

Your Eco Branding & Labelling Solution



Our Sustainable Proposal

ABOUT US

Our history since the origins

1984

Jointak was established in 1984 with just four looms weaving labels for the thriving Hong Kong garment industry. From this humble beginning, Jointak has evolved into a serious label, trims and packaging manufacturer employing over 1500 highly trained staff worldwide.

Jointak is proud to count itself amongst the first in the industry to offer a full and comprehensive range of products including all types of woven and printed labels, leather patches, rubber patches, stickers, embroideries and seals together with a sophisticated variable data processing capability for all types of tickets and labels.

2000's

During the 2000's, Jointak responded to the ever-increasing globalisation of the textile industry by expanding out of Hong Kong and China into Australia and Europe. This growth was achieved by acquiring Cash's, United Kingdom and Australia, which is an apparel accessories and security labels solution provider with a proud 165 years heritage. Cash's, is well-known in the industry for quality, innovation and product security, so is the perfect addition to the Jointak Group bringing with it a powerful web-based B2B ordering system, well established brand protection experience and a deep understanding of the requirements of brands and retailers.

The Jointak Group now has production and distribution in Hong Kong, United Kingdom, China, Australia, Turkey, Pakistan, Vietnam, India and Bangladesh. With this global reach, commitment to quality, proven innovation and customer-first ethos, Jointak is well placed to provide the quality of service that is required in the fast-paced, demanding and dynamic modern world.



OUR CORE VALUES

Commitment

The Jointak Group is committed to serving our customers wholeheartedly with credibility, pride and integrity. We value our existing premium partners and take pleasure in working together with energy and initiative to increase our common business opportunities. To foster and deliver a better service to our partners by offering custom solutions for all of their requirements. "We Care..." is our internal and external slogan, referring to our commitment to international standards of social and environmental working practices.



Flexibility

The Jointak Group prides itself on its large global resources and knowledge base to enable it to take advantage of the opportunities of a large corporation whilst maintaining the personal and straightforward working practice of a small business. Our dedicated teams allow a personal and tailored service to our partners facilitating flexible procurement, development and production.



Communication

Our comprehensive global communication channels enable our teams to make prompt strategic decisions that enhance our efficiency and responsiveness in order to provide a one-stop service to our clients.

Our teams are based in many countries and staffed by many nationalities, giving us the ability to communicate in several languages. We have a respect and understanding of local practices that enables better communication.



OUR CORE VALUES

Intellectual Property Respect

The emergence of fake and pirated products during the last decade has significantly impacted the apparel industry. We have a commitment to respect Brand IP and have developed procedures to ensure that we have the necessary permission from an IP owner before production can begin. We, therefore, extended our expertise and invented CertiEye®; a state-of-the-art mobile based anti-counterfeit technology, which allows users to authenticate products within seconds. It is a perfect solution to help apparel companies to fight against counterfeiters.



Competitiveness

We understand the needs of our customers, who count on us to ensure that we remain a cost effective producer delivering on time fit for purpose competitively priced products. We also understand the need to remain at the forefront of all levels of labelling technology from innovative products to production technology and market trends.



Innovation

We strive for innovation. Since the early formation of Jointak, we have understood the necessity of maximizing our services and providing tangible solutions and outcomes for our customers. Over the years we have continuously updated our production plant and equipment striving for an optimised, modern and streamlined workflow. It is not only our intent to proactively challenge ourselves to deliver improvements on our corporate operations, but to employ both sophisticated manual skills and innovative technology in the production process.



OUR ECO PRINCIPLES

We are committed to protecting our planet

Responsible product

By leveraging eco-friendly technology and other production processes, Jointak is sharing its environmental principles with employees, partners and customers alike. Jointak have created a range of label and hangtag products that have minimal impact on the environment. Demand for yarns manufactured from recycled PET plastic bottles, bamboo and PLA yarns derived from annually regenerating plants is ever increasing. These products when used in conjunction with the vast range of recycled and FSC certified boards and papers assist to dramatically reduce the ecological footprint that we leave on our planet.

