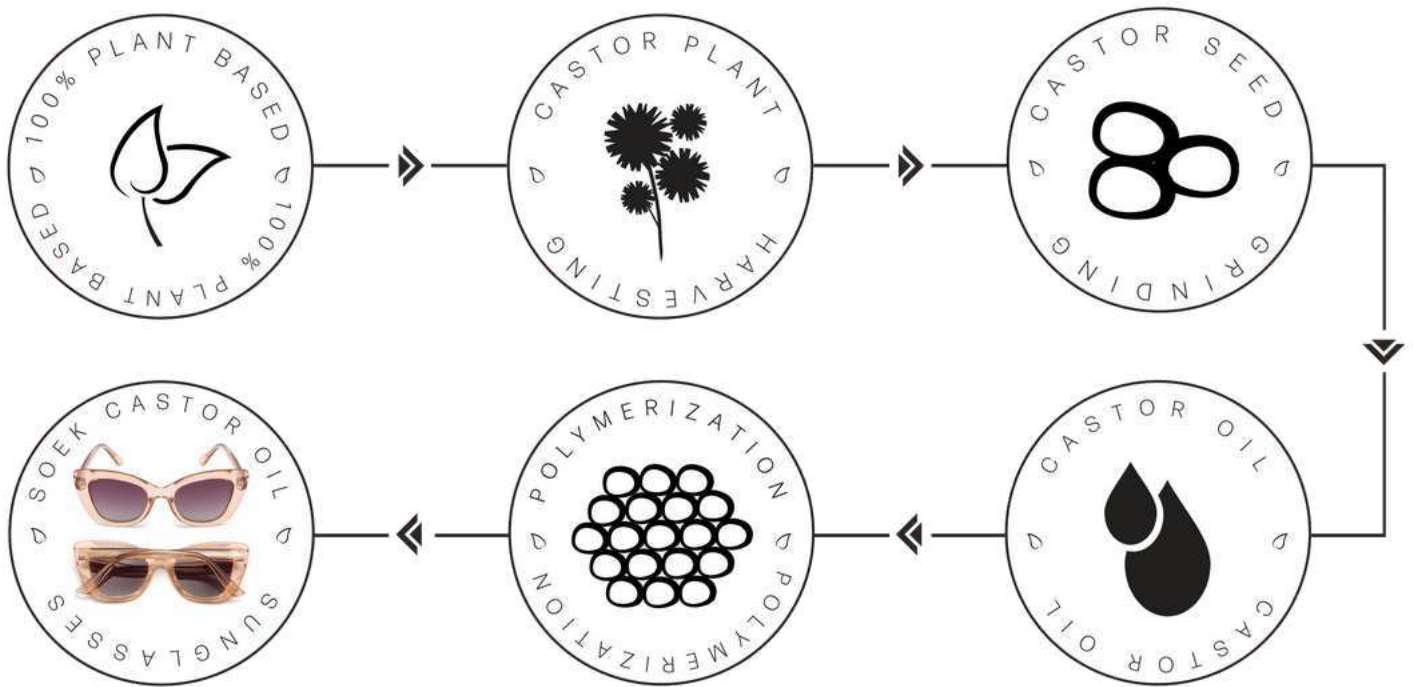


SOAK™



## CASTOR SEED SUNNIES



## 100% Plant Based

Castor Seed Sunnies are 100% plant based, eco - friendly sunglasses made from Castor Seed Oil. This process begins when Castor Beans are harvested and dried so that the bean splits. They are then pressed to extract castor seed oil, which serves as a replacement for plastics with a focus on sustainable and attractive products and systems.

Castor Seed Plants also require very little water and pesticides to grow and are natural and renewable which makes them the perfect choice for a sustainable material that also looks and feels amazing.









## EDEN-CRYSTAL

Product code: E1  
Constructed of Castor Seed Oil frame  
Smoky graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Crystal Castor Seed Oil frame



## EDEN-INDIGO

Product code: E2  
Constructed of Castor Seed Oil frame  
Smoky graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Grey Blue Castor Seed Oil frame







# OUR STORY

SOEK™ sustainable wooden sunglasses gives you the opportunity to not only look fabulous but to feel fabulous about the fact that your purchase is having a meaningful impact on the planet.

