

SEEDBALL



A SIMPLER WAY TO GROW FROM SEED

Seeds, clay, peat-free compost and chilli powder in a ball.

Beautiful wildflowers | **UK made**

Naturally protects seeds from birds, insects and slugs

Helps bees and butterflies | Super easy to use

2017
GIFT OF THE YEAR
WINNER



What's new in 2024!



Lawn Flowers Grab Bag

See page 9

Large Seed Boxes

See page 12

Royal Entomological Society Seed Boxes

See page 15



NEW

Plus new products for Autumn 2024 - see pages 16-17

Welcome to Seedball



Our classic tin packaging



Created by conservation scientists, Seedball offers a new twist on **an ancient technique for increasing seed germination rates** - helping to fill our gardens, balconies and window boxes with native wildflowers, bees and butterflies.

Native wildflowers are naturally slow to germinate, and as such, loosely scattered seed can often be eaten by ants, birds and mice. Seedball helps to solve this problem by encasing the seed in a protective ball of clay, compost and chilli.

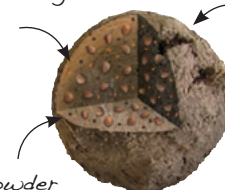
A barrier of dried outer clay means that the seed is inaccessible to predators, and once sufficient water permeates the clay, the seed inside will begin to germinate - helped along by the nutrients and minerals contained within the ball. The chilli powder continues to deter slugs and snails while the seed ball slowly degrades and the seeds sprout.

Seed balls are incredibly easy to use - simply scatter on top of soil or compost (no digging or expertise required!) and nature will do the rest.

Launched in 2013, Seedball is a multiple award-winning gardening product that appeals to gift-givers, non-expert gardeners, and to people who are keen to support their back-garden wildlife. It's also ideal for people with limited mobility as well as offering a fun educational tool for children learning about nature.



30 to 100 seeds per ball depending on varieties



Clay to protect the seeds from predators

Chilli powder to deter slugs and snails

Peat-free compost provides a little nutrition

Recycled cardboard range



Seedball Tins

(Cost £2.80, RRP £6.50) - see pages 24-30 for seed mix details.



Bumblebee Collection



Great Yellow Bumblebee Mix



Short-haired Bumblebee Mix



Shrill Carder Bumblebee Mix

Garden Wildlife Collection



Bird Mix



Beetle Mix



Bat Mix

Charity Collection



Artist's Meadow (supporting the Wildlife Trust)



Plantlife Mix (supporting Plantlife)



Hedgehog Mix (supporting the PTES)

Classic Collection



Bee Mix



Butterfly Mix



Shade Mix



Sky Meadow



Urban Meadow



Cloud Meadow

Singles Collection



Poppy



Cornflower



Oxeye Daisy



All varieties use only flowers from the RHS Plants For Pollinators List.

Edible Collection



Herb Mix



Forager's Mix



Salad Mix

Festive Collection



Bee Merry

gold tin



Let it Snow



Wonderland

Tin information

- Each tin is 6.4cm diameter x 2.4cm depth.
- Store in a cool, dry location.
- Recommended shelf life is two years from purchase.
- **Each tin contains 20 seed balls** - coverage for 1m² in a garden or three to five 50-80cm pots.



Fold-out leaflet inside the lid with full user informations.



Wildflowers listed and illustrated on back of each tin.



Free display box with orders of £140 and above - holds 48 tins.



LOVE Gift Set

(Cost £10.50, RRP £25)

Elegant set of four wildflower mixes to spell 'LOVE'. Includes Bee Mix, Butterfly Mix, Urban Meadow and Shade Mix and presented within a gift box.

15cm x 15cm x 3.3cm.

Please note this item is not barcoded.



Love Bees Gift Box

(Cost £6.50, RRP £15)

A set of two wildflower tins – LOVE & BEES – presented in a bee embossed gift box. Based on Sky Meadow and Bee Mix Seedball mixes.

12cm x 12cm x 4cm.

Please note this item is not barcoded.



Mini Tins #Savethebees

(Cost £1.70, RRP £3.50)

Cute mini tins! Each contains 5 balls with our garden meadow seed mix, instructions provided on the base.

Coverage for 1-2 pots. 3.4cm diameter and 1.6cm depth.

Please note this item is not barcoded.



NEW

available in 6 colours

Single Species Tubes (Cost £2.60, RRP £6)

**BEST
SELLER**



A set of five beautifully illustrated cardboard tubes, each containing 20 seed balls of the same flower.

Available as a mixed or single flower display box. Each tube is 3.5cm diameter and 10cm height.



