

AMBIKA INDUSTRIES

prinivTM



ABOUT US!

At Ambika Industries, we take immense pride in crafting premium wooden toys under our flagship brand, "Priniv". Estd in 2016, Our vision is to manufacture safe, sustainable, high-quality timeless toy. With over 9 years of experience, we are a trusted brand in the wooden toy manufacturing industry.

WHAT WE DO?

Wooden Toys:

Our toys are thoughtfully crafted to inspire creativity, foster learning through play & bringing endless joy to children around the world. Made with the finest quality wood & finished with non-toxic child-safe water-based paints, our toys embody exceptional craftsmanship by our skilled artisans, proudly contributing to Make In India.

Export Excellence:

We export to over 10+ countries, collaborating with some of the biggest toy companies globally and in the Indian market creating customized designs tailor-made to their unique requirements. We manufacture over 2,00,000+ toys annually. Our dedication to quality & timely delivery has earned us a reputation as a reliable and trusted manufacturing partner.

Customization Expertise:

Beyond toys, we excel in making Montessori toys, Montessori furniture, Home décor, Classroom furniture and Wooden gifting offering end-to-end customization to client requirements. Our customization process is seamlessly aligned with our in-house design team & finished by our skilled craftsmen.

Sustainability:

We are a planet-conscious company. All our products are natural, eco-friendly & crafted using sustainably sourced wood, contributing to a greener planet for future generations.

CERTIFICATIONS AND RECOGNITION

ZED Certification:

We are proud to hold the prestigious ZED (Zero Defect Zero Effect) Certification, reflecting our commitment to quality, efficiency & environment responsible practices.

Compliance and Lead Times:

Our unique craftsmanship & ability to meet specific international compliance requirements, we ensure faster lead times and unmatched quality standards for our global clientele.

All our toys are EN 71, ASTM & CE certified

OUR JOURNEY

With over 9 years of expertise in the toy manufacturing industry, Ambika Industries has grown to become a preferred partner for wooden toys across the globe. Our unwavering commitment to quality, creativity & customer satisfaction has helped us establish a strong foothold in the global market.

OUR VISION

We aim to bring joy to little one's with our handcrafted wooden toys while continuing to uphold our reputation as a leader in the wooden toy industry. A timeless classic or a custom design - Ambika Industries ensures every toy crafted is beautiful, aesthetic & artistic.

OUR FACTORY

Spanning over 10,000 sqft, equipped with state-of-the-art facilities, latest modern machinery & advanced tools along with the legacy of our skilled artisans - wood transforms into magic, allowing us to handle the entire process In-house. From design to manufacturing to packaging, our integrated approach seamlessly emphasises on meticulous operations, high precision & top-notch quality in every toy we craft.

Our journey begun with a vision to craft sustainably sourced premium wooden toys that sparks endless hours of imaginative play, inspires creativity, evokes a sense of nostalgia & pure playfulness.



OUR WOOD

We use responsibly & sustainably sourced wood that highlights our environmental conscious practices to craft our toys with the warmth of natural wood.

Types of wood we use to craft memories are:

BEECHWOOD

RUBBER WOOD

PINE WOOD

NEEM WOOD

IVORY WOOD



DESIGN & INNOVATION

Our in-house design team brings creativity & innovation to every toy we craft. Each toy is a unique work of art, designed to foster creative play along with the child's developmental needs while honoring traditional wood-working techniques that convey a sense of exceptional craftsmanship. With everything under one roof, we have complete control over our quality & production efficiency to craft timeless masterpieces.

A COMMITMENT TO EXCELLENCE

At Ambika Industries - with every grain of wood, we weave dreams into reality by creating heirloom toys that is more than just a plaything - it is a piece of heart, crafted with love and skill of generations past. Every curve, every detail, whispers stories of childhood wonder bringing joy and imagination to little hands.

**WOODEN TOYS CRAFTED BY AMBIKA
INDUSTRIES ARE AN ELEMENT OF LEGACY
AND HERITAGE!**

WHY WOODEN TOYS?

