

The way to you

CROCHET

FLOWERS & BOUQUETS

AW24 COLLECTION





ABOUT US



THE WAY TO YOU is founded by two artists in Aug. 2023, who want to bring the beauty of crochet culture to the public. We specialize in handmade crochet flower and bouquet arrangements, carefully crafted and designed to bring joy to the recipient. We also collaborate with unemployed mothers, elders, and disabled people to crochet the petals. Part of our sales is donated back to the disabled artist.

Whether you're looking for a one-of-a-kind gift or simply looking for decorations for your room, The Way to You has something for everyone.



STORY OF CHARITY



The carnations we sell were made by **Jiao Wang (王娇)**, a disabled artist we collaborate with. To support Jiao, we are committed to donating **100%** of the revenue from the carnations back to her.

Image used upon her proof



By Aug. 2024, we have raised

£1,200

for Jiao and her family.

Jiao's story:

"I've been unable to walk and leave my house since childhood. I didn't go to elementary school, so I had to borrow my brother's books to self-educate. In 2022, my world was shattered when my father received a terminal cancer diagnosis. In that darkness, I found a spark of determination. Despite my physical limitations, I decided to take responsibility for my family. So I started to learn how to do crafts from scratch, aiming to share the family's burden. Initially, it was about selling these crafts, but I felt a profound sense of accomplishment and newfound vitality."

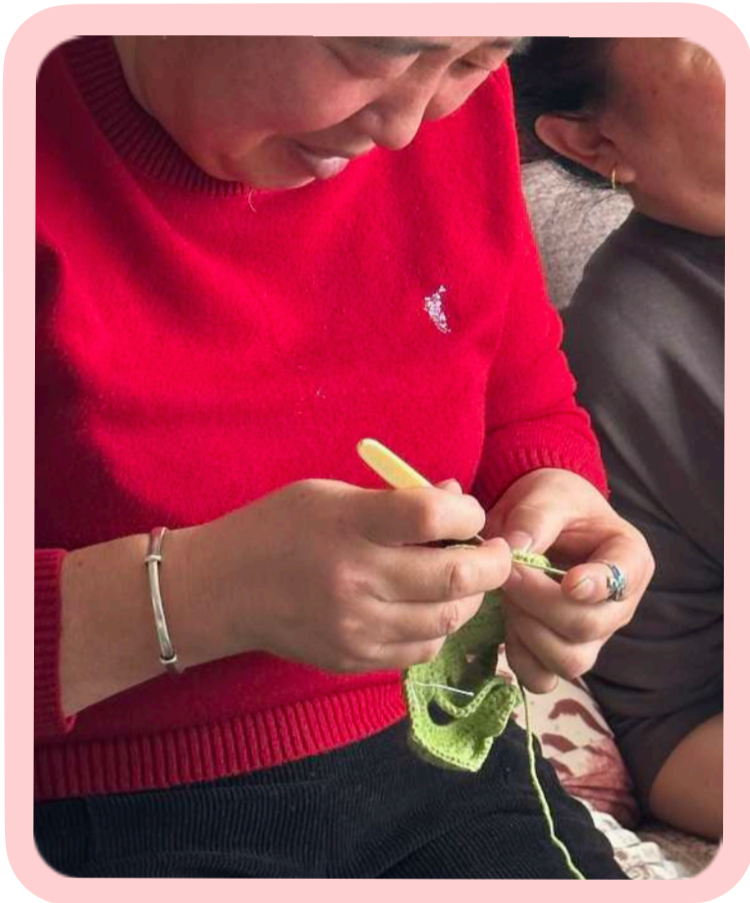
YOUR SUPPORT CHANGES JIAO'S LIFE



STORY OF OUR TEAM

We promise all the flowers are ethically sourced and made. All flowers are made of cotton and vegan friendly.

Image used upon members' approval



The Way to You is a community project involving 70+ members of unemployed moms, housewives and elders living in rural areas.