Coverage for 1m² in a garden or three to five 50-80cm pots.

Shelf-ready box supplied free with all tube orders - holds 21 units



User info on reverse side

Grab Bags (Cost £6, RRP £15)

See pages 22-28 for seed mixes.

100-ball grab bags, ideal for creating larger wildflower patches.

Coverage for 5m², currently available in 8 options:

Bee Mix, Butterfly Mix, Garden Meadow, Wildlife Mix, Poppy, Shade Mix, Annuals Mix, Lawn Flowers.

Packaging size 13cm x 17cm x 2cm.



Details and instructions on back.



Compostable paper packaging

Hanging Packs

(Cost £2, RRP £5)

A collection of our best selling mixes in 100% recycled cardboard packaging. Designed to maximise visibility and product information for retail in garden centres and nurseries.

See pages 24-30 for seed mix details.



- Each pack contains 12 seed balls - coverage for 50cm² in a garden or two to three 50-80cm pots.
- Shelf life 2-3 years, scatter by date included on pack.
- Store in a cool, dry location.
- Each pack is 9.5cm height, 10cm width, 3cm depth.

Scattering and flowering times

Approx 30-50 seeds in every ball



Die cut hanging hole for easy display



Includes a scatter by date

Barcoded on the base



Free display box with orders of £200 and above - holds 42 packs.

Large Seed Boxes

(Cost £2.00, RRP £5.50)



A range of 9 large sized matchboxes, each containing 12 seed balls and an insert card with instructions. Coverage for 50cm2 in a garden or two to three 50-80cm pots. Boxes are 8.3cm x 5cm x 1.6cm.

Available in: Bee Mix, Butterfly Mix, Garden Meadow, Shade Mix, Poppy, Cornflower, Oxeye Daisy, Forget-me-not, Annuals Mix.

See pages 24-30 for seed mix details.



Please note this item is not barcoded.

Make Your Own Kit

(Cost £5, RRP £12)



Ingredient pack for making 50-60 wildflower seed balls. Messy fun that helps nature! Each box is 20cm x 14.5cm x 3.5cm.

- Contains:
- 1 x powdered red clay
 - 1 x peat-free compost
 - 1 x native UK wildflower seeds
 - 1 x full instructions



Compostable paper packaging

Seed Boxes

(Cost £1.50, RRP £3.50)

A wide selection of little cardboard seed boxes designed for till-side pick ups or customer gifts.

Each box is 5.8cm x 3.7cm x 1.5cm (a small matchbox size), and contains 6 seed balls plus a little card insert with instructions.

One box will cover 1-2 pots.

See www.seedballtrade.co.uk for full range. Personalisation available.

