

bett

● A Hyve Event

ExCeL London
22 - 24 January 2025

CELEBRATING
40
YEARS

Bett UK 2025 Official Preview Guide



Don't miss the
world's biggest week in

EDUCATION!

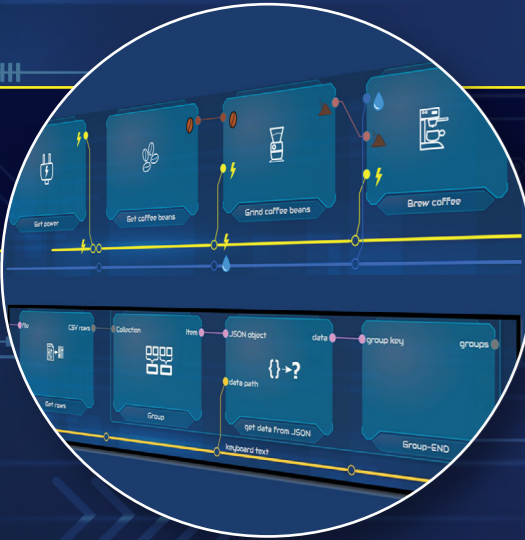
Register now

TEACH COMPUTATIONAL THINKING THE EASY WAY



With AI taking over coding workloads, computational thinking is the skill that lasts a lifetime and applies to every sector.

ActionJoin is a visual platform designed to teach computing concepts that are transferable to any programming technology.





With a drag-and-drop interface ActionJoin makes programming fun, engaging and **accessible** for any student.


Gamification elements and team play keep students motivated.




DESIGNED FOR TEACHERS

 **No computing background required:** 20+ tutorials and 140+ curriculum-linked activities

 **Streamlines workload:** automatic markbook, activity progression; built-in Chat.

 **Easy Student Management:** Microsoft, Google or your own accounts

 **Ready for classroom and remote:** real-time monitoring and reporting of student progress

VISIT US AT SA22

FIRST YEAR FREE
FOR THE FIRST 20 SIGN UPS EACH DAY OF THE SHOW

www.actionjoin.com

info@actionjoin.com

Welcome to Bett UK 2025!

This year, Bett celebrates an extraordinary milestone - 40 years of driving better education globally since 1985, Bett has been at the heart of innovation, uniting educators, policymakers, EdTech pioneers, and visionaries to spark change and excellence in education. Over four decades, we've evolved from a humble event into the world's largest gathering of the global education community. Join us as we honour this remarkable legacy with over 100 hours of CPD accredited content, hands-on workshops, and inspirational speakers. Together, let's celebrate 40 years of better education and create a brighter future for all.

A word from Duncan Verry



We are more excited than ever to connect you with the amazing people and organisations that will make a real difference to you. Bett's digital transformation empowers education decision makers to discover the right solutions for their learners, in a fraction of the time. And it allows technology providers to find the people within institutions that can unlock the potential of their tech. We are bringing you the tools you need to be brilliant technology users, buyers and solution providers. Don't miss Bett's gamechanging programmes, TableTalks, Tech User Labs and Connect @ Bett. See you in January for better connections, collaborations and conversations.

Let's get together to drive better education globally.



Join in the conversation on socials
#BettUK2025 #BetterEducationGlobally



Duncan Verry
Portfolio Director



Download the App!

 Download on the App Store  GET IT ON Google Play

Register now

This year's theme and timings

Learning Today, Leading Tomorrow.

The education systems needs to adapt. From AI and data literacy to critical thinking and assessment, the skills prioritised in the classroom and the way we teach will change. Embracing personalised learning approaches supported by AI technologies will allow us to better cater to diverse learning styles and pace, ensuring every student maximises their potential and is prepared for the workforce of tomorrow.

Registration opens at 08:00 daily

Wednesday 22 January

Arena doors open at 08:30
Show closes at 18:00

Thursday 23 January

Arena doors open at 08:45
Show closes at 18:00

Friday 24 January

Arena doors open at 08:45
Show closes at 17:00



Planning Ahead

Make sure you have registered for the show and printed off your badge before arriving. You will receive your badge via email the week before Bett. This is crucial as there will be limited opportunities for you to do this onsite.

Accessibility

Just as accessibility and inclusion in the classroom are key priorities for the EdTech community, we too are committed to providing meaningful learning experiences for all visitors at the show.

[Click here](#) for more on accessibility at Bett UK 2025.

How to make the most of your experience!

How can I join?

Five things to make the most of the event



Download the Event App

The Bett UK 2025 app is full of useful information and planning tips to make the most of your event experience.



Connect @ Bett

Using data and technology we make critical connections between education decision-makers and solution providers, all in a fraction of the time.



TableTalks

Collaborate openly and connect deeply with like-minded individuals in the education space.



Tech User Labs

Training, tutorials and working groups, where technology users will learn directly from the top education technology experts in the world.



6 - 10 January

Mark these dates in your diary! You need to be registered and signed up to take part in the new opportunities for 2025.



Bringing your class?

Planning to bring your class?

If your pupils are under 18 years old, register your interest and we will contact you to discuss your visit.

[Click here](#) to register your school group. We have a programme of activities ready for you!



Unlock the full potential of your institution's tech with Tech User Labs.

Make the most of your institution's tech with one of our most popular programmes, Tech User Labs. Take part in brilliant training sessions, tutorials and working groups where technology users will learn directly from the top EdTech experts in the world. This year, you can enjoy 40+ CPD accredited content sessions from Adobe, Intel, Kahoot, Microsoft, Lenovo and many more!

How to sign up

Step 1

View the available sessions on the Bett agenda.

Step 2

From 6-10 of Jan, **log in here** and sign up for the Tech User Labs that are most valuable to you

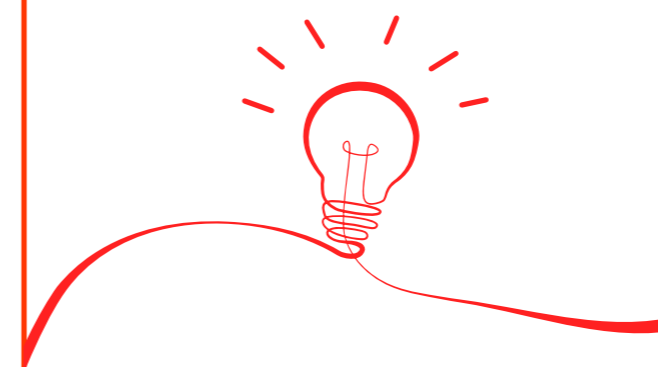
Step 3

Attend your Tech User Labs onsite at Bett.

