

Fashion

时尚

Smart  
Manufacturing

智造



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# 全球布局、全链一体的 现代化跨国集团

MODERN MULTINATIONAL GROUP WITH GLOBAL  
LAYOUT & FULL-CHAIN INTEGRATION.

## 01 第一章 CHAPTER

01-1

### About us 关于我们



从 1994 年走到今天，从拔节生长到硕果盈枝，狮丹努一直初心如磐，至臻行远。创建 30 余年来，我们坚守服装主业，集大成、拓新篇、立潮头，已发展为全球布局、全链一体的现代化跨国集团。

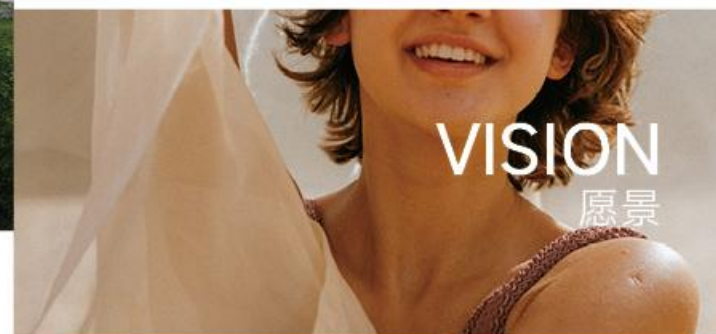
From 1994 to today, from jointing growth to fruitful branches, Seduno always maintain his original intention and has gone far. Since its establishment more than 30 years ago, we have adhered to the main business of clothing, made great achievements, expanded new articles and set the trend, and have developed into a modern multinational group with global layout and full-chain integration.





**Committed To The New Wisdom Manufacturing Of First-Line Brand Clothing**  
致力一线品牌服装新智造

**Share A Fashionable And Beautiful New Life.**  
共享时尚美好新生活



**Building The World's Most Competitive "New Wisdom Manufacturer" Of Knitted Clothing**

建设全球最具竞争力的  
针织服装“智造”商

Top 100 garment enterprises in China	中国服装行业百强企业
Top 20 enterprises in the national clothing industry	全国服装行业前 20 强企业
Zhejiang province key contact foreign trade enterprises	浙江省重点联系外贸企业
Leading enterprises of local private multinational companies in Zhejiang Province	浙江省本土民营跨国公司领航企业
Zhejiang smart factory	浙江省智能工厂
Ningbo Mayor Quality Award	宁波市市长质量奖
Ningbo Top 50 industrial taxpayers for 16 years	连续 16 年入围宁波市工业纳税五十强



