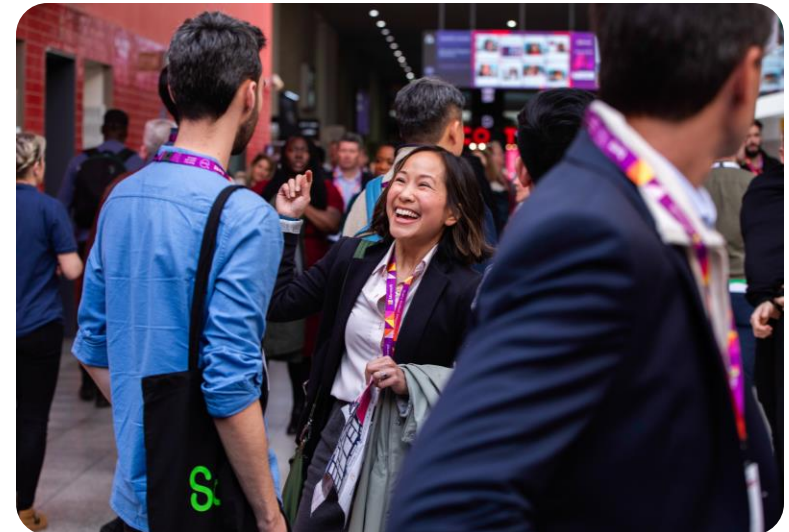


Schools Group Toolkit

Give students a meaningful, active learning experience with the world's most innovative education companies.



Welcome to Bett 2025

Thanks for registering yourself and your school group for Bett 2025. We look forward to welcoming you and your students as we celebrate our **40th anniversary!**

Here at Bett we know how passionate you are about giving your students an engaging rich experience when you take time out the classroom.

To help support you we have put together this Bett **School Group Toolkit** to help ensure you make the most out of your time at the show.

Explore what Bett 2025 has to offer you and your students. Have fun, get creative and plan ahead to help make the most of your show.



Preshow checklist

- Parental permissions
- Print badges**
- Download the App
- Wear comfy shoes
- Study the Floorplan
- Pick some must visits - **Bett's Big Assembly on Thursday 23 will be epic!**
- Travel light
- Charge your devices – so much to capture at the show