Responsible supply chain and product life cycle

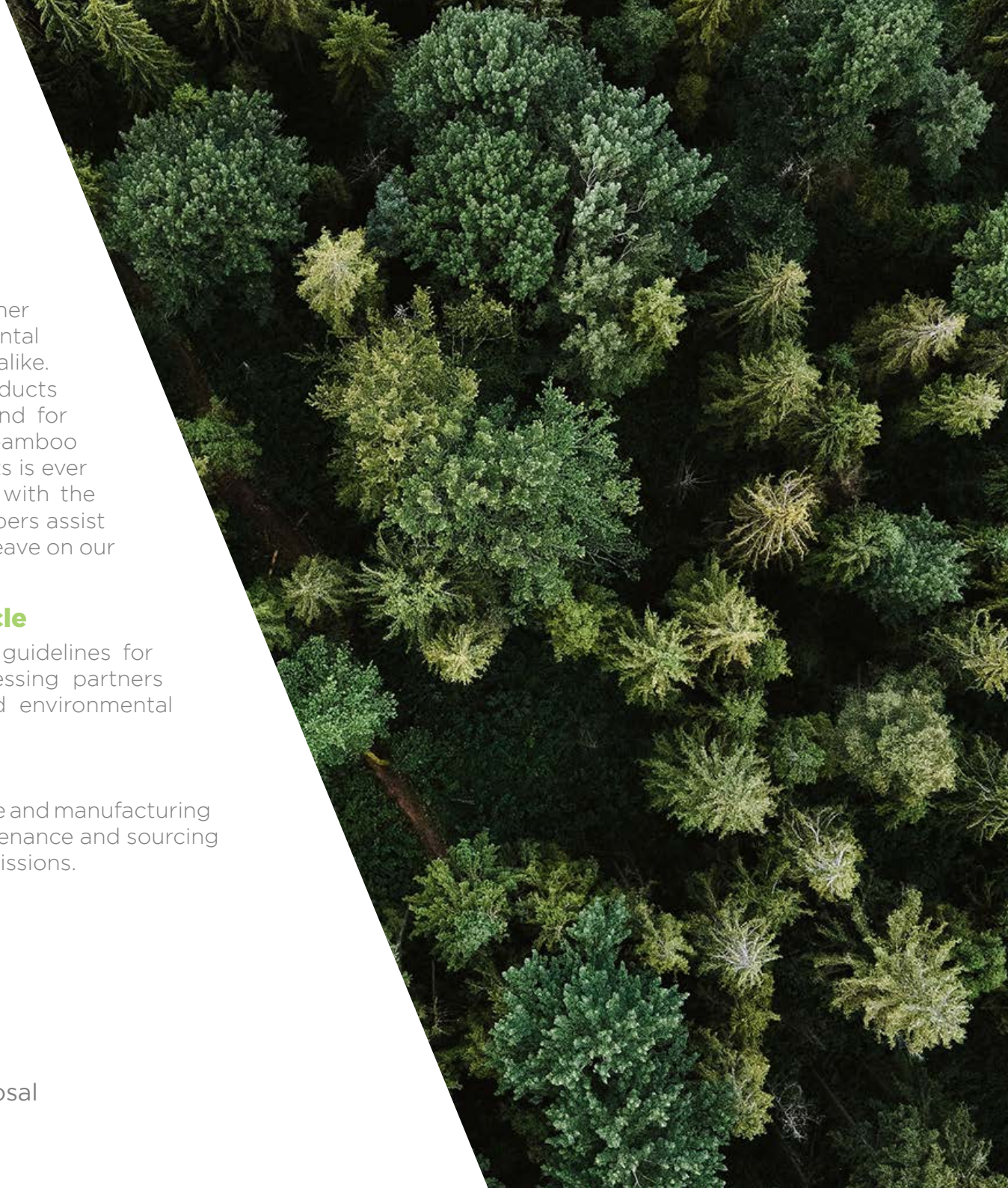
Jointak is proud to have strong principles and clear guidelines for protecting the environment while also regularly assessing partners supplying raw materials on their worksite safety and environmental protection practices.

Responsible facility management

Jointak actively pursue recycling policies both in the office and manufacturing environments, we also have a policy of preventive maintenance and sourcing of low energy machinery to reduce green house gas emissions.



Our **sustainable** proposal



Do you know...