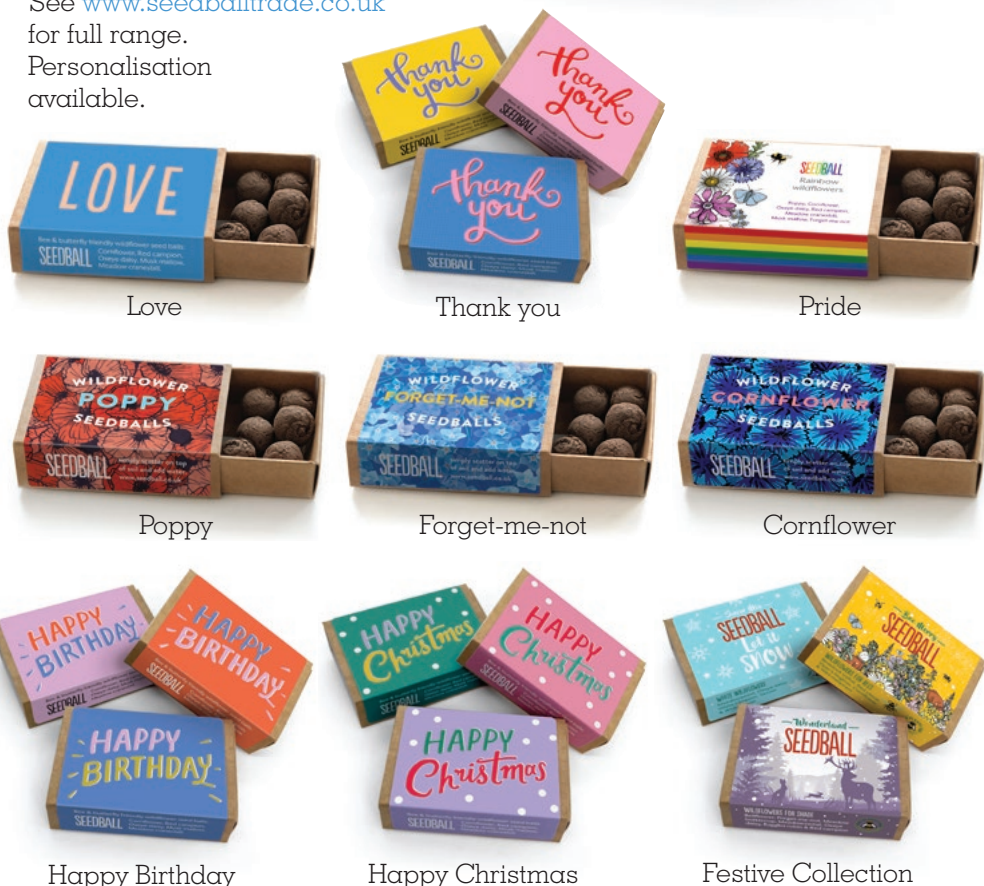


Bee

NEW Royal Entomological Society



Bumblebees



Love

Thank you

Pride

Poppy

Forget-me-not

Cornflower

Happy Birthday

Happy Christmas

Festive Collection

Seed Boxes Display Pack

(Cost £75.00, Full Retail Value £175)

Shelf ready display box containing 50 mixed seed boxes.

5 options to choose from:

- 1) A selection of all designs excluding Christmas/Festive designs
- 2) Bee and Bumblebee designs
- 3) Happy Birthday boxes
- 4) Thank You boxes
- 5) Christmas and Festive designs

BEST SELLER



Please note Seed boxes are not barcoded



Herbs Tubes (Cost £2.60, RRP £6)

A set of five cardboard tubes, each containing 20 seed balls of the same herb.

Available as a mixed or single herb display box. Each tube is 3.5cm diameter and 10cm height.

Coverage for 1m² in a garden or three to five 50-80cm pots.

Shelf-ready box supplied free with all tube orders - holds 21 units



Pack of 21: £54.60

Unit Cost: £2.60, RRP: £6

Basil (TUBE-BSL)

Parsley (TUBE-PSLY)

Mint (TUBE-MINT)

Chive (TUBE-CHV)

Wild Rocket Salad (TUBE-SAL)

Mixed Pack (TUBE-HRBMIX)

Feeding the Bees Sign

(Cost £5, RRP £12)

Steel sign to show off a wildflower patch. Stake at end to easily push into soil.

26.7cm x 20.4cm



Edible Flowers Grab Bags

(Cost £6, RRP £15)

100-ball grab bags with a pretty mix of native wildflowers whose flowers can be added to salads, used as garnishes, frozen in ice cubes, or brewed into teas. Coverage for 5m²

Pack of 5: £30

Unit Cost: £6, RRP: £15

Edible flowers grab bag (GB-EDB)



Occasions Seed Boxes

(Cost £75.00, Full Retail Value £175)

Shelf ready display box containing 50 mixed seed boxes with messages:

Congrats; Thinking of you; Thank you; Happy birthday; I love you; and Get well soon.

Box of 50: £75.00

Unit Cost: £1.50, RRP: £3.50

Occasions Seed boxes (SB-OCC-50)



Seed Boxes - Wildlife Collection

(Cost £6.25, RRP £15)

Set of six beautifully illustrated seed boxes, each with 6 seed balls. Includes 1 box of Bee; Butterfly; Bird; Bat; Beetle and Hedgehog Mix. Coverage for 2m² or 5-10 pots.

All packaging made from 100% recycled card.

Dimensions: 12cm x 12cm x 2cm.



Includes easy-to-follow instructions and full details of seed mixes.

Hedgehog Highway

(Cost £5, RRP £12)

A hedgehog-styled sign and template for creating a 13 x 13cm hedgehog corridor between gardens.

Full instructions included.

Packaging size 20.5cm x 26.5cm.



Mini-Meadow Bamboo Pots

(Cost £8.50, RRP £20)



Bee Mix

Butterfly Mix

Garden Meadow



An all in one wildflower pots gift set for anyone who loves wildflowers. Ideal for balconies and window boxes.



Includes 3 biodegradable bamboo pots and saucers with peat-free coconut coir discs and 12 seedballs. Three varieties available. Dimensions: 16cm x 16cm x 19cm. Weight: 1.2kg.

Herb Kits

(Cost £6.25, RRP £15)

Created in collaboration with our friends at POD, this organic herb kit is a fun and easy way to grow your own parsley, basil and oregano from seed. A brilliant design-led gift for eco-conscious food lovers.