Why join Tech User Labs?

Educators and leaders join to:

- Learn how to get more out from their institutions technology
- Find solutions to their specific, operational or pedagogical challenges
- Connect with peers and experts



Training sessions from



And many more...



We're collaborating with the biggest and best in EdTech to deliver Tech User Labs all year round!

Transform your classroom and learn directly from educators through concise, practical workshops online for FREE!



Watch now

bett | C@nnect

• A Hyve Event



A groundbreaking connections programme taking the 'work' out of networking.

Connect @ Bett is transforming the way our community connects and collaborates by using data and technology to make critical connections between education decision makers and solution providers in a fraction of the time. Don't leave networking to chance, meet the right people in a fraction of the time.

At Bett 2025, this sought-after programme will deliver thousands more connections and significantly improve the return on time invested by solution providers and participants.

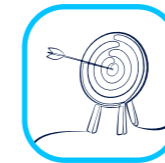


24k
mutual matches



84%
connection
satisfaction rate

How to get involved in Connect @ Bett



Step 1

Register as an educator with purchasing influence, reseller or investor for Bett UK 2025.



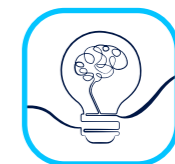
Step 2

From 8-16 Jan, **log in here** and add exhibitors to your schedule at Bett UK 2025.



Step 3

From 17 Jan view your schedule for Bett UK 2025.



Step 4

Attend your scheduled connections at Bett UK 2025.

Register now

Register now

bett | TableTalks

• A Hyve Event



Experience the power of peer discussions with roundtable sessions based on primary topics of interest.

Experience the power of peer discussion as you meet with individuals from schools, universities and governments based on chosen topics of interest. This is your opportunity of the year to connect and collaborate with over 1,000 educators taking part in 135+ roundtables at the show.



Register now

Register now

TableTalks topics

You can only sign up to one TableTalk at Bett, so make sure you select the topic most interesting to you!

View the full agenda



Wellbeing
Supported by Schools Week

Diversity, equity, inclusion and accessibility

Assessments and feedback

Generative AI


Cyber Security

Curriculum
Supported by White Rose Education


Budgets and Resourcing

How it works


Using our groundbreaking technology, you can sign up in four simple steps...




Step 1
View the 7 topics on [our agenda](#).



Step 2
From 6-10 Jan, [log in here](#) and select the TableTalk that you wish to join.



Step 3
From 13-15 Jan, [log in](#) to accept your assigned TableTalk and confirm your space.



Step 4
Attend your TableTalks onsite at Bett.

ShareTheBoard

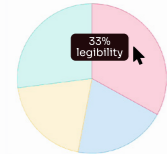
Intelligent Whiteboard Enhancement for Education

Turn your traditional boards into globally -accessible and intelligent teaching devices

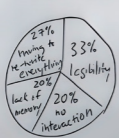
- Provide front-row legibility to all students
- Give all your boards memory
- Transcribe board contents or turn them instantly into study materials
- Deliver a massive accessibility boost with no classroom disruption

Intelligent Transcription

TOP WHITEBOARD FRUSTRATION?

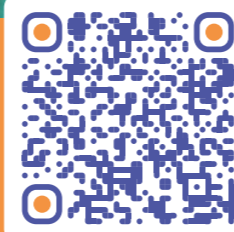


TOP WHITEBOARD FRUSTRATION?



Visit us at **booth SP83**

or book a free demo at: ShareTheBoard.com



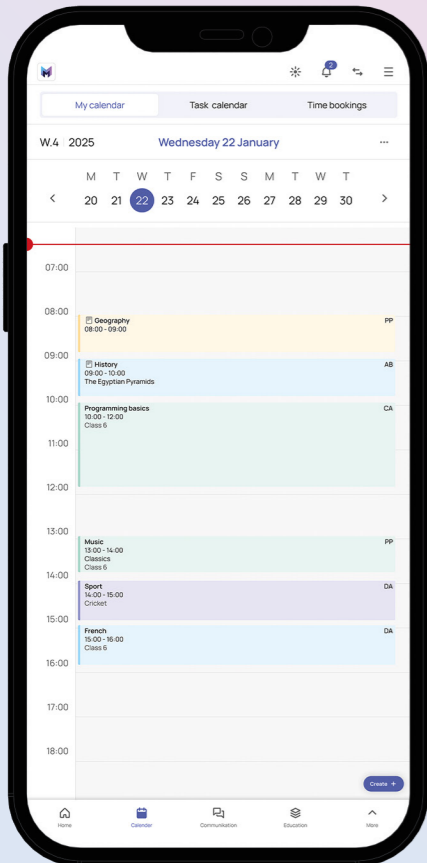
The future of learning is play

We're transforming education through video games.

Find out how at stand SP60

ukie

All in one, school management platform



Read more at www.meitner.se



- ✓ Learning Management System (LMS)
- ✓ AI Scheduling & Timetabling tool
- ✓ School administration

Available modules

- Student & user register
- Attendance and absence manager
- Parent-school communication
- Tasks, homework, grades, and feedback

User management

- Principals & administrators
- Teachers



Take a trip to **wonderland** at BETT 2025!

And transform your school's digital landscape!

- Secure MIS data management
- Cybersecurity built for schools
- SSO for students

Discover best practices to ensure secure, uninterrupted learning and empower your educators with the tools they need to succeed.

Oh, and enjoy a coffee with us!

Stand SL60

New for 2025

At Bett, your voice shapes the future of our show. After every event, we listen closely to what the global education community wants more of to create brand-new inspiring features. Get ready for an even more dynamic and impactful experience, featuring exciting new additions like:

the fishbowl

placing you at the heart of the conversation

TOPICS TO BE DISCUSSED

- Day 1** - How can we solve the teacher retention crisis?
- Day 2** - Should mobile phones be banned in schools?
- Day 3** - Who knows more about AI; educators or learners?

The Fishbowl at Bett UK 2025 puts you at the heart of the conversation. Join experts, educators and peers on stage to exchange ideas, ask bold questions and tackle education's biggest challenges.