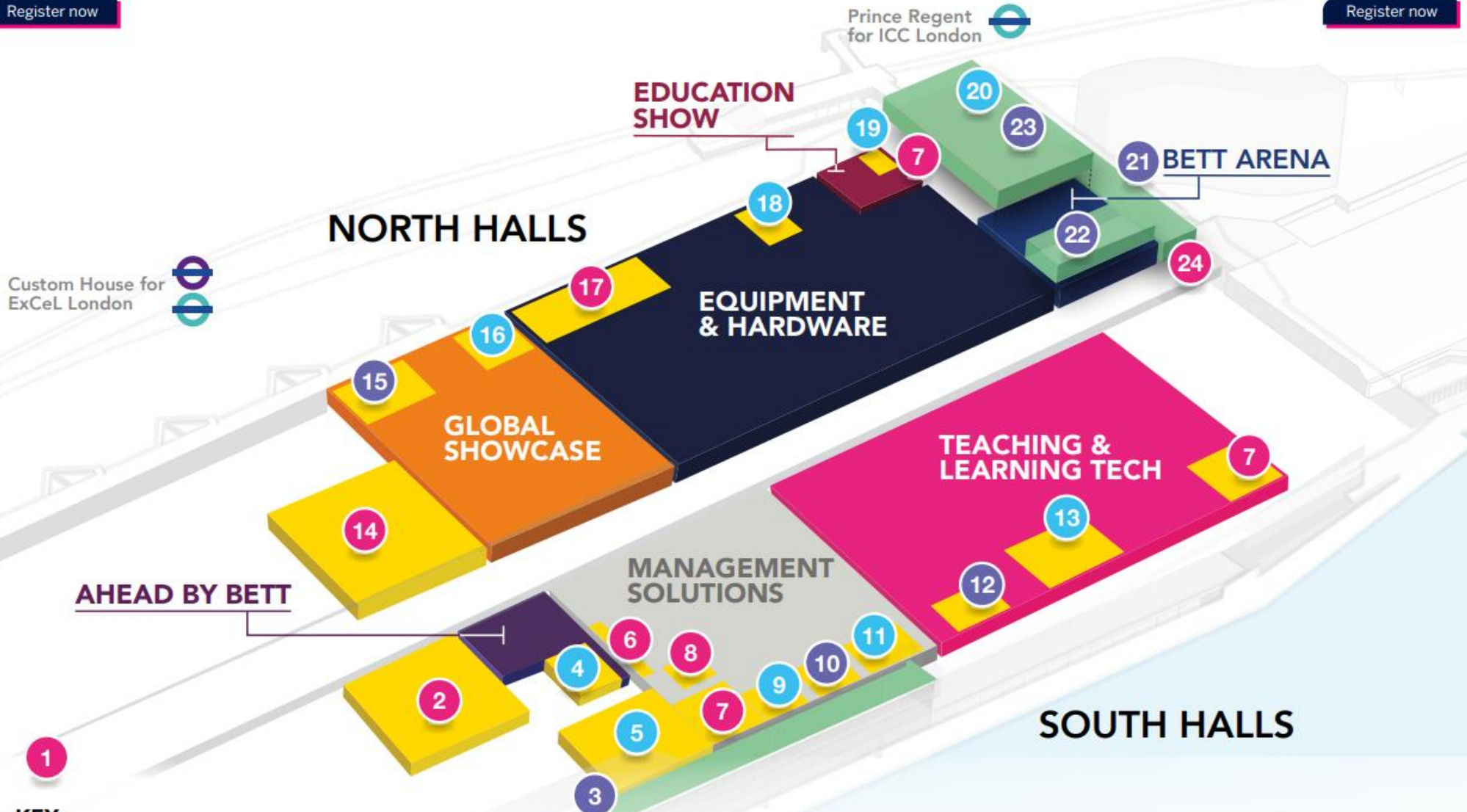


Download the **Bett Show App**

The Bett mobile app is your essential companion and will help you navigate the show. With the full agenda and floor map this will be your best friend at the show.

Click [here](#) for Apple and [here](#) for Android.





KEY:

Content Theatres

- 4 Ahead Auditorium
- 5 TableTalks
- 9 SEND Theatre
- 11 Tech in Action
- 13 Teaching & Learning Theatre
- 16 Innovation Theatre
- 18 Esports @ Bett
- 19 Live Classroom
- 20 Tech User Labs

Meeting Spaces & Lounges

- 3 South Hall Gallery Suites
- 10 Sales Lounge
- 12 Speakers Lounge
- 15 Government Lounge
- 21 Prince Regent Meeting Rooms
- 22 ICC Capital Lounge Level 2
- 23 ICC Capital Suite Level 3

Points of Interest

- 1 West Entrance
- 2 Badge & Registration
- 6 MSP Village
- 7 Bett Café
- 8 SEND Village
- 14 Food Court
- 17 Startup Zone
- 24 East Entrance

Bett 2025 Opening Times

Wednesday 22 January

Arena doors open at 08:30 Show closes at 18:00

Thursday 23 January

Arena doors open at 08:45 Show closes at 18:00

Friday 24 January

Arena doors open at 08:45 Show closes at 17:00



Wed 22 Jan **Design4SDGs Challenge**

- **Time:** 15:45 – 17:15
- **Location:** Arena

The competition, open to UK students aged **9-14**, was created to promote big thinking and innovative ideas on a large scale, providing solutions for the **United Nations Sustainable Development Goals** (SDGs) and supporting schools with their sustainability and climate action journey set out by the Department of Education.



Thurs 23 Jan **Bett's Big Assembly**

- **Time:** 13:00 – 14:15
- **Location:** Arena

A MUST VISIT!! In this engaging and interactive assembly designed for students and teachers, you will discover how the gaming industry has grown and changed over the course of history.