1. NATURAL

Wood speaks to the senses. Natural, Sustainable & Ecofriendly. Responsible towards the environment & the World.



2. DURABLE

Built to Last, Timeless Elegance, Cherished for Generations, Unique Sensory Richness, Textures



3. DEVELOPMENT

Fine-Motor Skills, Hand-eye Coordination, Open-Ended Play, Sensory play, cognitive growth & Imaginative Play.



4. SAFE

Non Toxic, Free from harmful chemicals. Natural anti-bacterial properties. Calms mind with Natural Colour & Grains.



5. RESEARCH

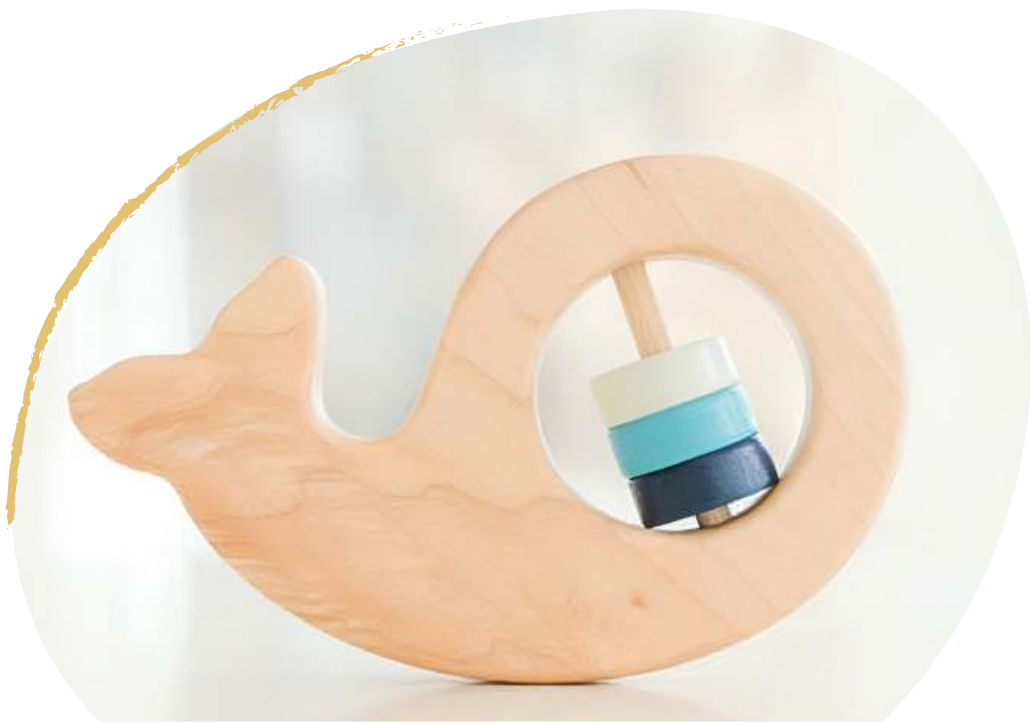
A natural antidote to anxiety, keeps children focused & less distracted, helps learning through play & encourages creativity.





TEETHERS & RATTLES

Do you remember how wood tastes? Our handcrafted teethers & rattles mark the beginning of a beautiful journey with wood. Made from Neem wood & Beech wood, enhanced by a subtle touch of organic cold-pressed coconut oil are lightweight and easy to grasp. Perfect for tiny hands to keep them happy and engaged.



MARACAS



Music is one of the first expressions babies turn to. Give your little ones the tool they need to soothe and entertain themselves. Our Handmade & Hand-painted Maracas are made of beech wood, produce soft, pleasant sound on shaking, perfect size for little hands that combines traditional craftsmanship with a modern flair. Helps develop grasping, fine-motor skills & sensory skills.