With rotating audience participation, this dynamic platform ensures every voice is heard, shaping solutions together.

Join us in this high-energy experience where your insights don't just matter, they lead the way.



LIVE CLASSROOM

The Live Classroom offers a unique opportunity to observe real teachers delivering technology-powered lessons.

Each day, experience a live lesson narrated by educators, followed by a panel discussion exploring how technology creates inclusive, impactful learning across a primary, secondary and SEND classroom.

Don't miss this transformative journey into the future of education!

The Live Classroom is in collaboration with the EdTech Hubs programme – a partnership between LGfL and EdTech UK.

SCHOOLS ATTENDING

Pioneer School, LEO Academy Trust and Ribblesdale School will all be taking part in the Live Classroom across Bett 2025.



SEND VILLAGE

Sponsored by



This dedicated new space brings more opportunities, resources and innovations to SEND educators and their learners.

This exciting new addition represents our commitment to driving inclusion and ensuring that every learner has access to the tools, resources and support they need to thrive.

The Bett UK SEND village is sponsored by Community Brands.

SchoolPod is a specialist Management Information System (MIS) designed to support schools with Special Educational Needs (SEN) students. It helps track progress, manage individual learning, and monitor student well-being. With tailored tools, SchoolPod enables educators to provide personalised support and ensure that SEN students receive appropriate interventions and resources.

Association partner



British Assistive Technology Association (BATA) is the association partner of the SEND Village.

Looking for more SEND sessions? Don't miss out on IFIP's Inclusion Theatre in London Rooms 2 & 3. [Check out the agenda.](#)



Sponsored by



MSP VILLAGE

Join us at the MSP Village, where industry-leading and emerging Managed Service Providers (MSPs) come together in one dedicated space. This exclusive area at Bett is designed to help attendees explore a wide range of MSP services, connect with experts, and find the perfect solutions tailored to their needs.

HPE Aruba Networking is a global leader in secure, intelligent edge-to-cloud networking solutions, utilizing AI to automate networks and harness data for business outcomes, offering Edge Services Platform and cloud-native approaches for connectivity, security, and financial requirements across campus, branch, data center and remote worker environments.

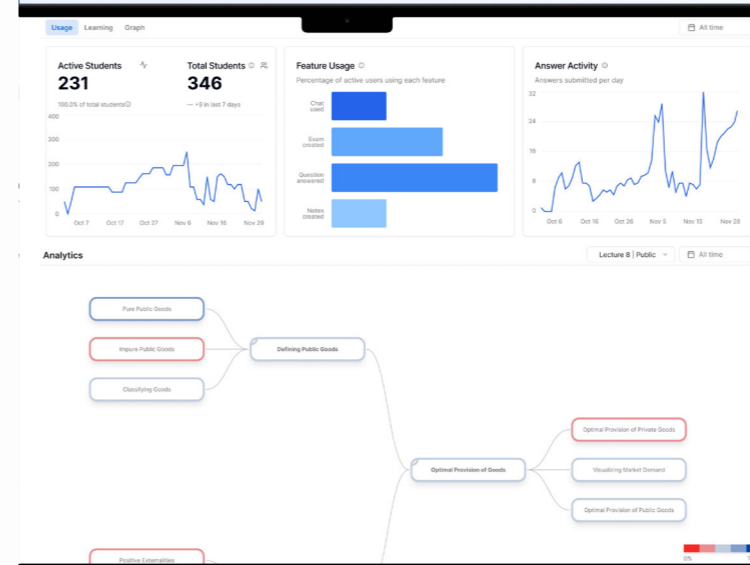




Your Classroom, Your AI.



Stay in control, save time & engage your students with the leading **AI Platform for Higher Education.**



- AI Content Generation
- AI Tutor for Students
- AI Assessment & Feedback
- In-Depth Learning Analytics
- GDPR & Data Privacy

Paul Herman
Co-Founder & CPO
[Book a Meeting](#)

[Learn more](#)



Stand SG51 | locker.co.uk

Powerful user management you control

- Connect your MIS with Microsoft 365, Teams, Google Classroom and Active Directory
- For Schools, Academy Trusts and Colleges

Take Control of Data Protection



Stand SG51 | gdprsentry.com



Canva in Higher Education

BETT



Empowering creativity and critical thinking through AI in Higher Education.

Bridging skill gaps to produce professionally ready graduates.

This session will explore the growing importance of creativity in shaping future-ready students with Canva's International Higher Education Team.

Date: Thursday, January 23rd
Time: 13:40-14:10
Theatre: Ahead

Canva for Campus

Our Global Themes

Bett's Global Themes are shaped by the global education community, reflecting the diverse needs and aspirations of educators, policymakers and EdTech innovators. This collaborative approach ensures that Bett remains a dynamic platform for learning, growth and innovation, empowering everyone to address today's challenges while preparing for the future.



Diversity & Inclusion

Ensuring equitable access to education.

[Find out more](#)

Global theme partner



Innovation

Fostering collaboration and sparking curiosity through online and physical learning environments.

[Find out more](#)

Global theme partner



AI

Empowering educators and institutions to adopt AI responsibly, preparing students to thrive.

[Find out more](#)

Global theme partner



Leadership

Collaboration and innovation unite leaders to improve education for all.

[Find out more](#)

Skills

Digital skills empower educators, enhancing EdTech use and student growth.

[Find out more](#)