**Upholding Fundamental Principles And Breaking New Ground**  
团结奋斗

**Pragmatism And Innovation**  
务实创新

**Openness And Tolerance**  
诚信共赢



全球产业布局  
国际矩阵配套

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GLOBAL INDUSTRIAL LAYOUT  
INTERNATIONAL MATRIX SUPPORTING

02 第二章  
CHAPTER

# Industrial Layout

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产业布局

02-1

Global Industrial  
Layout And Planning

全球产业布局及规划

02-2

Vertical Industry  
Supporting

垂直产业配套





# 02-1

全球产业布局及规划

## Global Industrial Layout And Planning

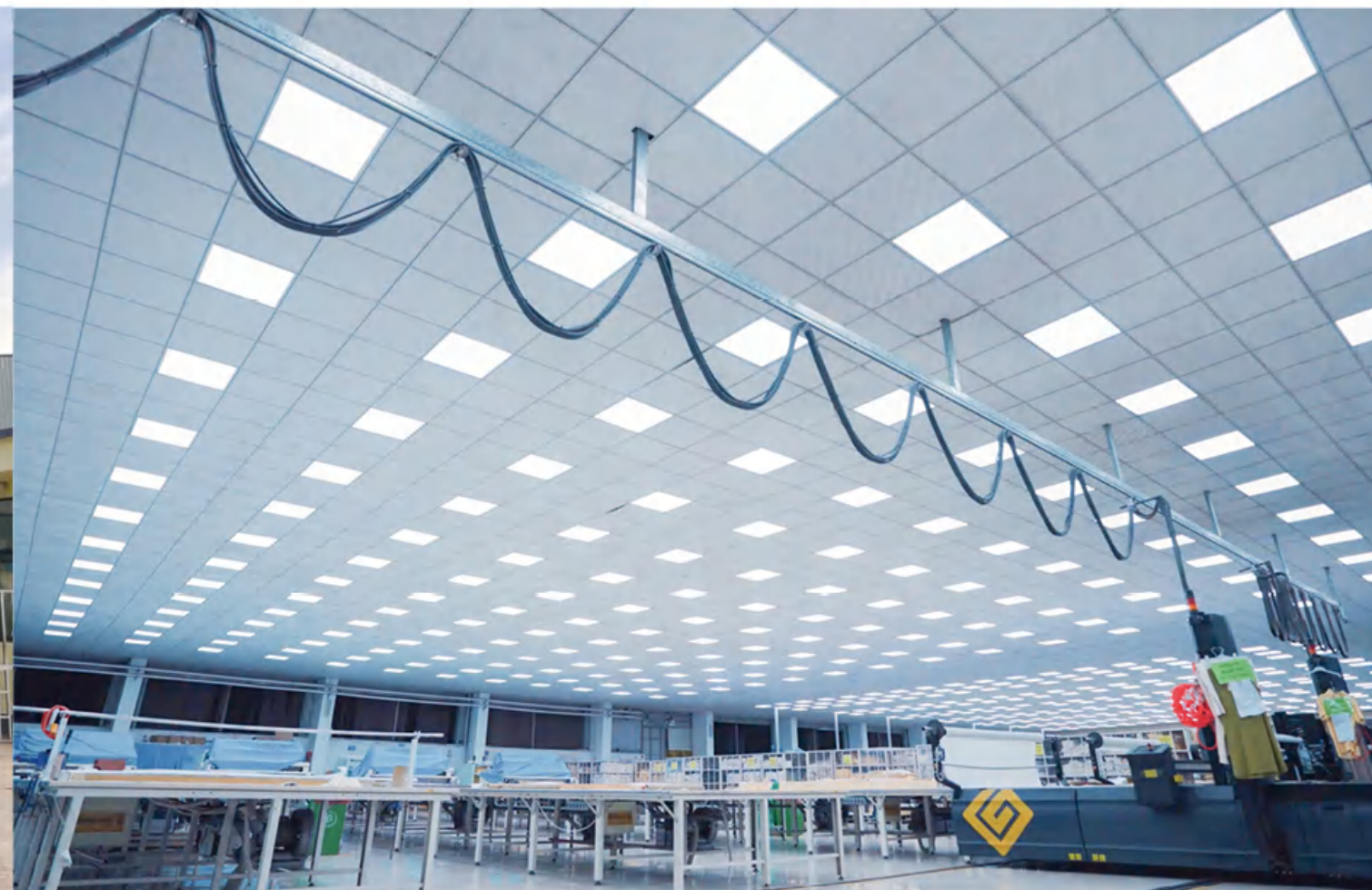


From Zhejiang to Anhui, from Cambodia to Vietnam, from Southeast Asia to the Caribbean coast of Central and South America, we've always been ambitious to create a boundless journey of exploring. With an advanced and complete supply chain system, Seduno is bringing a wide variety of fashionable products to customers worldwide.

从浙江到安徽，从柬埔寨、到越南，从东南亚到中南美加勒比海岸，我们一路雄心，创造无界征途。狮丹努正以先进完备的供应链体系，为全球客户带来品类丰富，层次多样的时尚产品。