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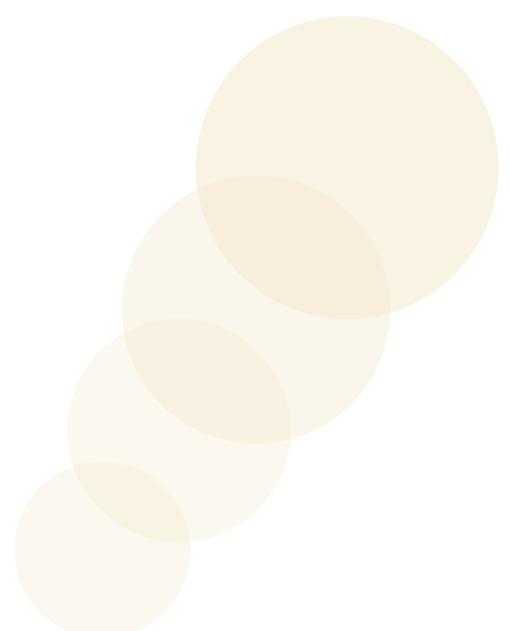


WOBBLES

Designed to wobble & sway with every gentle touch, our handmade & hand-painted wobbles bring joy to playtime. The round finish is safe for little hands to grasp and play making it the cutest edition to your little one's toy collection.

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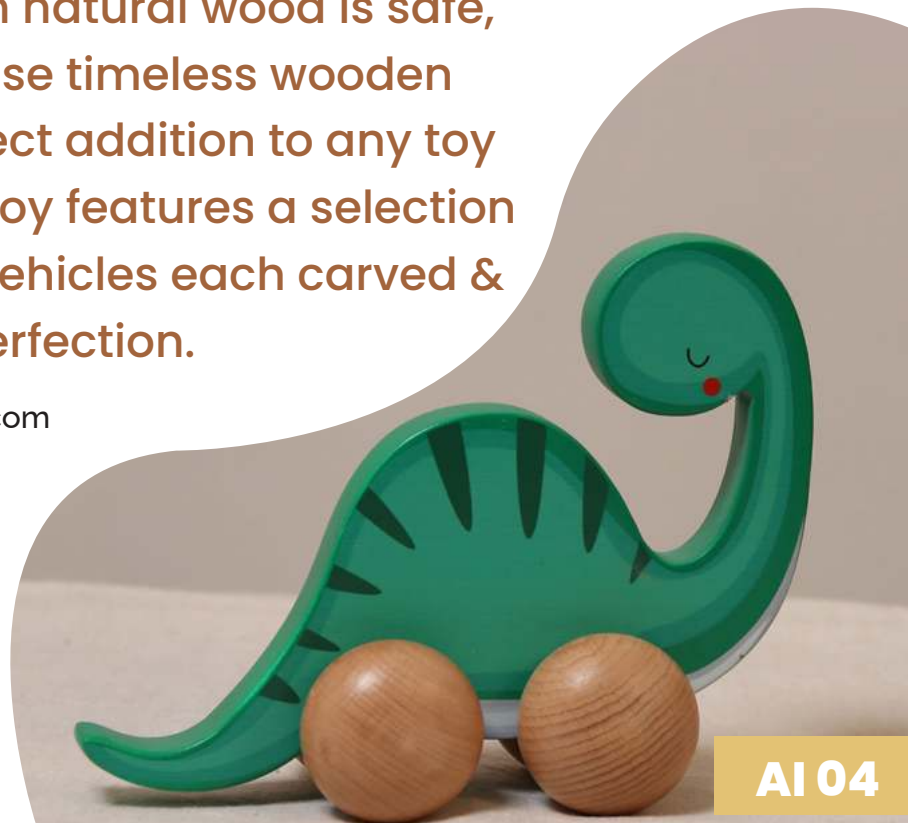




PUSH & PULL TOYS

Lovingly Handcrafted from natural wood is safe, durable and classic. These timeless wooden playmates make the perfect addition to any toy collection. Our Push & Pull toy features a selection of adorable animals and vehicles each carved & painted to perfection.

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RING STACKER

Montessori-inspired toy, designed to delight & engage your little ones with endless fun. Handmade from beechwood, our ring stackers are great for developing hand-eye coordination, problem-solving skills, improve fine-motor skills. This stacking toy makes a delightful addition to any playroom.