3 herb growing pods with **Basil**, **Oregano** & **Parsley** seed balls.



Growing medium included



Full instructions on the back

Unpackaged Seedballs

(Cost/ball from £0.10, RRP/ball £0.25)



Unpackaged seed balls to sell as loose balls or for your own packaging. Choose from any of our Seedball mixes, supplied with labels for jars/dispensers and customer stickers.

We can also work with you to create bespoke mixes in various ball sizes and bespoke packaging.



Create a bespoke product

Minimum quantities apply, please contact us for further details.

Tin Starter Kit

(Cost £300, Full Retail Value £710)

A pre-made bundle of best sellers:

- 50 Seedball Tins;
- 1 Tin Display Box;
- 10 Grab Bags;
- 8 Mini-Meadow Bamboo Pots;
- 6 Make Your Own Kits;
- Free Shipping



Hanging Pack Starter Kit

(Cost £300, Full Retail Value £745)

A pre-made bundle of best sellers:

- 60 Hanging Packs;
- 1 Display Stand;
- 11 Grab Bags;
- 8 Mini-Meadow Bamboo Pots;
- 10 Make Your Own Kits;
- Free Shipping



Tubes Starter Kit

(Cost £300, Full Retail Value £712)

A pre-made bundle of best sellers:

- 42 Tubes;
- 2 Display Boxes;
- 12 Grab Bags;
- 8 Mini-Meadow Bamboo Pots;
- 10 Make Your Own Kits;
- Free Shipping



Prices / Ordering

All prices are exclusive of VAT.



Seedball Tins

Pack of 10: £28

Unit Cost: £2.80, RRP: £6.50

CLASSIC

Bee Mix (BEE)

Butterfly Mix (BU)

Urban Meadow (URB)

Sky Meadow (SKY)

Cloud Meadow (CLD)

Shade Mix (SHA)

SINGLES

Poppy (POP)

Cornflower (CORN)

Oxeye Daisy (OXE)

BUMBLEBEES

Great Yellow Bee (GYBEE)

Short-haired Bee (SHBEE)

Shrill Carder Bee (SCBEE)

GARDEN WILDLIFE

Beetle Mix (BEET)

Bird Mix (BIRD)

Bat Mix (BAT)

CHARITY COLLECTION

Artist's Meadow (ART)

Plantlife Mix (PLT)

PTES Hedgehog Mix (HED)

EDIBLES

Herb Mix (HRB)

Salad Mix (SAL)

Forager's Mix (FOR)

FESTIVE

Bee Merry (BEEM)

Wonderland (WON)

Let it Snow (LIS)



Gift Boxes

Love Bees (BOX-LB)

Pack of 5: £32.50

Unit Cost: £6.50, RRP: £15

LOVE Gift Set (BOX-LGS)

Pack of 2: £21

Unit Cost: £10.50, RRP: £25



Hanging Packs

Pack of 20: £40

Unit Cost: £2, RRP: £5

Bee Mix (PACK-BEE)

Butterfly Mix (PACK-BU)

Garden Meadow (PACK-GM)

Shade Mix (PACK-SHA)

Poppy (PACK-POP)



Seedball Tubes

Pack of 21: £54.60

Unit Cost: £2.60, RRP: £6

Cornflower (TUBE-COR)

Forget-me-not (TUBE-FMN)

Oxeye Daisy (TUBE-OXEYE)

Poppy (TUBE-POP)

Red Champion (TUBE-RC)

Mixed Pack (TUBE-MIX)



Mini-Meadow Bamboo Pots

Pack of 2: £17

Unit Cost: £8.50, RRP: £20

Bee Mix (MM-BEE)

Butterfly Mix (MM-BU)

Garden Meadow (MM-GM)



Seed Boxes

Pack of 10: £15.00

Unit Cost: £1.50, RRP: £3.50

Bee (SB-BEE)

Bumblebees (SB-BMB)

Pride (SB-PRIDE)

Poppy (SB-POP)

Forget-me-not (SB-FMN)

Cornflower (SB-CORN)

Love (SB-LV)

Happy Birthday (SB-HB)

Happy Christmas (SB-HC)

Thank You (SB-TY)

Box of 50: £75.00 (SB-50)

Unit Cost: £1.50, RRP: £3.50



Seed Box Collection

Wildlife Collection (BOX-WC)

Pack of 5: £31.25

Cost: £6.25, RRP: £15



Large Seed Boxes

Pack of 10: £20

Unit Cost: £2, RRP: £5.50

Bee Mix (LRG-BEE)

