

13-15 JANUARY 2026 / LONDON UK

Source

FASHION

Exhibitor Brochure

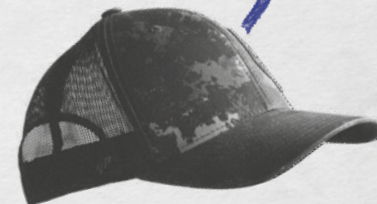
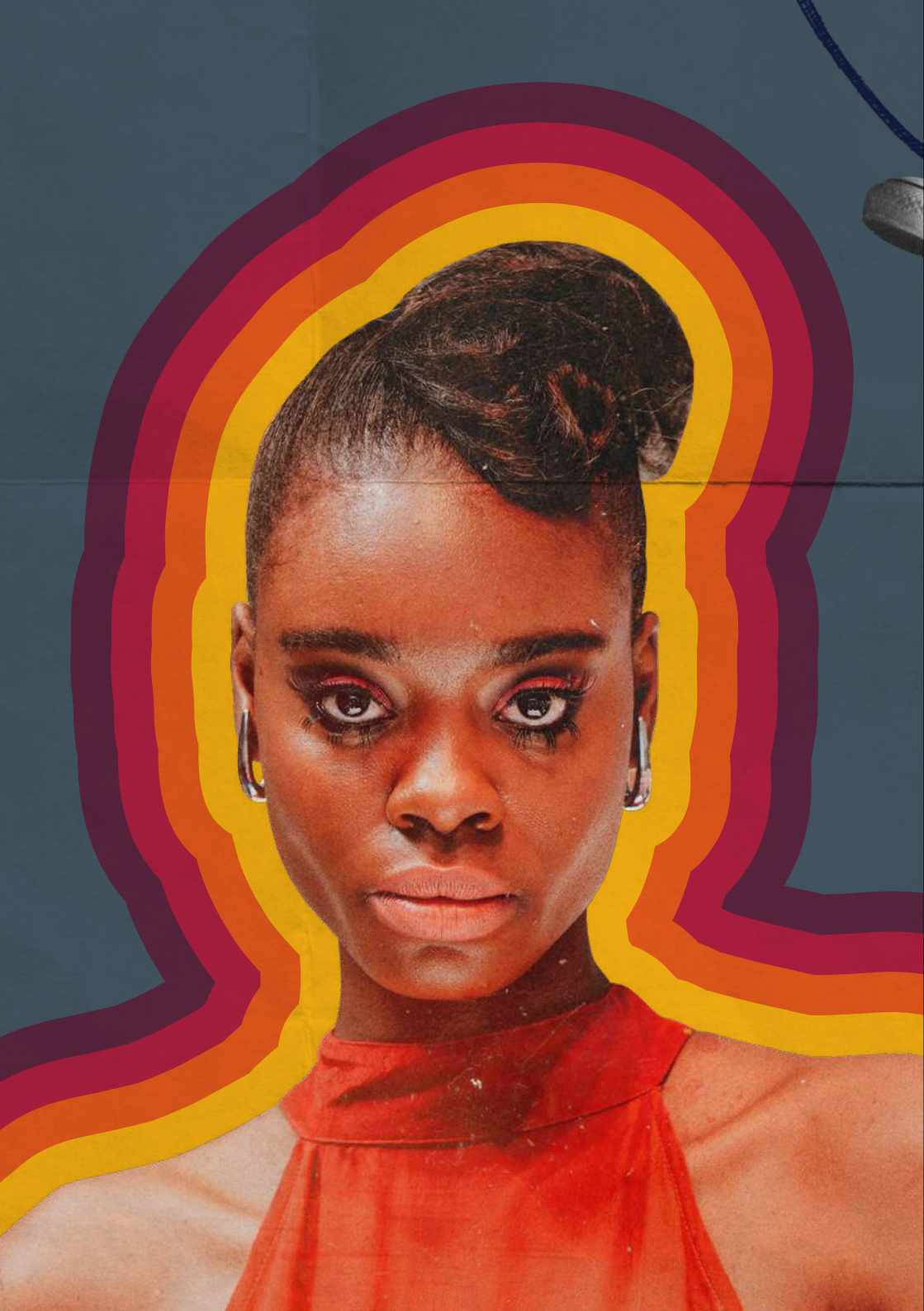
2026





The UK's
largest fashion
trade show.