海外服装生产基地  
Overseas Garment  
Production Base



CAMBODIA  
柬埔寨



Has **107** production lines.  
107 条生产流水线



The annual output is  
**30** million pieces.  
年产量 3000 万件







## VIETNAM 越南



Has **47** production lines.  
拥有 47 条生产流水线

Annual output **13.2** million pieces.  
年产量 1320 万件

## MYANMAR 缅甸



Has **16** production lines.  
拥有 16 条生产流水线



The annual output is **3.6** million pieces.  
年产量 360 万件





中国服装生产基地  
China Clothes  
Production Base



NINGBO HAISHU DISTRICT  
HEADQUARTERS BASE  
宁波 - 海曙区 - 总部基地



Has **32** intelligent hanging  
production lines.  
拥有 32 条智能吊挂生产线



The annual output is  
**15** million pieces.  
年产量 1500 万件



自动裁剪系统  
Automatic Cutting System



成衣吊挂系统  
Hanging System  
For Finished Garments



NINGBO-HAISHU DISTRICT-LONGSAN BASE  
宁波 - 海曙区 - 龙三基地



Has **36** intelligent hanging  
production lines.  
拥有 36 条智能吊挂生产线



The annual output is **17** million  
pieces.  
年产量 1700 万件







ANHUI WUHU BASE  
安徽芜湖基地



Has **20** intelligent hanging production lines.  
拥有 20 条智能吊挂生产线



The annual output is **10** million pieces.  
年产量 1000 万件



NINGBO-HAISHU  
DISTRICT-YUNSHANG  
BASE  
宁波 - 海曙区 - 云尚基地



Has **30** intelligent hanging production lines.  
拥有 30 条智能吊挂生产线



Annual output of **15** million pieces.  
年产量 1500 万件



NINGBO-FENGHUA  
DISTRICT-YUNKE BASE  
宁波 - 奉化区 - 云科基地



Has **36** intelligent hanging production lines.  
拥有 36 条智能吊挂生产线



The annual output is **18** million pieces  
年产量 1800 万件



02-2

## Vertical Industry Supporting

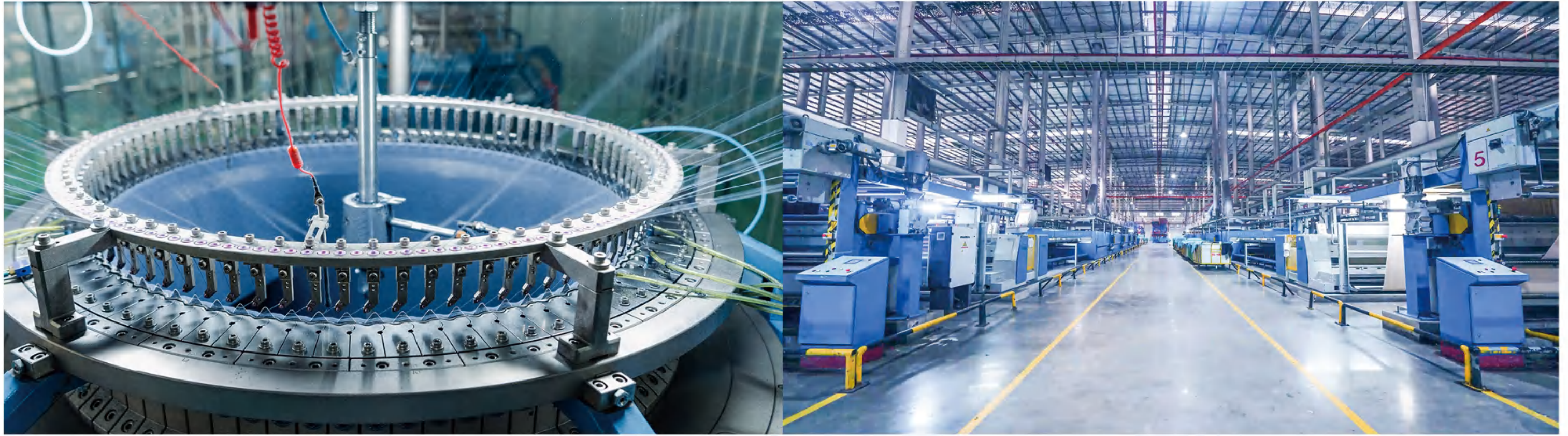
垂直产业配套

我们坚持品质创新、极致工艺、高效服务的理念，加强产业配套能力，全面覆盖面料织造、染整、印花、成衣制造全产业链。

We adhere to the concept of quality innovation, extreme technology and efficient service, strengthen industrial supporting capacity, and comprehensively cover the whole industrial chain of fabric weaving, dyeing and finishing, printing and embroidering, and garment manufacturing.







# 01

## Weave By Machine

织造

Vietnam weaving workshop is equipped with 228 circular knitting machines in the first phase, with an annual output of 16,000 tons of knitted fabrics such as cotton jersey, spandex jersey, viscose/ rayon/polyester fabric, cotton/polyester loose knit fabric, cotton polyester jacquard fabric, interlock/ double face fabric, rib and terry flannel.

越南织造车间一期配备 228 台大圆机，年产全棉汗布氨纶汗布、粘胶粘棉全粘粘涤、全棉涤粗针布、全棉涤提花布、双面布、罗纹布、毛圈绒布等针织面料 16000 吨。



# 02

## Dyeing And Finishing

染整

Vietnam Dyeing and Finishing Factory is equipped with high-end equipment such as Diez Dyeing Machine, Farrah Pre-shrinking Machine, Sanderson Dryer, Door Fuji Setting Machine, Singeing Machine, Softening Machine, Automatic Drip System, Central Control System, etc. At present, the annual production of high-grade fabrics is 160 million tons, the factory technology is advanced, and the design standards for wastewater and waste gas discharge are far superior to the existing A-level emission standards in Vietnam.

越南染整工厂配备第斯染色机、法拉路预缩机、桑德森烘干机、门富士定型机、烧毛机、柔软机、自动滴液系统、中控系统等高端设备，目前年生产高档面料 16000 万吨，工厂工艺先进，废水和废气排放设计标准远远优于越南现有的 A 级排放标准。



Annual capacity of first-stage dyeing: 16,000 tons.

一期染色年产能 16000 吨。



Estimated annual production capacity of the second stage dyeing: 14,000 tons.

二期染色预计年产能 14000 吨。





## 03 Printing And Embroidering

### 印绣花

#### NINGBO-HAISHU DISTRICT-PRINTING AND EMBROIDERING FACTORY

宁波 - 海曙区 - 印绣花工厂

Printing and Embroidery Factory is equipped with high-end equipment in the industry. When the factory is completed, it will connect with intelligent digital manufacturing system to maximize energy efficiency per capita and lay a good foundation for subsequent expansion. At present, the annual output of printing and embroidery products is 9 million pieces, and by 2024, the annual output of printing and embroidery products will be 15 million pieces, and the whole process of intelligent data management will be fully realized, forming the technological advantages of printing and embroidery.

印绣花工厂配备行业内高端设备，工厂建成即对接智能数字制造系统，实现人均能效最大化，为后续扩展打下良好基础。目前年产印绣花产品 900 万片，到 2024 年，可实现年产印绣花产品 1500 万片，全面实现全程智能数据化管理，形成印绣花技术工艺优势。



#### 集团整合 - 垂直产业链布局

Group Integration-Vertical Industrial Chain Layout

结合狮丹努集团服装资源和工厂产能优势，整合印绣花行业优质合作设计开发、生产运营商，组成生产模式。

Combining the clothing resources and factory productivity advantages of Seduno Group, integrating the high-quality cooperative design, development and production operators in the printing and embroidery industry to form a production model.