Here at SOEK™ we are constantly looking at ways we can improve on how we do things in order to be as sustainable as possible and for us, this begins with:

- Sourcing 100% sustainable timber from FSC accredited suppliers.
- Our sunglasses are then handcrafted using environmentally friendly processes from durable bamboo and hardwoods such as maple, ebony and walnut.
- All of the natural materials used are organic, renewable and free from harmful or toxic elements. From our materials and factories to our packaging and our giving partner it's a huge operation that is well worth it.
- All of our lenses are polarised and UV400 (100% UVA/UVB) and adhere to Category 3 High Protection against sun glare. This is further backed by the feedback from our customers as well as our sponsored athletes and professional fishermen who have personally tested the quality and clarity of our lenses.

Forget about looking at the world through rose coloured glasses - look at the world through SOEK™ sunglasses for the best view!

We have designed our sunglasses to suit most face shapes and sizes, plus our spring-loaded hinges mean that each pair of our lightweight shades will stretch to your face size and sit comfortably.

We also have our LITTLE SOEK™ range of adventure-ready sunglasses specifically designed for children to not only make your kids look cuter than all the other kids, but also protect their eyes from harmful UV rays. With our range of colours, shades of wood and different lens tints, your biggest problem will be deciding which one to choose!





# CLEO BLOOM



Product code: A57  
Constructed of Rose Gold Metal  
Brown Graduated TAC PL lens  
UV400 Filter for maximum UV protection

Polarised  
Premium spring-loaded hinges  
Colour: Rose gold metal frame with walnut  
sustainable wooden temple





# ICON BLACK TOFFEE



Product code: A51  
Constructed of PC frame  
Black Graduated TAC PL lens  
UV400 Filter for maximum UV protection

Polarised  
Premium spring-loaded hinges  
Colour: Black Toffee tortoise PC frame with  
walnut sustainable wooden temple









## VIBE TOFFEE TORT

Product code: A55  
Constructed of PC frame  
Brown polarised TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Tortoise PC frame with white maple sustainable wooden temple



## LILA GRACE MIDNIGHT BLUE

Product code: A56  
Constructed of PC frame  
Smokey graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Clear Blue PC frame with white maple sustainable wooden temple











### RIVIERA-BLACK/IVORY TORTOISE

Product code: A22  
Constructed of PC frame  
Black graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Gloss black / Ivory tortoise PC frame with white maple sustainable temple



### RIVIERA-TORTOISE

Product code: A23  
Constructed of PC frame  
Black graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Gloss Tortoise PC frame with walnut sustainable wooden temple



### LILA GRACE-CHARCOAL GREY

Product code: A17  
Constructed of PC frame  
Black graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Matt Clear Black PC frame with walnut sustainable wooden temple



### LILA GRACE-BURNT ORANGE

Product code: A16  
Constructed of PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Burnt orange PC frame with walnut sustainable wooden temple



### LILA GRACE-CHAMPAGNE

Product code: A30  
Constructed of PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
RRP \$89.99 - WSP \$40.90 (exc. GST)  
Premium spring-loaded hinges  
Colour: Gloss champagne PC frame with walnut sustainable wooden temple



### LILA GRACE-IVORY

Product code: A19  
Constructed of PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Ivory Tort PC frame with walnut sustainable wooden temple











## OLIVE OPAL TORT

Product code: A50  
Constructed of PC frame  
Black graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Opal tort PC frame with white maple sustainable temple



## BANJO

Product code: A46  
Constructed of PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Tortoise PC frame with walnut sustainable wooden temple







### **BILLY OPAL TORT**

Product code: A45  
Constructed of PC frame  
Black graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Opal tort PC frame with walnut sustainable temple



### **BILLY CLEAR BROWN**

Product code: A49  
Constructed of PC frame  
Black graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Clear brown PC frame with walnut sustainable wooden temple



### **FRASER**

Product code: A37  
Constructed of PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Nude PC frame with walnut sustainable wooden temple











## TAINE BLACK TORT

Product code: A48  
Constructed of PC frame  
Khaki graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Black tort PC frame with walnut sustainable wooden temple



## TAINE FROST

Product code: A47  
Constructed of PC frame  
Khaki graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Clear frost PC frame with walnut sustainable wooden temple









# Giving Back

In a world where we are faced with so many choices as consumers its important to ensure that we are investing in businesses that do their best to have a meaningful impact on the planet. Here at SOEK we are constantly looking at ways we can improve on the way we do things in order to be as sustainable as possible while also doing our best to give back to help create a better world.

