

Bett Awards 2024

Wednesday, 24 January 2024

In association with



About the Awards

The Bett Awards are a celebration of the inspiring creativity and innovation that can be found throughout technology for education. Produced in association with Besa, being a Bett Award-winner is simply the best way to showcase your organisation with a sign of excellence.

The Bett Awards are the Oscars of the education world, recognised globally as a benchmark of excellence. Learning Ladders is revolutionising how schools improve student progress by connecting improved assessment data with automated parental involvement at scale, using school's live data, so every adult knows how to help every student, every day. To be recognised in this way gives us a huge boost. A massive thank you to everyone – we'll be back next year even better!

**– Matt Koster-Marcon,
Learning Ladders**



Sponsorship Opportunities

Headline Sponsor Package

- Listed as headline sponsor on the website, email comms, awards programme & on staging at the event
- Table plans to be sent in advance of ceremony – company names only
- Opportunity to give out 2 awards – Bett to advise
- Opportunity to provide a 30 second video to be played during the ceremony
- Thank you email sent to attendees post event – content related to Bett & written in advance of show
- 2 x twitter posts prior to and/or during the ceremony
- 1 x advert on inside cover of awards programme
- Gold hospitality package

£17,170

Gold Hospitality Package

- 2 x tables for 10 guests
- Reserved branded area in the drinks reception
- Logo displayed in drinks reception prior to ceremony
- Pre-dinner drinks
- 3 course dinner, 5 x bottles of wine and 2 x bottles of champagne
- Tables in a premium position
- Photographs taken at table & sent post event
- 1 x twitter shout out prior to and/or during ceremony
- Logo on table
- Logo feature in awards programme

Limited to 2 packages

£9,810

Silver Hospitality Package

- 1 x table for 10 guests
- Reserved branded area in the drinks reception
- Logo displayed in drinks reception prior to ceremony
- Pre-dinner drinks
- 3 course dinner, 6 x bottles of wine and 2 x bottles of champagne
- Tables in a premium position
- Photographs taken at table & sent post event
- 1 x twitter shout out prior to and/or during ceremony
- Logo on table
- Logo feature in awards programme

Limited to 4 packages

£5,450



Sponsorship Inventory

Award Sponsor Package

- Listed as award sponsor on the website, email comms, awards programme & on staging at the event
- Table plans to be sent in advance of ceremony – company names only
- Opportunity to give choose the award you would like to sponsor and present – Bett to advise
- Logo featured in awards programme
- Featured in Bett post show award email
- Silver hospitality package

£8,020

Gift Sponsor Package

- Listed as gift sponsor on the website, email comms, awards programme & on staging at the event
- Table plans to be sent in advance of ceremony – company names only
- Opportunity to provide a branded gift on each table – Bett to approve & sponsor to supply
- 1/2 page advert in awards programme
- Featured in Bett post show award email
- Silver hospitality package

£9,155

Drinks Reception Sponsor

- Listed as drinks reception sponsor on the website, email comms, awards programme & on staging at the event
- Table plans to be sent in advance of ceremony – company names only
- Branded signage at drinks reception
- 1/2 page advert in awards programme
- Featured in Bett post show award email
- Silver hospitality package

£11,445



Table & Ticket opportunities

Premium Table (12 guests)

- Drinks reception, Awards presentation & afterparty
- 3 course dinner
- 6 x bottles of wine and 2 x bottles of champagne
- Table in premium position

early-bird standard
£4,550 **£5,250**

Premium Table (10 guests)

- Drinks reception, Awards presentation & afterparty
- 3 course dinner
- 5 x bottles of wine and 2 x bottles of champagne
- Table in premium position

early-bird standard
£4,000 **£4,450**

Standard Table (12 guests)

- Drinks reception, Awards presentation & afterparty
- 3 course dinner
- 6 x bottles of wine

early-bird standard
£4,150 **£4,750**

Standard Table (10 guests)

- Drinks reception, Awards presentation & afterparty
- 3 course dinner
- 5 x bottles of wine

early-bird standard
£3,600 **£3,950**

Standard Seat

- Drinks reception, Awards presentation & afterparty
- 3 course dinner
- 1/2 bottle of wine per seat

early-bird standard
£360 **£395**

Talk to the team

Whatever your objectives are for 2024, we can help create a bespoke event or online experience which puts your company's needs first.



Max Oliver
Event Director

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