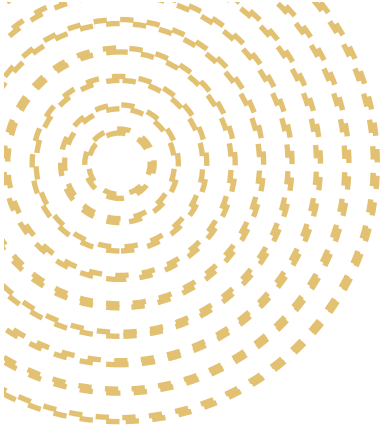


SPINNING DRUM

Montessori wooden spinning drum is more than just a toy - it's a sensory adventure! As your little ones touch, spin & explore the drum they develop fine- motor skills, hand-eye coordination and tactile sensitivity. It captivates their imagination providing endless hours of joy. Crafted with utmost care from high quality certified wood.

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SHAPES SORTER

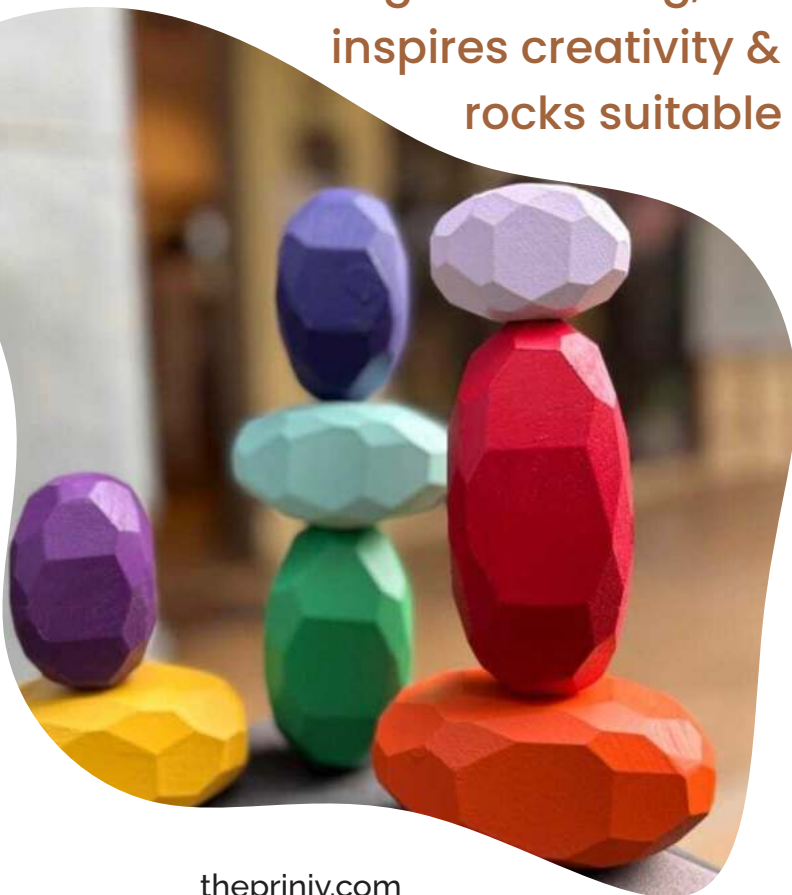
The house of wooden shapes is a classic! Encourages early problem solving in little ones as they explore learning & play. They learn colours, shape recognition and matching skills as they find the right space on the wooden box to push the shape through. Helps hand-eye coordination and fine-motor skills. Perfectly designed & light weight for little hands.

