**Slido Guidelines**

**Slido is an audience interaction platform for live events which allows for Q&A and polling.**

**At Bett 2025 we will be using Slido across the following theatres:**

Ahead - Auditorium

Esports

Arena

Innovation Theatre

Teaching & Learning

Tech in Action

Live Classroom

**Q&A and/or Polling** If you would like to use the Q&A and/or the polling function, please do let your Bett Content contact know, and submit your question and multiple-choice answers by **Wednesday** **8th January.**

**Technical Details:**

* We will provide you with an iPad which will be logged into Bett’s Slido account.
* This will allow you to see the questions coming in from the audience and the polling results.
* The Slido polling and questions will also show on the theatre’s comfort monitor in front of you during the session if you prefer to view these this way
* We will switch AV feed to display the poll on the theatre screen for the audience, but not the live Q&A

**Some tips for making the most of Slido during your session**

**Engage the audience**: Introducing Slido at the start is crucial for getting attendees onboard and having them use the tool during your session. A Slido QR code will be shown on screen before you presentation and we would encourage you to signpost this at the start of your session.

**Suggested introduction**: “We want to make sure we address your most important questions and concerns during today’s session. Therefore, we’ll be using a simple tool called Slido that allows you to easily submit your questions and express your opinion by voting on live polls.

**Direct them to the platform**: It is useful for you to include the Slido joining instructions on a slide in your presentation. General instructions are:

1. Ask people to open their browsers
2. Navigate them to slido.com
3. Tell them to enter the code #Bett2025
4. Tell them to choose the theatre they are in. The options are in a drop-down box on the right of the screen

**Encourage attendees to upvote questions**: Before you open the Q&A, you can also prompt the attendees to upvote the questions they want to discuss the most.

**Always ask two or three of the top questions**: Once you collect the questions, it’s important to use at least a few of the submitted answers. If you leverage Slido well at the start, it will encourage people to continue using it. If neglected, attendees might refrain from posting questions later.

**Comment on the situation when you’re running out of time:** Remind the audience to use Slido consistently throughout the session. If your session overran or you used up all the Q&A time, briefly comment on the situation to make people feel that their questions were noted: “Thank you for your questions. Please vote for the questions you want to hear answered as we may not have time to address all of them.”