Our Pledge:

The Way to You is dedicated to providing stable income and fostering a sense of dignity and community among its members. Each stitch embodies hope and solidarity, transforming everyday yarn into symbols of strength and support. They value the quality of their unique crochet flowers, ensuring that the beauty and intricacy of each piece endure through time. The love and memories imbued within them are sent with forever captured heartfelt moments and deep connections.

**100%
HANDMADE
&
100%
LOVE**



RETAIL MODES

Explore a spectrum of crochet flowers neatly arranged in buckets, inviting customers to curate their personalized bouquets. Revel in the joy of **mix-matching single stems** and crafting their unique crochet arrangements. For those seeking instant charm, we could offer **pre-wrapped bouquets**, perfect for any occasion.

Our key selling point lies in the tendency of customers to purchase multiple flowers to make their bouquets, ensuring our price range accommodates everyone's budget.

SINGLE
STEMS

BOUQUETS

Crafty Fox Market at British Library photo credit: @alexleggatt





BOUQUET SERVICE*

*Bouquets are also available for stockists but wrapping and shipping might be discussed further. Currently available for shops in London only. We could also provide sample bouquets for stockists' use in store for demonstration purpose. (It's very helpful!)





BESTSELLERS



Sunflower

Color options: ●
RRP: £15



Lily

Color options: ● ●
RRP: £12



Poppy

Color options: ●
RRP: £11



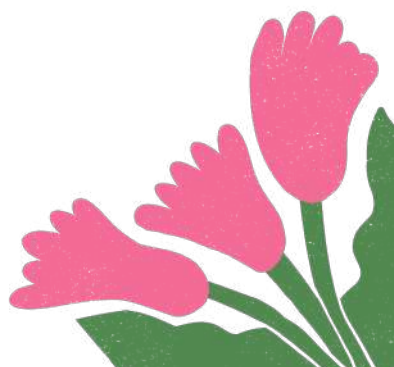
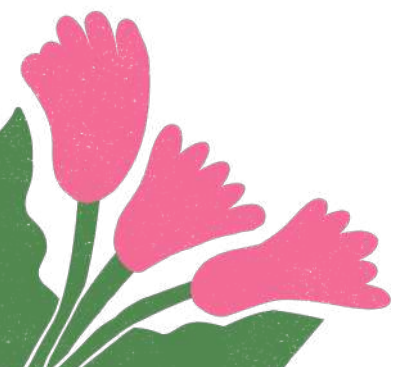
Thistle

Color options: ●
RRP: £7



Fern

Color options: ● ●
RRP: £9





BESTSELLERS



Tulip

Color options:



RRP: £7



Forget Me Not

Color options:

RRP: £7.5



Lilac

Color options:

RRP: £12



Magnolia

Color options:

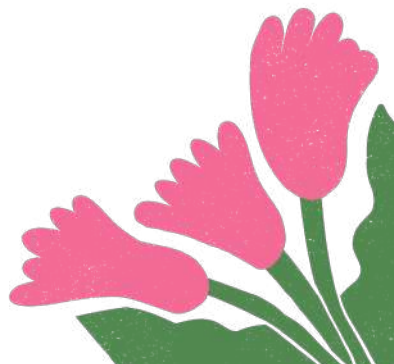
RRP: £15



Smooth Willow

Color options:

RRP: £7.5



AW24 NEW COLLECTION



Flame Lily

Color options: ●
RRP: £18



Pasqueflower

Color options: ●
RRP: £14.5



Water Lily

Color options: ● ●
RRP: £19



Snowflakes

Color options: ○
RRP: £15.5



Anemone

Color options: ● ● ●
RRP: £15.5



Wild Daffodil

Color options: ● ○
RRP: £10

AW24 NEW COLLECTION



Frangipani

Color options: 
RRP: £9.5



Stock

Color options:  
RRP: £19.5



Oak Leaf

Color options:   
RRP: £9.5



Baby Rose

Color options:    
RRP: £14



Bunny's tail

Color options:   
RRP: £8.5



Balloon Flower
Double-flowered

Color options:  
RRP: £15.5

AW24 NEW COLLECTION



Sweet pea

Color options: ●
RRP: £10



Sandersonia

Color options: ●
RRP: £11



Fairy Leaf

Color options: ●
RRP: £9



Wisteria

Color options: ●
RRP: £25



Blue Lace Flower

Color options: ●
RRP: £22.5



Chrysanthemum

Color options: ●
RRP: £11

CHRISTMAS COLLECTION



Amaryllis

Color options: ●
RRP: £23



Laceleaf

Color options: ● ● ● ●
RRP: £14.5



Holly

Color options: ● ●
RRP: £14



Cotton

Color options: ○
RRP: £9



Christmas Berry

Color options: ●
RRP: £17



Poinsettia

Color options: ●
RRP: £18



Pine Cone

Color options: ●
RRP: £10



Sunflower

RRP: £15

Color options:



Peony

RRP: £12

Color options:



Crepe Myrtle

RRP: £12

Color options:



Ecuadorian Rose

RRP: £10.5

Color options:



Spray Rose

RRP: £10

Color options:



Grape Hyacinth

RRP: £17.5

Color options:



Lily

RRP: £12

Color options:



Poppy

RRP: £11

Color options:



Bourbon Rose

RRP: £10.5

Color options:



FOCAL FLOWERS



Pear Blossom

RRP: £22

Color options:



Lily of the Incas

RRP: £23

Color options:



Queen Peony



RRP: £23

Color options:



Magnolia

RRP: £15

Color options:



Lotus



RRP: £30

Color options:



Dahlia

RRP: £17.5

Color options:



Wind Flower



RRP: £15

Color options:



Queen of the Night

RRP: £21

Color options:



Hydrangea



RRP: £22

Color options:



FOCAL FLOWERS



Carnation
(Charity)

RRP: £12

Color options:



Bird of Paradise

RRP: £13

Color options:



Flame Lily

RRP: £18

Color options:



Water Lily

RRP: £19

Color options:



Anemone

RRP: £15.5

Color options:



Baby Rose

RRP: £14

Color options:



Balloon Flower
Double-Flowered

RRP: £15.5

Color options:



Chrysanthemum

RRP: £11

Color options:





Lily of the Valley

RRP: £7.5

Color options:



Freesia

RRP: £9.5

Color options:



Narcissus

RRP: £8.5

Color options:



Peruvian Daffodil

RRP: £9.5

Color options:



Red Plum

RRP: £12

Color options:



Cherry Blossom

RRP: £15

Color options:



Morning Glory

RRP: £10.5

Color options:



Blue Lace Flower

RRP: £22.5

Color options:



Cape Jasmine

RRP: £8.5

Color options:



SPIKE FLOWERS



Forsythia

RRP: £8.5

Color options:



Osmanthus

RRP: £9

Color options:



Camellia

RRP: £9

Color options:



Blueberry

RRP: £10

Color options:



Dog Rose

RRP: £10.5

Color options:



Arabian Jasmine

RRP: £10.5

Color options:



Gladiolus

RRP: £20

Color options:



Lilac

RRP: £12

Color options:



Delphinium

RRP: £24

Color options:



SPIKE FLOWERS



Bluebell

RRP: £13

Color options:



Fuchsia

RRP: £16

Color options:



Snowflakes

RRP: £15.5

Color options:



Frangipani

RRP: £9.5

Color options:



Stock

RRP: £19.5

Color options:



Sweet Pea

RRP: £10

Color options:



Sandersonia

RRP: £11

Color options:



Wisteria

RRP: £25

Color options:



Peach Blossom

RRP: £12

Color options:



SPIKE FLOWERS



Daisy

RRP: £4.5

Color options:



Berry

RRP: £5

Color options:



Lavender

RRP: £4.5

Color options:



Baby's Breath

RRP: £6

Color options:



Thistle

RRP: £7

Color options:



Forget Me Not

RRP: £7.5

Color options:



Shrubby Cinquefoil

RRP: £7

Color options:



Tulip

RRP: £7

Color options:



Rowan Flower

RRP: £10

Color options:



DISK & FILLER FLOWERS



Calla Lily

RRP: £4.5

Color options:



Wheat

RRP: £7

Color options:



Wild Daffodil

RRP: £10

Color options:



Iris

RRP: £9.5

Color options:



Lewisia

RRP: £7.5

Color options:



Pasqueflower

RRP: £14.5

Color options:



Bunny's Tail

RRP: £8.5

Color options:



DISK & FILLER FLOWERS



Eucalyptus Leaf

RRP: £5

Color options:



Box

RRP: £7

Color options:



Fern

RRP: £9

Color options:



Palm

RRP: £12

Color options:



Mint

RRP: £6

Color options:



Noble Orchid's Leaf

RRP: £5.5

Color options:



Ti Plant

RRP: £7

Color options:



Monstera

RRP: £9.5

Color options:



Panicgrass

RRP: £7

Color options:



FOLIAGE



Smooth Willow

RRP: £7.5

Color options:



Oak Leaf

RRP: £9.5

Color options:



Clover

RRP: £7

Color options:



Fairy Leaf

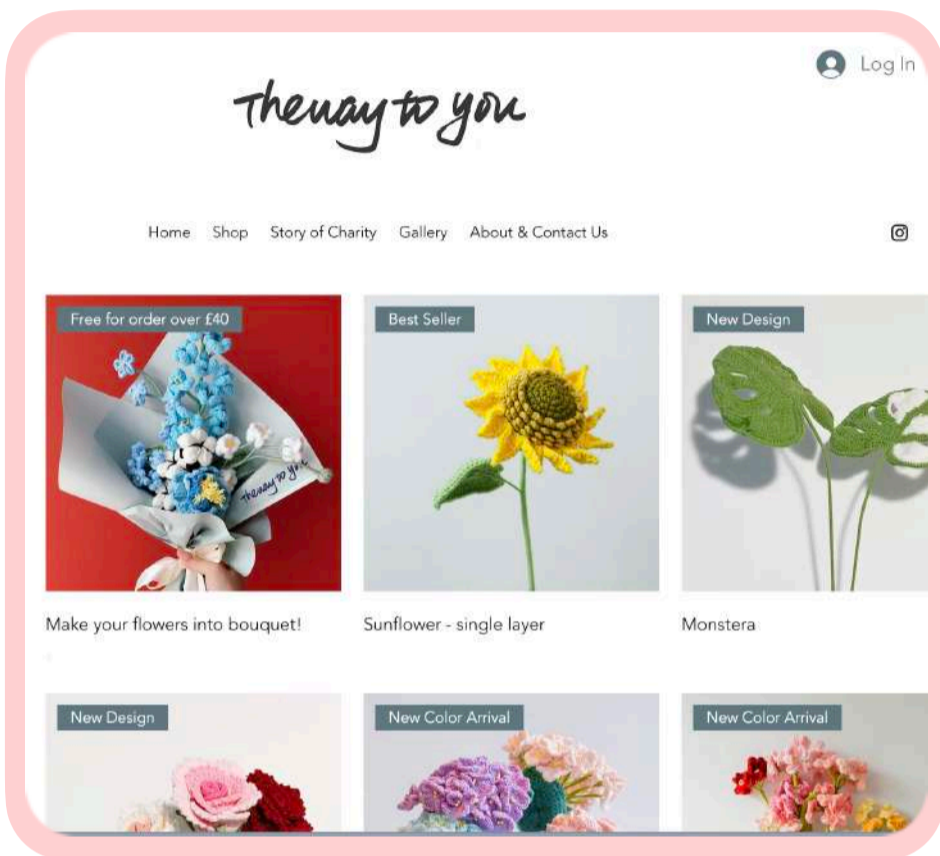
RRP: £9

Color options:





CONTACT US



Yue & Wuchao

Website:

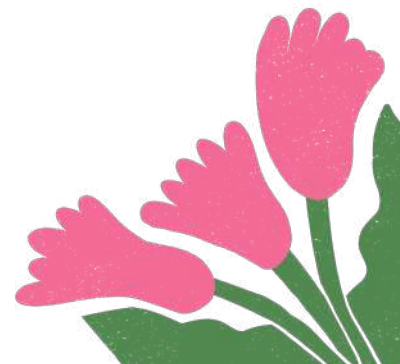
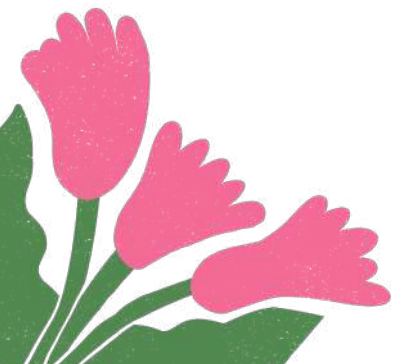
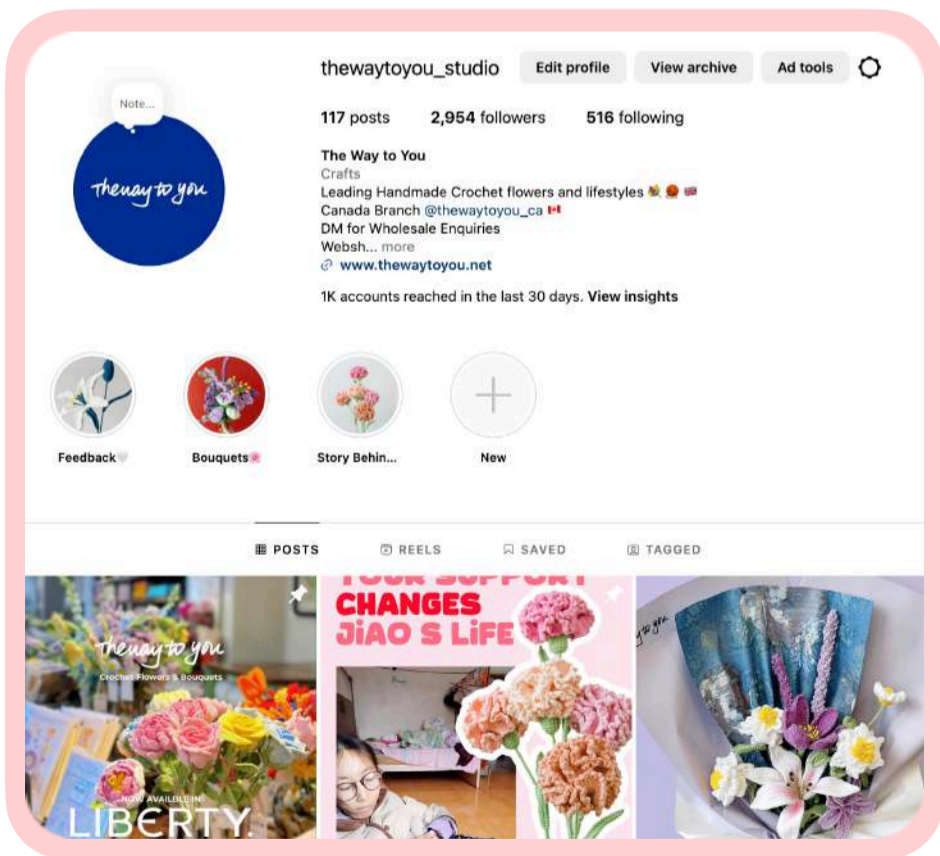
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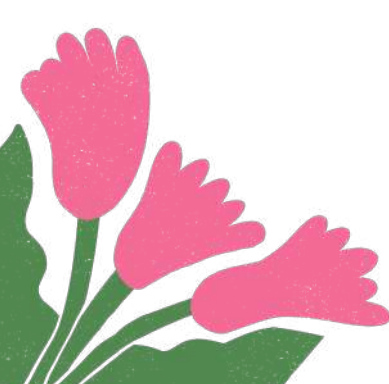
OUR STOCKISTS

We are honoured to work with these outstanding companies/organisations in the industry:
(including but not limited to)

LIBERTY.

A black circular logo with the text "Kelvingrove Art Gallery & Museum" in white.

We are also featured at:





We looking forward to welcome you joining

The way to you

Community.

Together, we could make the world a better
place, one stitch at a time.