1. What is sustainability?

We are committed to producing goods and services using processes and systems that are non-polluting, conserving of energy and natural resources, economically viable, safe and healthful for workers and consumers.

2. What is a recycled item?

Items that are recycled are made from materials that previously formed another object.

3. What is an eco-friendly item?

Products that do not harm the environment whether in their production, use or disposal. Eco-friendly products also prevent contributions to air, water and land pollution.

4. What is a biodegradable product?

A “biodegradable” product has the ability to break down, safely and relatively quickly, by biological means, into the raw materials of nature and disappear into the environment.

5. What is energy awareness?

Our company have heavily invested in solar panel energy to contribute to the protection of the environment.

Our certificates



We consistently provide products & services that meet customer and regulatory requirements.



Committed to improving ethical performance within our supply chain.



Committed to the use of recycled materials in products and reduce the harm caused by its production.



Committed to using raw materials from well-managed forests



Ethical in labour, health, safety, environment and business.



Our products don't contain any toxins or allergic substances

OUR PRODUCTION

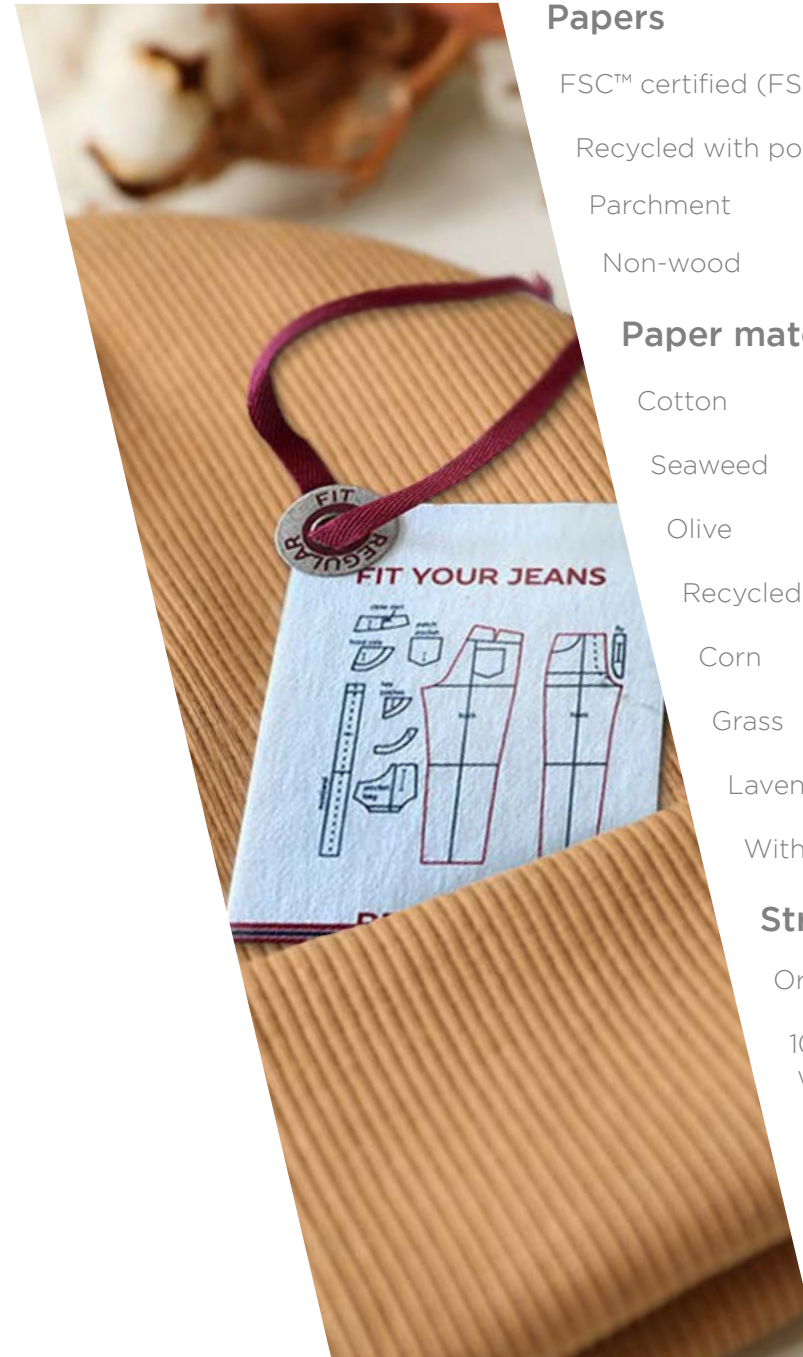
Products & materials

Labels, hangtags, accessories and more

At Jointak, we want our customers to be satisfied. That's why we are committed to offering a wide range of accessories and trimmings to choose from, so that we can meet your needs. Here at Jointak you can find:

- Printed and woven labels
- Hangtags
- Embroidered, silicone, leather and vegan patches
- Buttons & metalworks
- Polybags
- Packagings