#### 开发创新 - 专业

Development And Innovation-Specialization

专业设计开发产品，专属定制风格，专属定制花样稿和样品版权。

Professionally designed and developed products, exclusive custom style, exclusive custom pattern draft and sample copyright.



#### 产能整合 - 时效

Capacity Integration-Aging

自有生产产能和优质验厂资格战略伙伴，统一协调生产机型，统一生产计划和进度，保证合约交期。

Strategic partner with own production capacity and high-quality factory inspection qualification, unified coordination of production models, unified production plan and schedule, and guarantee of contract delivery.



数智化赋能  
快速化反应

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DIGITAL INTELLIGENCE EMPOWERMENT  
RAPID REACTION

# 03

第二章

## CHAPTER

# Digital Manu- facturing

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数智制造

03-1

Automatic And Intelligent  
Manufacturing System

自动化、智能化制造系统

03-2

Rapid Reaction System

快速化反应体系





03-1

## Automatic And Intelligent Manufacturing System

自动化、智能化制造系统

We deeply apply cutting-edge technology and open up a vast field of industrial automation upgrading with top equipment and digital intelligence technology. We drive management reform with digital intelligence integration, and support interconnection with MES information systems. Accurate matching, full process tracking, real-time monitoring, and visibility make production more efficient and management more scientific.

我们深度应用前沿科技，以顶级装备和数智技术开辟产业自动化升级的广阔天地。我们以数智一体化驱动管理变革，以 MES 信息系统支撑互联互通，精准匹配，全程跟踪、实时监控，一目了然，让生产更高效，管理更科学。



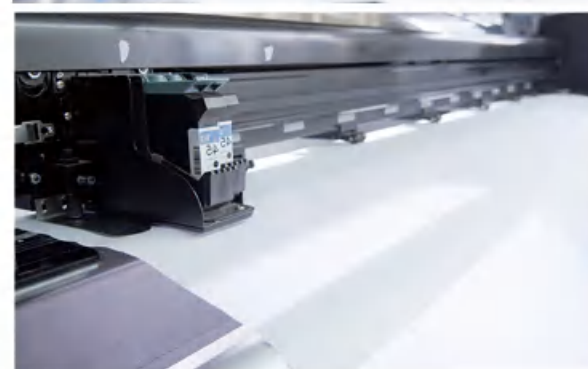


## 03-2 Rapid Reaction System

### 快速化反应体系

Under the blessing of industry-wide synergy and all-round customer service capabilities, we rely on digital intelligent production technology to build a rapid response supply chain, with quick production and quick quality, and bring the advantages of vertical integration and rapid response to the extreme. Instant ordering, 3D proofing, rapid material preparation and special line manufacturing provide customers with special needs with the fastest one-week fast delivery service.

在全产业协同能力与全方位的客户服务能力加持下，我们依托数智化生产技术，打造快速反应供应链，以快制快，以智提质，将纵向一体化、快速反应的智造优势发挥到极致。即时下单、3D 打样、快速备料、专线制造，为有特殊需求的客户提供最快一周快速供货的服务。





# Inter- national Trade

国际贸易

Overlooking the world's blue ocean, Seduno is committed to becoming a global supplier of high-end clothing brands. Thirty years of dedication, now the trade territory all over the world, foreign trade sales are increasing year by year, constantly refreshing the height of the enterprise.

