Dear <Insert you supervisor/line manager name>,

I would like approval to attend **Bett UK from 22 - 24 January 2025,** at the ExCeL, London. Bett UK is the world’s largest Education Technology event, drawing thousands of educators worldwide for up to three days of inspiring content, networking, and product discovery. I firmly believe that attending Bett would significantly enhance my role as [Your Job Title] and contribute to making [Your Institution’s Name] more technology-driven and innovative in our educational practices.

The past few years have underscored the critical role of technology in education, particularly with the rise of AI. Staying current with best practices and innovative methods is essential for enriching our [classrooms/lectures/seminars] and improving our learners’ experiences.

Bett offers over 100 hours of free continuing professional development (CPD), over three times the annual requirement. Attending provides expert guidance that I can immediately apply to our pedagogical strategies and practices at [Your Institution’s Name]. On average, schools spend £2950 per teacher annually on CPD training and consultants. By sending just four teachers to Bett, you could save up to £10k.

The event is renowned for its quality content, featuring industry pioneers and hands-on access to the latest technology from leading solution providers such as Microsoft, Google, and Apple—all in one place.

Here are some testimonials from previous attendees who have found Bett invaluable:

*“Bett 2024 - every year I look forward to attending Bett. The pleasure of being surrounded by thousands of Education, technology and innovative individuals across three days that are sure to be packed with inspiring talks, seminars and meaningful connections and discussions.”* –  **Philip Stone, Oxford Business College**

*“As always, I was challenged and provoked by what I saw and heard at Bett 2023—the speakers, stands, and products. I always enjoy the unparalleled networking opportunities.”* – **Emma Darcy, Director of Technology for Learning, Denbigh High School and Chiltern Learning Trust**

Upon approval, I plan to use my time at Bett to address the current challenges [Your Institution’s Name] faces and maximise the benefits from this unique learning experience.

Bett tickets are free for educators. I kindly request your approval of my attendance to take advantage of all that Bett has to offer, including Connect@Bett, TableTalks, and Tech User Labs, by Monday 9 December 2024.

More information about Bett 2025 can be found on their website [uk.bettshow.com](http://uk.bettshow.com/). I would be happy to discuss any questions you may have. Please consider my request as Bett is an unmissable, world-class learning opportunity.

Yours sincerely,

<Insert your name>