- Seals
- Ribbons
- Zip pullers
- Stickers
- Heat transfers
- Certieye & RFID
- Barcodes

Hangtags



Papers

FSC™ certified (FSC™-C012906)

Recycled with post-consumer waste

Parchment

Non-wood

Paper materials

Cotton

Seaweed

Olive

Recycled leather

Corn

Grass

Lavender

With seeds

Strings

Organic cotton

100% organic Polyester
with GRS certificate

Labels



Materials

100% woven
and printed recycled polyester

Organic cotton woven
and printed labels

Eco-friendly fibres such as
bamboo and hemp

Soy and waterbased inks

Patches



Materials

Chrome-free leathers

Recycled leathers

Recycled microfiber

Oeko-tex certified Jacron

Vegan leather

Cork

Packagings



Materials

FSC™ certified paper

Cornstarch bags

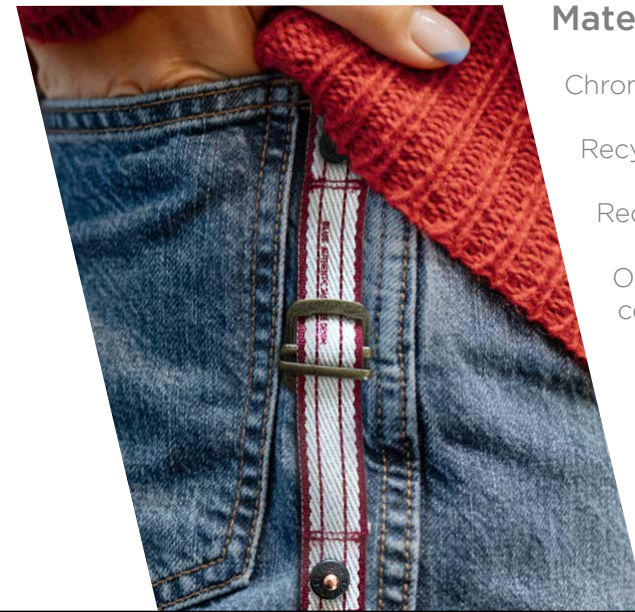
Recycled plastics

Compostable plastics

Biodegradable plastics

Bio-plastics STANDARD 100
by OEKO-TEX®, class 1

Accessories



Materials

Chrome-free leather

Recycled leathers

Recycled microfiber

Oeko-tex
certified Jacron

OUR PAPER QUALITIES

About our sustainable proposals

Environmental issues are a cause close to our company's heart. This is why we offer our customers a choice of more than 20 types of recycled and natural paper, 100% FSC certified.

Here below the composition of our sustainable papers:

- 80% PCM + 20% virgin fibre
- 30% PCW + 70% virgin fibre
- 100% post consumer recycled fiber
- Weather, water, grease and tear resistant
- 100% recycled, biodegradable
- 100% recycled fiber where up to 50% is PCW
- 100% recycled cotton, tree free
- 35% cotton + 65% other unknown mix
- Combination containing 20% recycled cup (PCW) + 80% Virgin Fibre
- Recycled, cotton mix (up to 50%), fully compostable
- 40% PCW + 15% Agro Industrial Residues + 45% Virgin Fibre
- 40% PCW + 15% cotton residues + 45% virgin fibre
- 40% PCW + 25% leather residues + 35% virgin fibre