For us, this process begins with sourcing 100% sustainable timber from FSC accredited suppliers.

Our sunglasses are then handcrafted using environmentally friendly processes from durable bamboo and hardwoods such as maple, ebony and walnut. All of the natural materials used are renewable and free from harmful or toxic elements. We also have spot checks and quality control in place to ensure SOEK manufacturing continues to adhere to these standards.

From our materials and factories to our packaging and our giving partner, its a huge operation that is well worth it. Thank you for sharing this journey with us.



## Our Giving Partner

We are very proud to partner with One Tree Planted, a non profit organisation that focuses on global reforestation. One Tree Planted began in 2014 and has more than doubled the number of trees planted year over year, reaching 40,000,000 trees in the ground before even a decade of planting.

Their reforestation partners in different parts of the world help them plant trees to restore forests after fires and floods, to create jobs, help communities and protect habitat biodiversity.

SOEK donates a percentage of our sales to One Tree Planted to make a positive environmental impact, create a healthier climate, protect biodiversity and help reforestation efforts.





## ZAHRA OPAL TORT

Product code: A36  
Constructed of PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Opal tort PC frame with white maple sustainable wooden temple



## ZAHRA NUDE

Product code: A37  
Constructed of PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Nude PC frame with white maple sustainable wooden temple



## ZAHRA MIDNIGHT

Product code: A53  
Constructed of PC frame  
Khaki TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Sheen Black PC frame with white maple sustainable wooden temple







# ZAHRA AUBURN



Product code: A52  
Constructed of PC frame  
Brown Polarised TAC PL lens  
UV400 Filter for maximum UV protection

Premium spring-loaded hinges  
Colour: Black Toffee and Black tortoise PC  
frame with white maple sustainable wooden  
temple











### SAVANNAH-NUDE

Product code: A32  
Constructed of PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Nude PC frame with white maple sustainable wooden temple



### SAVANNAH BLUSH PINK

Product code: A31  
Constructed of PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Blush pink PC frame with walnut sustainable wooden temple



### ZAHRA MIDNIGHT

Product code: A41  
Constructed of PC frame  
Khaki graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Gloss black PC frame with walnut sustainable wooden temple





# LENNOX



Product code: A42  
Constructed of 100% Maple and Rosewood  
Black TAC PL lens  
UV400 filter for maximum UV protection

Polarised  
Premium spring-loaded hinges  
Colour: 100% Maple and Rosewood Timber









## THE DRIFTER

Product code: A18  
100% Maple and Ebony wood  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges



## WANDERER

Product code: A26  
100% Dark Oak  
Black TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges



## NOMAD

Product code: A20  
100% Rosewood  
Black TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges











### BELLA-IVORY TORTOISE

Product code: A24  
Constructed of PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Ivory tortoise PC frame with walnut sustainable wooden temple



### BELLA-CHAMPAGNE

Product code: A25  
Constructed of PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Gloss champagne PC frame with white maple sustainable wooden temple



### BELLA-MIDNIGHT

Product code: A27  
Constructed of PC frame  
Black graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Gloss black PC frame with walnut sustainable wooden temple







## MILLA CARMEL

Product code: A39  
Constructed of PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Caramel PC frame with walnut sustainable wooden temple



## MILLA KHAKI

Product code: A40  
Constructed of PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Khaki PC frame with white maple sustainable wooden temple









## SCARLETT-CHAMPAGNE

Product code: A34  
Constructed of PC frame  
Brown graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Champagne PC frame with white maple sustainable wooden temple



## SCARLETT-GREY MIST

Product code: A33  
Constructed of PC frame  
Grey graduated TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Clear grey PC frame with walnut sustainable wooden temple









# DALTON

## KHAKI



Product code: A54  
Constructed of PC Frame  
Brown TAC PL lens  
UV400 filter for maximum UV protection

Polarised  
Premium spring-loaded hinges  
Colour: Khaki PC frame with walnut  
sustainable wooden temples









## DALTON

Product code: A28  
Constructed of PC frame  
Black TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Comfortable and slip proof frame coating  
Colour: Black PC frame with walnut sustainable wooden temple