Source Fashion is the number one destination to meet thousands of brands and retailers in the UK. Not only is it the largest event attended by UK buyers, but it is also Europe's largest garment manufacturing exhibition, attracting a global visitor audience.



Connecting the world of fashion

Held across three days in London, Source Fashion is the gateway to European retail. Decision-makers in buying, sourcing and procurement are invited to meet with audited garment manufacturers and suppliers, who have responsibility and transparency at the heart of their business model.

Exhibiting at Source Fashion is a cost-effective and convenient way to be discovered by the UK's leading retailers who are all looking to source newness. Key buyers and sourcing directors from leading retailers and brands will be in attendance - all actively looking to establish new relationships and purchase from new suppliers in a sustainable way.





Key Job titles at the show

You can meet a wide range of job titles at Source Fashion, and each plays a key part in the process of deciding to work with a new manufacturer/supplier. By building relationships with multiple stakeholders at the show, you increase your chance of winning new business, as well as a quicker sales process.

key titles include:

Owner/CEO/Founder/Director

Buying Managers,
Buyers

Heads of Procurement,
Sourcing Managers

Designer, Fashion Designer,
Product Designer

Operations Manager, Production Manager,
Technologists

Sustainability Specialist,
Responsible Sourcing, Ethical Sourcing

Who's attended?

Buying and procurement professionals from both large and small businesses attend the show. Some notable names include...



Alexander
McQUEEN



Chi Chi
LONDON

FRENCH CONNECTION

GIGI & OLIVE

GYMSHARK

Harrods

HAWES & CURTIS
JERMYN STREET

JADEO
LONDON



John Lewis

Jojo

JOSEPH

Juicy Couture

KAREN
MILLEN



LYLE & SCOTT
ESTABLISHED 1872

MARKS &
SPENCER

MOTEL

mothercare

N BROWN
GROUP PLC

navarro fully dressed

next

nobody's
child



panache

Paul Smith

RALPH LAUREN

RIVER ISLAND

Sainsbury's



SELFRIDGES & CO

The
Hippie
Shake

Tk-maxx



TRESPASS

VICTORIA BECKHAM

zalando

Why Exhibit?



1

79% Meet high-profile buyers with procurement & supply chain responsibility

70% of July 2025 attendees had sole or joint purchasing power, AND 81% had a top-tier job title (Business owner/Senior Manager/Head of Department).

2

Grow relationships with whole buying teams

Many companies register with a team of at least two, or more, decision makers to attend the show, offering you multiple touchpoints into a business.

3

Increase your brand recognition in the UK

Source Fashion is the UK's leading fashion trade event, 93% of July 2025 visitors work for UK companies



Key Show numbers

Recap of February 2025

3,200+

unique attendees

51%

increase in total visitor footfall YoY

39%

increase in registrations YoY



Where we are heading?

Expectations for January 2026

8,000

visitor registrations

20%

increase in onsite attendees YoY

15%

increase in exhibitors YoY



What our exhibitors say

“

The UK is a great market with emerging brands, artists, and designers who care about ethical production. Trade shows like this offer a valuable connection with our target audience, and we've had a really positive experience.

Luis Oliveria
CEO at Wonder Raw



“

This show has been really busy for us, and it's great to meet people face-to-face, have real conversations, and understand their business beyond emails or calls. It's always exciting to connect with start-ups looking for label ideas for their clothing, and this event has been a fantastic opportunity for that.

Tom Christopher
Sales Manager at National Weaving

Ground



Gallery



Source Fashion is made up of 8 sectors, bringing the best-in-class manufacturers and suppliers to the UK to share their capabilities. To exhibit at the show, all manufacturers are required to have a Sedex audit or other recognisable auditing institution.



