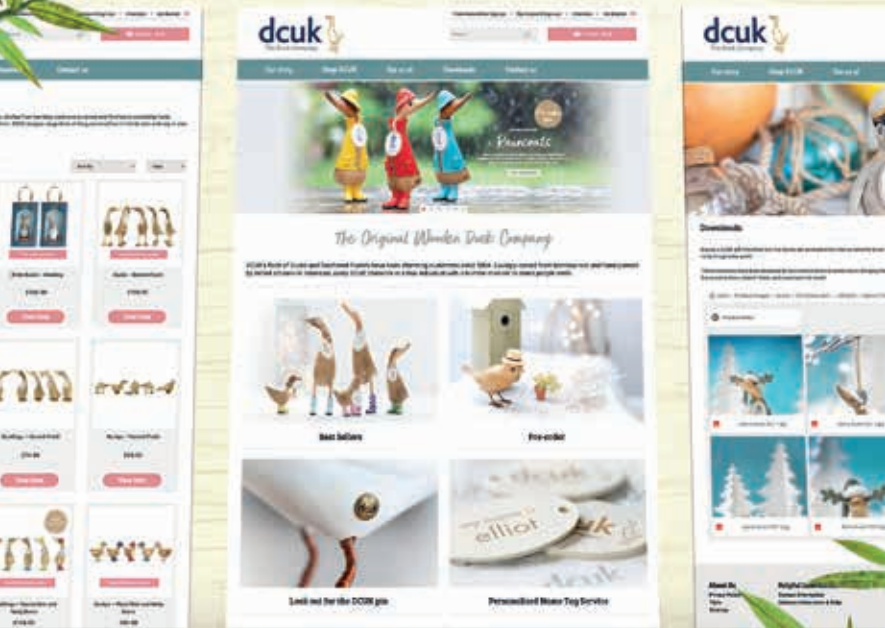
Place an order with us now:

Online: dcuk.com/trade | **By phone:** 01803 866316 | **Email:** mail@dcuk.com

Our trade website

Our dedicated trade area is often the quickest way to see what's new and what's in stock. You can also find helpful files and product images.

Please get in touch if you'd like to set up an account, or simply need a password reminder.



dcuktrade.com

You can also send any requests to: mail@dcuk.com