眺望世界蓝海，狮丹努致力于成为全球高端服装品牌供应商。三十年潜心笃志，如今贸易版图遍布全球，外贸销售量逐年递增，不断刷新着企业高度。

纵横经纬  
驰骋蓝海

Longitude And  
Latitude, Galloping  
The Blue Ocean

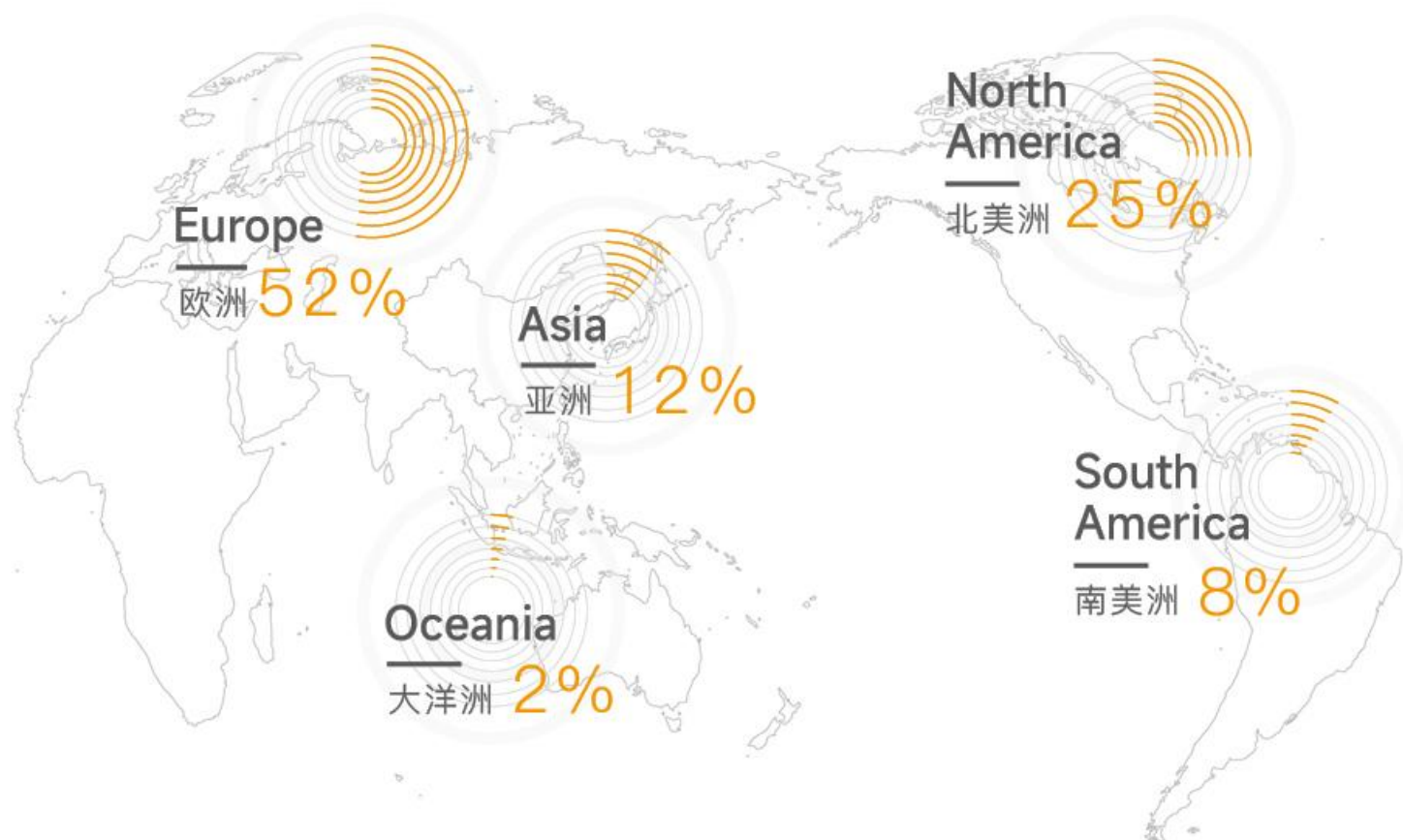
第四章

## 04 CHAPTER



## 04-1 Global Marketing Layout

全球营销布局



Market Distribution Ratio  
市场分布比例

## 04-2 Customer Service

客户服务



### Vertical Deepening Of Market 市场纵深化

We strengthen our exploration of the global market and actively seek new partners.  
我们加强对全球市场的开拓，积极寻找新的合作伙伴。

### Personal Service 服务贴身化

We set up overseas offices to provide close service to our customers. On the basis of the existing New York office and Bangladesh office, we will expand our sales bases in other countries and regions, and our service network will radiate globally.

我们设立海外办事处，对客户进行贴身服务。在现有纽约办事处、孟加拉国办事处基础上，拓展其他国家和地区的销售基地，服务网络辐射全球。

### Internationalization Of Talents 人才国际化

Introduce talents from various countries to localize the talents of the global marketing team.

引进各国人才，实现全球营销团队人才本土化。



# Service Innovation

服务创新

## 掌握核心技术 助力永续发展

MASTERING CORE TECHNOLOGIES  
TO HELP SUSTAINABLE  
DEVELOPMENT.

We have excellent manufacturing capability and top-notch personal service capability. With an all-round, professional and international talent team, and with the enterprise technology center, overseas design studio and national CNAS textile testing laboratory as the platform, we constantly innovate and independently develop a variety of functional fabrics, and fully help customers broaden the application boundaries of products.

我们拥有卓越的制造能力，更拥有顶尖的贴身服务能力。我们凭借全方位、专业化、国际化的人才团队，以企业技术中心、海外设计工作室、国家级 CNAS 纺织测试实验室为平台，不断推陈出新，自主研发多种功能性面料，全力助推客户拓宽产品应用边界。



第五章

# 05 CHAPTER



# 05-1

## Fabric Research And Development 面料研发

### 持续自主创新

Continuous Independent Innovation

Through continuous technology innovation, Ningbo Seduno garment fabric and technique center upgraded to a provincial level engineering technology center, which is in the leading position of the same industry in Zhejiang Province. It provides a more capacious technological platform for the development of new products and new fabric.

