



MERRY·PEOPLE

INFO PACK

INSPIRING A MORE MERRY WORLD! //



Merry People began in 2014 when founder Dani Pearce ended up with wet feet and ruined shoes after her rainy commutes in Melbourne, Australia.

Dani grew up on a farm in one of the wettest parts of Australia, so knew of the importance of a quality pair of Wellies. When she moved to the city, she found herself needing a waterproof footwear option that could work for everyday wear, from city to country. And so Merry People was created!

Voted the highest rated Wellington boot in Australia, it was decided that the world should also experience the Merry People difference. So here we are!

“I started Merry People for people to find what makes them happy. To encourage them to put their Wellies on, find their unique adventure, embrace the unknown and enjoy the journey.”

DANI PEARCE, CEO & FOUNDER



OUR RANGE //



100%
WATERPROOF



QUALITY NATURAL
RUBBER



FLEXIBLE
NEOPRENE LINING



12 MONTH
WARRANTY

Handmade in China at an ethically sourced factory.

Merry People never go on sale - we believe we have created quality and timeless products that you can wear year on year and we want to give all customers the lowest price.

15,000+ 5 STAR REVIEWS FROM CUSTOMERS //



17/05/2023

★★★★★ Well I never expected this

These are the most comfortable pieces of footwear I have ever worn. The lining keeps the inner soft and prevents rubbing, there is no slip or slide and the grip in all this awful mud we have had recently is superb... no messy slipping and sliding or dramatic accidents!

The colour - grape- is magnificent, I had recently emailed the **UK** customer services as I was irritated they weren't available in the **uk** and I was told to hold my horses! I did and Merry People delivered! The colour is perfect the fit is perfect the look is amazing. I am thrilled with my purchase. Thank you. Best boots I have ever owned.

Bobbi Wellington Boot // Grape - 8



21/03/2023

★★★★★ I love my BOOTS

They are great. They had a hard task to live up to having used another brand previously, when I went to purchase these again they were discontinued. Then Merry People popped up, these boots are beautiful in design , warm , dont rub. Perfect for Summer festivals (**UK** weather) great with shorts/jeans total win . Lets see if they stand the test of time !! Merry owner very happy

Bobbi Wellington Boot // Chestnut & Ice Blue - 7



21/06/2022

★★★★★ Super boots

These boots are fabulous! I bought them to replace my old full length Hunters which had worn soles and had become slippy. I also wanted some shorter boots that were easy to slip on and off and were less cumbersome. Loads of choice with colours but I went with the navy as it was more serviceable and wouldn't show the dirt. I also went with my true size , six in **UK**, and they fit well- and will accommodate thick socks in the winter with a snug fit which is what I wanted- I didn't want them sliding around or my feet feeling cold . These boots fitted well and were worn straight out of the box on a dog walk. I had no rubbing or pinching and they were super comfortable. They come high enough up the ankle to cope with wet grass and deepish mud and I splash through streams in them . They get worn three times a day on dog walks and the allotment and I've also worn them on hikes of three to five miles- no problem. The sole feels cushioned and absorbs rough ground. Easy to get on using the pull tag and I get them off with a boot Jack. A super boot. Pricey but worth the money.

Bobbi Wellington Boot // Oxford Blue & Tan - 6

PRESS FEATURES //

Stormy Weather Won't Bring You
Down Courtesy of These Comfy Boots

**BROOKLYN
MAGAZINE**

"Merry People has landed stateside with everyday rain boots that can take you from rain-drenched puddles to your local watering hole (or even, community garden) and back again."

Make a splash: How to buy
the best pair of gumboots

NEW YORK
Magazine
the
Strategist

"They're just so comfortable and
easy to clean."

The Best Rain Boots for
Women and Men

The New York Times

"The neoprene lining is the big
differentiator between these and our
other options."

Mother's Day Gift Guide: The Best
Mommy And Me Fashion

Forbes

"Four season boots that are stylish,
sublime, and chic."

15 Pairs of Ankle Boots That Will Fix
Your "I Don't Have Any Shoes to Match"
Problem.

ELLE

"I was pleasantly surprised at how
COMFORTABLE they are! They are so
cushy. One rainy day I hiked 7 miles..."

Rain Boot Are Notoriously
Uncomfortable - This Pair Is So Good,
Even a Podiatrist Swears By Them

WELL + GOOD

"From the moment I slipped my feet into
these boots, I've never looked back at the
old silhouettes that fill my closet."

NEW STOCKISTS IN THE UK //



Bel & Etta- Burntisland Scotland
Date Onboarded: April 2023



Pod & Pip- Salisbury
Date Onboarded: September 2023

HEAR WHAT OUR TOP STOCKISTS ARE SAYING ABOUT US



Kiitos Living by Design- Geelong West & Barwon Heads
Date Onboarded: February 2023

"It's not often I get caught by surprise, but demand for Merry People boots in store has been phenomenal...550 more boots are heading our way."



The Yarra Store- Warrandyte, VIC
Date Onboarded: February 2023
"These are not just gumboots. They're iconic! The colours cater to so many personalities- it's so much fun to see which colour our customers will choose"



Make Designed Objects- Carlton, Melbourne
Date Onboarded: March 2020

"I wish our other brands that take such little space up in the store sold as well as Merry People does"

A Good Day Shop- Madison, Wisconsin
Date Onboarded: March 2022
"My favorite features of these rain boots are the thickness of the rubber, ease of slipping them on, durability, warmth and of course the fun colors. I tested out a pair before we committed to an order and ended up wearing them every day this winter because the traction is good.."



Henderson Hound- Leamington Spa UK
Date Onboarded: November 2022

"We love being stockists... People love popping in to try our boots then back to buy them, then back again to tell us how great they are and get more for family"



We'd love to connect with like-minded Merry stores!
Reach out to our team at wholesale@merrypeople.com