Sustainability

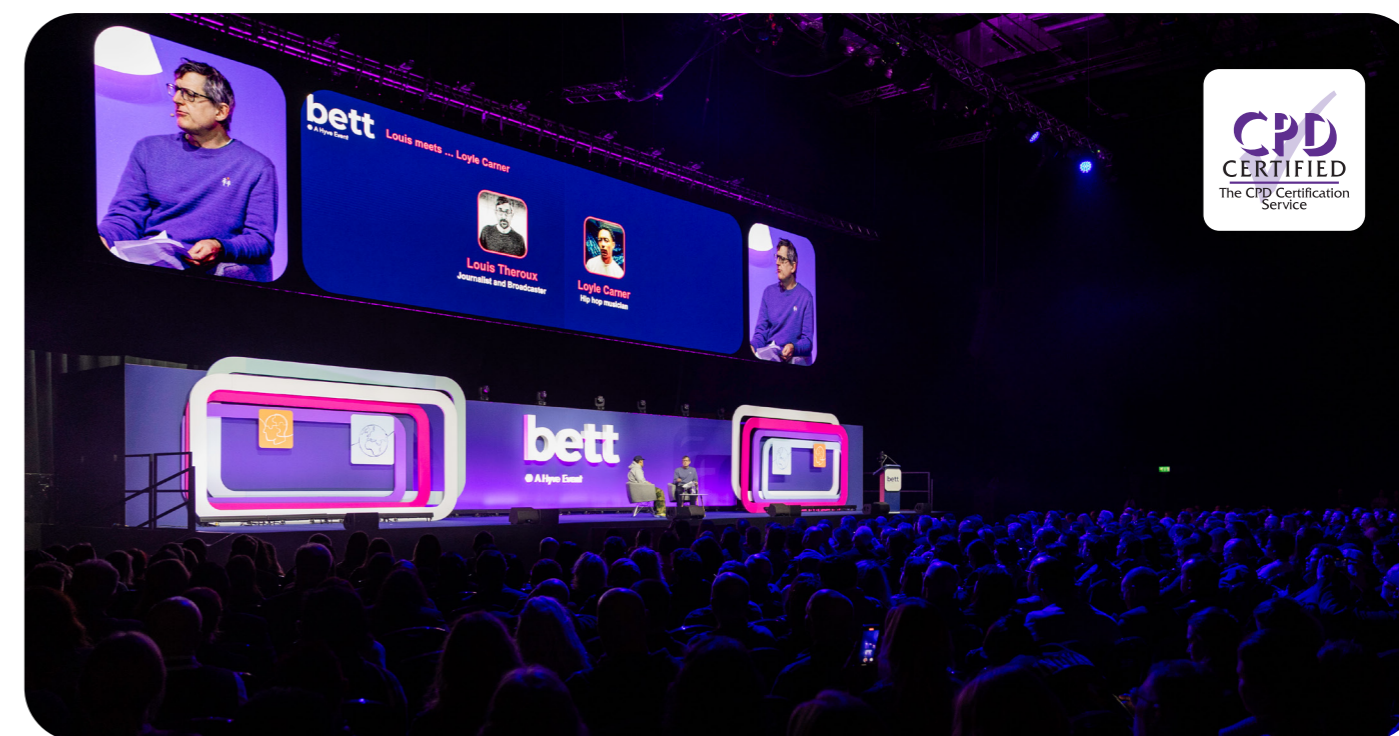
Education embraces sustainability, prioritising energy efficiency and inspiring future leaders.

[Find out more](#)

Wellbeing

Wellbeing drives learning, fostering engaged students and supported, confident staff.

[Find out more](#)



The Arena

The Arena is a must-attend destination featuring the brightest minds in education and beyond! Open from 08:30 daily, in its home off the show floor, the Arena will host earlier morning and late afternoon sessions, ensuring no one misses out on our incredible headliners.

Sessions **not to be missed**

Sir Stephen Fry

22 Jan 2025 | 09:30-10:00

Actor, screenwriter, author, comedian and television presenter, Stephen Fry, takes to the Arena alongside Dr Anne Marie Imafidon MBE! Don't miss your chance to take in their thought-provoking session on The Human Approach to AI live at Bett UK 2025.

[Find out more](#)



Supercharging assessment literacy and formative assessment

22 Jan 2025
11:15 - 11:45

Panel session with Matt Wingfield, Aftab Hussain, Mary Richardson and Dan Fitzpatrick, The AI Educator.

[Find out more](#)

Overcoming adversity & championing inclusion through the power of resilience and technology

23 Jan 2025
11:00 - 11:30

Nicolas Hamilton, Professional Racing Driver and Author - NHM Ltd

[Find out more](#)

Schools of thought: a poetic approach.

24 Jan 2025
14:00 - 14:30

Michael Rosen, Writer, Broadcaster & Professor of Children's Literature
Christian Foley, Poet & Teacher

[Find out more](#)

The Stages

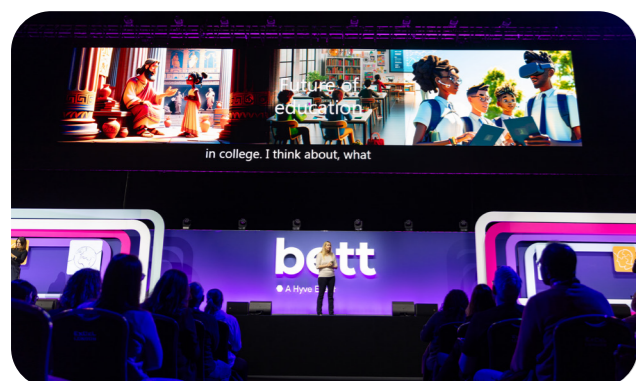
Our incredible line-up of over 300 visionary speakers, industry experts and innovative thinkers span 8 exciting stages and 140+ hours of content - in just 3 inspiring days! Discover the stages you can visit at Bett.



Find out more about our stages:

Click through to our website to read more about the event

Find out more



The Arena

The star of the show at Bett 2025 where the biggest and best names will take to the stage. Hosted this year by Teacher Tapp founder, Laura McInerney, you don't want to miss it!

Innovation Theatre

Explore a global showcase of emerging EdTech startups, uncover opportunities for market expansion and connect with international resellers seeking new products and partnerships.

Auditorium

The main stage for academics, innovators, industry and leaders in Higher Education to discuss the future of the sector.

Live Classroom

A unique opportunity to observe real teachers delivering technology-powered lessons live across primary, secondary and SEND classrooms.

Tech Powered by Wacebo, furniture provided by Spaceforme



Teaching & Learning

An interactive stage where we celebrate the best use of technology to engage and empower all students in the classroom.

Esports

In association with British Esports, this feature at Bett has inspired educators to take steps to launch esports facilities in their own learning environments.