OUR STRING & SEAL QUALITIES

About our sustainable proposals

Our sustainable proposals do not stop at paper. In fact, we are committed to finding 100% natural, recyclable and biodegradable solutions for our strings and seals as well. Here below you can find a list of the sustainable alternatives we offer to our customers:

Seal qualities



- Ballchain seal
100% recycled ABS
- 100% recycled PS seal
- Biodegradable seal,
head + hook
100% Bio-resin

String qualities



- Hemp string, 100% natural,
recyclable and compostable
- Recycled Polyester string
- Organic cotton string
- Organic waxed twisted
cotton string
- Organic twisted
cotton string

NEW COLLECTION

We proudly present to you our new **Figaro** collection

About the collection

Figaro is our new all-male collection inspired by the great opera "The Barber of Seville".

The 8 accessories, including patches, hangtags, woven labels and zip pullers, all in shades of grey, white and light blue, are made with respect for the environment and with materials that are for the most part recycled and sustainable.

Contact us to find out more



Figaro

NEW COLLECTION

We proudly present to you our new **Duel** collection

About the collection

Made up of 10 accessories including labels, hangtags, jokers and leather and woven patches, Duel is a collection entirely inspired by and dedicated to the world of denim.

All the accessories are designed to recall jeans through the use of blue as the predominant colour and graphics that suggest the idea of "casual".

The collection has been designed and produced in the most sustainable way possible. The materials used, including polyester, paper, cotton and eco-leather, are for the most part recycled and eco-sustainable.

Contact us to find out more



NEW COLLECTION

We proudly present to you our new **Costa Diva** collection

About the collection

Costa Diva is an all-female collection of labels and trimmings. Simple and chic, the collection consists of 7 accessories including hangtags and labels made from recycled and sustainable materials. Among the different environmentally friendly materials you will find labels made from thin sheets of wood. Curious?

Contact us to find out more



SECURITY & VARIABLE DATA

Security & data management solutions

Security

We have a long lasting recognised experience in Security Solutions. The Brand's protection is at the center of our attention and we treat your data with extreme high levels of integrity.

Data management

Our sophisticated data management capabilities enable us to produce variable data care labels, price tickets, bar-codes and security labels with high levels of data integrity. Customer data can be uploaded directly to our production facility, enabling a quick accurate variable data printing service.

RFID (Radio Frequency Identification)

Identify, then give a unique electronic identity to the product and authenticate it. Track its life cycle, following it in its stages of production, distribution and consumption. Collect and interweave data along this path (Big Data), generated by the many actors involved in a dynamic and conscious process of co-creation of value through information - RFID Value Chain.

Security, identity and visibility are key nowadays, that's why we give our customers the opportunity to have RFID.

CertiEye

Our unique, patented, copy-proof Mobile Security Solution which can certify the authenticity of a product with a simple and safe Apps' scan or photo. It can be applicationed on:

- woven labels;
- heat Transfer labels;
- hangtags;
- care labels;
- stickers.





Protecting your brand

Introduction to CertiEye

CertiEye is a unique technology which provides real time authentication and a high level of anti-counterfeiting via our smart phone brand security App. It allows immediate identification of counterfeit product throughout the supply chain and provides visibility of potential problems to the brand by reporting locations of scans. Moreover, it integrates multiple layers of security features with more than 10 different patented technologies.

The app can be easily downloaded for free from the App Store or Google Play and requires no registration.



How does it work?

Step 1 Sew or print the code onto hangtags or garment labels.

Step 2 Scan the code with CertiEye App on a smart phone.

Step 3 Scan result retrieved instantly on your phone.

How can it protect your brand?

- Web based reporting module that pinpoints scans and **identifies problem** areas to your brand protection team.
- Can allow visibility of the supply chain to **minimize grey market** goods and diversion.
- The CertiEye system **can provide evidence** to assist in bringing legal action.



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FROM ASIA TO EUROPE, AUSTRALIA,
USA & BRAZIL

PRODUCTION

China
Hong Kong
Vietnam
Bangladesh
India
Pakistan
Australia
UK
Turkey



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AT JOINTAK GROUP WE ARE COMMITTED TO PROTECTING OUR PLANET