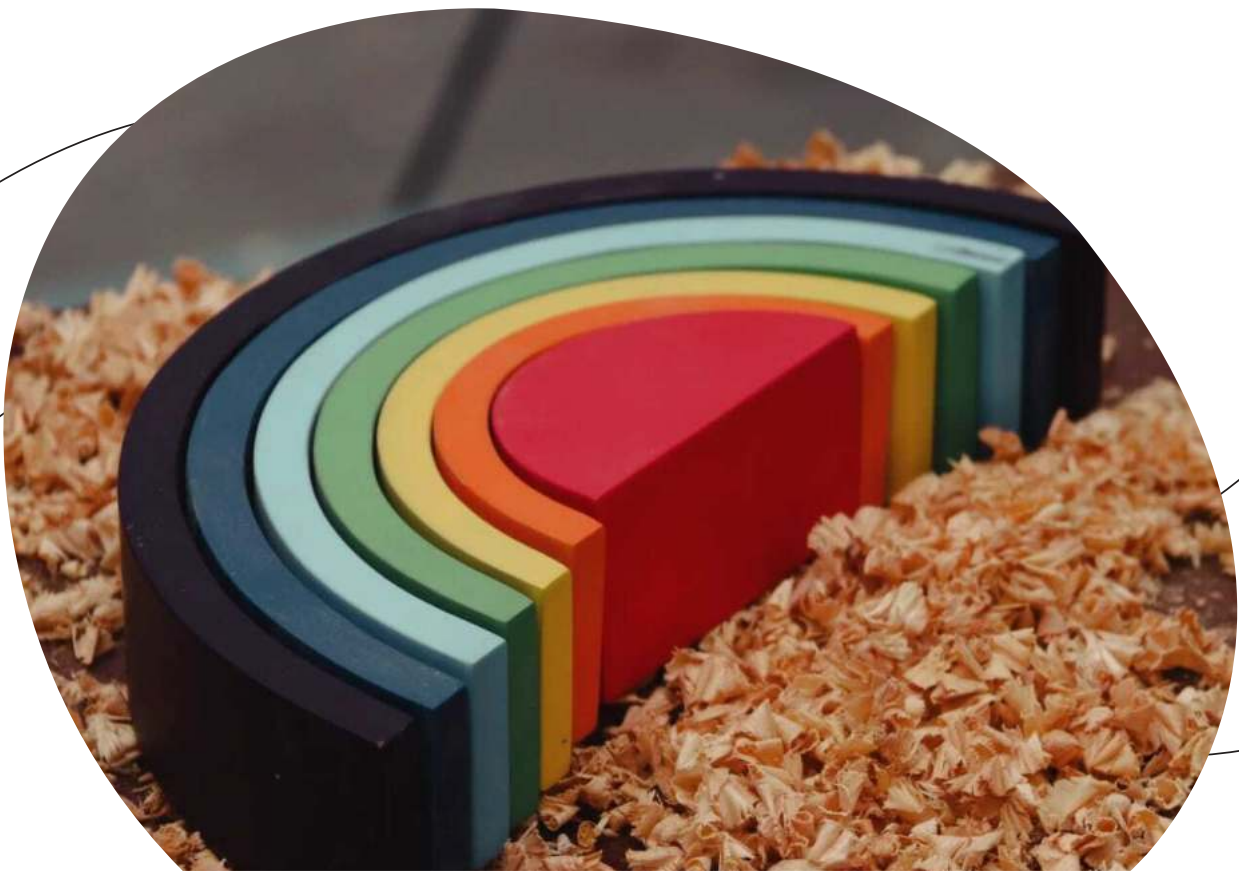




BALANCING ROCKS

Life is all about balance, Play doesn't have to be structured! Montessori inspired toy - Our rocks made of beechwood teaches stacking, building, balance, develops hand-eye coordination, logical thinking, observation, fine-motor skills, inspires creativity & open-ended play. Set of 10 rocks suitable for toddlers & adults.





RAINBOW STACKERS

Educational Waldorf Toy! How many ways can you really play with a rainbow stacker? The possibilities are endless. A Montessori must have for your little ones. Made of beechwood & non-toxic water based colours, these versatile handcrafted rainbows offer hours of open-ended play. Get ready to stack, build landscapes, create play worlds, enhance role play, make bridges & tracks, sort, count, balance - Play.

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MEMORY GAME

Kids classic memory game, offers an engaging way to boost your child's memory skills, concentration and learning through an interactive game. Made with natural wood and printed with non-toxic, safe ink promises fun for the whole family.