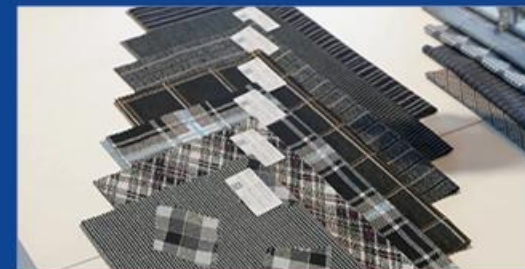
通过不断的技术创新改革，狮丹努服装面料与工艺工程技术中心升级为省级工程技术中心，在浙江省同行业内处于领先地位，为我公司的新产品、新面料的开发提供了更高的技术平台。



科技创新  
SCIENTIFIC AND TECHNOLOGICAL INNOVATION



先进研发  
ADVANCED RESEARCH AND DEVELOPMENT



# 05-2

## Innovation Achievements 创新成果

The Group has set up Material Innovation and Technology Department and Fabric R&D Department to develop cutting-edge, high-quality and multifunctional knitted leisure fabrics and knitted sports fabrics, and actively applied for patents for intellectual property protection. By 2023, the Group had been granted 36 patents.

集团设立材料创新与工艺技术部和面料研发部，开发行业前沿、高品质、多功能的针织休闲面料和针织运动类面料，并积极申请专利进行知识产权保护，截止 2023 年集团共已获授权专利 36 项。





# 05-3

## Product Design

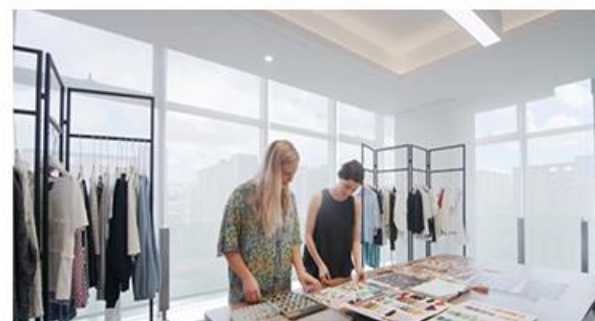
### 产品设计

设计，是时尚的灵魂

Design is the soul of fashion.

We have set up designer teams in Ningbo and Shanghai, and cooperated with excellent designers from Sweden, Türkiye and other countries to precisely control the trend of fashion, and use advanced 3D design methods to provide excellent design solutions for different customers around the world.

我们在宁波和上海组建设计师团队，同时和瑞典、土耳其等优秀设计师合作，精准把控流行趋势，运用 3D 设计先进手段，为全球不同客户提供优秀设计方案。



# 05-4

## National CNAS Laboratory

### 国家 CNAS 实验室

Our test labs for textiles have been certified by national CNAS, which is equipped with international advanced testing equipment and professional talents. It will strictly manage every single quality data of fabrics and products.

我们拥有通过国家 CNAS 认证的纺织品测试实验室，配备了国际先进的测试设备和专业的人才队伍，对面料和产品的每一个质量数据进行严格把控。





# 06

## Quality Management

品质管理

负责的品控  
负责的产品

Responsible Quality Control,  
Responsible Products

### Quality Management Philosophy

质量管理理念

#### 我们的品质方针

Our Quality Mission

顾客满意、一流品质，是我们的永恒追求！

Customer satisfaction and first-class quality are our eternal pursuits!

#### 我们的品质政策

Our Quality Policy

不接受不良品，不生产不良品，不流出不良品。

No acceptance for defective products  
No production for defective products  
No outflow of defective products

#### 我们的品质目标

Our Quality Goal



### Quality Management Actions

质量管理行动

- 供应链全体系统化的建立，形成网络化、信息化、数字化和专业化的管理模式

The establishment of the whole supply chain will form a network, information, digital and professional management model.

- 加强团队建设，稳步提升供应链  
Strengthen team building and steadily improve the supply chain.

- 聚焦流程管控  
Focus on process control

- 增强 QC 活动的跟踪与改善  
Enhance the tracking and improvement of QC activities.

- 调整提升品管与质检的培训  
Adjust and improve the training of quality control and quality inspection

- TQM 全员参与到品质管控，加强全员品质培训与辅导等

TQM staff participate in quality control and strengthen quality training and counseling for all staff.





# Sustainable Development

可持续发展

坚持绿色低碳

推进可持续发展

Adhere To Green And Low Carbon  
Promote Sustainable Development

## CHAPTER 07

第七章



Comprehensive Response  
To Climate Change  
Actively embrace carbon  
neutrality

全面应对气候变化  
积极拥抱碳中和

Seduno promotes low-carbon environmental protection in the whole chain of production and operation, and plays its part in the global process of actively responding to climate change.

We are committed to continuously reducing the environmental impact of production and operation by improving energy efficiency and optimizing energy structure.

And finally realize carbon neutrality through scientific and effective carbon offset and negative carbon technology.

狮丹努在生产运营全链条推进低碳环保，在积极应对气候变化的全球进程中发挥自己的力量。

我们致力于通过提升能源效率和优化能源结构不断降低生产运营的环境影响，并通过科学有效的碳抵消和负碳技术实现最终碳中和。



# Care About The Environment.

## 关注环境

Seduno has built a perfect and environmental system, and we have carried out comprehensive environmental management through HIGG FEM system.