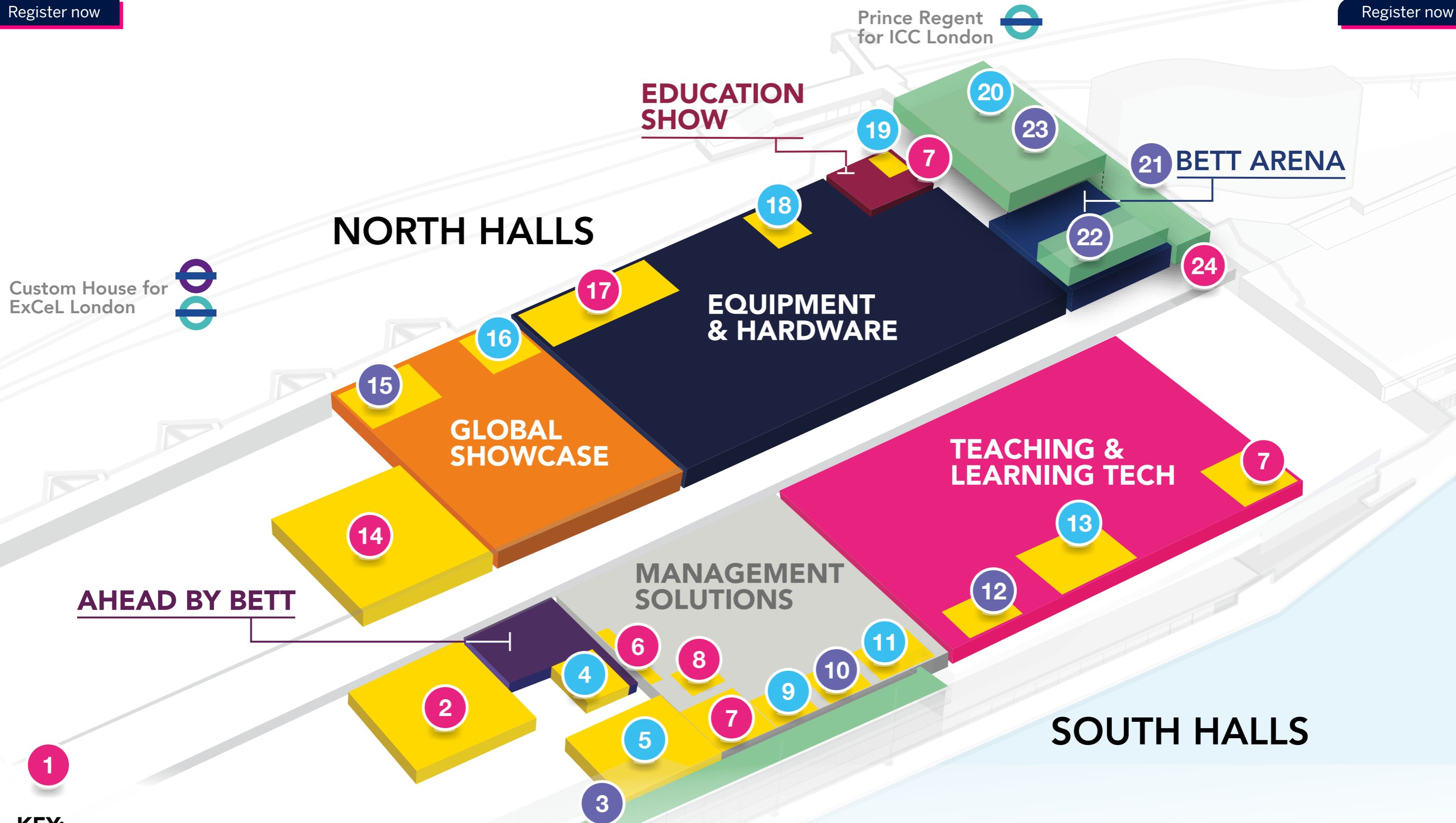
Tech in Action

The place for practical product demonstrations to deepen understanding and evaluate new hardware and software solutions!

SEND Theatre

This vibrant new space brings more opportunities, resources and innovations to SEND educators and their learners.

Sponsored by Schoolpod / Association partner is British Assistive Technology Association (BATA)



KEY:

Content Theatres

- 4 Ahead Auditorium
- 5 TableTalks
- 9 SEND Theatre
- 11 Tech in Action
- 13 Teaching & Learning Theatre
- 16 Innovation Theatre
- 18 Esports @ Bett
- 19 Live Classroom
- 20 Tech User Labs

Meeting Spaces & Lounges

- 3 South Hall Gallery Suites
- 10 Sales Lounge
- 12 Speakers Lounge
- 15 Government Lounge
- 21 Prince Regent Meeting Rooms
- 22 ICC Capital Lounge Level 2
- 23 ICC Capital Suite Level 3

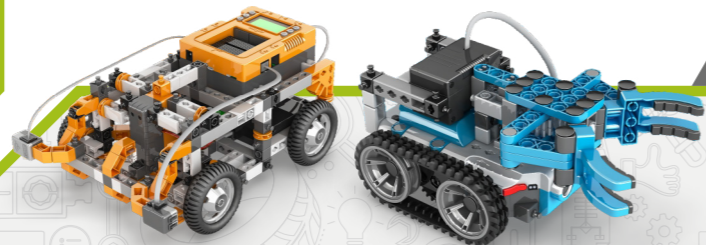
Points of Interest

- 1 West Entrance
- 2 Badge & Registration
- 6 MSP Village
- 7 Bett Café
- 8 SEND Village
- 14 Food Court
- 17 Startup Zone
- 24 East Entrance



Discover ENGINO® LABS

at **BETT Show London** this January!



STAND
SP84

Transform your classroom into a STEM powerhouse with ENGINO® LABS the ultimate solution for implementing true STEM, Robotics, and Engineering Design programs. Empower any teacher to inspire the next generation of engineers, scientists, and inventors!

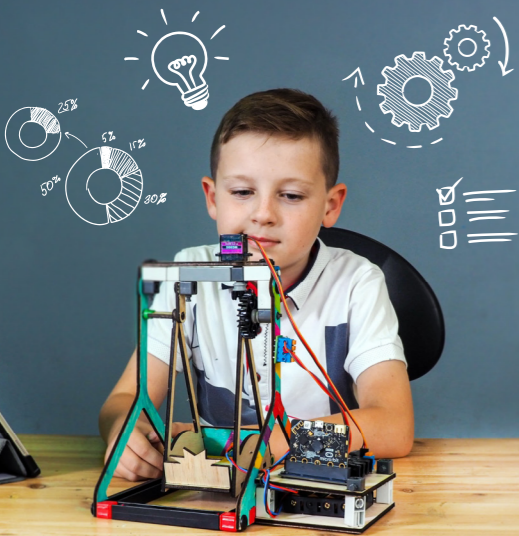
What makes ENGINO® LABS exceptional?