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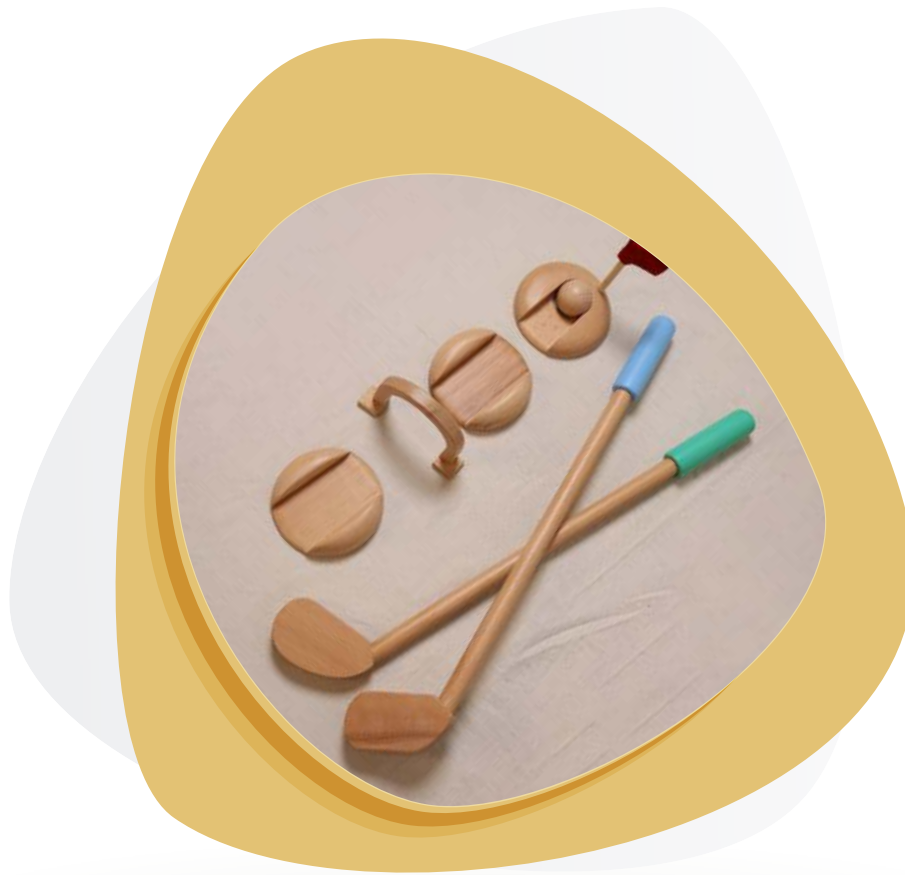


BOWLING SET

A fantastic way to bring the excitement of a bowling alley right into your homes. Handcrafted from beechwood, the bowling game improves hand-eye coordination, develops fine-motor skills, encourages creativity, enhances social skills through play. Perfectly designed for little hands.

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MINI GOLF KIT

Let's Play GOLF! Handcrafted in beechwood to perfection, our mini golf set consists of 2 kid-sized clubs, 3 different types of challenging tracks, 1 ball and 1 hole with a flag. Designed for indoors as well as outdoors to make playtime memorable, promote hand-eye coordination, improve fine-motor skills, enhance concentration & social skills.

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DESSERTS PLAY SET

A detailed set of desserts designed for an aesthetic game of pretend play. Put together a menu and play 'THE CAFE!' Take orders & serve or put together a tea party. Handmade from solid wood & handpainted with non-toxic water based colours. Delight & engage your little chef for hours of fun. Makes a gorgeous addition to any kids space, playroom or nursery.

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SNAKE N LADDER & LUDO

A classic board game perfect for family time or playdates. Made in solid wood & non-toxic prints, its a fun set to own. We have customized the design from the original to make it child-friendly and attractive for little ones. Roll the dice and engage in lots of fun.

