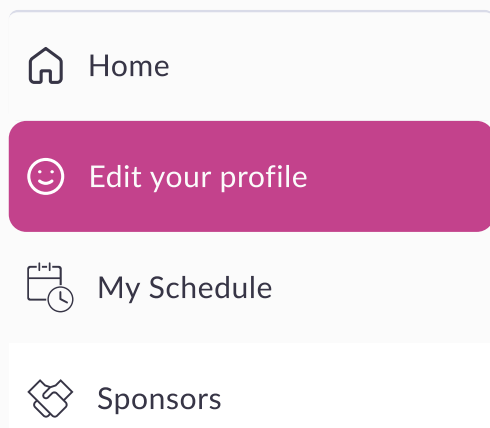


Maximize your time at Source Fashion

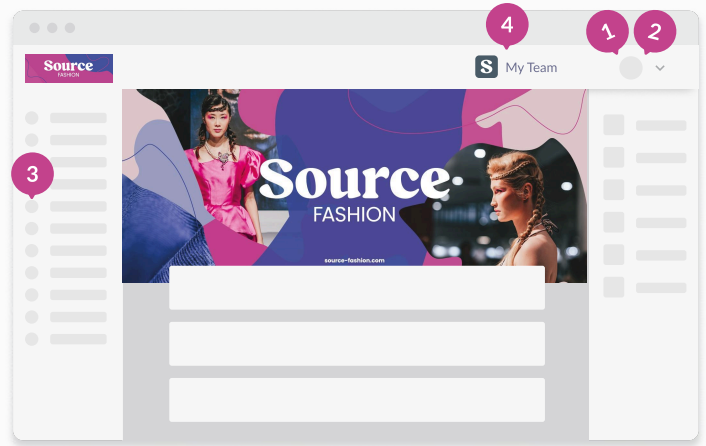
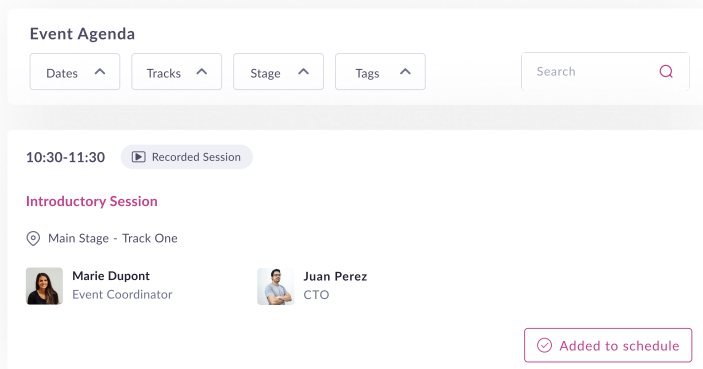
1 Update your profile

Make the best first impression with a profile picture and powerful headline.



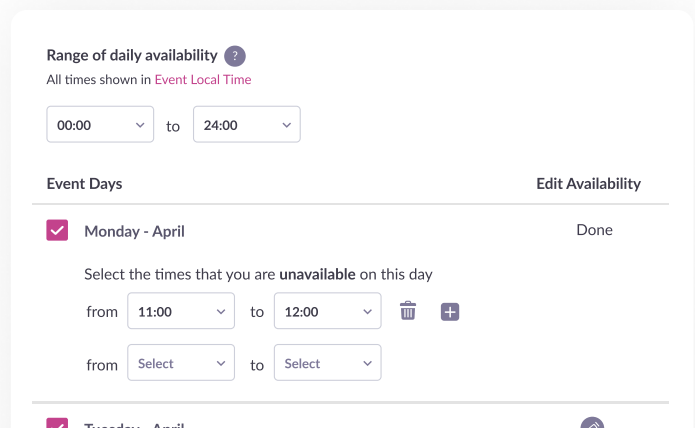
3 Build your event experience

Explore the agenda to further customize your event experience.



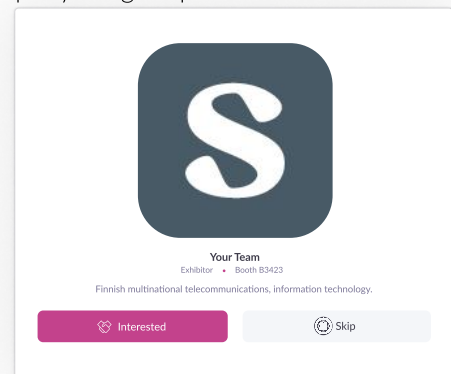
2 Manage your availability

Prevent unnecessary rescheduling and meeting conflicts.