- **All-in-One Robotics Kit:** Build countless models with advanced mechanical and structural parts.
- **Premium Software:** Program builds and simulate code in virtual worlds.
- **Smart Storage Solutions:** Specialized furniture for easy equipment organization.
- **12-Year Curriculum:** 40 progressive weekly lesson plans per year.
- **Teacher Training & Certification:** Online support to master STEM teaching.
- **Tailored to You:** Expert customization, ongoing maintenance, and support free of charge!

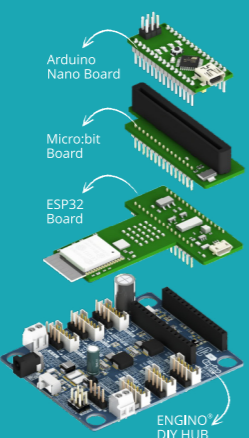
**Join the STEM revolution with ENGINO® LABS.
Let's inspire greatness, together!**



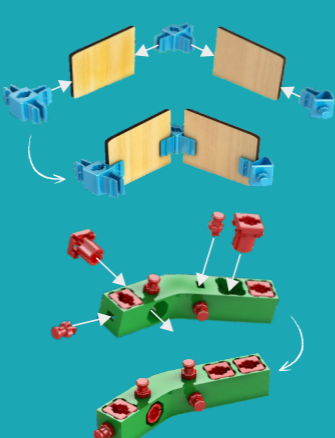
+ **Makerspace ADD-ON**



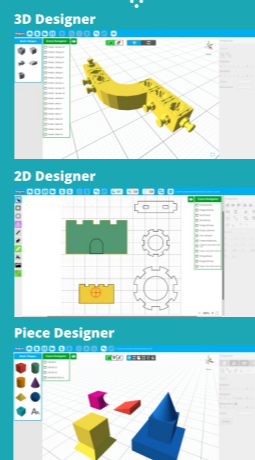
DIY & Electronics



Prefab Connectors



CAD Software



AFFINITY IS NOW FREE FOR SCHOOLS

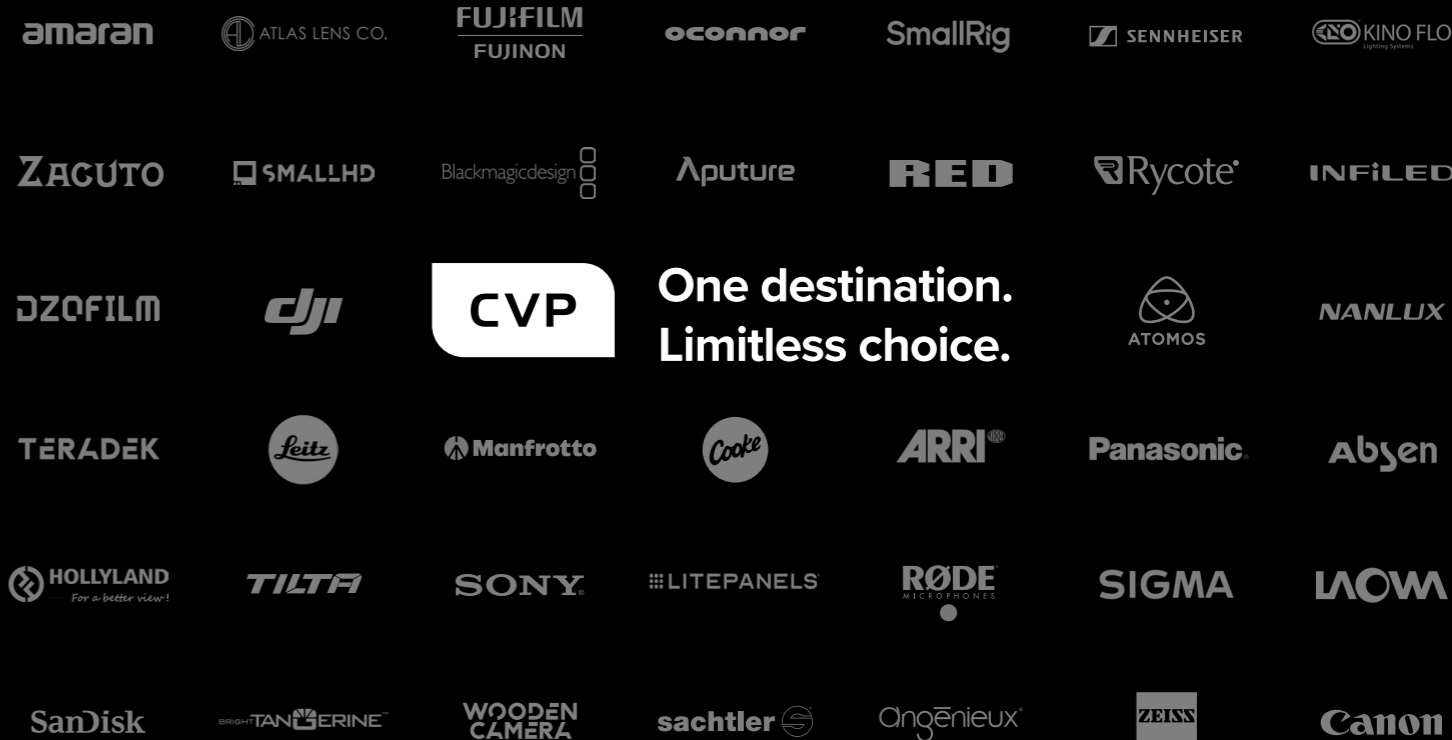
Award-winning photo editing, page layout, graphic design and illustration software



Check affin.co/edu for more information and access to lesson planning resources

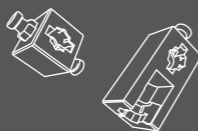


Come and visit us on the Canva stand!



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www.enginoeducation.com

Leading independent reseller **CVP** is home to the largest range of broadcast & professional video solutions in Europe. With a network of Technical Consultants and a dedicated education team - we can support you from one-off equipment orders to the specialist design and installation of cutting edge multimedia facilities.



cvp.com

Solution Zones for a successful Bett



With our six solution zones, you'll be at the heart of the action. Discover where you need to go and who you want to meet. Our dedicated Solution Zones make it easier for you to find the products and solutions that you are looking for.