## FORRESTERS

Product code: A4  
Constructed of PC frame  
Blue Reflective TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Comfortable and slip proof frame coating  
Colour: Black PC frame with walnut sustainable wooden temple



## BALMORAL

Product code: A21  
Constructed of PC frame  
Black TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Comfortable and slip proof frame coating  
Colour: Black PC frame with walnut sustainable wooden temple



## NOOSA

Product code: A12  
Constructed of PC frame  
Brown TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Tortoise PC frame with walnut sustainable wooden temple



## WINEGLASS BAY

Product code: A14  
Constructed of PC frame  
Blue Reflective TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Clear PC frame with walnut sustainable wooden temple




## SORRENTO

Product code: A15  
Constructed of PC frame  
Silver Reflective TAC PL lens  
UV400 filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Black PC frame with walnut sustainable wooden temple







A young boy with short brown hair is the central focus, sitting on a white beach towel. He is wearing bright blue sunglasses and has a joyful expression with his mouth open. He is holding and playing a small, dark brown wooden ukulele. In the background, the back of a woman in a white bikini top is visible, and the sandy beach and ocean are softly blurred. The overall atmosphere is bright and summery.

# THE SOEK™

SUSTAINABLE WOODEN  
EYEWEAR CATALOGUE



### LITTLE BELLS

Product code: K1  
Constructed of PC frame  
Red reflective TAC PL lens  
UV400 Filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Comfortable and slip proof rubber frame coating  
Colour: White PC frame with brown bamboo arms



### LITTLE AVALON

Product code: K2  
Constructed of PC frame  
TAC PL lens  
UV400 Filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Comfortable and slip proof rubber frame coating  
Colour: Red PC frame with mustard sustainable laminated wooden temple



### LITTLE SHELLY

Product code: K3  
Constructed of PC frame  
TAC PL lens  
UV400 Filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Comfortable and slip proof rubber frame coating  
Colour: Light blue PC frame with blue sustainable laminated wooden temple



### LITTLE AUSTRALIAN SOEK

Product code: K-K4  
Constructed of PC frame  
TAC PL lens  
UV400 Filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Comfortable and slip proof rubber frame coating  
Colour: Yellow PC frame with green and mustard sustainable laminated wooden temple



### LITTLE PALM

Product code: K5  
Constructed of PC frame  
Blue reflective TAC PL lens  
UV400 Filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Blue clear PC frame with beechwood arms



### LITTLE PEARL

Product code: K6  
Constructed of PC frame  
Pink reflective TAC PL lens  
UV400 Filter for maximum UV protection  
Polarised  
Premium spring-loaded hinges  
Colour: Pink clear PC frame with beechwood arms



LILA GRACE IVORY  
TORTOISE  
BLUE LIGHT BLOCKING  
READER





### **WATSON'S BAY - BLUE LIGHT BLOCKING READER**

Product code: R2  
Constructed of PC frame  
Anti-reflective blue light blocking lens (42% AR coating)  
Available in reader strength +1.5 / +2 / +2.5  
Premium spring-loaded hinges  
Colour: Grey PC frame with Walnut sustainable wooden temple



### **NOOSA - BLUE LIGHT BLOCKING READER**

Product code: R5  
Constructed of PC frame  
Anti-reflective blue light blocking lens (42% AR coating)  
Available in strength +1.5 / +2 / +2.5  
Premium spring-loaded hinges  
Colour: Tortoise PC frame with Walnut sustainable wooden temple



### **WINEGLASS BAY - BLUE LIGHT BLOCKING READER**

Product code: R4  
Constructed of PC frame  
Anti-reflective blue light blocking lens (42% AR coating)  
Available in strength +1.5 / +2 / +2.5  
Premium spring-loaded hinges  
Colour: Clear PC frame with walnut sustainable wooden temple



### **LILA GRACE IVORY TORTOISE - BLUE LIGHT BLOCKING READER**

Product code: R1  
Constructed of PC frame  
Anti-reflective blue light blocking lens (42% AR coating)  
Available in strength +1 / +1.5 / +2 / +2.5  
Premium spring-loaded hinges  
Colour: Ivory Tortoise PC frame with white maple sustainable wooden temple



