



addSQUIRREL

Add video, photo or voice note
to every card and gift
Retailer Pack



hello@addsquirrel.com



addsquirrel.com

LET'S MAKE EVERY CARD AND GIFT UNFORGETTABLE

Imagine offering your customers a way to make every card and gift more personal, interactive, and unforgettable. At *addSQUIRREL*, we produce innovative two-way QR stickers that allow customers to upload a video, photo, or voice note, transforming ordinary items into cherished memories.

By stocking *addSQUIRREL*, you add significant value to your existing product range. Our stickers are the perfect add-on and an ideal till-point sale, making them a quick and easy purchase for your customers. With a minimum 61% profit margin, *addSQUIRRELS* not only enhance the customer experience but also boost your bottom line.



addSQUIRREL

Scan to
see how
it works!



Our product range

View the full range and videos online at addsqirrel.com



3 pack

Wholesale: £1.50

RRP: £3.99



10 pack

Wholesale: £3.80

RRP: £9.99



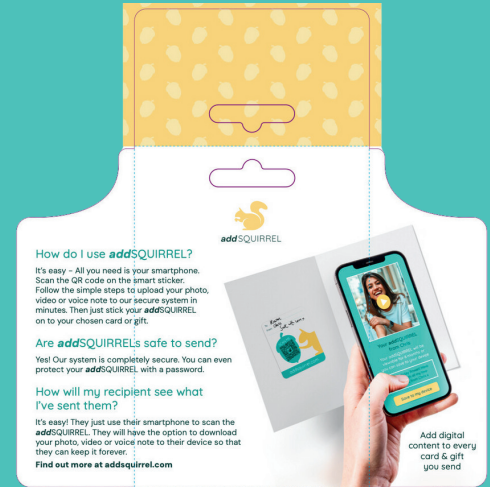
6 pack

Wholesale: £2.70

RRP: £6.99



Our stickers



Add digital content to every card & gift you send



addSQUIRREL

...ies add photos add proposals add birth...
 ...gender reveals add sympathy add hope...
 ...ity add congratulations add news add we...
 ...surprise add announcements add thoughts...
 ...add closeness add well wishes add condole...
 ...ship add joy add thanks add valentines ad...
 ...anniversaries add ... add wedding...
 ...add memories add ... add proposals...
 ...day fun add ... reveals add...
 ...add hope add ... congratulatio...
 ...add weddings add ... add announcem...
 ...his add laughter add closeness add well...
 ...condolences add friendship add kindness...
 ...valentines add thanks add anniversaries...
 ...add weddings add memories add photos...
 ...add birthdays add love add gender revea...
 ...add sympathy add hope add creativity add...
 ...tions add news add wedding add memoi...

Inside



addSQUIRREL
Stocked here!
addsquirrel.com

Our eye catching
window display
stickers

Our
promotional
leaflets



addSQUIRREL Instore

Position addSQUIRREL prominently at till points and
alongside greeting cards and gift sections. Use our
provided POS and CDUs to create vibrant, eye-
catching displays to attract attention.



Our interactive
CDU's

Our hanging
displays



www.addsquirrel.com

Our top tips for selling *addSQUIRREL*

For any further information contact us at hello@addquirrel.com
or visit our website: addquirrel.com

Staff

Ensure that your staff understand how *addSQUIRRELS* work and can confidently explain the benefits to customers. Five minute training sessions or informational handouts can be very helpful. (Speak to us about the extra support we provide)

Encourage your staff to use *addSQUIRREL* stickers as conversation starters with customers. Share personal stories to make the product relatable and remind customers that *addSQUIRRELS* can be purchased together with any card or gift!



Customer communications and Social Media

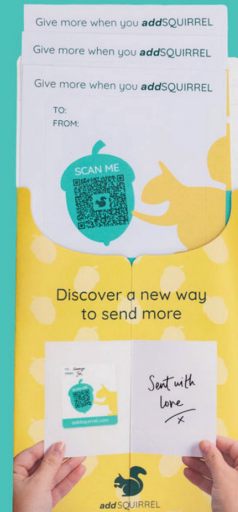
Use your store's social media to showcase how *addSQUIRRELS* work. Share videos and customer testimonials to generate interest and drive traffic to your store. We can provide a social media asset pack

Ask customers for feedback on their experience using *addSQUIRREL*. Use positive testimonials in your marketing materials to build credibility and attract more buyers.

www.addquirrel.com

Common FAQs

- 1 What exactly are *addSQUIRREL* stickers?** *addSQUIRREL* stickers are innovative two-way QR stickers that allow customers to upload videos, photos, or voice notes to personalise cards or gifts, making them more interactive and memorable.
- 2 Are *addSQUIRREL* stickers easy to use?** Yes, they were designed to be user-friendly. Customers scan the QR code with their smartphone, upload their content, and apply the sticker to the card or gift.
- 3 Why should I stock *addSQUIRREL*?** *addSQUIRREL* stickers enhance the appeal of greeting cards and gifts by adding a unique, personal touch. They encourage additional purchases and make for a perfect till-point sale, increasing overall sales.
- 4 Do I need to stock any additional technology or equipment to sell *addSQUIRREL* stickers?** No additional technology or equipment is required. Customers use their own smartphones to interact with the QR stickers.
- 5 How do I order or reorder *addSQUIRREL* stickers?** You can order via email, at hello@addsquirrel.com or email us and request a trade login to order via our website addsquirrel.com.



addSQUIRREL

Testimonials

"*addSQUIRREL* has been a fantastic addition to our store. Our customers love the novelty and the personal touch it brings to their gifts. The feedback has been fantastic, and we've noticed a nice increase in repeat business."

Ian

"*addSQUIRREL* has revolutionised our card sales. Customers are thrilled to add a personal touch to their gifts with videos and voice notes. It's easy to use, and the display units are eye-catching and effective"

Lisa

"LOVE IT!! The ability to make a card (or gift) truly personalised. I recorded an *addSQUIRREL* to my sisters 40th birthday card. There were tears! Along with thanks for something she can listen to time and time again. That's priceless."

Sarah



addSQUIRREL

add closeness **add** well wishes **add** condole
hip **add** joy **add** thanks **add** valentines **ac**
anniversaries **add** h... **add** weddi
add memories **add** p... **add** proposals
ay fun **add** l... **add** reveals **add**
add hope **add** **add** congratulati
add weddings **add** **add** announce
ts **add** laughter **add** closeness **add** well a
condolences **add** friendship **add** kindnes
valentines **add** thanks **add** anniversaries



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PLEASE RECYCLE
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