



MOON CREATION

Moon Creations was founded with a vision to blend traditional artistry with contemporary fashion. The journey began with winter woolen shawls, each meticulously hand-painted with original artwork and enhanced with intricate chikankari embroidery. This unique combination of creativity and craftsmanship not only allowed the founder to express her artistic passion but also played a crucial role in empowering local village women and fine arts students by providing them with meaningful employment opportunities.



Usha Gupta

Founder & Director

I am Usha, born and raised in the ancient and culturally rich city of Varanasi, also known as Kashi, the oldest living city in the world. In Varanasi, art is more than a mere pursuit; it is a way of life, deeply woven into the fabric of our traditions.

Growing up in such an environment, I developed a profound passion for the arts. My journey began as an art student, where I nurtured a deep-seated creative ambition

Despite marrying at a young age, my desire to carve out a space for myself never wavered. Life's responsibilities did not diminish my aspirations; instead, they fueled my determination to find an outlet for my creativity.

www.mooncreation.in

Preserving Cultural Heritage



Over time, Moon Creations expanded its range to include Chikan Exclusive dresses, long kurtis, and elaborate outfits, which quickly garnered appreciation in European markets.

Sustaniable Practices

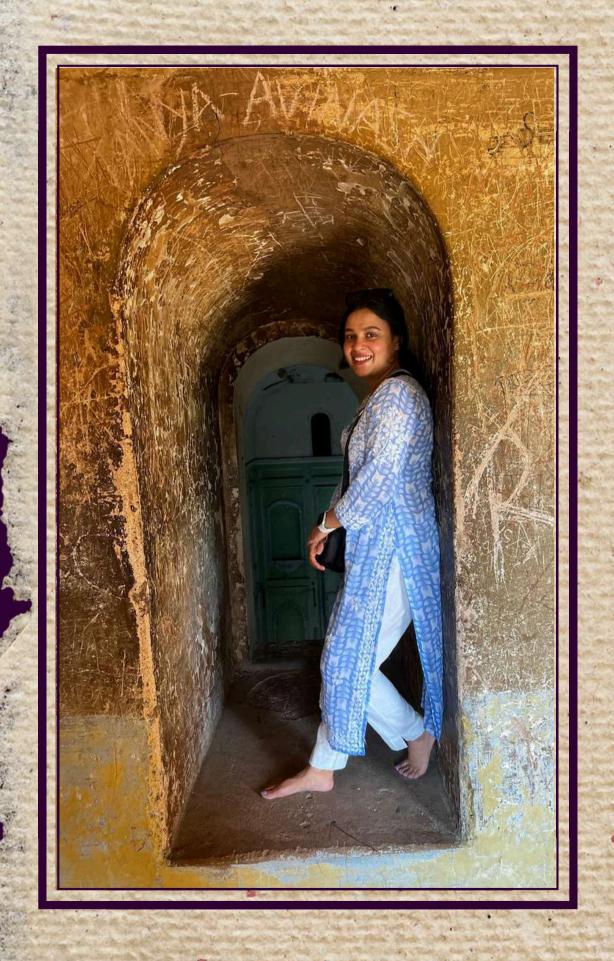


We are committed to protecting our planet. Our garments are crafted from natural, biodegradable materials and colored with nonchemical, organic, eco-friendly vegetable dyes.

Chikankani



Chikankari is a delicate, intricate, and timeless embroidery technique that uses white thread to create beautiful patterns on fabric, typically cotton or muslin. Chikankari dates back to the Mughal Empire (16th-18th centuries) and was popularized by the royal courts of Awadh (now Lucknow). The word "Chikankari" comes from the Persian word "chikan," meaning "embroidery."



Chikankari kurta

This Chikankari soft Rubia Kurta is a beautiful example of traditional Indian clothing, perfect for those who appreciate comfort, elegance, and cultural heritage.



Chikankari Potli

Chikankari potlis are delicate, elegant, and functional accessories that add a touch of traditional Indian charm to any outfit.



Muslin Chikankari Corset

This Muslin Chikankari corset is a stunning example of traditional Indian craftsmanship, perfect for those who appreciate elegance, comfort, and cultural heritage.



Pure Wool Stole

This wool pure stole is a timeless and versatile accessory that adds a touch of sophistication to any outfit while providing warmth and comfort.



Client Testimonial

My Lucknowi kurta is a stunning piece of craftsmanship! Beautifully embroidered, incredibly comfortable, and perfect for any occasion.

Nupur Gupta Sharma (landon)

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Client Testimonial

I got to know about Moon creations through a common friend and believe me, it's pure chickenkari work on pure fabric. She has great taste and products. I picked up a nice black georgette kurta which is stunning. Look forward to purchasing more of her products

Preeti kumar (Jabalpur)

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Contact Us





Usha Gupta

Manufacturer & Exporter

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Thatleton

Join us on a journey to celebrate tradition, embrace conscious fashion, and show your love for Mother Earth!