



Fashion should not cost the Earth !



*EFFORTLESS FASHION. ETHICALLY HAND-CRAFTED. SOULFULLY INDIAN.*



We are breathable, skin friendly and earth conscious. We believe fashion is not only about the people that adorn it, but also about the lives of humans that create it! We are Handcrafted imperfections! We age gracefully! We are 'A Beautiful Indian Summer'!



## Our Autumn '24 Collection

- Hand woven and Hand spun Artisanal Linen
- Yarn dyed
- Coconut wood buttons
- No plastic fusing's
- Biodegradable fabrics
- Azo free dyes
- No Anti-wrinkle toxins
- Proudly made in India



# Autumn 2024 – Linen Workwear lookbook



Sustainable 🌿 Fair Trade 🍷 Earth Conscious 🌍  
Handcrafted 🖐️ Prewashed 🌀





We are both B2B and B2C.



## Masaimara-Khaki Linen shirt dress

Slip into the effortless elegance of our Khaki Prewashed Linen Shirt Dress, crafted from premium yarn-dyed, handwoven, and hand spun linen.

 Featuring a double-pocketed chest and refined finishes. This piece exudes both rustic charm and modern sophistication.  The prewashed treatment ensures a soft, lived-in texture, making it your perfect go-to for any occasion.

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Handcrafted  Prewashed 

# Masdimara







' Fresh Mint



Bombay Beige





*Salmon Sunrise (Right) - shirt dress*

*Stripe me Pink (Left) - back tie dress*

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Stripe 'ME' Pink





Tealy Peppermint





From Elegant Mondays to Quirky Fridays, we got you covered !





Walking Olive





Salty Pistachios

Play date



Lankan Lychee



Another  
Play date



Ooh Boy ! Yet  
another Play  
date

Spring Burst





A woman with long brown hair, wearing a sleeveless, knee-length dress with thin vertical stripes, stands next to a white wooden chair. She is smiling and looking towards the camera. She is holding a small white handbag. The background is a plain, light-colored wall.

Endless  
playdates !

A woman with long brown hair, wearing a sleeveless, knee-length dress with thin vertical stripes, stands with her hands on her hips. She is smiling and looking towards the camera. The background is a plain, light-colored wall.

The Wanderlust





Cardomommy



Salmon Sunrise





Rusty Soul



Moon Dance







Mango Salsa



The Neoclassic stripe







'Denim Edit'  
My story is yet to be written.

## London Chic







I am your staple. I am your oatmeal coordinate

Oatmeal

## Cambridge Sky





## Blue Cheese

No strings attached !







Pink Guava

Earn your stripes !



## The Minimalist



'Birmingham Plaid'





## Carolina Sky



## Grey Matter





## Wild Tangerine





Kopi Luwak

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Carotene

Orange is the  
new black



# Stripe Avenue

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Samburu



Serengeti



Jim Corbett



# Jumpsuits



# Calm Rainforest





# Bohemia

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**ABIS size chart - inches**

US	4	6	8	10	12	14	16	18
UK	6	8	10	12	14	16	18	20
Our label	32	34	36	38	40	42		
INDIA	XS	S	M	L	XL	2XL	3XL	4XL
GARMENT CHEST	33.5	35.5	37.5	40.5	43.5	46	49	52
WAIST	26.5	28.5	31	33	36.5	38.5	48.5	48.5
HIPS	36	38	40	43	46	48.5	51	56

UK 18 -24 can be made on bulk orders for B2B customers only

The trousers are ankle length for women upto 5.7" tall

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### *Our brand journey*

*A Beautiful Indian Summer aka ABIS, is the labor of love for Indian Textiles and Handicrafts. After having spent over two decades in the corporate world and having struggled to find the right outfit for everyday wear and Board meetings (Let's admit! All of us have been there at some point!) I decided to bridge the gap in the market by marrying sustainable fabrics, size inclusive tailoring and world class craftsmanship to create effortless fashion.*

*At ABIS, our commitment to sustainability is not some buzzword or a fancy slogan. We are striving in every way possible to create renewable, ethical, and eco-friendly practices. We work together with our clients, manufacturers and distributors to ensure a fair and sustainable practice for everyone.*

*Adapting to the new sustainable model has been challenging as traceability in the fashion world is prohibitively expensive and effort intensive. But we believe that traceability enables circular fashion, and this is indeed the right step to creating a sustainable future for generations to come.*

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