4 Familiarize yourself with My Team

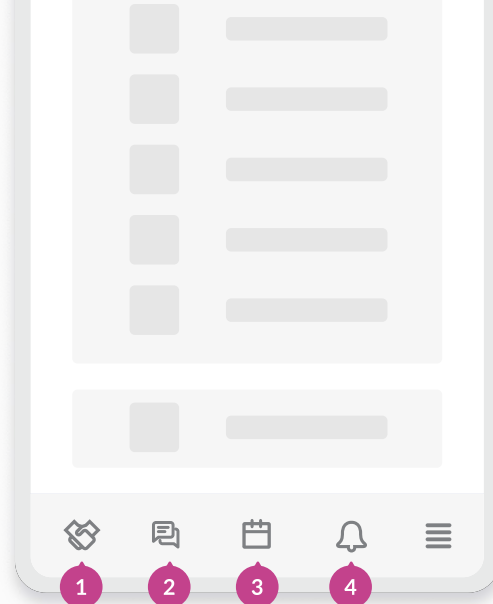
Collaborate with your colleagues to book meetings, review leads, and perfect your company's digital profile.



Images above are mockups for illustrative purposes. Actual event platform appearance may vary. We've carefully crafted this guide to help you harness the full potential of our event platform to prepare for Source Fashion. Scan the QR code or [click here](#) for more in-depth resources.

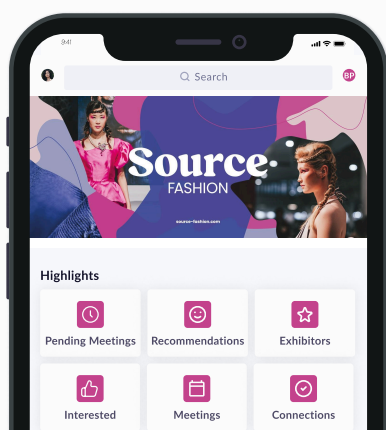


The Source Fashion Mobile App



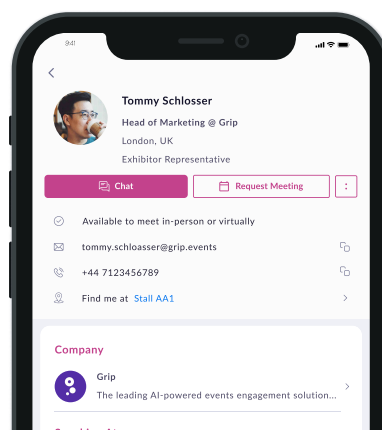
1 Discover Source Fashion

Your central hub for Source Fashion. Access essential information and personalized content.



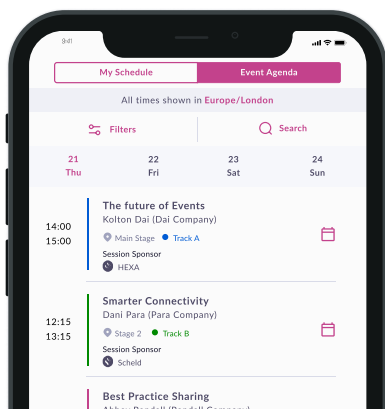
2 Chat with connections

Ensure you've made a connection or confirmed a meeting to initiate chats.



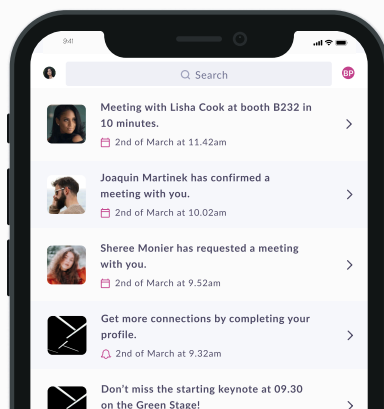
3 Follow your schedule

Keep track of your day.



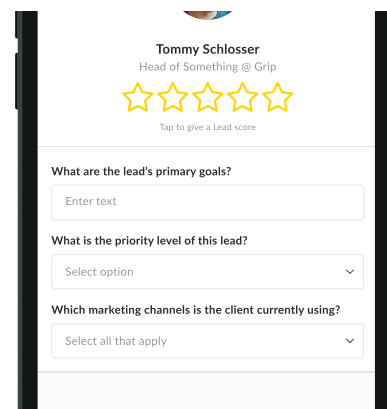
4 Get notified

Enable notifications to get event updates.



