Dear <Insert you supervisor/line manager name>,

I would like approval to attend **Bett UK from 21-23 January 2026,** at the ExCeL, London. Bett UK is the world’s largest Education Technology event, drawing thousands of educators worldwide for up to three days of inspiring content, networking, and product discovery. I firmly believe that attending Bett would significantly enhance my role as [Your Job Title] and contribute to making [Your Institution’s Name] more technology-driven and innovative in our educational practices.

The past few years have underscored the critical role of technology in education, particularly with the rise of AI. Staying current with best practices and innovative methods is essential for enriching our [classrooms/lectures/seminars] and improving our learners’ experiences.

Bett offers over 100 hours of free continuing professional development (CPD), over three times the annual requirement. Attending provides expert guidance that I can immediately apply to our pedagogical strategies and practices at [Your Institution’s Name]. On average, schools spend £2950 per teacher annually on CPD training and consultants. By sending just four teachers to Bett, you could save up to £10k.

The event is renowned for its quality content, featuring industry pioneers and hands-on access to the latest technology from leading solution providers such as Microsoft, Google, and Apple—all in one place.

Here are some testimonials from previous attendees who have found Bett invaluable:

*"After experiencing incredible sessions, workshops, talks, and innovations, I am genuinely inspired by the future of EdTech. There is no doubt that abundant opportunities exist for collaboration among educators, EdTech developers, and policymakers, all working towards a common goal to enhance student experience through the integration of technology into pedagogical practice.” –* **Dare Pitan, Digital Education Lead, University of Birmingham Dubai**

*"Our management team had an incredible experience at Bett UK, engaging with industry leaders, discovering groundbreaking innovations, and exploring the future of education technology. From insightful discussions to hands-on demonstrations, the event reinforced our commitment to leveraging technology to enhance learning experiences. A huge thank you to the organizers, exhibitors, and speakers for an inspiring event! We’re excited to bring these insights back and continue driving positive change in education. Looking forward to next year!" –* **Elite School Sharjah**

Upon approval, I plan to use my time at Bett to address the current challenges [Your Institution’s Name] faces and maximise the benefits from this unique learning experience.

Bett tickets are free for educators. I kindly request your approval of my attendance to take advantage of all that Bett has to offer, including Connect@Bett, TableTalks, and Tech User Labs, by Monday 8 December 2025.

More information about Bett UK 2026 can be found on their website [uk.bettshow.com](http://uk.bettshow.com/). I would be happy to discuss any questions you may have. Please consider my request as Bett is an unmissable, world-class learning opportunity.

Yours sincerely,

<Insert your name>