Maximize your time at Source Fashion



1 ι	Jpdate your profile	Manage your availability	
N	Make the best first impression with a profile	Prevent unnecessary rescheduling and mee	tina
	picture and powerful headline.	conflicts.	ung
۲			
	G Home	Range of daily availability (2) All times shown in Event Local Time	
		00:00 ~ to 24:00 ~	
	🙂 Edit your profile	Event Days Edit Availa	bility
		Monday - April Done	e
	Hy Schedule	Select the times that you are unavailable on this day	
		from 11:00 v to 12:00 v 📆 🖶	
		from Select ~ to Select ~	
	Sponsors	Tuecday - Anril	_
E	Build your event experience Explore the agenda to further customize your event experience.	Familiarize yourself with My Team Collaborate with your colleagues to book meetings, review leads, and perfect your company's digital profile.	N
Event Ager	nda		
Dates ^	Tracks A Stage A Tags A Search Q		
10:30-11:30	► Recorded Session		
Introductory	Session		
Main Stage		Your Team Enhilter • Both 8423	
	Dupont Juan Perez Coordinator CTO	Enholds • booth starks Finnish multinational telecommunications, information technology.	
	O Added to schedule	⊗ Interested © 5kip	





The Source Fashion Mobile App

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1	Your ce	entral hub f	rce Fashi or Source Fa ion and pers	ashion. Acce		2	Ensure yo		nections e a connection or e chats.	confirmed
		Dending Meetings	ecommendations Exh	u u ⊂				London, UI Exhibitor R Chat Chat tommy.schloasser@ +44 7123456789 Find me at Stall AA Company Grip	arketing @ Grip c epresentative 	
3	Follow schedu	-	day.	4		otified notifications to pdates.) get	5	Lead qualifie and comment All-in-one view	nts
ſ	Sec. Filters	es shown in Europe/London Q Se	arch	ſ	10 minut	Q. Search with Lisha Cook at booth B232 in es. March at 11.42am	u≉= © }	1	Tommy Schlosser Head of Something @ (Construction) Tap to give a Lead score	
	Thu F		24 Sun		meeting	Martinek has confirmed a with you. March at 10.02am Aonier has requested a meeting	>		What are the lead's primary goals? Enter text What is the priority level of this lead?	
	Smarter C		÷.		Get more profile.	March at 9.52am e connections by completing your March at 9.32am	>		Select option Which marketing channels is the client Select all that apply	 ✓ currently using? ✓
		tice Sharing dall (Randall Company)				ss the starting keynote at 09.30 reen Stage!	>			





Manage your company's time at Source Fashion

My Team

Centralize your team's engagement with event participants to maximize insights and return on your time at Source Fashion.



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Lead qualification at Source Fashion

Settings

Create custom questions to help your team qualify leads consistently, in a structured and efficient manner. Lead qualification data is included on My Team exports.

		S My T	ēam
Meetings	Leads Company Chat Contacts Team Members Com	pany Profile Product	Settings Export
	ad Qualification Settings tomize the lead qualification questions that your team will use to assess leads. Learn more		
Ξ	What are the lead's primary goals? Paragraph text	Paragraph ~	6 Û
E	 What is the priority level of this lead? High × Medium × Low × Add new option "Other" option Note: Options will appear in the order you add them. Please add them in your desired sequence. 	Single Select ~ Paragraph Single Select Multi Select	ſġ (Ĵ
=	 Which marketing channels is the lead currently using? Social Media × Email Marketing × Content Marketing × SEO × Traditional Advertising × Add new option "Other" option Note: Options will appear in the order you add them. Please add them in your desired sequence. 	Multi Select	℃℃ ×
	+ New Question	Preview Save Ch	anges





What to do after Source Fashion

Team Exports

Download your team's contacts and accepted meetings for post-event review and targeted follow-ups.

S	My Team
Leads	Export
Export	
Export Meetings This will generate a file of all of your team's accepted meetings at Source Fashion.	Export
Export Contacts	
This will generate a file of all of your team's Contacts at Source Fashion. To be included in the export, a Lead must be qualified and converted to a Contact. A Lead is considered qualified by either having an accepted meeting with a Team Member or showing mutual interest in the profile. This can managed from the Leads tab of My Team. Please ensure all team members have qualified their Leads prior to exporting.	Export

Images above are mockups for illustrative purposes. Actual event platform appearance may vary. We've carefully crafted this guide to help you harness the full potential of our event platform to prepare for Source Fashion. Scan the QR code or <u>click here</u> for more in-depth resources.

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