5 Lead qualification and comments

All-in-one view of your leads



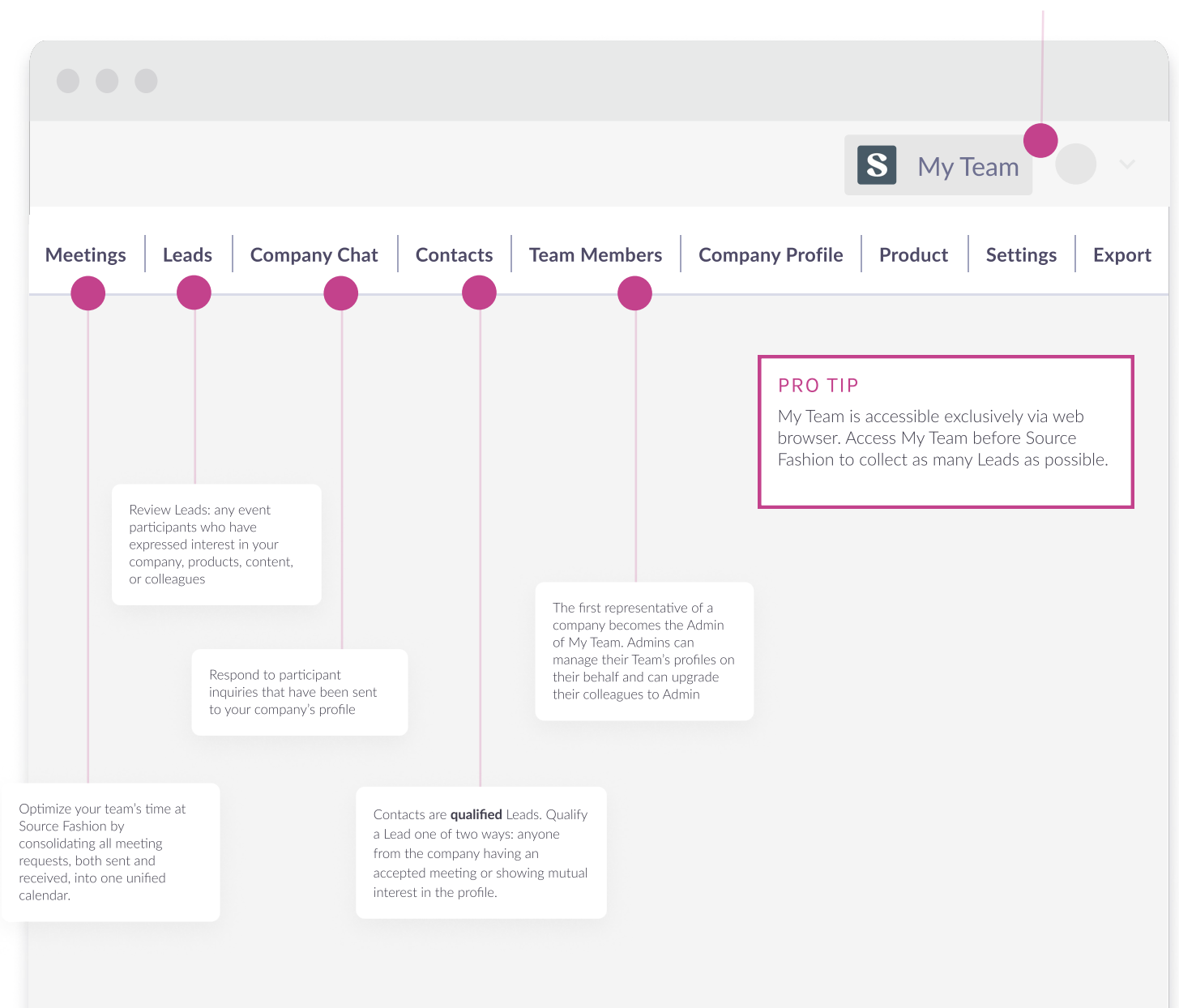
Images above are mockups for illustrative purposes. Actual event platform appearance may vary. We've carefully crafted this guide to help you harness the full potential of our event platform to prepare for Source Fashion. Scan the QR code or [click here](#) for more in-depth resources.



Manage your company's time at Source Fashion

My Team

Centralize your team's engagement with event participants to maximize insights and return on your time at Source Fashion.



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Lead qualification at Source Fashion

Settings

Create custom questions to help your team qualify leads consistently, in a structured and efficient manner.

Lead qualification data is included on My Team exports.

Lead Qualification Settings
Customize the lead qualification questions that your team will use to assess leads. [Learn more](#)

What are the lead's primary goals? Paragraph

Paragraph text

What is the priority level of this lead? Single Select

High X Medium X Low X | Add new option

☐ "Other" option

Note: Options will appear in the order you add them. Please add them in your desired sequence.

Which marketing channels is the lead currently using? Multi Select

Social Media X Email Marketing X Content Marketing X SEO X PPC X Affiliate Marketing X

Traditional Advertising X | Add new option

☒ "Other" option

Note: Options will appear in the order you add them. Please add them in your desired sequence.

[+ New Question](#) [Preview](#) [Save Changes](#)



What to do after Source Fashion

Team Exports

Download your team's contacts and accepted meetings for post-event review and targeted follow-ups.