Butterfly Mix (LRG-BU)

Garden Meadow (LRG-GM)

Shade Mix (LRG-SHA)

Poppy (LRG-POP)

Cornflower (LRG-CORN)

Oxeye Daisy (LRG-SHOXEA)

Forget-me-not (LRG-FGMN)

Annuals Mix (LRG-ANN)



Mini Tins

Pack of 10: £17

Unit Cost: £1.70, RRP: £3.50

Garden Meadow

(MINI-YELLOW) (MINI-MAUVE)

(MINI-BLUE) (MINI-LIGHT-BLUE)

(MINI-GREEN) (MINI-PINK)



Grab Bags

Pack of 5: £30

Unit Cost: £6, RRP: £15

Bee Mix (GB-BEE)

Butterfly Mix (GB-BU)

Garden Meadow (GB-GM)

Wildlife Mix (GB-WM)

Poppy (GB-P)

Shade Mix (GB-SHA)

Annuals Mix (GB-A)

Lawn Flowers (GB-LWN)



Hedgehog Highway

Pack of 5: £25 (HH)

Unit Cost: £5, RRP: £12



Make Your Own Kit

5 pack: £25 (MYO)

Unit Cost: £5, RRP: £12



Zero Waste Unpacked Seedballs

800 balls: £80 (ZW-BALLS)

Unit Cost: £0.10, RRP: £0.25



Starter Kits

Tin Starter Kit (SK-TIN)

£300, RRP: £710

Hanging Pack

Starter Kit (SK-HP)

£300, RRP: £745

Tube Starter Kit (SK-TU)

£300, RRP: £712

Minimum Order Value and Shipping

Minimum Order Value: £100 plus VAT.

UK Delivery: Carriage paid on all order values of £200 and over, under this shipping is £12.

Europe Delivery: We are unable to supply to countries outside of the UK.

www.seedballtrade.co.uk

orders@seedball.co.uk 020 8802 5565

Please use our product codes when making an order - thank you. ❤️

Seedball wildflower mixes

Classics Collection

Bee Mix



Native bee-friendly wildflowers **recommended by the Bumblebee Conservation Trust** as being rich in easily accessible pollen and nectar. **Best scattered in Spring or Autumn.**

Common name	Species	Annual/Perennial	Flowers in
Foxglove*	Digitalis purpurea	P	May - Sep
Viper's-bugloss	Echium vulgare	P	Jun - Sep
Birdsfoot trefoil	Lotus corniculatus	P	Apr - Sep
Wild marjoram	Origanum vulgare	P	Jun - Oct
Red clover	Trifolium pretense	P	Apr - Nov

Also contains extra pollinator friendly annuals to help ensure flowers in the first year: Cornflower, Chamomile, Corn Marigold & Night-Flowering Catchfly. *Foxglove is toxic if eaten.

Butterfly Mix

Native wildflowers aimed to attract butterflies and **recommended by Butterfly Conservation** as ideal nectar plants for butterflies. **Best scattered in Spring or Autumn.**



Common name	Species	Annual/Perennial	Flowers in
Forget-me-not	Myosotis arvensis	A	Apr - Oct
Red campion	Silene dioica	P	May - Jun
Yarrow	Achillea millefolium	P	Jun - Aug
Purple loosestrife	Lythrum salicaria	P	Jun - Aug
Musk mallow	Malva moschata	P	Jun - Aug

Also contains extra pollinator friendly annuals to help ensure flowers in the first year: Cornflower, Chamomile, Corn Marigold & Night-Flowering Catchfly.

Sky Meadow



An **all blue-flowering** mix of native wildflowers that are great for bees and butterflies. **Best scattered in Spring or Autumn.**

Common name	Species	Annual/Perennial	Flowers in
Forget-me-not	Myosotis arvensis	A	Apr - Oct
Cornflower	Centaurea cyanus	A	Jun - Aug
Meadow cranesbill	Geranium pratense	P	Jun - Sep
Wild clary	Salvia verbenaca	P	Jun - Sep
Selfheal	Prunella vulgaris	P	Jun - Sep

Shade Mix

A mix of native wildflowers that are most likely to **thrive in shadier gardens** and balconies. **Best scattered in Spring or Autumn.**