Come along to explore the evolution of **gaming technology**, broaden your KS2 & 3 student's knowledge of the careers available in this field plus discover some exciting surprise industry guests!

This session has been designed and delivered by **Tech She Can**. Their core objective is to educate and inspire the next generation of technologists.



Friday 24 Jan Kids TableTalks

- **Time:** 14:00 – 14:45
- **Location:** TableTalks

Step into the fascinating world where maths meets ‘magic’! **White Rose Education** launch their Kids Table Talk, **Behind the ‘Magic’**, reveals how numbers and patterns can unlock the secrets behind simple number and card tricks. Perfect for **curious minds**, this engaging session will show you the surprising ways maths creates the ‘magic’ – and how you can do it too! **Prepare to be amazed**, entertained, and inspired to see maths in a whole new light.



Friday 24 Jan Kids Judge Bett

- **Time:** 15:00 – 15:45
- **Location:** Arena

Kids Judge Bett is a **high energy fun event** that puts children at the heart of evaluating educational resources and suppliers at the Bett show. Better than any Oscars ceremony, it brings children, teachers, and families from around the UK together to shine a spotlight on the best tech. Join us in the Arena, to see our brilliant judges, along with nations favorite children's author and poet, **Michael Rosen** alongside **Katy Potts** and **Corinne Hannah**, announcing the winners live on stage.



Live Classroom **Everyday of the show**

LIVE CLASSROOM

The Live Classroom offers a unique opportunity to observe real teachers delivering technology-powered lessons.

Each day, experience a live lesson narrated by educators, followed by a panel discussion exploring how technology creates inclusive, impactful learning across a primary, secondary and SEND classroom.

Don't miss this transformative journey into the future of education!

The Live Classroom is in collaboration with the EdTech Hubs programme – a partnership between LGfL and EdTech UK.

SCHOOLS ATTENDING

Pioneer School, LEO Academy Trust and Ribblesdale School will all be taking part in the Live Classroom across Bett 2025.



Must Visit Stands **School Groups**

With over 600 of the world's leading EdTechs there is so much for you to explore and discover. These are just a few suggestions to get you started...

- **Adobe SR40:** Join them for some fun printing activations
- **Canva SN20:** always interactive and a chance to take some merch back to class!
- **ESports** area is always vibrant, exciting activities and live competitions daily
- **Pencil Spaces SN40:** Hands-on demonstration of Pencil Spaces' AI teaching assistance too for personalised learning and collaborative workspaces
- **Goodnotes SL81:** powerful note-taking app that combines a natural handwriting experience with powerful AI-enabled digital capabilities

Accessibility



Quiet Space

Bett has a dedicated Quiet Space in London Room 5 for those seeking sanctuary from the large crowds away from the show floor. It can be located on maps or by asking a member of staff. We encourage anyone to use this facility as much as they need.

Accessible entrances

There are two stations at either entrance to the EXCeL (Prince Regent and Custom House) both have step-free access. Bett will be promoting the Prince Regent as the primary entry to the ExCeL due to its location to the exhibition. Entry from the Custom house station will require a walk of approximately 600 metres to the Exhibition Hall. The Prince Regent DLR Station is a significantly shorter distance to the Exhibition Hall.

The entrances and exits to and from the ExCeL are wheelchair accessible via low gradient ramps and automatic doors.



Food and Drinks

There are many outlets offering a variety of food and beverages options throughout the boulevard at the ExCeL. Whether it be takeaway or sit-down table service. Most will accommodate the use of any specialist cutlery or beverage vessels.

Make It Fun

- ❑ **Scavenger Hunt:** Create a list of things for children to spot at the show (e.g a robot, a 3D printer, or a VR demo).
- ❑ **Reflection Time:** At the end of each day, ask children to share their favourite moment or something new they learned.
- ❑ **Take Photos:** Capture group photos and videos at iconic spots and let children take their own pictures (with supervision).
- ❑ **Encourage Questions:** Motivate children to engage with exhibitors and ask about the technology on display. Get curious



Good Luck and enjoy the show.

We look forward to welcoming you to Bett 2025.

The work you do as a teacher is incredible,
thank you!

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