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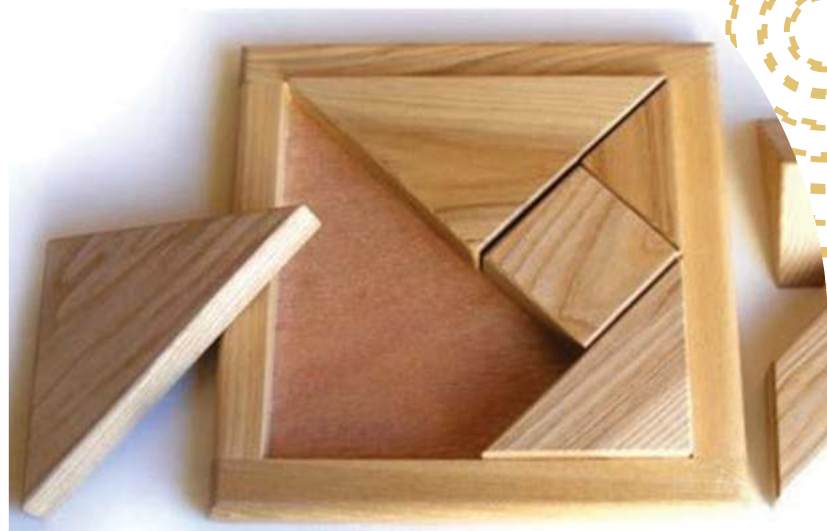


TANGRAM

Best Puzzle Ever! The perfect activity tool to keep children & adults engaged for hours.

Encourages early problem solving in little ones, improves problem solving ability in adults, helps create shapes, learn shapes recognition & improves hand-eye coordination and fine-motor skills.

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PEGDOLLS

PRINIV family - Handmade & Handpainted with Love. Beautifully designed for creative play, imaginative play, roll-play, creating different play situations, bringing characters to life and more. Makes for a gorgeous decor or gifting.





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TABLE-TOP CALENDAR

The perfect way to keep track of all the holidays & important dates. An elegant decor that brightens any room or space. A creative & interactive tool that helps children learn – days, dates, months & numbers, while promoting a sense of organization, planning, responsibility and passage of time.





RING TOSS GAME

An entertaining & enjoyable game that will delight children of all ages. Sturdy solid wood base with clear score markings. Cotton throwing ropes. Provides hours of indoor & outdoor fun for all ages.

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MINI SNOOKER POOL

Looking for the perfect addition to your next family get-togethers? Our handcrafted mini table-top pool is a total crowd-pleaser. Easy to set-up & play, simple, compact & fun for all ages - Play, laugh & make memories.

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BABY WALKER

Our wooden baby walker with storage is more than just a walker – it is a delightful mix of fun & functionality! Designed to support your little ones as they take their first steps. They can carry their favorite toys along for the ride. Crafted from rubberwood, it is not just sturdy but stylish & blends beautifully with any nursery or playroom.

HORSE ROCKER



A perfect heirloom – wooden kids horse rocker is a cherished classic that has delighted generations. With its timeless design, sturdy construction & developmental benefits – offers both fun & functionality. The natural beauty of wood brings warmth & elegance to any space.

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BABY PLAY GYM

Wooden baby play gym stands out for its natural beauty & elegance. One of the first toys for babies, it's engaging, durable, safe & blends seamlessly into any decor. Helps sensory play, encourages early motor skills, stimulates baby's senses & is adroable.

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BABY GIFT HAMPERS

The perfect gift hampers for a baby shower, new born, birthdays or any celebrations. Our customized & curated unique gift boxes are thoughtful & timeless pieces for keepsake. Get them personalized & gift wrapped for your loved ones

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MONTESSORI TOYS



"GIVE NOTHING TO THE MIND, UNTIL YOU FIRST GIVE IT TO THE HAND" - MARIA MONTESSORI.

Designed to help children learn through exploration & play.

Montessori toys helps children learn & grow in their own unique way. Made from certified natural wood with non-toxic water colours helps foster a love of nature & the environment. These toys are often very interactive, creative & encourages hands-on learning. A lot of PRINIV TOYS are montessori-inspired as we believe in Purposeful Play.

PRE-ORDER ONLY!

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KIDS FURNITURE

Our expertise lies in kids classroom furniture, montessori furniture and kids play gym. Handcrafted and Hand-sawn with great care, our furniture range is absolutely safe. Made in solid wood and use high-quality environment-friendly paints, polish & varnish.

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