Common name	Species	Annual/Perennial	Flowers in
Forget-me-not	Myosotis arvensis	A	Apr - Oct
Red campion	Silene dioica	P	Mar - Nov
Meadowsweet	Filipendula ulmaria	P	Jun - Sep
Bellflower	Campanula trachelium	P	Jun - Sep
Oxeye daisy	Leucanthemum vulgare	P	May - Sep
Ragged robin	Silene flos-cuculi	P	Jun - Jul
Meadow buttercup	Ranunculus acris	P	Apr - Oct

Urban Meadow

Developed in collaboration with River of Flowers (an organisation working to promote urban wildflower corridors), this mix is great for pollinators and will **thrive in urban environments**. **Best scattered in Spring or Autumn.**



Common name	Species	Annual/Perennial	Flowers in
Cornflower	Centaurea cyanus	A	Jun - Aug
Common toadflax	Linaria vulgaris	P	Jun - Oct
Cowslip	Primula veris	P	Apr - May
Meadow cranesbill	Geranium pratense	P	Jun - Sep
Red campion	Silene dioica	P	Mar - Nov
Musk mallow	Malva moschata	P	Jun - Aug
Oxeye daisy	Leucanthemum vulgare	P	May - Sep

Cloud Meadow

A selection of beautiful all **white-flowering native wildflowers** that are hugely beneficial to bees and butterflies! **Best scattered in Spring or Autumn.**



Common name	Species	Annual/Perennial	Flowers in
Meadowsweet	Filipendula ulmaria	P	Jun - Sep
Oxeye daisy	Leucanthemum vulgare	P	May - Sep
White campion	Silene latifolia	P	Jun - Sep
White clover	Trifolium repens	P	Apr - Nov
Yarrow	Achillea millefolium	P	Jun - Aug



All varieties use only flowers from the RHS Plants For Pollinators List.

Garden Meadow

A beautiful and colourful mix of **hardy native wildflowers** that are great for pollinators and will thrive in most environments. **Best scattered in Spring or Autumn.**



Common name	Species	Annual/Perennial	Flowers in
Cornflower	Centaurea cyanus	A	Jun - Aug
Common toadflax	Linaria vulgaris	P	Jun - Oct
Cowslip	Primula veris	P	Apr - May
Meadow cranesbill	Geranium pratense	P	Jun - Sep
Red campion	Silene dioica	P	Mar - Nov
Musk mallow	Malva moschata	P	Jun - Aug
Oxeye daisy	Leucanthemum vulgare	P	May - Sep

Plantlife Mix

Proceeds from the sale of every tin go directly to supporting Plantlife's Greena Moor Nature Reserve in Cornwall.

Best scattered in Spring or Autumn.



Common name	Species	Annual/Perennial	Flowers in
Meadowsweet	Filipendula ulmaria	P	Jun - Sep
Oxeye daisy	Leucanthemum vulgare	P	May - Sep
Red clover	Trifolium pratense	P	May - Sep
Self heal	Prunella vulgaris	P	Jun - Sep
Yarrow	Achillea millefolium	P	Jun - Aug

Hedgehog Mix

Proceeds from the sale of every tin go directly to supporting The People's Trust for Endangered Species.

Best scattered in Spring or Autumn.



Common name	Species	Annual/Perennial	Flowers in
Common poppy	Papaver rhoeas	A	Jun - Aug
Birdsfoot trefoil	Lotus corniculatus	P	Apr - Sep
Yellow Rattle	Rhinanthus Minor	A	May - Sep
Wild carrot	Daucus carota	B	Jun - Oct
Red clover	Trifolium pratense	P	Apr - Nov
Tufted vetch	Vicia cracca	P	Jun - Aug
Self heal	Prunella vulgaris	P	Jun - Sep

Artist's Meadow

Mix contents and artwork by our favourite contemporary artist **Yvonne Coombes**. Inspired by the wildflowers growing outside of her studio in Devon with proceeds from the sale of every tin go to the **Wildlife Trust**. **Best scattered in Spring or Autumn.**



Common name	Species	Annual/Perennial	Flowers in
Common poppy	Papaver rhoeas	A	Jun - Aug
Oxeye daisy	Leucanthemum vulgare	P	May - Sep
Musk mallow	Malva moschata	P	Jun - Aug
Corn marigold	Chrysanthemum segetum	A	Jun - Oct
Purple field scabious	Knautia arvensis	P	Jul - Sep
Red campion	Silene dioica	P	Mar - Nov
White cow parsley	Anthriscus sylvestris	P	Apr - Jun

Lawn Flowers

Nectar rich wildflowers for creating wildlife friendly lawns.

Best scattered in Spring or Autumn.



