



# Grow Your Gifting Business With Us



#### **RRP** £24.99





How they work







Eco- friendl

# **OUR PRODUCTS**

Revolutionize Your Inventory – Featuring a Redeemable Spawn Voucher

### OYSTER MUSHROOM GROWING KIT



#### Outdoor LOG GROWING KITS



## **RRP** £24.99

A game-changing solution for retailers and distributors in the mushroom cultivation market. Our innovative Mushroom Grow Kit is designed with a unique voucher system that eliminates the challenges of stocking perishable live spawn. Instead, we provide a voucher that customers redeem, free of charge, for fresh mushroom spawn.



#### **Key Features**

#### **Perfect for Gifting**

An ideal birthday, Father's/Mother's Day or Christmas present as they can be purchased in good time with no need for immediate use

#### **Extended Shelf Life**

Shelf-stable kits reducing spoilage risks and extending stock time.

#### **On-Demand Freshness**

Vouchers allow customers to redeem, free of charge, fresh spawn. Ensuring successful cultivation.

#### Sustainable and Eco-Friendly

By delivering spawn only when redeemed. Our system reduces waste, contributing to a more sustainable supply chain. The kits are recyclable and compostable.

# Why it works **RETAILER**

Our voucher-based system provides a reliable, sustainable solution for retailers and distributors. It ensures longer product viability, higher customer satisfaction, and more efficient inventory management, making it an ideal choice for businesses looking to offer high-quality, flexible, and eco-friendly mushroom cultivation products.

Partner with us to bring this innovative product to your customers and stay ahead in the growing market of home mushroom cultivation.



# How it works CUSTOMER

Receive Kit

Scan QR code to claim FRESH spawn



Spawn is delivered with next day service and you are ready to start your







SEAL

#### RESOURCES AVAILABLE

In depth instructions, blogs, YouTube videos and great customer support!

# PRICING

Product	Cost per Unit	Cost Per Box (16)	Order (Box of 16)	Order Value £	ZERO RATED VAT
White Elm Oyster Mushroom Growing Kit	£12.50	£200	1	£200	
Pink Oyster Mushroom Growing Kit	£12.50	£200	1	£200	50% MARGIN
Yellow Gold Oyster Mushroom Growing Kit	£12.50	£200	1	£200	
Blue-Grey Oyster Mushroom Growing Kit	£12.50	£200	1	£200	UNDER £25 RRP
Turkey Tail Mushroom Log Growing Kit	£12.50	£200	1	£200	
Shitake Mushroom Log Growing Kit	£12.50	£200	1	£200	
Blue-Grey Oyster Mushroom Log Growing Kit	£12.50	£200	1	£200	SUITABLE FOR
Total				£1,400	EVERY OCCASION



# ORDERING

Shipping to you from 1st September

Place your orders now by emailing orders@urban\_farm\_it.com to receive more information or your electronic ordering form.

For all queries please contact :

lan Harman

07535 315490 Ian@urban-farm-it.com



#### **About Us**

For anyone, growing anywhere.

Urban Farm-It aims is to encourage and inspire a positive shift in our culture around sustainable food production and consumption. We wish to introduce people to the wonderful and alternative world of urban farming through accessible education and top quality resources. D f t

www.urban-farm-it.com