Equipment & Hardware

The physical products that help transform all areas from the classroom to the canteen.



Global Showcase

The hub of global industry bodies, associations and ministries.



Management Solutions

The software solutions required to run world-class institutions.



Teaching & Learning Tech

The day-to-day software transforming the lives of teachers and learners.



Education Show

All things non-ICT, needed to make every part of an institution successful.



Startup Zone

The most innovative startups offering bright ideas and new transformation!



Equipment & Hardware

Searching for new hardware, replacing old equipment or expanding on what you already have? This could be the solution zone for you! Drop in at Bett 2024.

[Find out more](#)



What technologies will you find here?

Home to over 120 excellent exhibiting companies, each showcasing the latest and greatest EdTech equipment and exciting new releases!

[Meet your next supplier](#)

Which theatres are in this zone?

This zone is home to our interactive esports arena and Innovation Theatre. An incredibly popular destination you don't want to miss!

[Find out more](#)

Register now

Register now



Global Showcase

A truly global zone, showcasing best-in-class international solutions. You'll find global industry bodies associations, companies from around the world and Ministries of Education, all in one incredible space!

Headline Sponsor



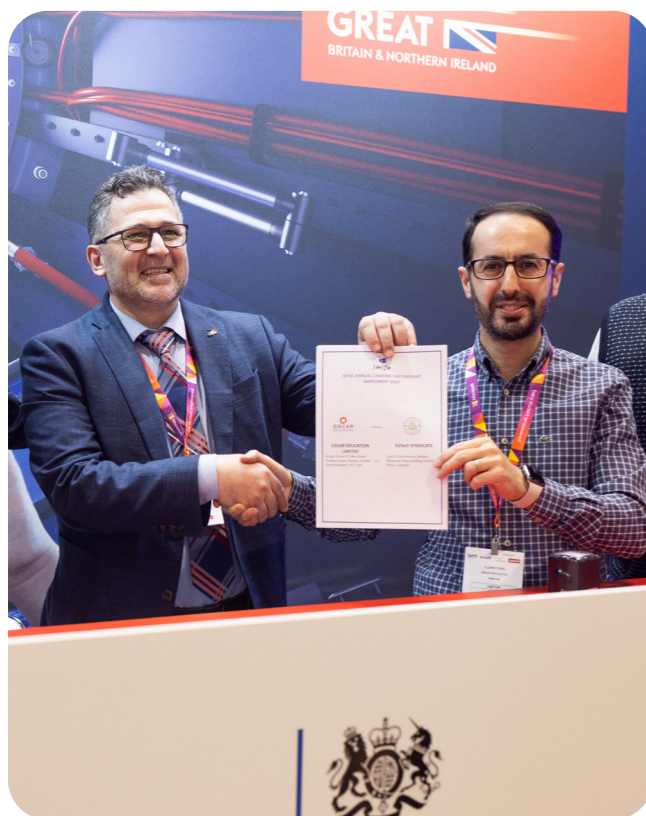
Associate Sponsors



Bag Sponsor



Find out more



New for Bett UK 2025: The Government and Investor Lounge

Discover the latest in education technology through quick, 8-minute demos from leading EdTech innovators. Held in the Live Classroom theatre, these snapshots offer a fast, focused look at exciting tools and solutions shaping the future of learning. Don't miss your chance to be at the heart of the action.

Who will be here ?



Register now

Management Solutions

Explore over 80 companies showcasing tech that supports your needs and helps solve operational challenges.

Find out more



Zone Sponsor



Read more from our zone sponsor!

Sign In App is the smart and safe way to manage visitors, employees, students, and contractors. With tools like MIS integration, compliance features, emergency evacuations and a free mobile app for employee sign-in, it simplifies processes while ensuring safety and efficiency. Add-ons include Single Central Record management, appointment scheduling, and desk, room & resource booking to create an all-in-one solution. Trusted by over 19,000 sites worldwide, including 6,000+ schools, colleges, and universities, Sign In App facilitates millions of interactions each year.

Which theatres are in this zone?

Find out more

Tech in Action is the hub for practical product demonstrations. You can find a full programme here. You can also find out TableTalks and Fishbowl activation's in this zone

Register now



Teaching & Learning Tech

It's the small, everyday changes that make a big impact on the lives of teachers and learners. This is the largest zone of the show bringing over 140 companies together including Microsoft, Google and more.

[Find out more](#)



What technologies will you find here?

Home to over 120 excellent exhibiting companies, each showcasing the latest and greatest EdTech equipment and exciting new releases!

[Meet your next supplier](#)

Which theatres are in this zone?

Teaching and Learning Theatre demonstrates best practice in the classroom, explores policy, transformation and more.

[Find out more](#)



Education Show

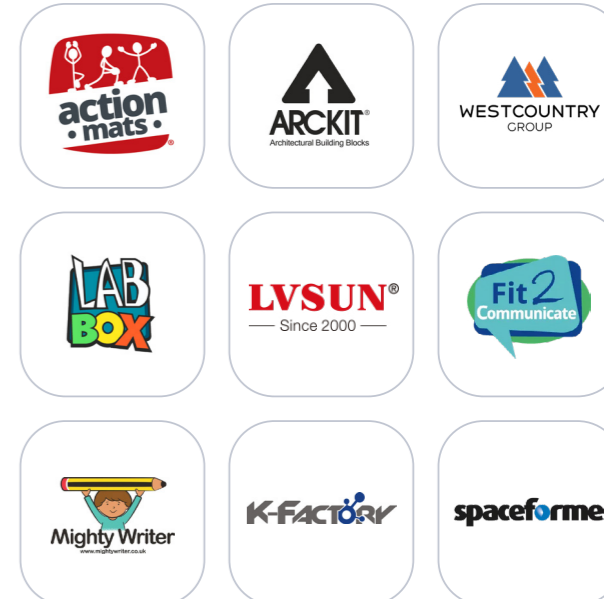
The non-ICT resources and services needed to make every part of your institution successful. You'll find supporting services, recruitment, furniture, PE and wellbeing services and more.

[Find out more](#)



Check out our exhibitors & sponsors!

While we love tech here at Bett UK, we also acknowledge the important role that non-ICT products play in education.



[Find out more](#)

Register now



Startup Zone

A global launchpad for start-ups!