### **LILA GRACE CHAMPAGNE - BLUE LIGHT BLOCKING READER**

Product code: R3  
Constructed of PC frame  
Anti-reflective blue light blocking lens (42% AR coating)  
Available in strength +1 / +1.5 / +2 / +2.5  
Premium spring-loaded hinges  
Colour: Clear champagne PC frame with Walnut sustainable wooden temple







### **SCARLETT GREY MIST - BLUE LIGHT BLOCKING READER**

Product code: R6  
Constructed of PC frame  
Anti-reflective blue light blocking lens (42% AR coating)  
Available in reader strength +1.5 / +2 / +2.5  
Premium spring-loaded hinges  
Colour: Grey PC frame with Walnut sustainable wooden temple



### **RIVIERA TORTOISE - BLUE LIGHT BLOCKING READER**

Product code: R10  
Constructed of PC frame  
Anti-reflective blue light blocking lens (42% AR coating)  
Available in strength +1.5 / +2 / +2.5  
Premium spring-loaded hinges  
Colour: Tortoise PC frame with Walnut sustainable wooden temple



### **RIVIERA BLACK TORTOISE - BLUE LIGHT BLOCKING READER**

Product code: R9  
Constructed of PC frame  
Anti-reflective blue light blocking lens (42% AR coating)  
Available in strength +1.5 / +2 / +2.5  
Premium spring-loaded hinges  
Colour: Black Tortoise PC frame with white maple sustainable wooden temple





**SCARLETT CHAMPAGNE - BLUE  
LIGHT BLOCKING READER**

Product code: R7  
Constructed of PC frame  
Anti-reflective blue light blocking lens (42% AR coating)  
Available in strength +1.5 / +2 / +2.5  
Premium spring-loaded hinges  
Colour: Champagne PC frame with white maple sustainable wooden temple





# ZAHRA OPAL TORT BLUE LIGHT BLOCKING READER



## ZAHRA KHAKI - BLUE LIGHT BLOCKING READER

Product code: R13  
Constructed of PC frame  
Anti-reflective blue light blocking lens (42% AR coating)  
Available in reader strength +1.5 / +2 / +2.5  
Premium spring-loaded hinges  
Colour: Khaki PC frame with Walnut sustainable wooden temple



## ZAHRA TOFFEE - BLUE LIGHT BLOCKING READER

Product code: R12  
Constructed of PC frame  
Anti-reflective blue light blocking lens (42% AR coating)  
Available in strength +1.5 / +2 / +2.5  
Premium spring-loaded hinges  
Colour: Half Tortoise Half Black PC frame with Walnut sustainable wooden temple





### **ZAHRA OPAL TORT - BLUE LIGHT BLOCKING READER**

Product code: R11  
Constructed of PC frame  
Anti-reflective blue light blocking lens (42% AR coating).  
Available in strength +1.5 / +2 / +2.5  
Premium spring-loaded hinges  
Colour: Tortoise PC frame with white maple sustainable wooden temple





SOEK

sustainable wooden eyewear



SOEK

sustainable wooden eyewear







### SUNGLASSES CORK CASE

SKU: C-101-2  
Size: 7.5 x 6cm  
Material: Biodegradable cork  
Colour: Cork.  
Each pair of sunglasses includes a free triangular cork case



### READERS CORK SLEEVE

SKU: C-10  
Size: 16.5 x 7.5 x 6cm  
Material: Biodegradable cork  
Colour: Cork  
Each pair of readers includes a free cork sleeve.





# BLUE LIGHT GLASSES



## LILA GRACE CHAMPAGNE - BLUE LIGHT BLOCKING GLASSES

Product code: B3  
Constructed of PC frame  
Anti-reflective blue light blocking lens (42% AR coating) Blocking out digital light on screens  
Premium spring-loaded hinges  
Colour: Champagne PC frame with walnut sustainable wooden temple



## LILA GRACE IVORY - BLUE LIGHT BLOCKING GLASSES

Product code: B1  
Constructed of PC frame  
Anti-reflective blue light blocking lens (42% AR coating) Blocking out digital light on screens  
Premium spring-loaded hinges  
Colour: Ivory Tortoise PC frame with white maple sustainable wooden temple









# ORDER DETAILS

Email us at: [order@soek.co.uk](mailto:order@soek.co.uk)

[soek.com.au](http://soek.com.au)