Common name	Species	Annual/Perennial	Flowers in
Dandelion	Taraxacum officinale	P	Jan - Dec
Meadow buttercup	Ranunculus acris	P	Apr - Oct
Common daisy	Bellis perennis	P	Jan - Dec
Cowslip	Primula veris	P	Apr - May
Birdsfoot trefoil	Lotus corniculatus	P	Apr - Sep
Red clover	Trifolium pratense	P	May - Sep
White clover	Trifolium repens	P	Apr - Nov
Self heal	Prunella vulgaris	P	Jun - Sep
Yellow Rattle	Rhinanthus Minor	A	May - Sep

Festive Collection

Bee Merry seeds as per Bee Mix - see page 22.

Wonderland seeds as per Shade Mix - see page 23.

Let it Snow seeds as per Cloud Meadow - see page 23.





Great Yellow Bumblebee Mix

Once widespread across the UK, its distribution has now shrunk by 80%, with the last remaining populations restricted to the Scottish Highlands and Islands. **Best scattered in Spring or Autumn.**



Common name	Species	Annual/Perennial	Flowers in
Common poppy	Papaver rhoeas	A	Jun - Aug
Corn Chamomile	Anthemis arvensis	A	Jun - Sep
Cornflower	Centaurea cyanus	A	Jun - Aug
Birdsfoot trefoil	Lotus corniculatus	P	Apr - Sep
White campion	Silene latifolia	P	Jun - Sep
Corn marigold	Chrysanthemum segetum	A	Jun - Oct
Forget-me-not	Myosotis arvensis	A	Apr - Oct

Short-Haired Bumblebee Mix

Once widespread across the south of England, it was sadly declared extinct in the UK in 2000. A reintroduction and habitat restoration project has been ongoing for over 10 years in the area of Dungeness and Romney Marsh in Kent and East Sussex, where a number of other rare species have also benefited. **Best scattered in Spring or Autumn.**



Common name	Species	Annual/Perennial	Flowers in
Cornflower	Centaurea cyanus	A	Jun - Aug
Red campion	Silene dioica	P	Mar - Nov
Oxeye daisy	Leucanthemum vulgare	P	May - Sep
Wild marjoram	Origanum vulgare	P	Jun - Oct
Viper's bugloss	Echium vulgare	P	Jun - Sep
Red clover	Trifolium pretense	P	Apr - Nov
Birdsfoot trefoil	Lotus corniculatus	P	Apr - Sep

Shrill Carder Bumblebee Mix

Possibly the rarest bumblebee species in the UK which can only be spotted in a handful of locations in south Wales and southern England. It's quite a distinctive bee with pale grey-yellow colouring with a noticeably high-pitched buzz. **Best scattered in Spring or Autumn.**



Common name	Species	Annual/Perennial	Flowers in
Purple common knapweed	Centaurea nigra	P	Jun - Sep
Dark red great burnet	Sanguisorba officinalis	P	Jun - Sep
Cowslip	Primula veris	P	Apr - May
Self heal	Prunella vulgaris	P	Jun - Sep
Meadowsweet	Filipendula ulmaria	P	Jun - Sep
Meadow buttercup	Ranunculus acris	P	Apr - Oct
Birdsfoot trefoil	Lotus corniculatus	P	Apr - Sep

Garden Wildlife Collection

Suitable for both rural and urban environments, these three colourful native wildflower mixes will attract food for Birds, Bats and Beetles. **Best scattered in Spring or Autumn.**



Beetle Mix

Common name	Species	Annual/Perennial	Flowers in
White yarrow	Achillea millefolium	P	Jun - Oct
White cow parsley	Anthriscus sylvestris	P	Apr - Jun
Foxglove	Digitalis purpurea	P	May - Sep
Purple common knapweed	Centaurea nigra	P	Jun - Sep
Cornflower	Centaurea cyanus	A	Jun - Aug
Purple field scabious	Knautia arvensis	P	Jul - Sep
Dark red great burnet	Sanguisorba officinalis	P	Jun - Sep

Bird Mix



Common name	Species	Annual/Perennial	Flowers in
Common poppy	Papaver rhoeas	A	Jun - Aug
Sheep sorrel	Rumex acetosella	P	Jun - Aug
Great knapweed	Centaurea scabiosa	P	Jun - Sep
Tufted vetch	Vicia cracca	P	Jun - Aug
Wild carrot	Daucus carota	B	Jun - Oct
Corn marigold	Chrysanthemum segetum	A	Jun - Oct