Yarns



Trims & Fixtures



Technology
& Design



Packaging



Garment
Manufacturers



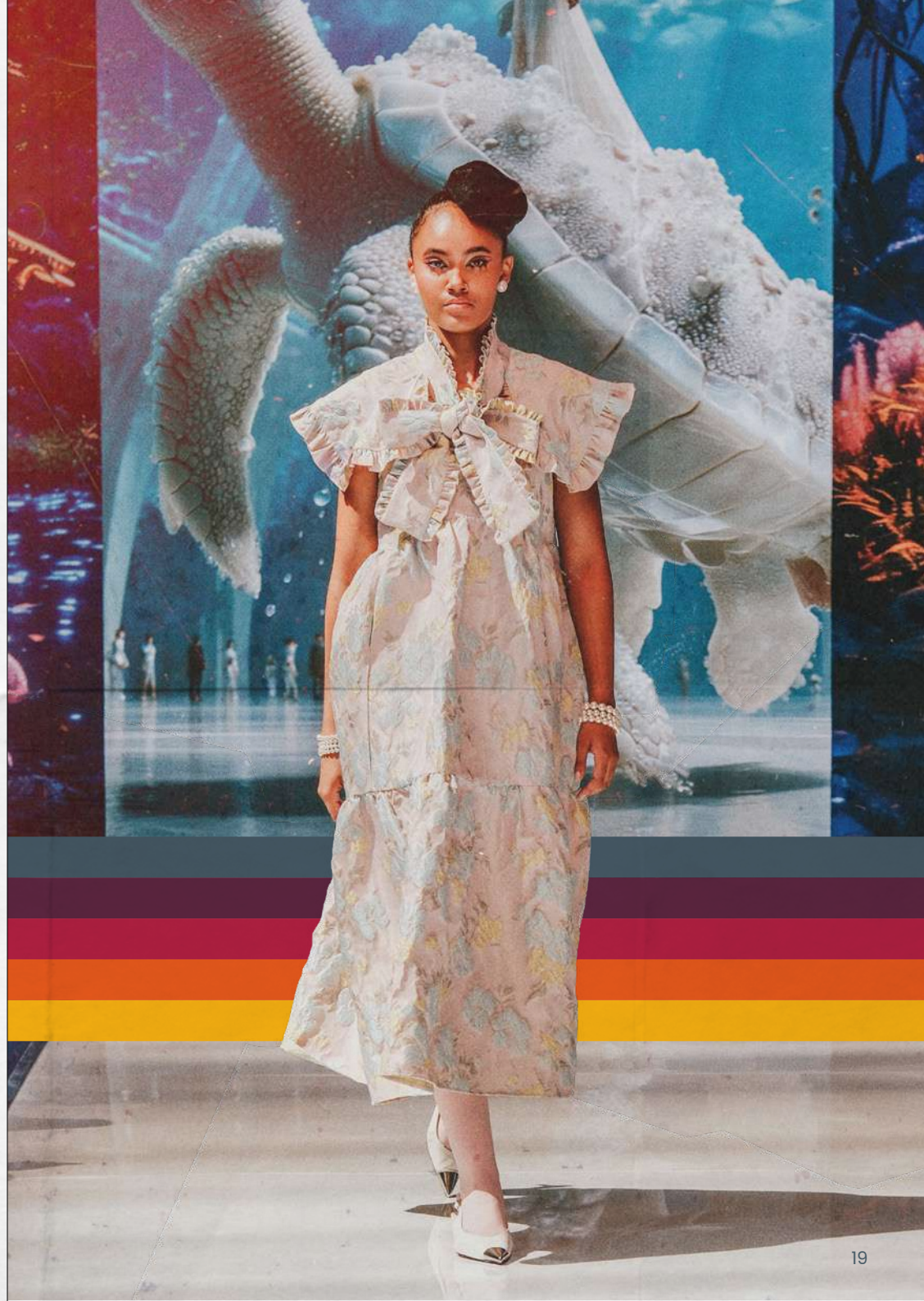
Fabrics



Accessories



Footwear!





Secure your place at Source Fashion
and get in touch with the team at
exhibitor@source-fashion.com
to talk through your exhibitor options.



source-fashion.com



@sourcefashionshow