Start-ups of every age and stage, give your business the kickstart it deserves at Bett 2025. With EdTech enthusiasts actively searching for innovative new solutions, this could be your one way ticket to success!

[Find out more](#)

Sessions not to be missed

Startup Zone Showcase

Everyday
10:30 - 11:30 / 13:15 - 14:15

Join us for a fast-paced, energetic showcase featuring a brilliant mix of international EdTech startups.

[Find out more](#)

AI in education: How can industry innovate responsibly?

Uncover how EdTech companies worldwide are prioritising responsible and trusted AI technology in education.

22 Jan 2025
16:05 - 16:35

[Find out more](#)

Networking event: Celebrating women in EdTech

A panel discussion to explore the current and future impact of AI on language learning and how teaching and learning is being transformed.

23 Jan 2025
17:05 - 18:05

[Find out more](#)

Register now

Register now



ahead

by Bett / • A Hyve Event

The destination for Higher Education

Meet new people, discover valuable organisations and create incredible connections that result in positive changes for you, your organisation and your learners. Ahead by Bett brings together Higher Education and Further Education leaders, educators and solution providers to connect, collaborate and transform the industry as we know it.

[Find out more](#)



Why should you visit?

As we look towards a new landscape for Higher Education, key stakeholders across all core functions of universities must consider the right path forward amongst business model disruption and increased pressure to demonstrate value.

[Find out more](#)



Which theatres are in this zone?

The Auditorium - the heart of Ahead and the main stage for academics, innovators and leaders.

[Find out more](#)

Register now



Save Creativity From Extinction!

Bring any subject to life, one image at a time.

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- Steve Hall, Newell Elementary School, USA

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bett | ESPORTS

• A Hyve Event

The power of play!

Launched in 2022, this feature at Bett has inspired and enabled educators to take steps to launch esports facilities in their own learning environments. Following the success of the feature, we're excited to announce the return of Esports @ Bett in 2025 with a brand-new look!

What to expect at Bett UK 2025

Attendees can expect discussions on the role esports plays in education, opportunities to connect with fellow educators, a front-row seat to the latest tech solutions, and back by popular demand, Rocket League tournaments.

Download the App!



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Insightful workshops, networking sessions, discussions from leading professionals and the chance to check out the best esports solutions.

Sessions not to be missed

Live Tournaments: esports @ Bett Student Champs

22 & 23 Jan from 14:10 - 16:15
24 Jan from 13:45 - 15:30

Come and see esports LIVE as student teams battle it out in the ultimate knock out Rocket League tournament. Our tournaments are always a highlight and not to be missed

[Find out more](#)

AI and gamification: Transforming learning experiences in developing countries

Exploring AI and gamification to revolutionise education in developing countries, bridging gaps and creating engaging, equitable learning opportunities.

22 Jan 2025
12:10 - 12:25

[Find out more](#)

Gaming your way into a future career

A panel discussion challenging the misconceptions about esports, highlighting its role as a credible path for students to build skills in STEM, event management, and technical production roles.

24 Jan 2025
11:35 - 12:00

[Find out more](#)

Register now

Register now



Inspire, Innovate, Educate: AI Solutions from Microsoft

Microsoft is dedicated to building trustworthy AI solutions that empower every student to achieve more. To fully leverage the rapid advancements in AI, it's essential for students, educators, and institutions to effectively utilise the available tools and solutions. Join us at stand SM20 and on our Learn Live Theatre to discover how Microsoft solutions are unlocking the true potential of AI in education.

Experience the benefits firsthand, from 24/7 personalised learning and enhanced instruction with streamlined class preparation and differentiated content, to real-time assistance that boosts student engagement and efficiency.

[Check the full Microsoft at Bett schedule here](#)

Not to be missed this year

We are bringing our "See yourself in AI" experience back to Bett! Stop by one of our dedicated stations around the show to create and print your personalised Bett badge AI avatar.

[Try in now](#)



Minecraft Teacher Academy

Bring your device and attend an exclusive hands-on Minecraft workshop! Learn how to get started with Minecraft for your school system or classroom, from licensing to scale rollout and curriculum integration.

[Register here today!](#)



Register now



Explore Microsoft Education's AI Sessions in our Learn Live Classroom



Learn about Microsoft's innovative AI solutions that streamline class preparation, and boost student engagement while supporting inclusive learning, strengthened security and resilient operations. Leverage the power of Microsoft Copilot, Learning Accelerators, Minecraft Education, Windows 11, Copilot+ PC and more!

ICC Suite 8

Open daily from 10:00 during Bett

[Click here to start your AI learning journey with us at Bett >](#)

Register now

Kids Judge Bett

24 Jan 2025
The Arena, 15:00-15:45



Calling all learners, the power is in your hands!

A Bett favourite for anyone that loves technology and learning. Kids Judge Bett returns for the 10th year! Join us in the Arena at Bett UK on Friday 24 January, to see our brilliant judges announce the winners live on stage and hand out the coveted chocolate trophies to the worthy winners.

“To win a ‘Kids Judge Bett Award’ means so much to us, it’s a wonderful idea and to be judged and awarded by the children is the ultimate recognition. School environments can be noisy and distracting places. We’re so happy to have developed a solution to offer relief for children who struggle with sound, and help them manage the negative impacts of auditory overwhelm in learning environments.”

Naomi Roberts - Flare Audio Co-Founder

#KidsJudgeBett



Register now

bett | AWARDS

• A Hyve Event

22 January 2025
The Brewery, London



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Get rewarded for your fantastic achievements at the Bett Awards 2025! A fun-filled celebration of the inspiring creativity and innovation that can be found throughout the education technology and resources sector. Produced in association with BESA, being a Bett Award-winner is the best way to help your organisation stand out with an accolade of educational excellence.

Get your seat for the Bett Awards 2025

Who are the innovators on the Bett Awards Shortlist?

See the shortlist

“The whole evening felt just amazing. This was such a great boost for our product and great validation on all the work we put into this. We’re so proud of this award!”

David Ådalen,
Product Manager, GU Salaby

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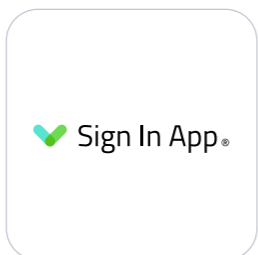
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ExCeL London
22 - 24 January 2025



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