At present, No.281 factory on Qiyun Road has been rated as a national-level green factory in 2021, And Seduno is actively building a zero-carbon factory in Wangchun Industrial Park, Haishu District, Ningbo.

The company sets short-term and long-term goals, covering clean power, clean dyes, sustainable materials use and other important fields to ensure the goal is achieved.

狮丹努构建了完善的环境管理体系，我们通过HIGG FEM体系进行全面环境管理。

目前启运路 281 号工厂已在 2021 年被评为国家级绿色工厂，并积极在宁波海曙区望春工业园区打造零碳工厂。

公司设定短期与长期目标，涵盖清洁电力、清洁染料、可持续材料使用等重要领域，以确保目标达成。



## Upgrade Equipment And Technology To Improve Energy Efficiency 升级设备与技术，提升能源使用效率

- Replace the two-stage permanent magnet variable frequency air compressor and the first-stage energy consumption air compressor,
- Replace the traditional boiler with a steam generator;
- Replace all lamps with Led lamps;
- Update low-energy office equipment.
- 更换双级永磁变频空压机和一级能耗空压机，
- 将传统锅炉替换为蒸汽发生器；
- 将所有灯管替换成 Led 灯管；
- 更新低能耗办公设备。

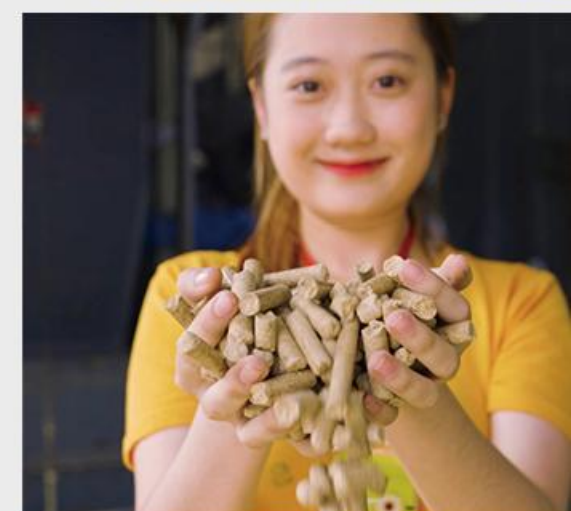
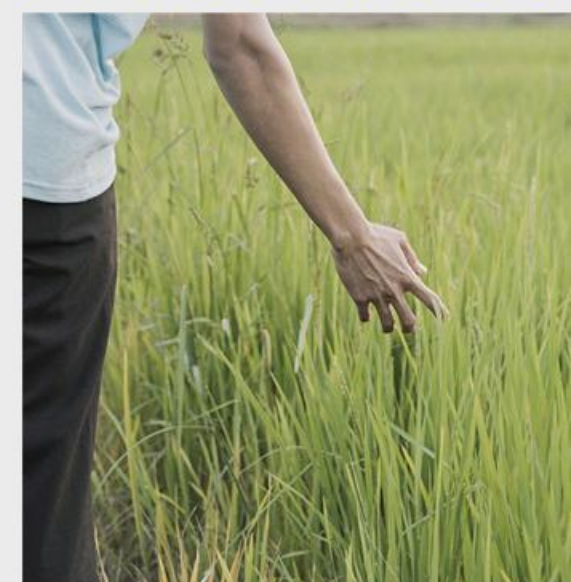
## Use Clean Energy To Reduce Carbon Emissions 使用清洁能源，降低碳排放

In order to reduce carbon dioxide emissions, China Factory officially started distributed photovoltaic power generation to provide green energy for production.

为减少二氧化碳排放量，中国工厂正式启动分布式光伏发电，为生产提供绿色能源。

Vietnam Dyeing Factory reformed the biomass boiler to reduce emissions. Solar energy has spread from domestic factories to overseas factories.

越南染色厂进行生物质锅炉改造，减少排放。太阳能由国内工厂普及至海外工厂。





# Green Product

## 绿色产品

Seduno tries to introduce the concept of product life cycle to manage the environmental footprint of the whole product cycle, and provide real green products for customers and end users.

狮丹努尝试引入产品生命周期的概念对产品全周期环境足迹进行管理，为客户以及最终用户提供真正意义的绿色产品。

In the fabric stage, we actively use fabrics and accessories with environmental benefits to fundamentally reduce resource consumption and strengthen reuse.

在面料阶段，我们积极使用具有环境效益的面料和辅料，从根本上减少资源消耗，强化重复利用。

In view of the waste produced in the production process, Seduno carried out closed-loop management and explored the feasibility of reuse with industry experts.

针对生产过程中产生的废弃物，狮丹努开展闭环管理，与行业专家一起探索重复利用可行性。



## Chemical Management 化学品管理

In 2023, Vietnam Risesun dyeing factory kept 91% registration of chemicals and reached the target of 92%.

