



**MOON CREATION**

*Manufacturer & Exporter*



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# MOON CREATION



Moon Creations was founded with a vision to blend traditional artistry with contemporary fashion. The journey began with winter woolen shawls, each meticulously hand-painted with original artwork and enhanced with intricate chikankari embroidery. This unique combination of creativity and craftsmanship not only allowed the founder to express her artistic passion but also played a crucial role in empowering local village women and fine arts students by providing them with meaningful employment opportunities.

# Usha Gupta

## Founder & Director



I am Usha, born and raised in the ancient and culturally rich city of Varanasi, also known as Kashi, the oldest living city in the world. In Varanasi, art is more than a mere pursuit; it is a way of life, deeply woven into the fabric of our traditions. Growing up in such an environment, I developed a profound passion for the arts. My journey began as an art student, where I nurtured a deep-seated creative ambition

Despite marrying at a young age, my desire to carve out a space for myself never wavered. Life's responsibilities did not diminish my aspirations; instead, they fueled my determination to find an outlet for my creativity.

# Preserving Cultural Heritage



Over time, Moon Creations expanded its range to include Chikan Exclusive dresses, long kurtis, and elaborate outfits, which quickly garnered appreciation in European markets.

# Sustainable Practices



We are committed to protecting our planet. Our garments are crafted from natural, biodegradable materials and colored with nonchemical, organic, eco-friendly vegetable dyes.

# Chikankari



Chikankari is a delicate, intricate, and timeless embroidery technique that uses white thread to create beautiful patterns on fabric, typically cotton or muslin. Chikankari dates back to the Mughal Empire (16th-18th centuries) and was popularized by the royal courts of Awadh (now Lucknow). The word "Chikankari" comes from the Persian word "chikan," meaning "embroidery."

# Chikankari kurta



This Chikankari soft Rubia Kurta is a beautiful example of traditional Indian clothing, perfect for those who appreciate comfort, elegance, and cultural heritage.

# Chikankari Potli

Chikankari potlis are delicate, elegant, and functional accessories that add a touch of traditional Indian charm to any outfit.







# Muslin Chikankari Corset

This Muslin Chikankari corset is a stunning example of traditional Indian craftsmanship, perfect for those who appreciate elegance, comfort, and cultural heritage.

# Pure Wool Stole

This wool pure stole is a timeless and versatile accessory that adds a touch of sophistication to any outfit while providing warmth and comfort.



# Client Testimonial



My Lucknowi kurta is a stunning piece of craftsmanship! Beautifully embroidered, incredibly comfortable, and perfect for any occasion.

Nupur Gupta Sharma  
(london)

# Client Testimonial

I got to know about Moon creations through a common friend and believe me , it's pure chickenkari work on pure fabric. She has great taste and products. I picked up a nice black georgette kurta which is stunning . Look forward to purchasing more of her products

Preeti kumar  
(Jabalpur)



# Contact Us



## Usha Gupta

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# Thankyou

Join us on a journey to celebrate tradition, embrace conscious fashion, and show your love for Mother Earth !