

## Slido Guidelines

Slido is an audience interaction platform for live events which allows for Q&A and polling.

At Bett 2024 we will be using Slido across the following theatres:

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Ahead Auditorium  
Sandbox  
Esports  
Global Futures  
Teaching & Learning  
Tech in Action  
Arena

### Q&A and/or Polling

If you would like to use the Q&A and/or the polling function, please do let your Content Team contact know and submit your question and multiple-choice answers by **Monday 15<sup>th</sup> January**.

Please include a temporary slide with the polling question and answers, in the right location, in your presentation. The AV team will then switch over to the live Slido slide at the right time.

### Technical Details:

- We will provide you with an iPad which will be logged into Bett's Slido account.
- This will allow you to see the questions/polling results coming in from the audience.
- The Slido questions will also show on the theatre's comfort monitor in front of you, if you prefer to view them this way.
- We will switch AV feed to display the live poll on the theatre screen for the audience, but they will not see the live questions coming in.

### Some tips for making the most of Slido during your session

**Engage the audience:** Introducing Slido at the start is crucial for getting attendees onboard and having them use the tool during your session. A slide with Slido details will appear on the main screen at the beginning of your talk, and we would encourage you to signpost this at the start of your session to encourage engagement.

**Suggested introduction:** "We want to make sure we answer your questions and during today's session. Therefore, we'll be using a simple tool called Slido that allows you to easily submit your questions and express your opinion by voting on live polls"

**Direct them to the platform:** It is useful for you to include the Sli.do joining instructions on a slide in your presentation. General instructions are:

1. Ask people to open their browsers
2. Navigate them to slido.com
3. Tell them to enter the code #Bett2024
4. Tell them to choose the theatre they are in. The options are in a drop-down box on the right of the screen

**Encourage attendees to upvote questions:** Before you open the Q&A, you can also prompt the attendees to upvote the questions they want to discuss the most.

**Always ask two or three of the top questions:** Once you collect the questions, it's important to use at least a few of the submitted questions. If you leverage Slido well at the start, it will encourage people to continue using it. If neglected, attendees might refrain from posting questions later.

**Comment on the situation when you're running out of time:** Remind the audience to use Slido consistently throughout the session. If your session overran or you used up all the Q&A time, briefly comment on the situation to make people feel that their questions were noted: "Thank you for your questions. Please vote for the questions you want to hear answered as we may not have time to address all of them."