Bat Mix



Common name	Species	Annual/Perennial	Flowers in
Evening primrose	Oenothera biennis	Biannual	Jun - Oct
Cornflower	Centaurea cyanus	A	Jun - Aug
Corn marigold	Chrysanthemum segetum	A	Jun - Oct
Borage	Borago officinalis	A	Apr - Nov
Wallflower	Cheiranthus cheiri	P	Mar - Jun
Night-scented stock	Matthiola longipetala	A	May - July

Wildlife Mix

A mix of colourful annual and perennial wildflowers to support garden wildlife, including bees, butterflies, birds, beetles, hedgehogs and bats. Wildflowers are brilliant habitats for garden biodiversity, providing and attracting food while also offering shelter. **Best scattered in Spring or Autumn.**



Common name	Species	Annual/Perennial	Flowers in
Corn marigold	Chrysanthemum segetum	A	Jun - Oct
Yellow Rattle	Rhinanthus Minor	A	May - Sep
Common poppy	Papaver rhoeas	A	Jun - Aug
Great knapweed	Centaurea scabiosa	P	Jun - Sep
Sheep sorrel	Rumex acetosella	P	Jun - Aug
Wild carrot	Daucus carota	B	Jun - Oct
Birdsfoot trefoil	Lotus corniculatus	P	Apr - Sep
Tufted vetch	Vicia cracca	P	Jun - Aug
Self heal	Prunella vulgaris	P	Jun - Sep

Edible Collection

Herb Mix

A collection of **scrumptious cooking herbs**. The perfect addition to a kitchen garden. **Best scattered early Spring to late August.**

A mix of Basil, Chives, Dill, Parsley and Sweet Marjoram.



Forager's Mix

Designed in collaboration with Wild Foods UK, this is a collection of **wild edible plants** to grow your own sustainable food.

Scatter at any time from early Spring until late Autumn.

A mix of Primrose, Shepherd's purse, Wild garlic, Borage, Red clover, Pignut and Lady's Smock.



Salad Mix

A collection of scrumptious **cut and grow again** frilly salad.

Best scattered early Spring to late August.

A mix of Cress, Kale, Mustard and Salad rocket.

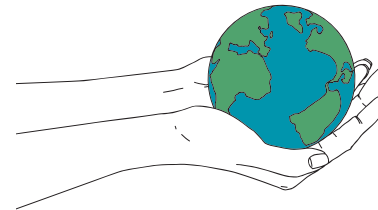


Social media



A strong social media presence has been key to the growth of Seedball's brand and reach. Our followers and fans have supported us from the start, continuously sharing their seedball growing pictures and joining the daily discussion around our shared love for wildlife gardening.

To date we have over **52,000 followers on X** (@seed_ball) - formerly Twitter, 24,000 on Instagram (@seed_ball) and over 100,000 across all platforms. We love connecting with our customers (and stockists too!), and we are committed to growing our online brand presence. We also have a PR team working to insure we complement our online focus with a regular presence in print magazines and newspapers.



Eco friendly

We care about our world and we want to do everything we can to help more people grow wildflowers in the most **sustainable** way possible.

- **100% UK made and manufactured.**
- Our tin packaging is **locally manufactured** by the last tin can maker in London and powered with the help of a solar farm on their factory roof.
- All of our card packaging is made from **FSC certified** wood or from **100% recycled cardboard.**
- We only ever use **peat-free compost** and all of our wildflower seed is sourced from Flora Locale accredited suppliers.
- Each year we **donate** over 500,000 seed balls to **schools, community groups** and **conservation groups.**
- Seedball is majority owned by parent company Project Maya, an **eco-social enterprise** working to build its own network of wildflower nature reserves.





Multiple award winning



Co-branding

Co-branding opportunities available. Please do get in touch if you would like further information.



As featured in



How it all began

Seedball was founded in 2013 by Dr. Ana Attlee and Dr. Emily Attlee following a Natural Environment Research Council training scheme to help scientists turn their research into business ventures.



Whilst researching sustainable land management practices, they stumbled across work by Japanese Agronomist and Monk Masanobu Fukuoka, who revived an ancient technique of seed propagation to grow crops more efficiently. They were instantly inspired and went about adapting the recipe to suit wildflower seed, which can be notoriously tricky to grow!

With the help of social media the word began to spread, and it didn't take long for people to start buzzing about Seedball. For Ana and Emily it's been a whirlwind journey from conservation scientists to award-winning business women. They can't wait for you to join their wildflower revolution!



SEEDBALL



A SIMPLER WAY TO GROW FROM SEED

General enquiries: orders@seedball.co.uk

Phone: 020 8802 5565

www.seedball.co.uk

www.seedballtrade.co.uk



Winner