2023 年，越南瑞升染色工厂保持化学品 91% 注册，并达到 92% 目标。



## Water Resources Management 水资源管理

The wastewater discharge standard of Vietnam's fabric base is superior to Vietnam's Class A discharge requirements and meets the clean discharge standard. By 2030, Vietnam's Risesun dyeing plant will reduce production water consumption by 30%.

越南面料基地废水排放标准优于越南 A 级排放要求，达到清洁排放标准。到 2030 年，越南瑞升染色工厂减少 30% 的生产用水。



## Waste Management 废弃物管理

At present, ordinary wastes in the factory are mainly broken cloth and cardboard boxes. Fabrics and cardboard are recycled by third-party waste companies. Hazardous waste shall be stored in a separate and specific hazardous waste warehouse and equipped with all personal protective equipment.

工厂目前普通废弃物，主要是碎布料及纸板箱。面料与纸板由第三方废弃物公司回收利用。危险废弃物存放于单独特定的危险废弃物仓库，并配备一切个人防护装备。



# 08

## Humanistic Care

人文关怀

员工是企业的建设者和财富的创造者，狮丹努在企业经营中始坚持以“人”为本，将尊重人权和劳工准则融入公司战略和日常运营管理过程，通过“福利留人、发展留人、文化留人、环境留人”等一系列措施，有效保障员工的合法权益，促进员工全面发展，让员工真切感受到企业给予的真诚与温暖，不断激发员工的积极性、主动性和创造性，努力实现企业与员工共同发展。

共同编织 Weave A Better  
美好未来 Future Together

## 01 Respect Employees And Jointly Realize The Value Of Life.

尊重员工  
共同实现人生价值

Employees are builders of enterprises and creators of wealth. Seduno insists on “people-oriented” from the beginning of enterprise management, and integrates respect for human rights and labor norms into the company’s strategy and daily operation and management process. Through a series of measure of keeping generous welfare, positive development prospects, highlevel corporate culture and excellent working environment, employees’ legitimate rights and interests are effectively protected, and their all-round development is promoted, so that employees can truly feel the sincerity and warmth given by enterprises and constantly stimulate their enthusiasm, initiative and creativity.





## 02 Equal Employment And Development

平等雇佣  
与发展

We strictly abide by the labor contract law and other relevant laws, regulations and policies, adhering to international conventions on human rights and labor, adhering to equality and standardize employment, prohibiting all forms of employment discrimination, and fully protecting employees' personal information and privacy. At the same time, the company has established a perfect employee security system to build a full-coverage "safety umbrella" for all employees, effectively solving the employee security problem and eliminating the worries of employees. At the moment, our total number of employees is about 12,700, and the labor contract signing rate is 100%.

我们严格遵守劳动合同法等相关法律法规和政策，遵循人权、劳工等国际公约坚持平等、规范雇佣，禁止一切形式的就业歧视，充分保护员工个人信息和隐私。同时，公司建立了完善的员工保障体系，为全体员工构筑起全覆盖的“安全伞”，有效解决员工保障问题、消除员工的后顾之忧。

目前，我们的员工总数约为 **12,700** 人，劳动合同签订率为 **100%**。



In view of the localization management of employees, considering that the company has established production bases in China, Cambodia and Vietnam, we respect local culture and customs, paying attention to the form of "local supervisors manage local employees", and promote the localization of supervisors to increase the proportion of local employees.

公司在柬埔寨、越南均建有生产基地，我们尊重当地文化与习俗，注重“本地主管管理本地员工”的形式，推进主管级别员工本地化的同时提升本地员工占比。

## 03 Protection And Empowerment Of Women's Rights And Interests

女性权益保障  
与赋能

We attach importance to the rights and empowerment of female employees, and carry out diversified activities with female employees' characteristics to empower women, show their potential and inspire their strength. Training programs are launched for working women in the clothing supply chain. Through systematic training in communication, problem solving, time and pressure management and excellent execution, female employees are helped to improve their work and life skills and promote their personal and professional development.

我们重视女性员工权益与赋能发展，开展多元化的女性员工特色活动，以赋能女性、绽放潜能，激发她们的力量。针对服装供应链上的工作女性推出培训项目，通过沟通、问题解决、时间和压力管理、卓越执行力等模块的系统培训，帮助女性员工提升工作和生活技能，促进其个人和职业发展。



## 04 Workplace Health And Safety

职场健康  
与安全

Seduno attaches great importance to the health and safety of employees, and zero safety accidents is an important strategic goal of the whole company. At present, the company has passed the ISO 45001: occupational health and safety management system certification, and continues to provide employees with a 100% safe working environment.

狮丹努重视员工的健康安全，零安全事故是全公司的重要战略目标。目前，公司已通过 ISO 45001：职业健康安全管理体系认证，持续为员工提供一个百分百安全的工作环境。



seduno

狮丹努

匠心智造，  
雄心筑梦，  
为时尚喝彩！

CRAFTSMANSHIP AND INTELLIGENCE  
AMBITION BUILDS DREAMS



CHEER FOR FASHION



